

Data – Intelligence Driven Energy



9–10 March 2027 | Hudson | Calgary, Alberta, Canada

The data landscape is evolving at an unprecedented pace, and the future promises to be even more transformative. Collaborate with data analytics thought leaders in the Oil & Gas sector to create a brighter, data-driven future.

Put Your Brand Where the Industry is Looking.

- Get in front of a targeted audience of industry professionals, decision-makers and technical leaders.
- Position your organization as an active supporter, innovator and contributor to the industry.
- Create valuable opportunities to network with decision-makers, technical experts and industry thought leaders.



All Sponsorship Packages Include:

- ✓ Logo recognition on the official workshop website, with a direct link to your company's website
- ✓ Logo placement on the sponsor acknowledgment slide displayed during event breaks
- ✓ Prominent logo display on event signage throughout the day
- ✓ Company listing in digital program, including a description, logo, and option to include a digital handout

Flexible sponsorship options
are available to meet
your organization's needs.

For More Information, Please Contact:

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Sponsorship Tier	Price CAD	Complimentary Registrations	Digital Ad	Branded Item *Sponsor provided unless specified	Tier Bonus *provided by SPE
Corporate	9,000	3	✓	Attendee Lanyard *provided by SPE	Complimentary Technology Showcase
Audio Visual	5,500	2	✓	Optional	Exclusive Session Room Signage
Exclusive Lunch	5,000	2	✓	Optional	Branded Tent Card on Every Banquet Table
Exclusive Coffee Break	5,000	2	✓	Optional	Branded Napkins During Coffee Breaks
Exclusive Breakfast	5,000	2	✓	Optional	Branded Tent Card on Every Banquet Table
Candy Buffet	4,000	1	-	Custom Candy Buffet *provided by SPE	-
Notepad/Pens	4,000	2	-	Notepad/Pen	-
Reception	3,500	1	-	Branded Signature Drink	Prominent Signage During Reception
One Day Lunch	2,800	1	-		Prominent Signage During Lunch
One Day Coffee Break	2,800	1	-		Prominent Signage During Breaks
One Day Breakfast	2,800	1	-		Prominent Signage During Breakfast
Platinum	8,000	4	✓	Optional	Specialized Logo Recognition/ Pop Up banner
Gold	5,000	3	✓	Optional	Can Bring Small Pop Up
Silver	4,000	2	✓	Optional	Can Bring Small Pop Up
Bronze	3,000	1	✓	Optional	Can Bring Small Pop Up
Copper	2,000	1	-	-	-

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Technology Showcase CAD 2,500

The Technology Showcase offers companies a valuable opportunity to present their innovations directly to key decision-makers in the oil and gas industry. Located in a high-traffic networking area—not within a traditional exhibit booth—the showcase provides a more informal and engaging environment for live demonstrations and in-depth conversations.

- Area: 8' X 6' table space (no 10' X 10' booth set up allowed).
- Participants should bring their own signs, displays, laptops, etc.
- Setup includes a 6 ft. draped table and two chairs.
- Access to electricity and free Wi-Fi.
- Acknowledgment on the PowerPoint slides in session room during breaks.
- Inclusion in the online digital program with company details, logo, and handouts.
- One (1) full registration to attend the workshop.

Industry Partner CAD 1,500

The Industry Partner offers a cost-effective alternative to a full showcase booth. Designed for maximum exposure at a lower cost than a traditional showcase booth.

- Cocktail Table provided to display marketing handouts and giveaway items.
- Participants may bring a 24" x 72" retractable banner to be stationed beside the table.
- Sponsor must refrain from soliciting at the table.
- No registration or pass is provided with this package.

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