



Society of Petroleum Engineers

SPE Artificial Lift Conference and Exhibition—Americas

25–27 August 2020

**The Waterway Marriott and Convention Center
The Woodlands, Texas, USA**

go.spe.org/SolutionsArtificialLift

Exhibit and Sponsorship Opportunities Available!

**Secure Your Exhibit Space to
Showcase to Top E&P Buyers
in the Artificial Lift Sector.**



Your Company's Support Impacts the E&P Industry!

SPE is a not-for-profit organization. Income from this event is invested back into the organization to support other educational programs. When you exhibit, sponsor, or advertise, you help shape the future of the industry. Learn more at www.spe.org/about.



SPE Artificial Lift Conference and Exhibition—Americas

Be Part of One of the World's Leading Events in the Artificial Lift Arena!

The SPE Artificial Lift Conference and Exhibition—Americas brings together E&P leading influencers from IOCs, NOCs, and independent operators to exchange scientific knowledge and accelerate the application of innovative technologies.

Take this opportunity to promote your company's products and services, enjoy industrywide recognition, and demonstrate your organization's commitment to the E&P industry.

PRICING AND EXHIBITOR'S BENEFITS

- * **Pricing:** Booth space is only USD 31 per sq/ft. Purchase price include:
 - Booth draping (8-ft. high back wall and 3-ft. side rails) and identification sign (7x44 inch)
 - Three complimentary exhibits only one-day guest cards per 100 sq/ft of exhibit space to distribute to clients
 - Two complimentary full conference registrations per 100 sq/ft of exhibit space to distribute to booth staff or contractors hired to build your booth space
 - Exhibitor listing in the conference program and access to proceedings
 - Exhibitor newsletters to keep you informed of important deadlines and developments

*Exhibit Hall is carpeted; electricity and furniture are **not** included in the cost.

Become a Sponsor for Maximum Exposure

Take advantage of high-impact sponsorship opportunities to maximize your company's exposure and ROI.

For complete details, visit go.spe.org/SolutionsArtificialLift.

KEY REASONS TO EXHIBIT

EXPONENTIAL ROI - Hosted by SPE, the conference is one of the world's premier Artificial Lift events. This cost effective exhibiting opportunity will place your company's products/services directly in front of your target audience.

DECISION MAKERS ATTENDEES - Get in front of 850+ qualified buyers looking for the latest advancements in artificial lift.

ATTENDEE PROFILE

Job Title:

- C- Level Executives
- Managers
- Engineers
- Geoscientist
- Consultant
- Research and Development
- Sales and Marketing

Primary Business:

- Operating / Service
- Government / Education
- Engineering / Construction / Equipment / Contractor
- Financial / Consulting

NETWORKING - Connect with renowned E&P executives from Baker Hughes, a GE Company, Chevron, ConocoPhillips, Occidental Petroleum, Schlumberger, Shell, Weatherford, and many others.

EXCELLENT TECHNICAL CONTENT - Stay at the forefront of relevant topics such as sucker rod pumps, electric submersible pumps, progressing cavity pumps, hydraulic pumps, and more. Presented papers will be published to OnePetro®.

PREMIUM LOCATION - The Marriott Town Center Exhibit Hall offers 35,000 sq/ft of exhibition space and it is a short drive north of downtown Houston and the city's energy corridor.

Did You Know?

- * It costs **62% less** to close a lead generated from a trade show than one originated in the field.

*Center for Exhibit Industry Research

Contact your Sales representative to reserve prime exhibit space today! Scan to connect via LinkedIn.



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