



Society of Petroleum Engineers

SPE Oilfield Scale Symposium

5-6 June 2024

The Aberdeen Altens Hotel,
Aberdeen, UK

www.spe-events.org/oilfieldscale

Exhibition and Sponsorship Opportunities



Welcome to the SPE Oilfield Scale Symposium

The Society of Petroleum Engineers' Oilfield Scale Symposium is a leading gathering for industry professionals involved in the development, implementation and monitoring of controls applied to mitigate oilfield scale in upstream oil and gas production.

The technical content is internationally renowned for its high quality and attracts delegates from across a broad spectrum of the global oilfield scale community. The symposium will take place in Aberdeen across 5-6 June 2024 with a range of technical sessions, practical case studies and interactive discussions.

The event represents a great opportunity to update technical knowledge and meet companies and industry colleagues to discuss challenges and industry developments. It will also provide plenty of networking opportunities as well as an exhibition showcasing some of the leading organisations active within the field. It is a must-attend event for industry professionals.



The symposium includes the highest calibre of peer-selected technical abstracts relating to oilfield scale and will bring together leading international operators, service providers and research bodies from around the world. The technical programme will address both current and new challenges for effective scale management throughout an asset's lifecycle.



With a highly targeted attendee audience, the event acts as an ideal backdrop to associate your company with the key themes driving this marketplace and to raise its profile. This brochure will give you an outline of who will attend and the range of ways in which you can make your company's expertise known to them.

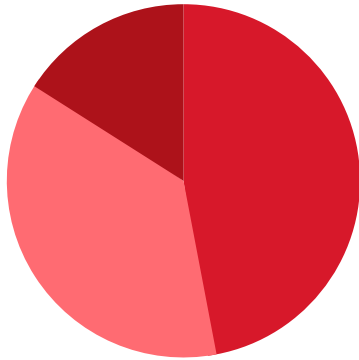


However you choose to take part, you will certainly find your involvement at this global forum rewarding.



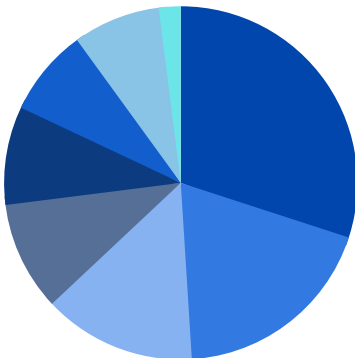
Attendee Statistics

Based on attendees from the 2022 SPE International Oilfield Scale Conference and Exhibition:



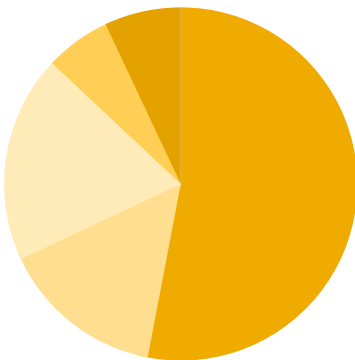
Organisation Type

Scale mitigation / solution providers	47%
Oil and Gas operators	37%
Research / Academics	16%



Job Classifications

Chemist / Production Chemist	30%
Director / Senior Manager	19%
Technical Manager	14%
Production Engineer	10%
Petroleum Engineer	9%
Academic	8%
Research	8%
Consultant	2%



Geographic Region

UK	53%
Rest of Europe	19%
North America	15%
South America	7%
Middle East	6%



92%

rated the technical papers and conference content favourably



90%

would recommend this event to their peers



90%

of attendees visited the exhibition

Exhibition and Sponsorship



ENGAGE AND CONNECT WITH THE INTERNATIONAL OILFIELD SCALE COMMUNITY



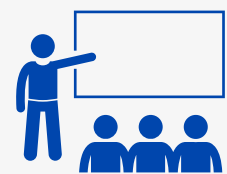
BUILD BRAND AWARENESS



MEET NEW CONTACTS



RAISE YOUR PROFILE



SHOWCASE YOUR PRODUCTS

Exhibition and Sponsorship Packages

Platinum, Gold and Silver Sponsorship each offer varying levels of branding exposure, promotional visibility and complimentary delegate places to attend the event.

PLATINUM, GOLD AND SILVER SPONSORSHIP	Platinum	Gold	Silver
Logo in all pre- & post-event promotional email activity (Email campaign consists of eight distributions to approximately 28000 verified contacts across North Sea & Europe)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on social media promotion campaign (2022 LinkedIn campaign generated 100,000+ impressions, 1000+ direct clicks and 2000+ website visits)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on prominent on-site signage displayed at the symposium in high traffic areas	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo included on the sponsors' page in the Symposium Programme given to all attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on the event website with a link to your company website (4500 Unique Visits From Launch to Event in 2022)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo displayed on signs in the registration area	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on the sponsor page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary delegate places for company employees	5	3	2
Logo displayed on the cover of the Programme	<input checked="" type="checkbox"/>		
Advertising in Symposium Programme	Full Page	Half Page	
Discount on 3m x 2m exhibition stand	50%	30%	20%
PRICE (+ VAT if applicable)	£7,000	£5,500	£4,000

OFFICIAL BAGS SPONSOR

£3,250 (+ VAT if applicable)

All full symposium delegates receive an official sponsored bag which will be designed and produced by the sponsor. Design subject to SPE approval and must include the SPE event branding.

- Company name or logo (subject to design) will be displayed on all the bags
- One (1) complimentary full delegate place for a company employee
- Logo in pre & post-event promotional email activity
- Logo on social media promotion campaign
- Logo included on the symposium website with a link to your company website
- Logo included in the symposium programme given to all attendees
- Logo on prominent signage displayed at the symposium in high traffic areas
- Logo prominently displayed on signs in the registration area
- Logo on the sponsors' page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks

COFFEE SPONSOR

£3,500 (+ VAT if applicable)

Sponsorship of the morning and afternoon coffee breaks on both days provides attendees with a great opportunity for informal networking.

- Logo on signage acknowledging sponsorship in the area where the coffee breaks are held
- Two (2) complimentary full delegate places for company employees
- Logo in pre & post-event promotional email activity
- Logo on social media promotion campaign
- Logo included on the symposium website with a link to your company website
- Logo included in the symposium programme given to all attendees
- Logo on prominent signage displayed at the symposium in high traffic areas
- Logo prominently displayed on signs in the registration area
- Logo on the sponsors' page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks

LANYARDS SPONSOR

£3,250 (+ VAT if applicable)

All full symposium delegates each receive an official lanyard which is designed and produced by the sponsor. Design and lanyard type to be agreed in advance with the SPE.

- Company name or logo will feature on the lanyard strap
- One (1) complimentary full delegate place for a company employee
- Logo in pre & post-event promotional email activity
- Logo on social media promotion campaign
- Logo included on the symposium website with a link to your company website
- Logo included in the symposium programme given to all attendees
- Logo on prominent signage displayed at the symposium in high traffic areas
- Logo prominently displayed on signs in the registration area
- Logo on the sponsors' page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks

PROCEEDINGS SPONSOR

£3,250 (+ VAT if applicable)

Exclusive sponsorship of the Proceedings giving digital access to the papers from the technical sessions.

- Half page full-colour advertisement in the symposium programme
- One (1) complimentary full delegate place for a company employee
- Logo in pre & post-event promotional email activity
- Logo on social media promotion campaign
- Logo placed exclusively on the email sent to all registered delegates with login information to access the digital proceedings.
- Logo included on the symposium website with a link to your company website
- Logo included in the symposium programme given to all attendees
- Logo on prominent signage displayed at the symposium in high traffic areas
- Logo prominently displayed on signs in the registration area
- Logo on the sponsors' page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks

LUNCH SPONSOR

£3,500 (+ VAT if applicable)

There will be a lunch on each day of the event for all symposium delegates. These lunches provide an excellent opportunity for informal networking and discussion.

- Logo on signage acknowledging sponsorship in the area that the luncheon is being held
- Two (2) complimentary full delegate places for company employees
- Logo in pre & post-event promotional email activity
- Logo on social media promotion campaign
- Logo included on the symposium website with a link to your company website
- Logo included in the symposium programme given to all attendees
- Logo on prominent signage displayed at the symposium in high traffic areas
- Logo prominently displayed on signs in the registration area
- Logo on the sponsors' page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks

WELCOME DRINKS RECEPTION SPONSOR

£5,000 (+ VAT if applicable)

A Welcome Drinks Reception will be held at the venue immediately following the technical sessions at the close of the first day's proceedings. This is an opportunity for all attendees to network in friendly and informal surroundings.

- Signage acknowledging sponsorship in the area that the reception is held
- Three (3) complimentary full delegate places for company employees
- Half page 4-colour advertisement in the symposium Programme
- Logo in pre & post-event promotional email activity
- Logo on social media promotion campaign
- Logo included on the symposium website with a link to your company website
- Logo included in the symposium programme given to all attendees
- Logo on prominent signage displayed at the symposium in high traffic areas
- Logo prominently displayed on signs in the registration area
- Logo on the sponsors' page of the PowerPoint holding slides displayed between technical sessions and during coffee breaks

EXHIBITING

£2,750 (+ VAT if applicable)

Situated next to the technical sessions rooms, the exhibition will also serve as the location for poster sessions, refreshment breaks and lunches. Exhibitors receive the following benefits:

- 2m x 3m exhibition space for exhibitors to bring their own pop-up stand or display
- 1 x table; 2 x chairs; 1 x 13 amp socket.
- Company name and short product description listed in the symposium programme given to all attendees
- Company name listed on the event website with a link to your company website
- One complimentary delegate registration for the symposium
- One access code to the online symposium proceedings

Customised packages are available on request

For more information about exhibiting, sponsoring or other promotional activities at the 2024 SPE Oilfield Scale Symposium, please contact:

Dean Guest, Sales Manager – Events, Europe and Caspian | Email: dguest@spe.org



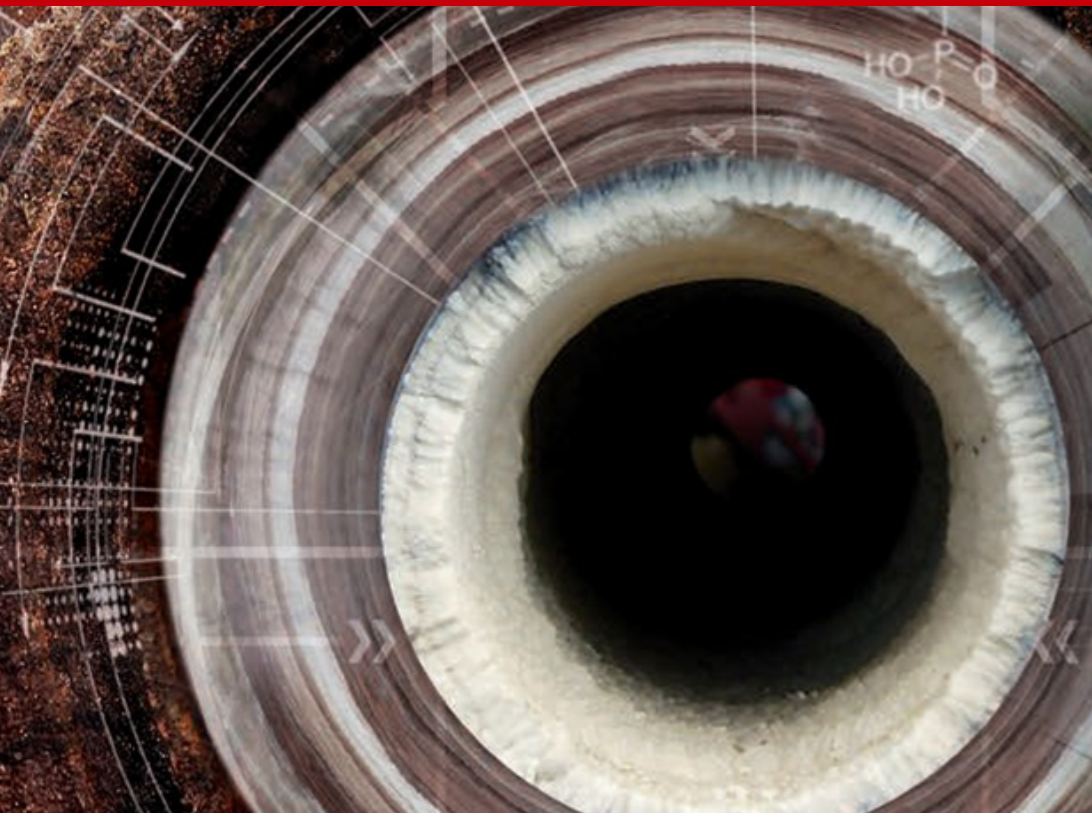
Associate your brand with the highest calibre of technical content in the industry



Align your company's brand with key discussion points surrounding oilfield scale



Establish your organisation as a leading player within the market



Society of Petroleum Engineers

Society of Petroleum Engineers

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#SPEevents