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SPE Symposium: Hydrogen and Hydrogen-Based Fuels

Unleashing the Potential of Low-Carbon Hydrogen: Innovation, Infrastructure, and Implementation

23–24 April 2025 | Jakarta, Indonesia

“ In our quest to provide reliable, affordable, and sustainable energy, we believe hydrogen is more than just an energy source; it is a catalyst for a sustainable future.

Exploring the integration of hydrogen into Indonesia's energy mix is pivotal for advancing cleaner and more resilient energy systems, both locally and globally. ”

Henricus Herwin
Symposium Advisor
Senior Vice President
Strategy & Investment
PT PERTAMINA (Persero)



go.spe.org/26SA01S

Sponsorship Opportunities



Welcome Message

Dear Industry Colleagues,

We are excited to invite you to the **SPE Symposium on Hydrogen and Hydrogen-Based Fuels: Unleashing the Potential of Low-Carbon Hydrogen: Innovation, Infrastructure, and Implementation**, taking place on 23-24 April 2025 in Jakarta, Indonesia.

Hydrogen, hailed as one of the cleanest energy sources available, holds immense promise in driving the transition towards a sustainable future. However, challenges such as high production costs and infrastructure development hinder its widespread adoption. Despite this, Indonesia and other countries in the region recognise hydrogen's potential and have made substantial investments to become key hydrogen players.

This symposium will explore the game-changing potential of hydrogen and hydrogen-based fuel applications and strategies as the industry advances on its journey to harness the true power of hydrogen, driving the transition towards cleaner energy sources.

This event will bring together industry leaders, regulators, business professionals, and subject matter experts to share insights, best practices, and the latest in strategic developments and technology. It will facilitate strategic and technical discussions, deepening the understanding of the hydrogen landscape, and providing collaborative and networking opportunities.

We encourage efforts and collaboration of our industry and its leaders to support this inclusive opportunity by sponsoring or exhibiting to enhance this impactful event. Income from this programme is re-invested back into the industry's non-profit society to continue to advance the dissemination of technical knowledge and energy education.

We thank you in advance and look forward to welcoming you to Jakarta.



Henricus Herwin
Symposium Advisor
Senior Vice President
Strategy & Investment
PT PERTAMINA (Persero)



Fadli Rahman
Symposium Advisor
Director
Strategic Planning & Business Development
PT Pertamina New & Renewable Energy



Committee



**CLICK TO VIEW THE
COMMITTEE LINE-UP**

Advisors



Henricus Herwin
Senior Vice President
Strategy & Investment
PT Pertamina (Persero)



Fadli Rahman
Director
Strategic Planning &
Business Development
**PERTAMINA New &
Renewable Energy**



M. Huzaini Ghazali
Chief Strategy &
Portfolio Officer
Gentari



Alex Bower
Global Head Marketing & Sales
Gentari Hydrogen

Programme Co-Chairs



Kartika Puspitasari
Rachmawati
Manager, Portfolio
Management
PT Pertamina (Persero)



Danial Khairi Ahmad
Global Head Project Design
Execution & Technology
Gentari Hydrogen

Member Organisations

- AECOM
- Baowu Clean Energy Co., Ltd.
- Black & Veatch
- CSIRO
- DNV
- Gaffney Cline
- Kawasaki Heavy Industries
- Lochard Energy
- Marubeni Corporation
- PETRONAS
- PETRONAS Research Sdn. Bhd.
- PT Kilang Pertamina International
- PT Pertamina (Persero)
- PT Pertamina International Shipping
- PT Pertamina New & Renewable Energy
- PT Pertamina Patra Niaga
- PT Pertamina Power Indonesia
- PT Perusahaan Gas Negara Tbk
- SLB
- Saudi Aramco
- Toyota
- Xodus Group

Energising Futures, Streamlining Sustainability: Showcase Your Solutions

Join us to unleash the potential of low-carbon hydrogen to progress innovation, infrastructure, and implementation.

With the urgent need for affordable, secure energy solutions, hydrogen offers a promising low-carbon option. Investing in technology and infrastructure, guided by global best practices and industry collaboration, is key to unlocking hydrogen's full potential.



200+
participants from
15+ countries



40+
industry and subject
matter experts



12+
hours of engaging
plenary, panels, technical
and ePoster sessions



6+
hours of targeted
networking breaks

The symposium will delve into hydrogen's transformative impact on clean energy transitions. Industry leaders and experts will share insights on innovative strategies, infrastructure development, and implementation practices. The event will focus on strategic discussions and networking, highlighting the development of the hydrogen market in Indonesia and Asia Pacific, and to drive best practices from a global perspective.



“ Let's delve into the future of low-carbon, clean hydrogen in Indonesia and the region – covering breakthrough technologies, strategic policies, and accelerated implementations.

Gain insights and further explore how hydrogen will transform the energy landscape in Indonesia and the region. ”

Fadli Rahman
Symposium Advisor
Director
Strategic Planning & Business Development
PT Pertamina New & Renewable Energy



Enhance, Showcase and Strengthen Your Brand

HIGHLIGHT your organisation's latest innovations, services and expertise on a global scale

ENGAGE and **NETWORK** face-to-face with existing clients and meet new business prospects

OBTAIN qualified leads and opportunities

PROMOTE and **FEATURE** your organisation's latest services and products to key buyers and stakeholders

Join business executives, decision makers, technical experts, and solution enablers specialising in:

- Ammonia and Hydrogen Based Fuels
- Analysis and Research
- Asset and Plant
- Business Development, Commercialisation and Partnerships
- Chemical and Engineering
- Energy Transition
- Geoscience and Reservoir
- Hydrogen
- Infrastructure
- Instrument, Process, Production and Facility
- Legal, Strategy and Policy
- Low Carbon and Decarbonisation
- Mobility
- New Energy, Clean Energy and Renewables
- Production and Operations
- Project Development and Management
- Policy and Regulations
- Quality
- Supply Chain, Transportation, Logistics and Storage
- Sustainability
- Technical, Technology and Innovation
- Sustainability
- Technical, Technology and Innovation



**A LOOK BACK AT THE
2023 Symposium**

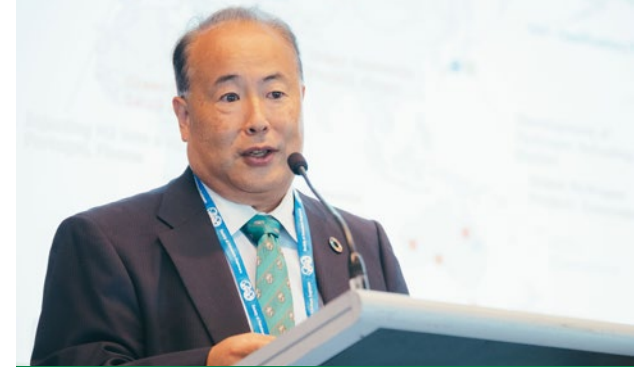
Sponsorship Opportunities

Sponsorship opportunities for the SPE Symposium: Hydrogen and Hydrogen-Based Fuels have been designed to provide exposure and visibility for organisations in the energy industry. **We offer a variety of sponsorship packages to strengthen your brand identity and enhance your organisation’s image at the symposium.**

Sponsorship Packages

List of Packages	By 13 December 2024	After 13 December 2024
Principal Sponsor	USD 10,000	USD 11,500
Gold Sponsor	USD 7,000	USD 8,200
Symposium Bags	USD 7,000	USD 8,000
Directional Signage	USD 6,000	USD 6,500
Technology Showcase	USD 5,900	USD 6,200
Digital Symposium Preview and Mobile App	USD 5,500	USD 6,000
Networking Luncheon – Day 1 (23 April)	USD 5,500	USD 6,000
Networking Luncheon – Day 2 (24 April)	USD 5,500	USD 6,000
Silver Sponsor	USD 5,000	USD 5,500
Symposium Water Bottles	USD 5,000	USD 5,500
Symposium Caps	USD 4,500	USD 5,000
Symposium Writing Pads and Pens	USD 4,500	USD 5,000
Daily Coffee Breaks	USD 4,000	USD 4,500
Symposium Bag Insertion	USD 3,500	USD 4,000

When your company sponsors an SPE event, it is supporting not only the event but other SPE programmes as well. The Society of Petroleum Engineers is a not-for-profit organisation. Income from events is invested back into the Society to provide even more opportunities for industry professionals to enhance their technical and professional competence. Scholarships, certification, the Distinguished Lecturer programme, and SPE’s energy education programme Energy4me® are just a few examples of programmes that also benefit from your company’s support of events.



SECURE YOUR PACKAGE

Sponsorship items are limited and available on a first-come first-served basis. Secure your package now!

Contact our sales expert today:

Winston Teh

Sales Manager and Team Lead, Asia Pacific

+60 3 2182 3112 or spesales.apac@spe.org

Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



PRINCIPAL SPONSOR

USD 10,000 per sponsor
(Normal Rate: USD 11,500)

The sponsor will receive:

- Company logo displayed at the Opening Session.
- Acknowledgement during the Opening Session.
- Eight (8) complimentary Full Symposium registrations*
- Company/product listing in the Mobile App***
- Company logo in the digital Symposium Preview***, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



GOLD SPONSOR

USD 7,000 per sponsor
(Normal Rate: USD 8,200)

The sponsor will receive:

- Six (6) complimentary Full Symposium registrations*
- Company/product listing in the Mobile App**
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



SYMPOSIUM BAGS

USD 7,500
(Normal Rate: USD 8,000)

The sponsor will receive:

- Company logo printed on the symposium bags
- One (1) symposium bag insertion (insertion to be provided by sponsor)
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition



DIRECTIONAL SIGNAGE

USD 6,000 per sponsor
(Normal Rate: USD 6,500)

The sponsor will receive:

- Company logo on all onsite signage to direct attendees to various symposium sessions and function rooms
- Company logo displayed on ePoster stations
- One (1) complimentary Full Symposium registrations *
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition



TECHNOLOGY SHOWCASE

USD 5,900 per sponsor
(Normal Rate: USD 6,200)

The sponsor will receive:

- Technology Showcase which will include
 - › 2m x 2m display kiosk
 - › 2mW x 2.5mH back wall with customised graphics
 - › 43-inch TV with stand
 - › One (1) information counter with front customised graphics
 - › Lighting
 - › One (1) 4amp power point
 - › Two (2) bar stools
 - › One (1) waste paper bin
- Four (4) complimentary Full Symposium registrations*
- Company/product listing in the Mobile App
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition



CUSTOMISED SPONSORSHIP PACKAGE

Sponsoring the SPE Symposium: Hydrogen and Hydrogen-Based Fuels is a unique way to raise your organisation's profile and increase brand awareness with the energy industry. Our sponsorship packages are flexible and may be customised to give your organisation targeted exposure and increase your presence at the event.

For more information, please contact:

Winston Teh

Sales Manager & Team Lead, Asia Pacific

☎ +60 3 2182 3221 or ✉ spesales.apac@spe.org

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DIGITAL SYMPOSIUM PREVIEW AND MOBILE APP

USD 5,500 per sponsor
(Normal Rate: USD 6,000)

The sponsor will receive:

- Company logo on the cover of the digital Symposium Preview**
- One (1) full page ROP colour advertisement in the digital Symposium Preview**
- One (1) complimentary Full Symposium registration
- One (1) splash/landing page advertisement in the Mobile App
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition



NETWORKING LUNCHEON

Day 1 (Wednesday, 23 April 2025)
Day 2 (Thursday, 24 April 2025)

USD 5,500 per luncheon
(Normal Rate: USD 6,000)

Daily networking luncheons will be provided to all Full Symposium attendees. The sponsor will receive:

- Signage with the company logo prominently displayed at the networking luncheon area
- An opportunity to give away goody bags or distribute company's leaflet to the attendees during the sponsored networking luncheon
- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to attendees
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition



SILVER SPONSOR

USD 5,000 per sponsor
(Normal Rate: USD 5,500)

The sponsor will receive:

- Three (3) complimentary Full Symposium registrations*
- Company/product listing in the Mobile App**
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



SYMPOSIUM WATER BOTTLES

USD 5,000 per sponsor
(Normal Rate: USD 5,500)

Water bottles will be inserted in the symposium bags. The sponsor will receive:

The sponsor will receive:

- Company logo printed on the water bottles
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition
- 10% discount on additional sponsorship items



SYMPOSIUM CAPS

USD 4,500 per sponsor
(Normal Rate: USD 5,000)

Caps will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the caps
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM WRITING PADS AND PENS

USD 4,500 per sponsor
(Normal Rate: USD 5,000)

Writing pads and pens will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the writing pads and pens
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition

Notes:

***Full Symposium registration includes** access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception (if any) and Daily Coffee Breaks.

****Sponsors** will be acknowledged in the digital Symposium Preview (if confirmed by 31 October 2024) and Mobile App (if confirmed by 21 March 2025).

Be a Sponsor | Enhance Your Brand, Maximise Your Visibility



DAILY COFFEE BREAKS – DAY 1 AND DAY 2

USD 4,000 per sponsor
(Normal Rate: USD 4,500)

Daily morning and afternoon coffee breaks will be provided to Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the coffee break area
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition



SYMPOSIUM BAG INSERTION

USD 3,500
(Normal Rate: USD 4,000)

The sponsor will receive:

- One (1) symposium bag insertion (insertion to be provided by sponsor)
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview**, event website, Mobile App, and onsite sponsor recognition

Notes:

***Full Symposium registration includes** access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception (if any) and Daily Coffee Breaks.

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CONTACT US

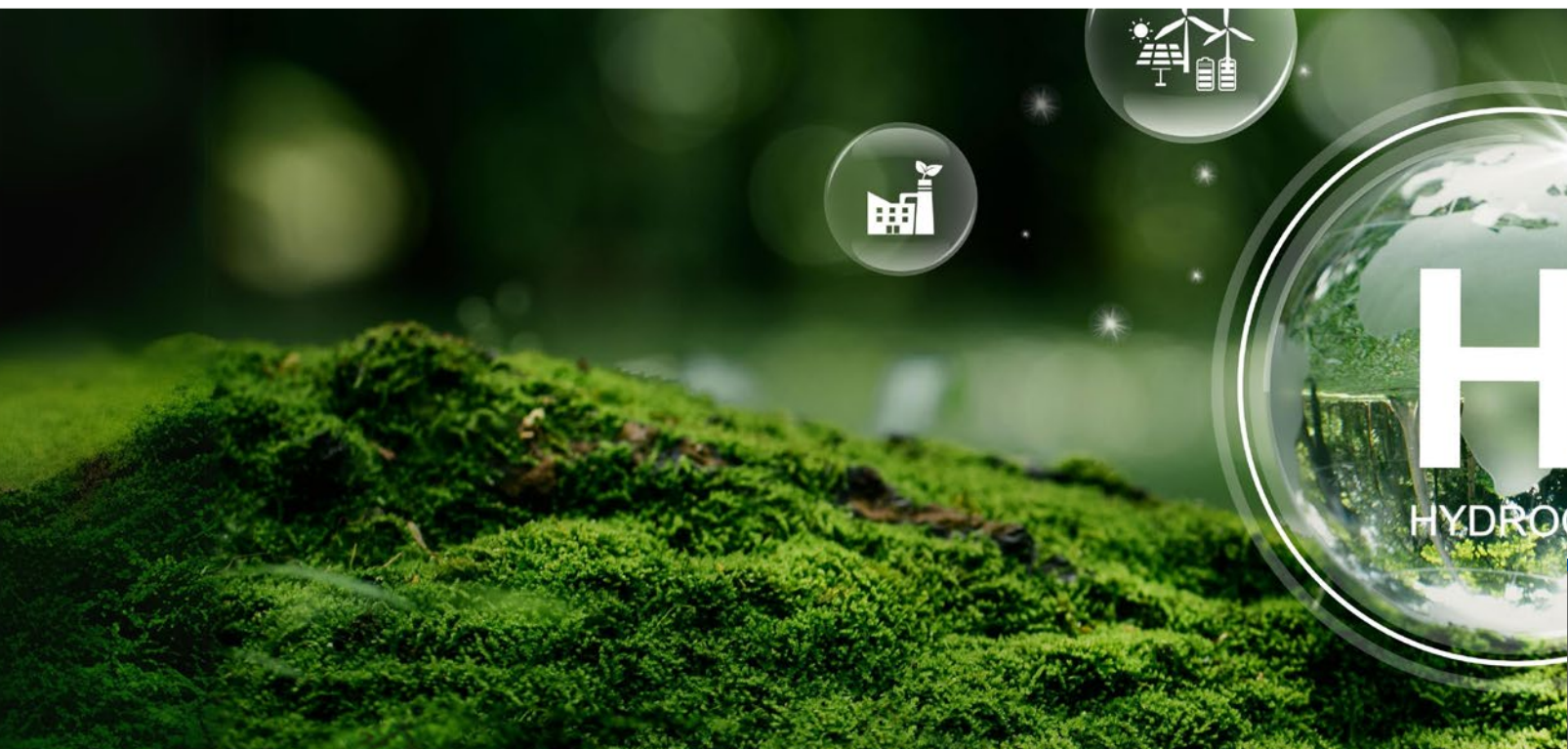
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Visit go.spe.org/26SA01S for more information about SPE Symposium: Hydrogen and Hydrogen-Based Fuels



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