

## Sponsorship Contract

SPE Annual Technical Conference and Exhibition (ATCE)

21-23 September 2021 | Dubai World Trade Centre, Dubai, United Arab Emirates | [www.atce.org](http://www.atce.org)

To pay by credit card, contact SPE Finance Department at +971.4.457.5819.

### Sponsor Information

Primary Contact:

Organisation:

Job Title:

Address:

City/State/Province:

Zip/Postal Code:

Country:

Phone:

Fax:

Email:

### Sponsorship Opportunities

\*5% VAT will be added to the invoice as per UAE Federal Decree-Law no. (8) of 2017.

Diamond Sponsor  USD 100,000

Titanium Sponsor  USD 75,000

Platinum Sponsor  USD 60,000

Gold Sponsor  USD 35,000

Silver Sponsor  USD 25,000

Delegate and Visitor Registration Sponsor  USD 55,000

Conference and Exhibit Entrances Sponsor  USD 50,000

Knowledge Sharing Arena Sponsor (ePoster Stations)  USD 50,000

Mobile App Sponsor  USD 50,000

Mobile Charging Stations Sponsor  USD 45,000

Delegate Lunch Sponsor  USD 40,000  
 Tuesday  Wednesday  Thursday Each Day

Conference Preview, Programme and Exhibit Guide Sponsor  USD 40,000

Conference Directional Signage Sponsor  USD 40,000

Conference Carry Bag Sponsor  USD 40,000

Bottled Water Sponsor  USD 40,000

Branded Face Masks Sponsor  USD 40,000

Exhibition Hall Banners Sponsor  USD 40,000

President's Lunch Sponsor  USD 35,000

Hand Sanitising Stations Sponsor  USD 35,000

Venue Map (You Are Here) Sponsor  USD 35,000

Conference Author Lounge Sponsor  USD 25,000

Floor Graphics Sponsor (1m X 1m)  USD 15,000

Coffee Breaks Sponsor  USD 15,000  
 Tuesday  Wednesday  Thursday Each Day

Conference Proceedings Sponsor (Voucher Card)  USD 10,000

Associate Sponsor (Tailored Package)  USD 10,000-  
 USD 20,000  
 \*price dependent on benefits

### Payment By Bank Transfer

Bank: **HSBC Bank Middle East**

Branch: **Jebel Ali, PO Box 66, Dubai, UAE**

SWIFT Code: **BBMEAED**

A/C Name: **SPE Middle East DMCC**

IBAN No: **AE18020000036217131100 (USD)**

Please include **21ATCE** and the name of your organisation as reference for the transfer.

### SPE Sales Representative

**Sylvia Ansara, Senior Manager, Sales and Exhibits**

Middle East, Africa, and South Asia  
 sansara@spe.org, +971.4.457.5851

**Zunaid Jooma, Sales Manager**

Middle East, Africa, and South Asia  
 zjooma@spe.org, +971.50.574.3805

**Samir Hassan, Sales Manager**

Middle East, Africa, and South Asia  
 shassan@spe.org, +971.55.894.5446

### Confirmation

I hereby submit this contract for a sponsorship for the SPE Annual Technical Conference and Exhibition (21ATCE) and agree to abide by the policies and procedures as outlined in this contract.

Signature of Authorised Representative

Date

Signature of SPE Representative

Date

This is a sponsorship contract for the SPE Annual Technical Conference and Exhibition in Dubai, United Arab Emirates. The sponsor does hereby request a sponsorship for the SPE Annual Technical Conference and Exhibition scheduled 21-23 September 2021 and agrees to our terms and conditions. This contract will become legally binding once signed and the individual signing this agreement warrants that he/she has the authority to bind contractually the organisation contracting for the sponsorship.

### SPE Internal Use Only

Contract received

Deposit received

Confirmation notice sent

Full payment received

## Sponsorship Policies

SPE has instituted the following policies for sponsorship opportunities with the SPE Annual Technical Conference and Exhibition (ATCE). Once signed, the Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

## Sponsorship Guidelines

- All contract copies must be submitted and approved by SPE prior to implementation.
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise of the right of renewal and the deadline by which they must submit their sponsorship contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- It is the responsibility of the Sponsor to adhere to the sponsorship and logo specifications.

## Payment and Cancellation Policy

- Sponsor is liable to pay in full on submission of the Sponsorship Contract to SPE.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the sponsor has submitted a proof of payment for their intended sponsorship package.
- Payment is to be made in U.S. dollars only. SPE accepts credit cards, cheques, and wire transfers.
- The company representative's signature binds the company to the payment and cancellation terms. If the company cancels participation with money due, the outstanding funds will be due upon cancellation.

## Deadlines

- In order for sponsorship to be promoted in the conference preview, the contract, company logo and 100% payment must be received prior to 6 April 2021.
- In order for sponsorship to be promoted in the conference programme and proceedings, the contract, company logo and 100% payment must be received prior to 3 August 2021.
- If sponsor does not meet the above published deadlines, SPE cannot guarantee advertising space and reserves the right to invoke penalties for late submissions.

## Force Majeure

The performance of SPE in this contract is subject to cancellation, in whole or in part, without any liability to SPE, due to an event beyond the reasonable control of SPE—including, but not limited to casualty, explosion, fire, lightning, utility interruption, flood, weather, epidemic (including that declared by the World Health Organisation), disease, hurricane, tornado, earthquake, war or other Acts of God, or any law, ordinance, rule or regulation, governmental travel restriction and advisory, acts of public enemies, strikes, riots, civil disturbance, or any other occurrence that would make the holding of the Event (or any portion thereof) illegal, impossible, commercially impracticable or not advisable ("Force Majeure Event"). Notwithstanding the foregoing, in the event of an early termination due to a Force Majeure event, SPE shall reimburse all advance payments made pursuant to this contract.

**I hereby acknowledge and confirm that I have read the above terms and conditions and I agree with the same.**

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Company Stamp: \_\_\_\_\_