

SPE >> ATCE

21 - 23 OCTOBER

2026

George R. Brown Convention Center
Houston, Texas, USA

WWW.ATCE.ORG

#ATCE2026



SPONSORSHIP BROCHURE



EXPLORING NEW HORIZONS WITH INNOVATIVE SOLUTIONS

Step into the future of energy at the SPE Annual Technical Conference and Exhibition (ATCE) 2026 – SPE's premier multi-disciplinary gathering where the full spectrum of the global energy community comes together.

For over a century, ATCE has served as a catalyst for technical excellence and professional growth. In 2026, this legacy continues with a sharper focus: creating meaningful connections across disciplines, accelerating innovation, and strengthening professional credibility within an evolving energy landscape.

Guided by the theme *Exploring New Horizons with Innovative Solutions*, ATCE 2026 brings together engineers, executives, researchers, and emerging professionals from around the world. This is where perspectives converge – from reservoir to data science, from field operations to strategy – creating insights that cannot be replicated in siloed events.

Join more than 5,000 energy professionals and experience the power of community as a driver of progress. Whether you are expanding your network, sharing expertise, or discovering new solutions, ATCE is where the industry connects to move forward – together.



ATCE IN NUMBERS



5,300+

GLOBAL ENERGY
PROFESSIONALS



150+

EXHIBITORS ACROSS THE
ENERGY ECOSYSTEM



300+

CONFERENCE SPEAKERS AND
TECHNICAL EXPERTS



90%
OF ATTENDEES RECOMMEND ATCE
AS A MUST-ATTEND EVENT



62

COUNTRIES REPRESENTED
WORLDWIDE

A MULTI-DISCIPLINARY AUDIENCE SPANNING RESERVOIR, DRILLING, PRODUCTION, DATA SCIENCE, AND BEYOND.

ATTENDEE SNAPSHOT

TOP 10 COUNTRIES IN ATTENDANCE

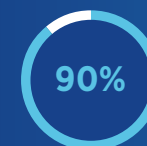
UNITED STATES	UNITED KINGDOM
SAUDI ARABIA	ARGENTINA
CANADA	BRAZIL
NIGERIA	UNITED ARAB EMIRATES
CHINA	NORWAY



DISCIPLINE REPRESENTATION

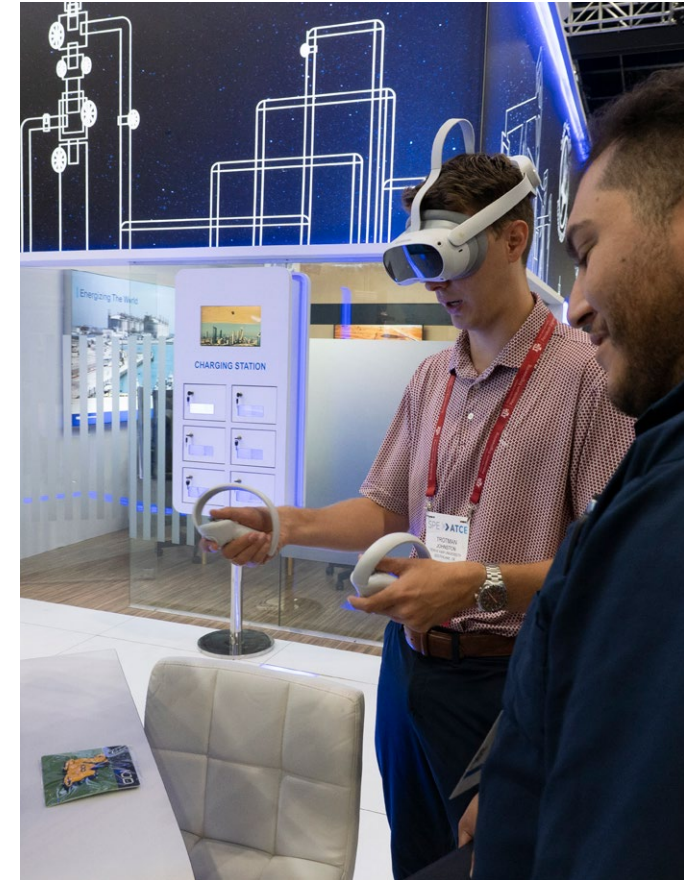
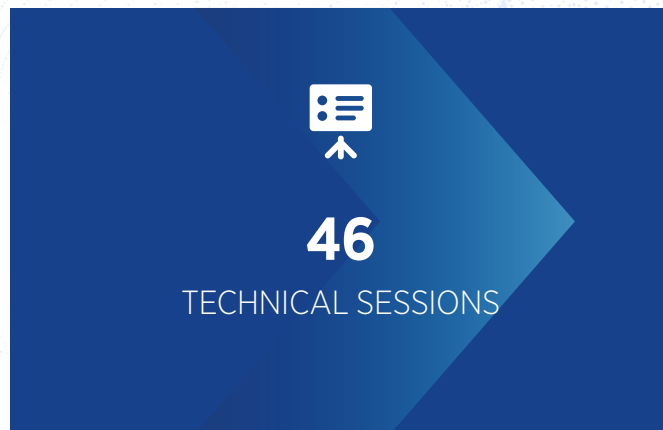
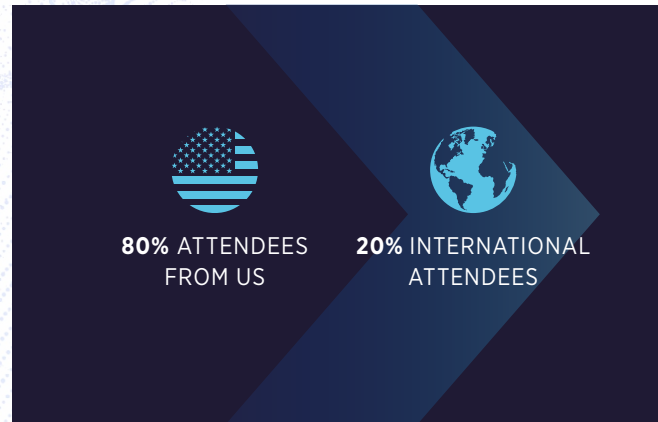
	RESERVOIR	18%
	DRILLING	14%
	PRODUCTION & OPERATIONS	12%
	COMPLETIONS	8%
	ASSET MANAGEMENT	7%
	DATA SCIENCE & ENGINEERING ANALYTICS	6%
	PROJECTS, FACILITIES & CONSTRUCTION	3%
	HEALTH, SAFETY, ENVIRONMENT & SUSTAINABILITY	2%

VISITOR FEEDBACK



RECOMMEND ATCE
AN IMPORTANT
EVENT TO ATTEND

TOP CONFERENCE INSIGHTS



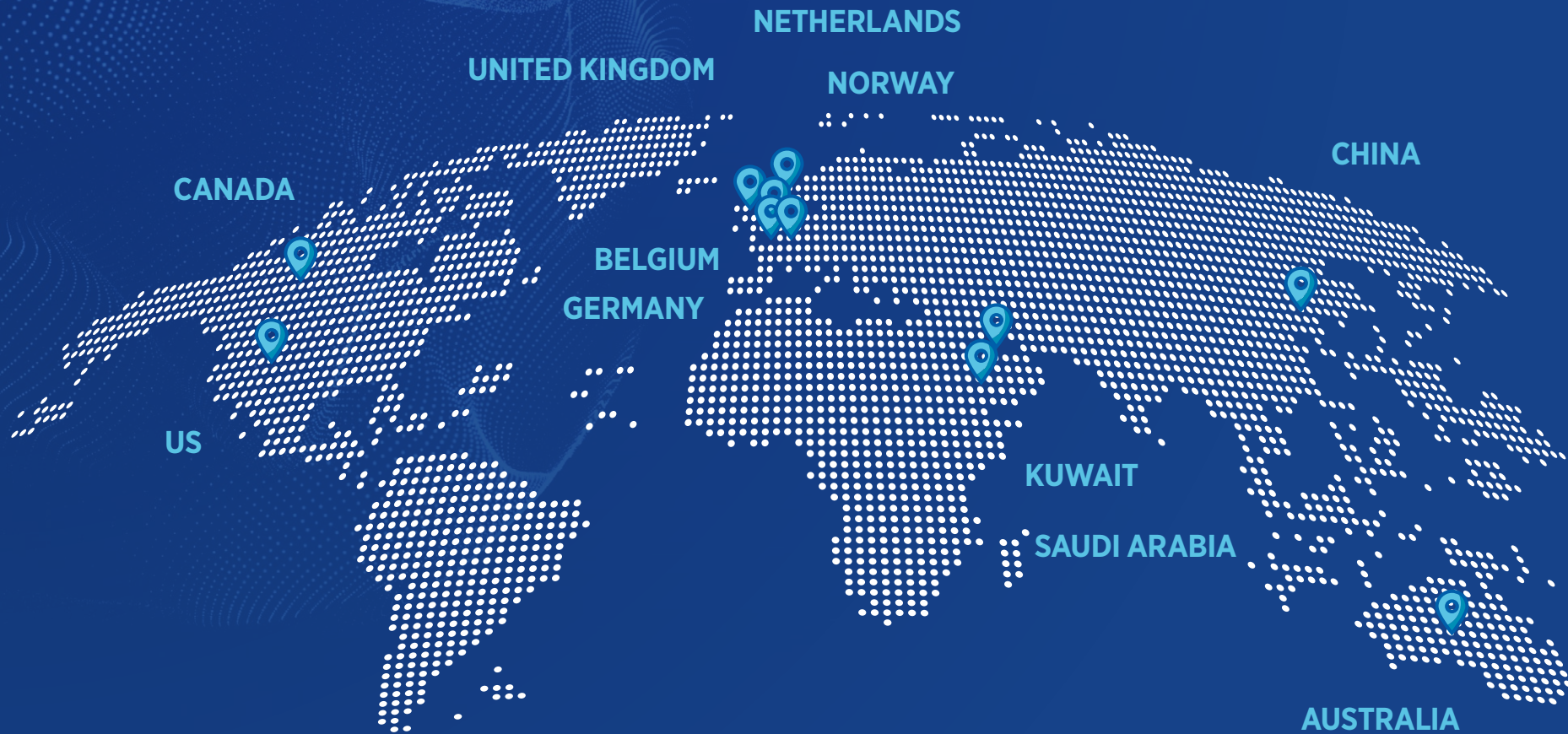
EXHIBITOR SNAPSHOT

TOP EXHIBITING COUNTRIES



153

EXHIBITORS FROM 11 COUNTRIES



SPONSOR: ELEVATE YOUR BRAND PRESENCE

DISCOVER THESE TAILORED SPONSORSHIP PACKAGES DESIGNED FOR MAXIMUM IMPACT



SILVER SPONSOR

- Logo on sponsor signage
- Social Media Recognition - grouped in Headliner, Platinum, Gold, or Silver level
 - Two (2) complimentary, full conference registrations for company employees
- All additional registration passes purchased at 25% off
 - “Proud ATCE Sponsor” icon for posting to your website & Social Media feeds
 - Logo recognition on sponsorship page
- Logo recognition in Digital Conference Program
 - Logo recognition on conference signage
 - Logo recognition on the presentation slides shown between technical sessions

USD 5,000



GOLD SPONSORSHIP

- Logo on sponsor signage
- Social Media Recognition - grouped in Headliner, Platinum, Gold, or Silver level
 - Four (4) complimentary, full conference registrations for company employees
- All additional registration passes purchased at 30% off
 - “Proud ATCE Sponsor” icon for posting to your website & Social Media feeds
 - Logo recognition on sponsorship page
- Logo recognition in Digital Conference Program
 - Logo recognition on conference signage
 - Logo recognition on the presentation slides shown between technical sessions

USD 10,000

CLICK TO EXPLORE MORE SPONSORSHIP OPPORTUNITIES

SPONSOR: ELEVATE YOUR BRAND PRESENCE

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WELCOME RECEPTION SPONSOR (F&B)

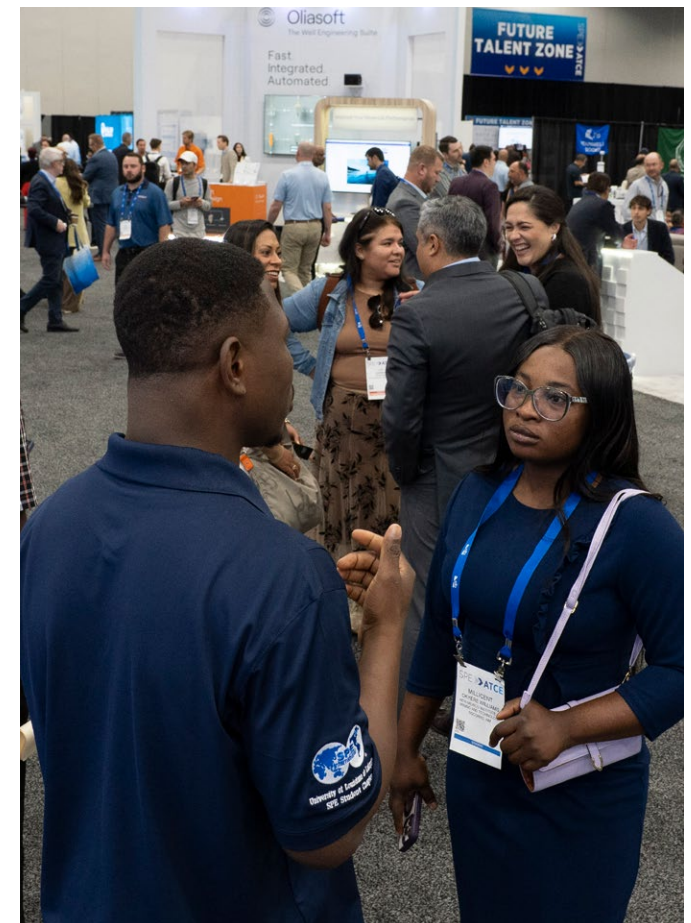
The Welcome Reception is the perfect way to kick off the conference, offering a relaxed and social setting for attendees to network and connect. As the Welcome Reception Sponsor, your company will have exclusive branding opportunities throughout the event space, with your logo featured on signage and event materials. This high-profile sponsorship ensures your brand is associated with the start of the conference experience, giving you a unique chance to make a memorable first impression with all attendees. Plus, your support of this key networking event highlights your commitment to fostering connections within the industry.

Sponsorship benefits and recognition include:

- Social Media Shout Outs – Instagram, Facebook, etc.
- Mobile app push notifications (before & during) event
- On-site P.A. Announcements
- Four (4) complimentary, full conference registrations for company employees

- One (1) bar placed on the exhibit floor to feature:
 - Signature Cocktail/Mocktail created using company name and branding
 - Logo on drink menu at bar
- Sponsor logo branded cocktail napkins to be used during the reception (provided by SPE)
- Sponsor branded hats or buttons for bartenders to wear during the reception
- Recognition & a Full-page 4-color ad in Digital Conference Program
- Company logo on conference website
- Recognition on the Sponsor slide viewed between technical sessions
- Prominent on-site signage displayed at the conference recognizing the sponsorship

USD
18,500



[CLICK TO EXPLORE MORE SPONSORSHIP OPPORTUNITIES](#)

SPONSOR: ELEVATE YOUR BRAND PRESENCE

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SPE TECH TALKS: LIVE@ATCE

SPE Tech Talks: Live@ATCE are highly anticipated sessions where industry experts present cutting-edge research, innovations, and insights in real-time.

As a sponsor of this dynamic event, your company will receive prime visibility in promotions of SPE Tech Talks: Live@ATCE on JPT and ATCE's website, logo placement on SPE EnergyStream social and broadcast promotions, and access to the on-demand video content to support your ongoing marketing efforts.

This sponsorship offers a unique opportunity to align your brand with thought leadership and the latest advancements in technology. By supporting the SPE Tech Talks, you'll showcase your company as a key player in driving innovation and knowledge within the industry.

USD
10,500

[EXPLORE BENEFITS](#)



AWARDS RECEPTION AND BANQUET

Sponsoring the ATCE Awards Reception and Banquet offers significant value to you as a sponsor by aligning your brand with a high-profile, memorable event that attracts key decision-makers and influential attendees. The Awards Banquet is a social highlight of ATCE, providing a relaxed setting for networking and relationship-building. As a sponsor, your brand garners premium visibility in a sophisticated atmosphere, with opportunities for direct engagement with industry leaders, potential clients, and partners. Additionally, you will receive recognition through event signage and branded materials, further enhancing your association with the event's success.

USD
50,000
(EXCLUSIVE)

[EXPLORE BENEFITS](#)



[CLICK TO EXPLORE MORE SPONSORSHIP OPPORTUNITIES](#)

SPONSOR: ELEVATE YOUR BRAND PRESENCE

DISCOVER THESE TAILORED SPONSORSHIP PACKAGES DESIGNED FOR MAXIMUM IMPACT



PRESIDENT'S LUNCHEON

The President's Luncheon is an exclusive, high-level event where industry leaders gather for an intimate and impactful discussion. As the sponsor of this prestigious luncheon, your company will be prominently featured on event signage and table settings, ensuring top-tier visibility among influential decision-makers. This unique opportunity allows your brand to be associated with leadership and innovation in the industry, positioning your company as a key supporter of strategic dialogue and industry advancement.

USD
18,500
(EXCLUSIVE)

EXPLORE BENEFITS



KEYNOTE LUNCHEON

The Keynote Lunch is a central event where attendees gather to enjoy a meal while hearing from influential industry leaders. As the Keynote Lunch Sponsor, your company will receive prominent visibility throughout the event, with your logo featured on signage and table settings. This prime sponsorship opportunity allows your brand to be associated with one of the most anticipated sessions of the conference, ensuring maximum exposure to all attendees. By supporting the Keynote Lunch, you'll align your company with thought leadership and foster meaningful connections in an engaging and professional setting.

USD
20,000

EXPLORE BENEFITS



NEED A CUSTOM PACKAGE FOR YOUR COMPANY?

Our expert team excels in crafting custom solutions to precisely meet your unique needs.

CONTACT OUR TEAM TODAY

EXHIBIT: UNLOCK ACCESS TO THE GLOBAL ENERGY COMMUNITY



EXHIBIT AND GAIN ACCESS TO THE
FULL CONFERENCE PROGRAM



Exhibiting at ATCE 2026 positions your organization at the center of the industry's most diverse and influential technical community. More than visibility, it is direct access – to decision-makers, innovators, and the next generation of energy professionals.

The ATCE Expo serves as a powerful entry point into the broader SPE ecosystem, attracting a wide audience across disciplines and experience levels. From this access point, your brand becomes part of the conversations shaping the future of energy.

Showcase your solutions alongside leading organizations, demonstrate your technical leadership, and align your brand with the innovation driving the industry forward. The unique multi-disciplinary nature of ATCE ensures your message reaches beyond a single niche – connecting you to the full energy value chain.

By exhibiting, you are not just present – you are participating in the community that defines progress in energy.



PLAN YOUR PARTICIPATION

Position your brand at the heart of the global E&P community.

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