

SPE WORKSHOP

21-22 OCTOBER 2025 | SHANGHAI, CHINA



Collaborative Geological-Engineering Integration for Unconventional Reservoir Development

[CALL FOR ABSTRACTS](#) 

COLLABORATIVE GEOLOGICAL-ENGINEERING INTEGRATION FOR UNCONVENTIONAL RESERVOIR DEVELOPMENT

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About the Workshop

SPE Workshop: Collaborative Geological-Engineering Integration for Unconventional Reservoir Development

Recent technological advances have revolutionised geological and engineering integration in unconventional resource development. Tools such as 3D seismic imaging, microseismic monitoring and AI-driven analytics improve subsurface understanding, while advanced petrophysical evaluations enhance reservoir characterisation. Innovations in data-driven fracturing, real-time diagnostics and advanced completion strategies increase well productivity. Meanwhile, machine learning in production forecasting and reservoir simulation enables predictive decision-making, reducing uncertainties and costs.

This workshop fosters multidisciplinary collaboration and innovation to address key challenges—from reservoir characterisation and well placement to fracturing and production optimisation—ultimately enabling sustainable and cost-effective outcomes.



GAIN INSIGHTS

into emerging projects and key challenges to stay at the forefront of unconventional resources development



FOSTER CROSS-DISCIPLINARY COLLABORATION

to drive informed decision-making and promote sustainable and cost-effective resource development



EXPLORE

cutting-edge technologies and innovative solutions to transform geological-engineering integration in unconventional energy landscape.



NETWORK AND ENHANCE

perspectives by connecting with industry professionals and subject matter experts



Who Should Attend?

 **DIGITAL AND DATA SCIENCE**

 **DRILLING AND COMPLETION**

 **FRACTURING**

 **FRONT END ENGINEERING AND DEVELOPMENT**

 **GEOSCIENCE**

 **HEALTH, SAFETY, AND ENVIRONMENT**

 **OPERATIONS AND PROCESS ENGINEERING**

 **PRODUCTION ENGINEERING AND OPTIMISATION**

 **PROJECT DELIVERY**



RESEARCH AND ACADEMIA



RESERVES MANAGEMENT



RESERVOIR CHARACTERISATION, MODELLING, EVALUATION AND MANAGEMENT



RESERVOIR ENGINEERING, SIMULATION AND ROCK MECHANICS



SUBSEA AND SUBSURFACE MANAGEMENT



UNCONVENTIONAL RESOURCES



WELLS MANAGEMENT

OUR COMMITTEE MEMBERS

Get to know the Committee Members that shapes the programme.

NOT AN SPE MEMBER?

Join SPE today and receive a discounted registration rate for this workshop and other SPE events.

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Sponsorship Opportunities

Sponsorship support of the event helps offset the cost of producing workshops and allows SPE to keep the attendance price within reach of operation level-individuals, those who benefit most from these technical workshops.

Sponsors benefit both directly and indirectly by having their names associated with a specific workshop. While SPE prohibits any type of commercialism within the workshop room itself, the Society recognises that sponsoring companies offer valuable information to attendees outside the technical sessions.

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Complimentary Full Workshop registrations	10	6	3	1
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Company logo on front cover of workshop flyer/brochure	✓			
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Opportunity to insert sponsors' promotional materials (PDF or link) as downloadable resources in Mobile App	✓	✓		
Company logo displayed during event	✓	✓	✓	✓
Company logo in all workshop promotional email broadcasts	✓	✓	✓	✓
Company logo links to sponsor's website on digital platforms including but not limited to event website, marketing materials and social media postings	✓	✓	✓	✓
Company logo in all workshop Mobile App attendee emails	✓	✓	✓	✓
Company logo listed on workshop brochure	✓	✓	✓	✓
Option to display one company bunting**	✓	✓	✓	✓

*Include 1 Oblong Table + 2 Chairs

**Company to provide bunting

Sponsorship packages are offered on a first-come, first-served basis. Please contact Renee Wong at rwong@spe.org to verify the availability of a particular sponsorship package.



Enhance Brand Identity

Enhance and strengthen your brand identity to a targeted audience



Maximise Visibility

Expand and maximise your brand and organisation's visibility and longevity at the event in-person and on the mobile app



Reinforce Relationships

Reinforce your organisation's relationships with key industry practitioners



Demonstrate Commitment

Demonstrate your commitment to the industry through support

Who We Are

SPE is the largest individual member organisation serving managers, engineers, scientists and other professionals worldwide in the upstream segment of the oil and gas industry.

The Society of Petroleum Engineers (SPE) is a not-for-profit organisation dedicated to advancing the energy industry and empowering professionals. Revenue from this event supports SPE initiatives that drive professional growth, foster community, and deliver innovative solutions. By attending, sponsoring, or exhibiting at an SPE event, you help fund impactful programmes such as JPT, certification, the Distinguished Lecturer Programme, and Energy4me®, our energy education initiative. Together, we are advancing careers, building connections, and shaping the future of energy.