

This workshop brings together industry leaders, innovators, and technical experts to explore how data-driven optimization, automation, innovation, and emerging technologies are reshaping what “efficient” truly means.

Examine the key challenges and optimizations shaping modern drilling and completions, focusing on how new technologies and approaches are overcoming barriers to progress.



### Every Sponsorship Package Includes Brand Exposure

- Recognition on the workshop website
- Direct link to your company's website

### On-Site Visibility

- Logo placement on signage and sponsor slides
- Visibility all day in high-traffic areas

### Digital Presence

- Company listing in the event app
- Description, logo, and option to include a digital handout

**For More Information or a more customized package, please contact:**

April Cote

Event and Exhibit Manager, SPE Canada

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Sponsorship	Price CAD +GST	Complimentary Registrations	Digital Ad	On-Site Signage	Website/ App Recognition	Giveaway Item
Corporate	10,500	2	Full Page	Complimentary Technology Showcase	Special Mention	Branded lanyards (provided by SPE)
Audio Visual	7,000	2	-	Exclusive Session Room	App Alert	Optional
Photobooth	6,750	1	-	✓	✓	Complimentary attendee headshots
Notepad/Pens	6,500	1	-	✓	✓	Branded Notepad/Pen (provided by SPE)
Exclusive Lunch	6,500	2	Half Page	Prominent During Lunch	✓	Tent Cards on Each Table (provided by SPE)
Exclusive Coffee Break	6,500	2	Half Page	Prominent During Breaks	✓	Optional
Exclusive Breakfast	6,500	2	Half Page	Prominent During Breakfast	✓	Tent Cards on Each Table (provided by SPE)
Candy Bar	6,500	1	Half Page	✓	✓	Custom Candy Buffet (provided by SPE)
Hotel Key Card	6,000	1	-	✓	✓	Logo Branded Key Card for Each Room
Workshop Bag	6,000	1	-	✓	✓	Branded Bags (provided by SPE)
Hotel Room Welcome Package	5,500	1	-	✓	✓	Welcome Package Hotel Room Delivery
One Day Reception	4,000	1	-	Prominent During Reception	✓	Signature Drink
One Day Lunch	4,000	1	-	Prominent During Lunch	✓	-
One Day Coffee Break	4,000	1	-	Prominent During Breaks	✓	-
One Day Breakfast	3,500	1	-	Prominent During Breakfast	✓	-

Sponsorship	Price CAD +GST	Workshop Registrations	Digital Ad	On-Site Signage	Website/ App Recognition	Giveaway Item
Platinum	9,500	4	Full Page	Can Bring Small Pop-Up Banner	✓	Draw Prize (Provided by SPE)
Gold	7,500	3	Full Page	Can Bring Small Pop-Up Banner	✓	Optional
Silver	5,500	2	Half Page	-	✓	Optional
Bronze	4,000	1	Half Page	-	✓	Optional

## Technology Showcase CAD 3,500 + GST

The Technology Showcase offers companies a valuable opportunity to present their innovations directly to key decision-makers in the oil and gas industry. Located in a high-traffic networking area—**not within a traditional exhibit booth**—the showcase provides a more informal and engaging environment for live demonstrations and in-depth conversations.

- **Sizes of table space variable**, see projected floorplan for more details .
- Participants should bring their own signs, displays, laptops, etc.
- Setup includes a 6 ft. draped table and two chairs.
- Acknowledgment on the PowerPoint sponsor page during breaks.
- Inclusion in the official SPE mobile app with company details, logo, and handouts.
- One (1) complimentary registration

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