23 March - 1 April 2021
Virtual

Progressive Collaboration and Innovative Solutions:
Shaping the Future of Energy

Host Organisation

PETRONAS

Co-Host Organisations

Mubadala Petroleum

Schlumberger

EXHIBITION STANDARD BOOTH PACKAGE

Sponsoring Societies

AAPG
Advancing the World of Petroleum Geosciences

EAGE
EUROPEAN ASSOCIATION OF GEOSCIENTISTS & ENGINEERS

SEG
SOCIETY OF EXPLORATION GEOPHYSICISTS

SPE International
Society of Petroleum Engineers

Booth Package Entitlements

Branding and Company Listing

- **Company listing and profile** in the Conference Programme & Exhibit Guide and event website

- **Company name** displayed on exhibition directory board

Registration

- 200 complimentary **Visitor** registrations

- 5 **Exhibitor** registrations

- 5 complimentary **Full Access** registrations

Booth Design

- **Templated booth design**

Booth Features

- **Company Information:** Company profile and contact information at booth

- **Live Chat:** 1-to-1 text chat and video call with booth visitors (available from 23-26 March)

- **Enquiry Form and Drop Card**: enquiry and business cards from booth visitors at booth

- **Products & Services**: 30 digital products and services materials/information (JPEG, PNG or PDF format) for attendees to view and/or download

- **Video**: 10 embedded video files (YouTube and/or Vimeo link) for attendees to view

- **Business Matching**: group private meetings with attendees

- **Lead reports and data analytics** of visitors entering booth, Drop Card, Products & Services views and downloads, and Video views
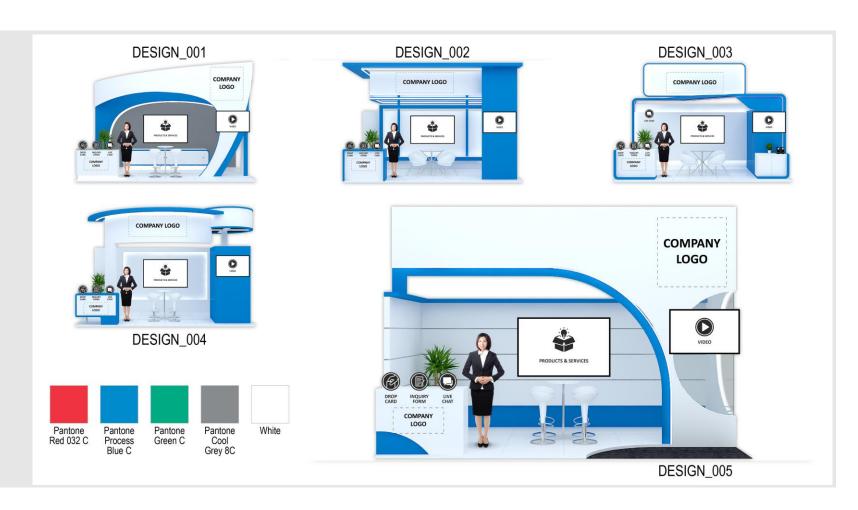
Registration

Access Type	Full Access	Exhibitor	Visitor
Standard Booth Package Entitlements	5	5	200
Conference - Opening, Executive Plenary, IPTC Insights, Panel, Technical, Ask the Expert and Closing Sessions, Conference Lounge and Meet the Speaker room	✓		
Exhibition - Interactive exhibition booth features and booth seminar sessions	✓	✓	✓
Sponsored Seminars	✓	✓	✓
Knowledge Sharing ePoster Sessions	✓	✓	✓
Business Matching - Schedule private meetings with exhibitors	✓	✓	✓
Networking Lounge - Private message and exchange business card with online attendees	✓	✓	✓
Conference Digital Proceedings	✓		
Digital Briefcase and Business Card - Digital resources, information and business cards	✓	✓	✓
On-Demand Content - Conference sessions and presentations up to 3-months after the live event	✓		

Standard Booth Design Options

Standard booth design and colour scheme options

Booth Features Information

Company Information	Live Chat	Enquiry Form and Drop Card	Products & Services

Company profile (800 characters with spaces) , contact details and social media information	1-to-1 live text and video chat with booth visitors	Attendees can complete the enquiry form or drop their business card to contact offline exhibitors	• 30 digital products and services materials/ information
			• File Support: JPEG, PNG and/or PDF
			• File size:
			  - JPEG/PNG: 1200pxW x 900pxH, maximum 2MB per file
			  - PDF: Maximum 5MB per file

Video 10 embedded video links (YouTube and/or Vimeo)	**Business Matching** Group private meetings with attendees	**Lead reports and data analytics** Real time reports on visitors entering booth, Drop Card, Products & Services views and downloads, and Video views	