

SPE Canadian Energy Technology Conference and Exhibition

15–16 March 2023

**BMO Centre at Stampede Park
Calgary, Alberta, Canada**

go.spe.org/SPEX23CET

Exhibition and Sponsorship Opportunities





Welcome to the 2023 Canadian Energy Technology Conference and Exhibition

About the Conference

The second annual Canadian Energy Technology Conference and Exhibition will deliver innovative technology and shared learnings for oil and gas production and operations, and solutions for energy integration.

New, groundbreaking technology is allowing for improved opportunities to meet the global energy demand while supporting ESG goals. With the interests of oil and gas professionals broadening, this conference offers content for a variety of disciplines.

Join us in Calgary, Alberta, Canada in March 2023 for an exciting, forward-focused event that will advance us towards the next generation of energy development.

All sponsorship opportunities include the following:

- Recognition on prominent signage displayed on-site at the conference
- Recognition in the Conference Program (if sponsor contract and logo are received prior to the print deadline)
- Recognition on the slides displayed between technical sessions
- Recognition on the conference website, including a link to your company's website
- Company listing and description write up, logo and handout option in the official symposium app

Metal Partnership Packages

Metal	Price CAD	Conference Registrations	Ad in Conference Program	Logo on Giveaway	On-Site Signage	Logo in Program and Mobile app	Logo on Screen Between Sessions	Logo and Link on Website
Platinum	9,000	5	Full Page (Inside Front Cover)	*	✓	✓	✓	✓
Gold	7,500	4	Half Page	-	✓	✓	✓	✓
Silver	5,000	2	Half Page	-	✓	✓	✓	✓
Bronze	3,500	1	-	-	✓	✓	✓	✓

* Option for company to provide promotional giveaway item.

Sponsorship Opportunities

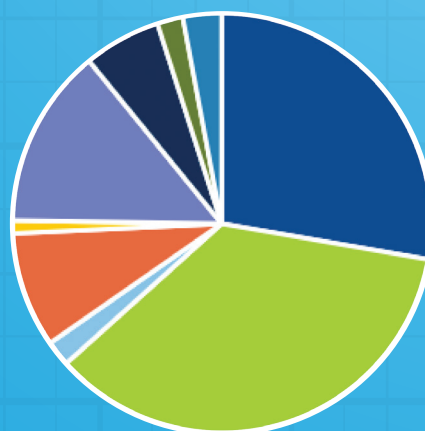
Sponsorship	Price CAD	Conference Registrations	Ad in Conference Program	Logo on Giveaway	On-Site Signage	Logo in Program and Mobile app	Logo on Screen Between Sessions	Logo and Link on Website
Title Sponsor	15,000	5	Full Page (Outside Back Cover)	Branded Lanyards	✓	✓	✓	✓
Corporate Group Sponsor	14,000	10	–	–	✓	✓	✓	✓
Networking Luncheon (Exclusive)	12,000	6	Full Page	✓	Exclusive Signage on Lunch Table	✓	✓	✓
Networking Luncheon (One-day)	6,500	3	Half Page	*	✓	✓	✓	✓
Breakfast (Exclusive)	10,000	4	Full Page	✓	✓	✓	✓	✓
Breakfast (One-day)	5,500	2	Half Page	*	✓	✓	✓	✓
Networking Coffee Breaks (Exclusive)	8,000	2	Full Page	✓	✓	✓	✓	✓
Networking Coffee Breaks (One-day)	4,500	1	Half Page	*	✓	✓	✓	✓
Welcome Reception and Live Music	6,500	2	–	–	Exclusive Signage at Reception	✓	✓	✓
Audio/Visual	7,500	2	–	–	Exclusive Signage in Session Rooms	✓	✓	✓
Pens and Notebooks	6,500	1	–	✓	✓	✓	✓	✓
Candy Station	6,500	1	–	✓	✓	✓	✓	✓
Conference Bags	5,500	2	–	✓	✓	✓	✓	✓
Recharge Lounge	6,000	2	–	Lounge with 2 massage chairs and phone charging station. Coffee service provided.	Exclusive Signage in Lounge Area/ Charging Station	✓	✓	✓
Conference Wifi	6,500	–	In program and redirected splash page upon login	–	Company named WiFi	✓	✓	✓
Technology Spotlight Stage	6,000	1	Half Page	–	Exclusive Signage at booth	✓	✓	✓

* Option for company to provide promotional giveaway item.

Who Will Be There?

CET brings professionals from across the industry together to engage on a variety of energy topics. Attendees will range in job title, seniority level, and energy discipline. This event is valuable for all industry professionals, no matter where they are in their career or in the industry.

2022 Registrants by Company Type



“We are glad to exhibit at the CET conference. Despite being a small company with limited budget, the result exceeded our unique expectations and we met many new clients. The cost is very reasonable and we consider the event to be very useful. We’ll exhibit at the next event with great pleasure.”

– Sahar Ghannadi, E2E Energy Solutions

Exhibition

Showcase your products and services to a knowledgeable audience ready to see the latest technologies and techniques in the energy industry.

Why Exhibit?

- Acquire valuable sales contacts
- Showcase your company's expertise
- Introduce new technology to a knowledgeable audience
- Meet face-to-face with your clients

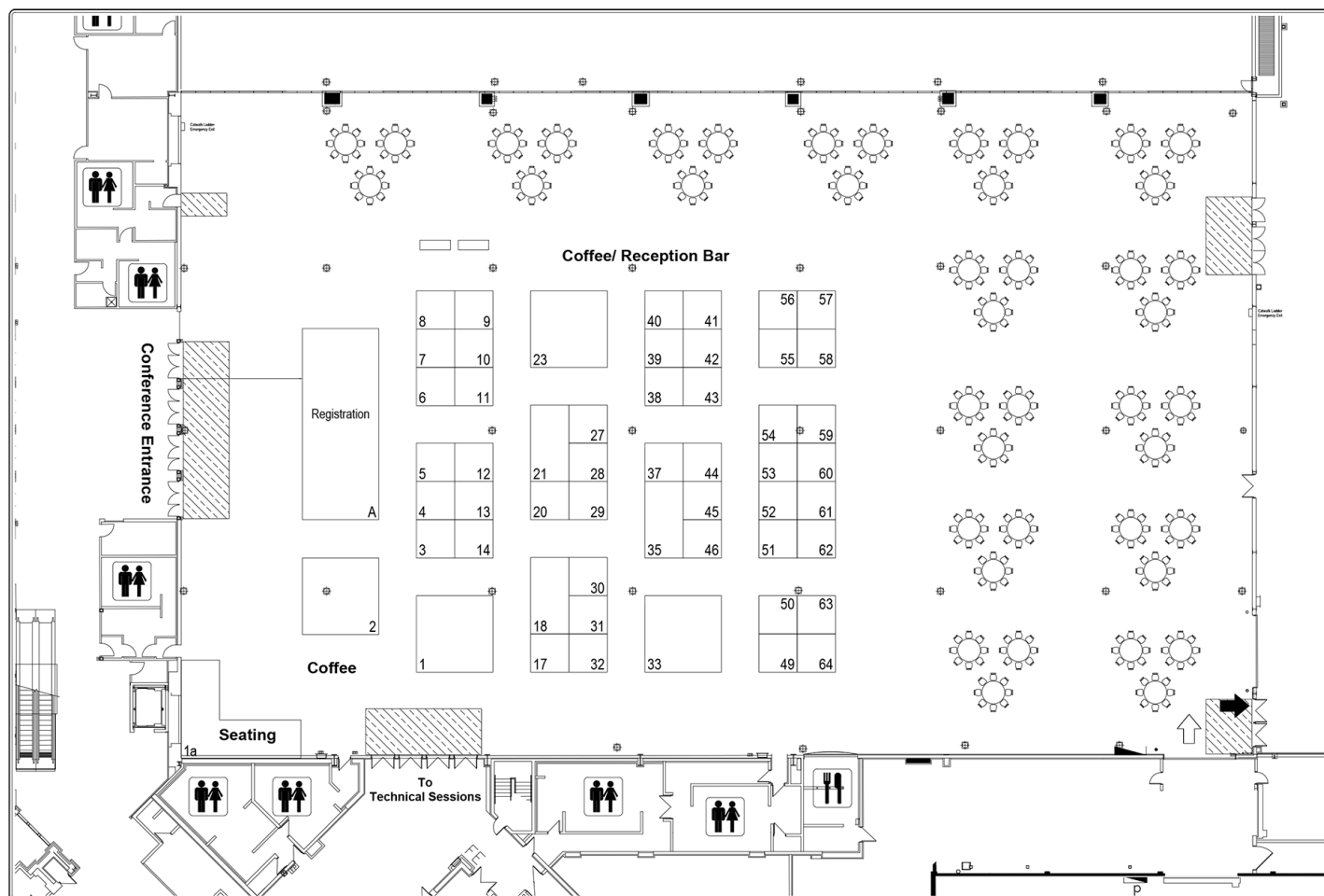
Exhibitor Pricing

- CAD 32/sq. ft. + GST
- Space is assigned on a first-come, first-served basis.

Exhibitors Receive

- Two full-conference registrations, one exhibits-only registration (for company personnel) and three guest invitations (for potential clients and should not be used for exhibit staff) per 100 sq. ft.
- Standard booth draping (8-ft back wall and 3-ft side rails) and sign with company name and booth number are provided. Electricity is not included.
- Exhibitor Services Manual providing the necessary tools, information, and services for a successful exhibiting experience.
- Company listing and description write up. Logo and handout option in the official symposium app.

BMO Centre



Advertising Opportunities

Conference Program Advertising

- Inside Front Cover: CAD 1000 + GST (if no Platinum Sponsor)
- Inside Back Cover: CAD 1000 + GST (if no Title Sponsor)
- Full Page: CAD 750 + GST

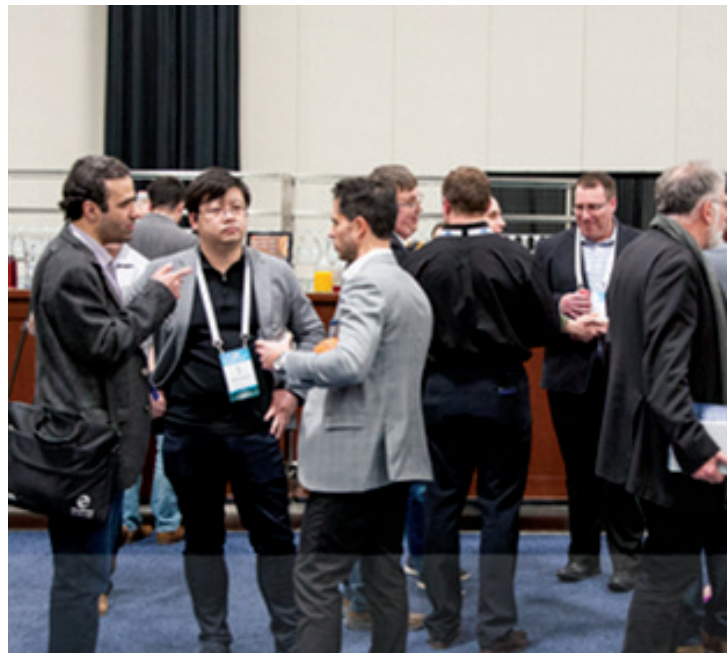
For more information about exhibition, sponsorship, and advertising opportunities, visit go.spe.org/SPEX23CET

Important Deadlines

SPE requires that a 50% deposit be submitted with the signed contract. The remaining 50% is due 30 days prior to the event.

If a participant has contracted a sponsorship or exhibit within thirty days of the event, full payment is required with submittal of contract.

Advertising materials must be received no later than **11 February 2023**. If a sponsor does not meet the published deadlines, SPE cannot guarantee promotion of sponsorship.



Contact

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Society of Petroleum Engineers

Exhibit at the Canada Conferences to Impact the E&P Industry

The Society of Petroleum Engineers is a not-for-profit organization. Income from these events are invested back into the organization to support other educational programs. When you exhibit, sponsor, or advertise, you help shape the future of the industry, funding SPE's scholarships and supporting professionals to enhance their technical competence. Learn more at www.spe.org/about.