

EXHIBITION

PREMIUM BOOTH PACKAGE

Booth Package Entitlements

Branding and Company Listing

- **Company listing and profile** in the Conference Programme & Exhibit Guide and event website
- **Company logo** displayed on exhibition directory board

Registration

- 300 complimentary **Visitor** registrations
- 10 **Exhibitor** registrations
- 10 complimentary **Full Access** registrations

Booth Design

- **Custom / Templated booth design**

Booth Features

- **Company Information:** Company profile and contact information at booth
- **Live Chat:** 1-to-1 text chat and video call with booth visitors (available from 23-26 March)
- **Enquiry Form and Drop Card:** enquiry and business cards from booth visitors at booth
- **Products & Services:** 30 digital products and services materials/information (JPEG, PNG or PDF format) for attendees to view and/or download
- **Video:** 10 embedded video files (YouTube and/or Vimeo link) for attendees to view
- **Booth Survey:** 10 customised survey questions
- **Business Matching:** group private meetings with attendees
- **Booth Visit Gamification:** attendees earn points for visiting your booth
- **Lead reports and data analytics** of visitors entering booth, Drop Card, Products & Services views and downloads, and Video views

Registration

Access Type	Full Access	Exhibitor	Visitor
Premium Booth Package Entitlements	10	10	300
Conference - Opening, Executive Plenary, IPTC Insights, Panel, Technical, Ask the Expert and Closing Sessions, Conference Lounge and Meet the Speaker room	✓		
Exhibition - Interactive exhibition booth features and booth seminar sessions	✓	✓	✓
Sponsored Seminars	✓	✓	✓
Knowledge Sharing ePoster Sessions	✓	✓	✓
Business Matching - Schedule private meetings with exhibitors	✓	✓	✓
Networking Lounge - Private message and exchange business card with online attendees	✓	✓	✓
Conference Digital Proceedings	✓		
Digital Briefcase and Business Card - Digital resources, information and business cards	✓	✓	✓
On-Demand Content - Conference sessions and presentations up to 3-months after the live event	✓		

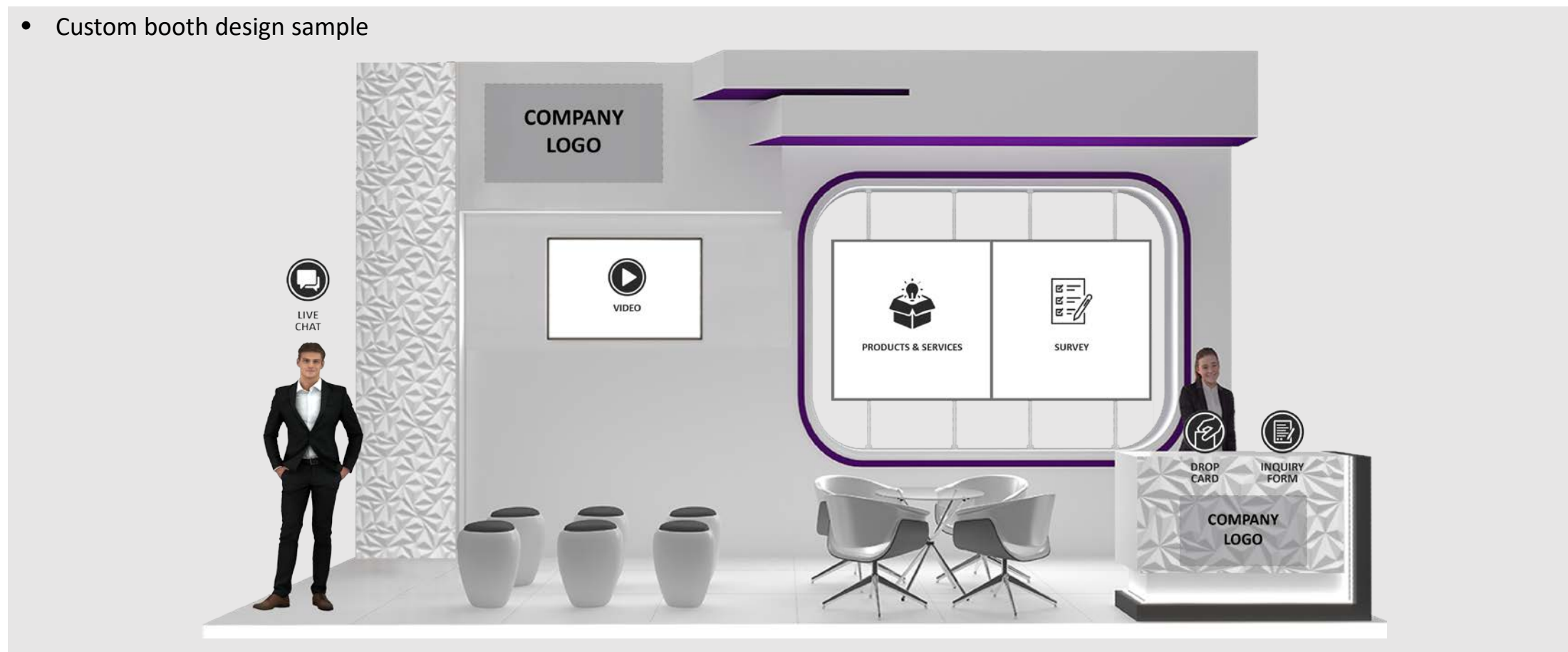
Custom / Templated Booth Design

- Custom booth design service is included in the Premium Booth Package.
- The **virtual platform vendor - Innogen** will be in touch with the exhibitors on booth design requirements.
- If exhibitor would like to appoint a **design provider other than Innogen**, here are the guidelines and requirements:
 - ☐ File Support: PNG format (transparent background)
 - ☐ Please send the design files to **Brandon Lok** at email brandonlok@innogen.com.my by **Friday, 19 February 2021**
 - ☐ Front perspective view design only
 - ☐ Booth Size: 2400pxW x1200pxH
 - ☐ Booth features / touch points are to be included in the design: [Download icon files here](#)



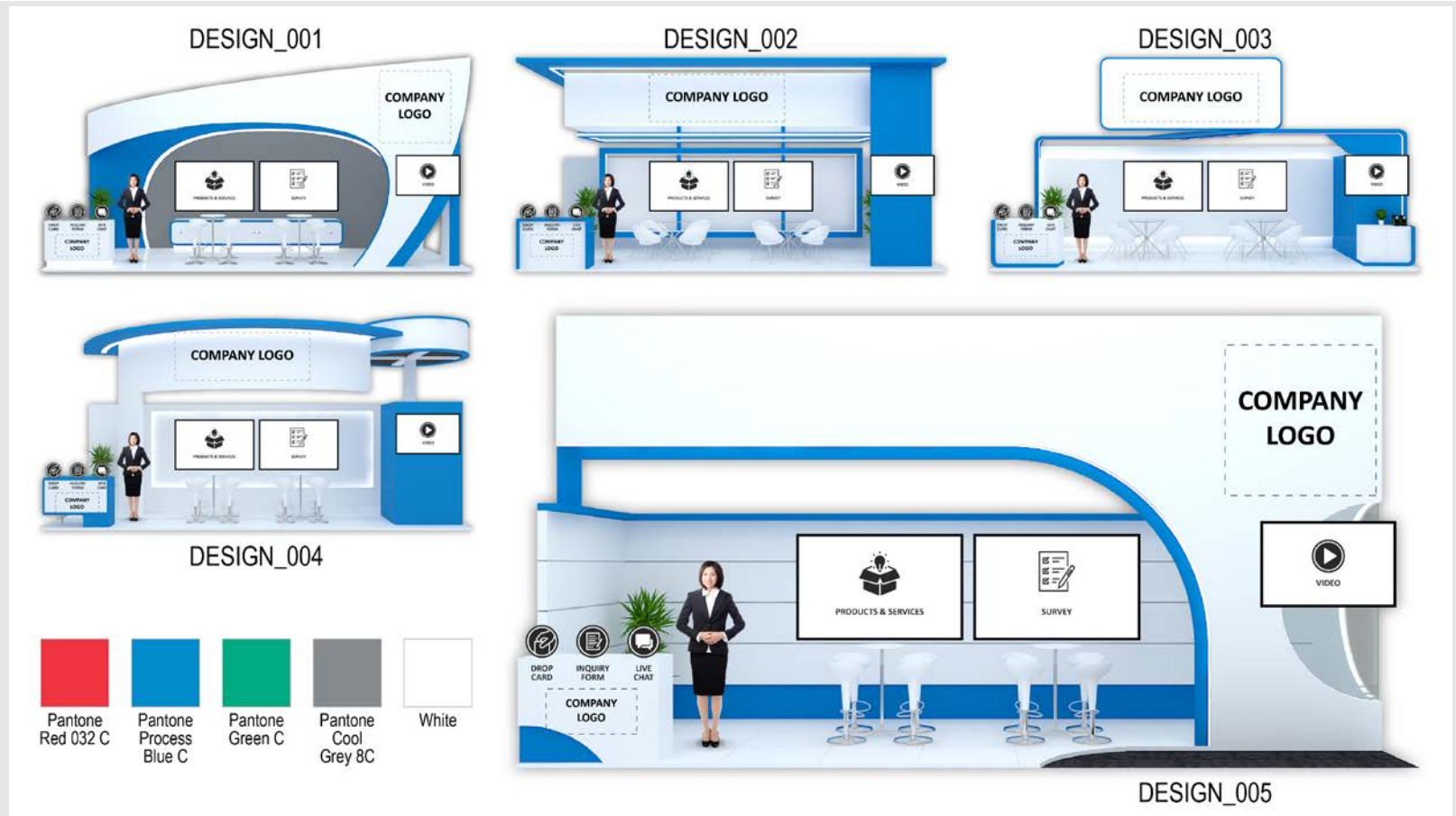
Custom / Templated Booth Design

- Custom booth design sample



Custom / Templated Booth Design

- Templated booth designs are also available for Premium Booth Package:



Booth Features Information

Company Information Company profile (800 characters with spaces) , contact details and social media information	Live Chat 1-to-1 live text and video chat with booth visitors	Enquiry Form and Drop Card Attendees can complete the enquiry form or drop their business card to contact offline exhibitors	Products & Services <ul style="list-style-type: none"> • 30 digital products and services materials/ information • File Support: JPEG, PNG and/or PDF • File size: <ul style="list-style-type: none"> - JPEG/PNG: 1200pxW x 900pxH, Maximum 2MB per file - PDF: Maximum 5MB per file 	
Video 10 embedded video links (YouTube and/or Vimeo)	Booth Survey <ul style="list-style-type: none"> • Customised visitor survey up to 10 questions • Survey report after the live event days. 	Business Matching Group private meetings with attendees	Booth Visit Gamification Attendees earn points for visiting your booth	Lead reports and data analytics Real time reports on visitors entering booth, Drop Card, Products & Services views and downloads, and Video views