



SPE/IADC Asia Pacific Drilling Technology Conference and Exhibition

5–6 August 2026 | Bali, Indonesia



700+
participants from
30+ countries



80+
multi-disciplinary
technical presentations
from **35+** organisations



100+
leading business and
technical speakers



2 days of networking
opportunities and
social activities

go.spe.org/26APDTC

Sponsorship and Exhibition Opportunities



About the Conference

Since 1983, the Society of Petroleum Engineers (SPE) and the International Association of Drilling Contractors (IADC) have organised industry-leading conferences for the global drilling community.

In Asia Pacific, the **SPE/IADC Asia Pacific Drilling Technology Conference and Exhibition (APDT)** has been held biennially since 1996, rotating among major cities across the region. Over the past decade, APDT has cemented its position as a leading technical and business platform focused on drilling technology and operations in Asia Pacific.



700+
participants from
30+ countries



80+
multi-disciplinary
technical presentations
from **35+** organisations



5+
plenary and panel
sessions with insights
from industry leaders



2 days of networking
opportunities and
social activities



8+
hours of high-level, content-rich and
interactive panel and special sessions



10+
hours of targeted networking
functions at the exhibition



20+
hours of focused
technical sessions

APDT 2026 will convene industry leaders, subject matter experts, contractors, and energy companies to exchange insights and showcase technological advancements through a dynamic two-day programme. The agenda will feature high-level plenary and panel discussions, project case studies, and comprehensive technical sessions.

Recognised as the premier drilling technology event in the region, **APDT 2026** offers a vital opportunity for participants to stay ahead of industry trends, address emerging challenges, and contribute to shaping the future of drilling in Asia Pacific.



APDT 2024 in Numbers



1,213 attendees
from **297** organisation
across **35** countries



22 exhibitors
and **14** sponsors



20+ leading business
speakers & **90+**
technical authors across
20 conference sessions



Enhance, Showcase and Strengthen Your Brand

ENHANCE and **MAXIMISE**

your brand exposure and visibility through content-driven thought leadership.

ESTABLISH and **REINFORCE**

your marketing message and relationships with key buyers and stakeholders.

ENGAGE and **NETWORK**

face-to-face with existing and new business partners and prospects.

SHOWCASE and **FEATURE**

your organisation's expertise, innovations and leading-edge technologies to the drilling community.

Join decision makers, business executives, technical professionals, policy makers and academia specialising in:



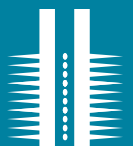
Drilling



Management



Reservoir



Completions



Offshore Completions



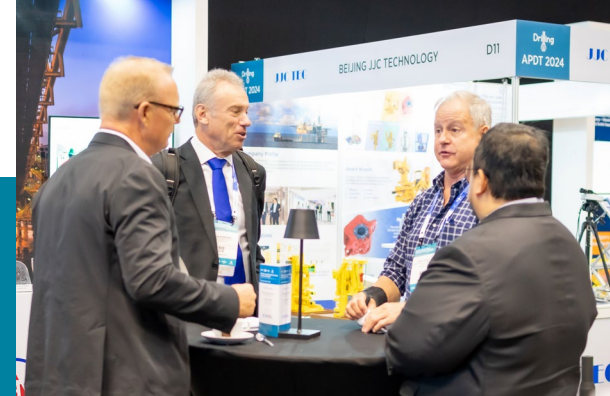
Production and Operations



HSES



Data Science and Engineering Analytics



A LOOK BACK AT ADPT 2024
CLICK TO FIND OUT MORE

Sponsorship Opportunities

Sponsorship opportunities for the for the SPE/IADC Asia Pacific Drilling Technology Conference and Exhibition are designed to offer maximum exposure and visibility for organisations. For a value-driven method to strengthen your brand identity and enhance your company's image at the conference, we offer a variety of sponsorship items.

We appreciate your generous support and request that you confirm your preferred sponsorship package as soon as possible. Sponsorship items are limited and available on a first-come first-served basis.

Sponsorship Packages

Sponsorship Category	By 1 March 2026	After 1 March 2026
Principal Sponsor	USD 30,000	USD 35,000
Platinum Sponsor	USD 20,000	USD 23,000
Gold Sponsor	USD 15,000	USD 18,000
Lanyards	USD 9,000	USD 10,000
Conference Bags	USD 8,000	USD 9,000
Networking Luncheon and Coffee Breaks – Day 1 (5 August)	SOLD	SOLD
Networking Luncheon and Coffee Breaks – Day 2 (6 August)	USD 7,000	USD 7,500
Networking Reception – Day 1 (5 August)	USD 8,000	USD 8,500
Conference Notebooks and Pens	USD 7,000	USD 7,500
ePoster Stations and Audio Visual Equipment	USD 7,000	USD 8,000
Silver Sponsor	USD 7,000	USD 8,000
Conference Umbrellas	USD 7,000	USD 7,500
Reusable Water Bottles and Stations	USD 7,000	USD 7,500
Conference Caps	SOLD	SOLD
Meeting Pod (per pod)	USD 6,500	USD 7,000
Conference Digital Proceedings	USD 5,000	USD 5,500
Conference Writing Pads and Pens	USD 5,000	USD 5,500
Directional Signage	USD 5,000	USD 5,500
Mobile App	USD 5,000	USD 5,500



SECURE YOUR PACKAGE

Sponsorship items are limited and available on a first-come first-served basis. Confirm yours today!

Contact our sales expert today:

Jessica Lee

Sales Manager

+60 3 2182 3143 or spesales.apac@spe.org

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PRINCIPAL SPONSOR

USD 30,000 per sponsor
(Normal Rate: USD 35,000)

The sponsor will receive:

Branding

- Recognised as a Principal Sponsor.
- Company logo displayed at the Opening Session.
- Acknowledgement during the Opening Session.
- Company logo linked to the sponsor's website in the Conference Preview**, Mobile App**, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.
- One (1) full page ROP colour advertisement in the Conference Preview**.
- One (1) digital advertisement in the Mobile App header.
- One (1) conference bag insertion (insertion to be provided by sponsor).
- One (1) holding slide bearing the sponsor's company logo projected on the screen in all conference session rooms.

Event Access

- Ten (10) complimentary Full Conference registrations*.
- Three hundred (200) Exhibition Visitor registrations**.

Discount

- 20% discount on additional sponsorship items and exhibition booth.
- Group Full Conference Registration discount.



PLATINUM SPONSOR

USD 20,000 per sponsor
(Normal Rate: USD 23,000)

The sponsor will receive:

Branding

- Recognised as a Platinum Sponsor.
- Company logo linked to the sponsor's website in the Conference Preview**, Mobile App**, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.
- One (1) full page ROP colour advertisement in the Conference Preview**.
- One (1) digital advertisement in the Mobile App header.
- One (1) conference bag insertion (insertion to be provided by sponsor).
- One (1) holding slide bearing the sponsor's company logo projected on the screen in all conference session rooms.

Event Access

- Eight (8) complimentary Full Conference registrations*.
- Two hundred (200) Exhibition Visitor registrations**.

Discount

- 15% discount on additional sponsorship items and exhibition booth.
- Group Full Conference Registration discount.



GOLD SPONSOR

USD 15,000 per sponsor
(Normal Rate: USD 18,000)

The sponsor will receive:

Branding

- Recognised as a Gold Sponsor.
- Company logo linked to the sponsor's website in the Conference Preview**, Mobile App**, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.
- One (1) half page ROP colour advertisement in the Conference Preview**.
- One (1) digital advertisement in the Mobile App header.
- One (1) conference bag insertion (insertion to be provided by sponsor).

Event Access

- Five (5) complimentary Full Conference registrations*.
- One hundred and fifty (150) Exhibition Visitor registrations**.

Discount

- Group Full Conference Registration discount.



CUSTOMISED SPONSORSHIP PACKAGE

Sponsoring the APDT 2026 is a unique way to raise your organisation's profile and brand awareness within the energy industry. Our sponsorship packages are flexible and may be customised to give your organisation targeted exposure and increase your presence at the conference.

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LANYARDS

USD 9,000 per sponsor
(Normal Rate: USD 10,000)

The sponsor will receive:

- Company logo printed on the lanyards.
- Two (2) complimentary Full Conference registrations*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



CONFERENCE BAGS

USD 8,000 per sponsor
(Normal Rate: USD 9,000)

The conference bags are distributed to all Full Conference delegates. The sponsor will receive:

- Company logo printed on the conference bags.
- Complimentary one (1) conference bag insertion (insertion/item to be provided by sponsor).
- Two (2) complimentary Full Conference registrations*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.

Notes:

* **Full Conference Registration** includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Networking Luncheons, Welcome Reception, Networking Reception (if any) and one (1) Conference Digital Proceedings.

** **Exhibition Visitor Registration** includes access to the Exhibition and Knowledge Sharing ePoster Sessions.

*** Sponsors will be acknowledged in the Conference Preview (if confirmed by 25 February 2026) and Mobile App (if confirmed by 10 July 2026).



NETWORKING LUNCHEON AND COFFEE BREAKS

USD 8,000 (Normal Rate: USD 8,500) – Day 1 (Wednesday, 5 August 2026)

USD 7,000 (Normal Rate: USD 7,500) – Day 2 (Thursday, 6 August 2026)

Daily networking luncheon and coffee breaks will be provided to all Full Conference delegates. These luncheons and coffee breaks allow delegates the opportunity to network and offer the sponsor an avenue to demonstrate hospitality to conference attendees. The sponsor of each luncheon and coffee breaks will receive:

- Signage with company logo displayed prominently at the sponsored networking luncheon and coffee breaks area.
- Two (2) complimentary Full Conference registrations*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



NETWORKING RECEPTION

DAY 1 (5 AUGUST)

USD 8,000 (Normal Rate: USD 8,500)

The networking reception allows all attendees the opportunity to network and offers the sponsor an avenue to demonstrate hospitality to all attendees. The sponsor will receive:

- Acknowledgement during the sponsored Welcome/Networking Reception.
- Signage with company logo displayed prominently at the sponsored Welcome/Networking Reception area.
- An opportunity for a senior representative of the sponsor to deliver a 10-minute welcome message to reception attendees.
- Two (2) complimentary Full Conference registrations*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



CONFERENCE NOTEBOOKS AND PENS

USD 7,000 per sponsor

(Normal Rate: USD 7,500)

A writing pad and pen will be inserted into the conference bags. The sponsor will receive:

- Company logo printed on the notebooks and pens.
- Two (2) complimentary Full Conference registration*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.

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ePOSTER STATIONS AND AUDIO VISUAL EQUIPMENT

USD 7,000 per sponsor
(Normal Rate: USD 8,000)

The sponsor will receive:

- One (1) slide bearing sponsor's company logo projected on the screens in all conference sessions and functions rooms.
- Company logo prominently displayed at ePoster sessions area.
- Two (2) complimentary Full Conference registrations*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



SILVER SPONSOR

USD 7,000 per sponsor
(Normal Rate: USD 8,000)

The sponsor will receive:

Branding

- Recognised as a Silver Sponsor
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.
- One (1) digital advertisement in the Mobile App header.
- One (1) conference bag insertion (insertion to be provided by sponsor).

Event Access

- Two (2) complimentary Full Conference registrations*.
- One hundred (100) Exhibition Visitor registrations**.

Discount

- Group Full Conference Registration discount.



CONFERENCE UMBRELLAS

USD 7,000 per sponsor
(Normal Rate: USD 7,500)

Umbrellas will be inserted in the conference bags. The sponsor will receive:

- Company logo printed on the umbrellas.
- Two (2) complimentary Full Conference registrations*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



REUSABLE WATER BOTTLES AND STATIONS

USD 7,000 per sponsor
(Normal Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the reusable water bottles and will be inserted in the conference bags.
- Company logo displayed at water stations.
- Two (2) complimentary Full Conference registrations*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



MEETING POD

USD 6,500 per pod
(Normal Rate: USD 7,000)

Meeting pod(s) will be placed in the exhibition hall for attendees to hold small private discussions: The sponsor will receive:

- Company logo printed on the sponsored meeting pod.
- One (1) complimentary Full Conference registration*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



CONFERENCE CAPS

USD 6,500 per sponsor
(Normal Rate: USD 7,000)

Caps will be inserted into the conference bags. The sponsor will receive:

- Company logo printed on the caps.
- One (1) complimentary Full Conference registration*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.

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CONFERENCE WRITING PADS AND PENS

USD 5,000 per sponsor
(Normal Rate: USD 5,500)

A writing pad and pen will be inserted into the conference bags. The sponsor will receive:

- Company logo printed on the writing pads and pens.
- One (1) complimentary Full Conference registration*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



CONFERENCE DIGITAL PROCEEDINGS

USD 5,000 per sponsor
(Normal Rate: USD 5,500)

The Conference Digital Proceedings contain the technical papers presented at the conference and will be distributed to all Full Conference delegates. The sponsor will receive:

- Company advertisement in conference digital proceedings emailer
- Company logo and acknowledgment as "Conference Digital Proceedings Sponsor" on holding slides in conference session rooms.
- One (1) complimentary Full Conference registration*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



DIRECTIONAL SIGNAGE

USD 5,000 per sponsor
(Normal Rate: USD 5,500)

Signage will be placed onsite to direct attendees to various conference and function venues. The sponsor will receive:

- Company logo on all onsite directional signage.
- One (1) complimentary Full Conference registration*.
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.



MOBILE APP

USD 5,000 per sponsor
(Normal Rate: USD 5,500)

This will be the techno-savvy attendees' one stop resource for conference and exhibition information. The sponsor will receive:

- Company logo displayed prominently on the mobile app.
- Two (2) complimentary Full Conference registrations*
- Company logo linked to the sponsor's website in the Conference Preview***, Mobile App***, and selected event digital platforms, including but not limited to the event website and social media posts.
- Company logo printed on the onsite sponsor recognition board.

Notes:

* **Full Conference Registration** includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Networking Luncheons, Welcome Reception, Networking Reception (if any) and one (1) Conference Digital Proceedings.

** **Exhibition Visitor Registration** includes access to the Exhibition and Knowledge Sharing ePoster Sessions.

*** Sponsors will be acknowledged in the Conference Preview (if confirmed by 25 February 2026) and Mobile App (if confirmed by 10 July 2026).



CUSTOMISED SPONSORSHIP PACKAGE

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Sales Manager

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Exhibition Opportunities

Save with Early Bird rates and confirm your package by 1 March 2026.

**SAVE WITH
EARLY BIRD RATES!**

Confirm your package
by 1 March 2026.



PREMIER PACKAGE Early Bird Rate: USD 15,000 per booth (Normal Rate: USD 16,000)

BENEFITS

Branding

- Company/Product Listing in the Mobile App****

Booth

- 18 sqm display style exhibition booth with pre-build back wall

Event Access

- Two (2) complimentary Full Conference registrations*
- Four (4) complimentary Exhibitor registrations**
- One Hundred (100) Exhibition Visitor registrations***

Discount

- Group Full Conference Registration discount

DISPLAY STYLE EXHIBITION BOOTH ENTITLEMENTS

- 6m x 3m display style exhibition booth
- 6mW x 3mH back wall with customised graphics
- One (1) wall-mounted 50-inch TV
- One (1) information counter with customised front graphics
- Two (2) bar stools
- One (1) round table
- Four (4) easy arm chairs
- One (1) brochure stand
- Two (2) power points
- One (1) waste paper bin



ENHANCED PACKAGE Early Bird Rate: USD 8,000 per booth (Normal Rate: USD 8,500)

BENEFITS

Branding

- Company/Product Listing in the Mobile App****

Booth

- 9 sqm display style exhibition booth with pre-build back wall

Event Access

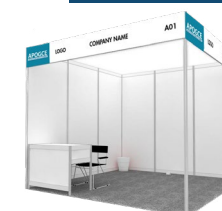
- One (1) complimentary Full Conference registration*
- Two (2) complimentary Exhibitor registrations**
- Eighty (80) Exhibition Visitor registrations***

Discount

- Group Full Conference Registration discount

DISPLAY STYLE EXHIBITION BOOTH ENTITLEMENTS

- 3m x 3m display style exhibition booth
- 3mW x 3mH back wall with customised graphics
- One (1) wall mounted 42-inch TV
- Two (2) spotlights for back wall
- One (1) Information counter with customised front graphics
- One (1) bar stool
- One (1) round table
- Two (2) easy arm chairs
- One (1) brochure stand
- One (1) power point
- One (1) waste paper bin



EXHIBITOR PACKAGE Early Bird Rate: USD 4,750 per booth (Normal Rate: USD 5,000)

BENEFITS

Branding

- Company/Product Listing in the Mobile App****

Booth

- 9 sqm shell scheme exhibition booth

Event Access

- Two (2) complimentary Exhibitor registrations**
- Fifty (50) Exhibition Visitor registrations***

Discount

- Group Full Conference Registration discount

SHELL SCHEME EXHIBITION BOOTH ENTITLEMENTS

- 3m x 3m Shell Scheme booth
- 2.5mH wall partition with laminated in-fill panels
- Overhead fascia panel with company name and booth number
- One (1) information desk
- Two (2) easy arm chairs
- Two (2) spotlights
- One (1) power point
- One (1) waste paper bin

SPACE ONLY

Early Bird Rate:
USD10,800 per 18 sqm space
(Normal Rate: USD 11,700)

BENEFITS

Branding

- Company/Product Listing in the Mobile App****

Booth

- 18 sqm space for custom build booth

Event Access

- Four (4) complimentary Exhibitor registrations**
- One Hundred (100) Exhibition Visitor registrations***

Notes:

*** Full Conference Registration** includes access to the Opening Session, Executive Plenary Session, Panel Sessions, Technical Sessions, ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Networking Luncheons, Welcome Reception, Networking Reception (if any) and one (1) Conference Digital Proceedings.

**** Exhibition Registration** includes access to the Exhibition, ePoster Sessions, Daily Coffee Breaks, Daily Networking Luncheons and Welcome Reception.

***** Exhibitors** will be acknowledged in the Conference Preview (if confirmed by 25 February 2026) and Mobile App (if confirmed by 10 July 2026).

****** Exhibition Visitor Registration** includes access to the Exhibition and Knowledge Sharing ePoster Sessions.

CONTACT US

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Visit go.spe.org/26APDTC for more information about APDT 2026



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