



Society of Petroleum Engineers

**SPE** **ATCE**  
..... SINCE 1924<sup>SM</sup>

Virtual

20-21 September 2022

[go.spe.org/startup-village-2022](https://go.spe.org/startup-village-2022)

# STARTUP VILLAGE AT THE SPE ANNUAL TECHNICAL CONFERENCE AND EXHIBITION (ATCE)



**ENERGY STARTUP COMPETITION:  
SPONSORSHIP OPPORTUNITIES**







## ABOUT THE ENERGY STARTUP COMPETITION

Launched in 2017, the Energy Startup Competition is a fast-paced competition showcasing emerging energy technology companies. Competitors will receive visibility among leaders in the upstream energy industry, recognition as technology leaders, the opportunity for cash prizes, networking with leading energy investors, and mentoring.

The finalist companies selected to present will have the opportunity to participate in a coaching session before the Competition and will receive complimentary admission to ATCE.

During the competition, each company will have 5 to 8 minutes to provide information about their company and technology to a group of venture capitalists, angel investors, and industry leaders.

All participants will have an opportunity to ask questions and gain insights from investors, industry representatives, and veteran entrepreneurs about building startups.

For more information, please visit [go.spe.org/startup-village-2022](https://go.spe.org/startup-village-2022).

The ATCE Startup Village is a partnership between SPE and the Rice Alliance for Technology and Entrepreneurship at Rice University.



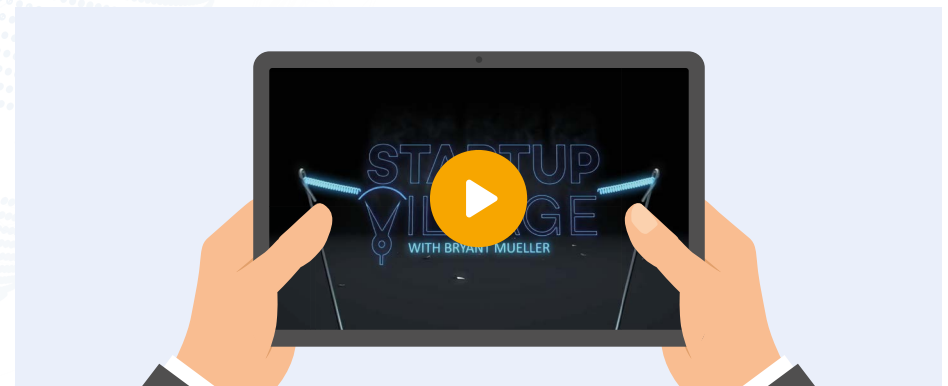
“

What is really exciting to me is to see how our industry is pushing the boundaries of technology. The things that are coming to us in Startup Village are really exciting because it's people who have the freedom to look outside of their day job and say, look, I want to start a new company because there's something we're not doing in industry.

”

**Bryant Mueller**

Aspen Technology, Inc., Startup Village Chairperson





# SPONSORSHIP OPPORTUNITIES



## CORE BENEFITS

**All sponsors receive the following core benefits:**

- Logo in sponsors section of the Conference Preview\* (digital)
- Logo in sponsors section of the Conference Programme and Exhibit Guide\* (digital)
- Logo on sponsorship signage displayed throughout the venue in high-traffic areas
- Logo on the PowerPoint slides displayed between technical sessions
- Logo on the home page and Startup Village page of the ATCE
- 2022 website with a link to the sponsoring company website
- Acknowledgement in all press releases for the event

\*subject to deadline dates



## PLATINUM SPONSOR

**Package includes all core benefits plus:**

- 3 complimentary full conference registrations
- Photo with winners
- Sponsor may nominate a coach and a competition judge

**USD 25,000**



## GOLD SPONSOR

**Package includes all core benefits plus:**

- 2 complimentary full conference registrations
- Sponsor may nominate a coach and a competition judge

**USD 15,000**



## SILVER SPONSOR

**Package includes all core benefits plus:**

- 1 complimentary full conference registration
- Sponsor may nominate a coach and a competition judge

**USD 10,000**






Society of Petroleum Engineers

**SPE** **ATCE**  
..... SINCE 1924<sup>SM</sup>

Virtual

20-21 September 2022

[go.spe.org/startup-village-2022](https://go.spe.org/startup-village-2022)

 **FOR FURTHER INFORMATION,  
CONTACT OUR DEDICATED EXPERT.**



**GAIL SMITH**

**Senior Event Manager and Training Lead**



[gesmith@spe.org](mailto:gesmith@spe.org)



+1.972.952.1159



BACK TO START

