



Solutions.
People.
Energy.SM

SPE Europe Subsurface Conference

21 April 2026

Quality Hotel Edvard Grieg,
Bergen, Norway

www.spe-events/europesubsurface

Sponsorship Opportunities



Welcome to the SPE Europe Subsurface Conference 2026

Europe's only dedicated event addressing well, drilling, completion and reservoir management issues.

Building on the legacy of the SPE Norway Subsurface Conference—formerly known as the SPE Norway One Day Seminar—this long-standing event has, for over three decades, brought together experts to explore key developments and technical challenges across the Norwegian Continental Shelf.

In 2026, the conference evolves into the SPE European Subsurface Conference, expanding its scope to reflect the interconnected nature of subsurface operations across Europe. While maintaining its strong foundation in Norwegian expertise, the event now embraces broader regional participation to facilitate cross-border knowledge sharing and innovation.

The conference offers a valuable platform to explore the latest technologies, update technical knowledge, and engage in in-depth discussions on the evolving needs of the E&P sector. With a comprehensive technical programme and an exhibition featuring leading industry players, it remains a key meeting point for professionals across the subsurface value chain in Europe.



The technical content is internationally renowned and focuses on innovation and technology as well as operational challenges and solutions within drilling, reservoir management and production.



With an attendee profile comprised of senior professionals from leading operator and service provider companies, the event acts as an ideal backdrop to associate your company with the themes driving this marketplace and to raise its profile.



This brochure will give you an outline of who will attend and the range of ways in which you can make your company's expertise known to them. However you choose to take part, you will certainly find your involvement rewarding.

Engage and Connect with Subsurface Stakeholders Across Europe



**BUILD BRAND
AWARENESS**



**MEET NEW
CONTACTS**



**RAISE YOUR
PROFILE**



**SHOWCASE
YOUR PRODUCTS**

Previous Sponsors Include (Below includes sponsors for the past edition.)



Find out more

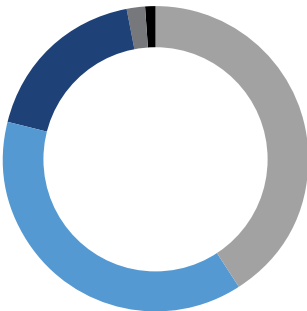
To discuss any of these options or bespoke packages or to make a booking, please contact:

Zunaid Jooma, Sales Manager – Europe & Caspian

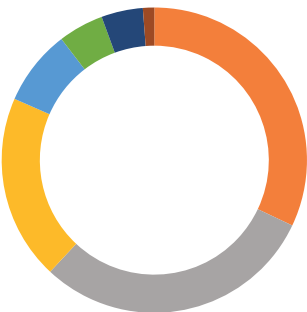
Mobile: + 971 50 574 3805, Email: zjooma@spe.org

Attendee Statistics

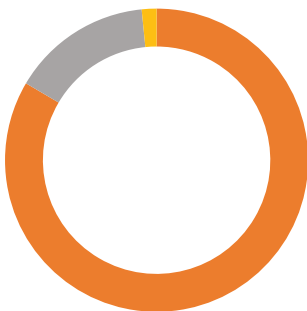
(Based on attendance at the SPE 2024 Norway Subsurface Conference)



Organisation Type	
Oil and Gas service and supply companies	44%
Oil and Gas operators	36%
Research / Academia	15%
Government/Regulator	4%
Consultancies	1%



Job Classifications	
Manager	32%
Engineer	30%
Researcher / Academic	20%
Executive	8%
Consultant	5%
Geologist	4%
Government / Regulator	1%



Geographic Region	
Norway	83%
Rest of Europe	15%
Americas	2%



89%
of attendees would recommend the event to others in the industry



92%
of attendees favourably rated the networking experience



94%
of attendees rated the exhibition favourably

Based on 2024 Norway Subsurface Conference

Find out more
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Sponsorship Opportunities

The sponsorship opportunities available at the Europe Subsurface Conference offer varying levels of branding, exhibition exposure and complimentary delegate places at the event.

CORE BENEFITS

All sponsors receive the following core benefits:

- Sponsor logo prominently placed on sponsorship signage throughout the event venue
- Sponsor logo displayed on the conference website with a link to the sponsor's website
- Sponsor logo in event promotional emails and ads, where space and size permit
- Logo and sponsorship title in sponsor section of onsite programme
- Logo and sponsorship title on slides displayed between technical sessions
- Logo and sponsorship title on all signage recognising sponsors
- Verbal acknowledgement at the Opening Ceremony
- Acknowledgement in press releases

Premium Opportunities	PRINCIPAL	GOLD	SILVER	BRONZE
Number of Packages Available	5	8	8	8
Tabletop Exhibition Stand	✓	✓	✓	
Exhibitor Passes	1	1	1	
Conference Registrations	6	3	2	1
Logo on Staging	✓	✓	✓	✓
Logo on Emails & Ads	✓	✓	✓	✓
Discounted Group Registration Rates	✓	✓		
App Banner Ad	✓	✓		
Executive Testimonial	✓			

PRICE (+VAT)	104,500 NOK	86,350 NOK	57,750 NOK	34,650 NOK
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Exclusive Opportunities		TABLETOP EXHIBITION STAND	CONFERENCE REGISTRATIONS	EXHIBITOR PASSES	PRICE (+VAT)
Lanyards Sponsor	<ul style="list-style-type: none"> • Sponsor logo or branding on the lanyard strap given to all attendees at registration (SPE to produce) • Logo to be included in lanyard collection stands 	✓	3	1	95,000 NOK
Registration and Conference Badge Sponsor	<ul style="list-style-type: none"> • Logo and sponsorship title on the registration counters at the event, the registration webpage and registration confirmation emails sent to attendees • Logo and sponsorship title on the badge along with the SPE logo 	✓	3	1	95,000 NOK
Coffee Breaks Sponsor	<ul style="list-style-type: none"> • Sponsor logo to be included on promotional signage at the coffee distribution points 	✓	1	1	50,000 NOK

All prices are in NOK and subject to applicable taxes.

Sponsorship

Reach Your Target Audience Through Sponsorship

Promote your company's expertise to stakeholders active in Europe

Align your company's brand with the key discussion points in Europe

Network face-to-face with potential and existing clients

Establish your organisation as a leading player within the market

Associate your brand with the highest calibre of technical content in the industry

Gain maximum brand exposure as part of a targeted international marketing campaign

To find out more about how you can drive business through exhibiting, sponsoring, or other promotional activities at the **SPE Europe Subsurface Conference**, please contact:



Zunaid Jooma
Sales Manager



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