



Host Organisation



Co-Host Organisations



23 March - 1 April 2021
Virtual

Progressive Collaboration and Innovative Solutions:

Shaping the Future of Energy

**SPONSORSHIP &
EXHIBITION
OPPORTUNITIES**

Sponsoring Societies



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IPTC TV



International Petroleum Technology Conference (IPTC)



Letter from the Executive Co-Chairmen

The 13th edition of the International Petroleum Technology Conference (IPTC) will be held virtually from 23 March to 1 April 2021 with PETRONAS as the Host Organisation and Mubadala Petroleum as the Co-Host Organisation.

Holding IPTC as a virtual event provide the industry a platform for continued multi-disciplinary knowledge-sharing and professional development, and to hear from thought leaders on the challenges facing our industry. In addition, a virtual event will provide opportunities for sponsoring and exhibiting companies to showcase solutions, network and connect with long standing and potential clients during this challenging time.

The virtual event will be held over eight full-days from 23 March to 1 April 2021 and will include exciting new sessions such as an IPTC Insights series, which will provide a unique opportunity to hear from industry leaders engaging in in-depth discussions on the key topics related to business, technology, professional development and diversity and inclusion.

We look forward to the solidarity and collaboration of our industry and its leaders to support this opportunity to bring the industry together through an innovative digital programme.



Adif Zulkifli
IPTC 2021 Executive
Committee Co-Chair
Executive Vice
President &
CEO, Upstream
PETRONAS



Stefano Raciti
President & Country
Manager, Malaysia
Mubadala Petroleum



Mohsin AlHadhrami
President, South & East
Asia
Schlumberger

IPTC 2021 Committee Co-Chairs

Executive Committee Co-Chairs

Adif Zulkifli
Executive Vice President & CEO, Upstream
PETRONAS

Stefano Raciti
President & Country Manager, Malaysia
Mubadala Petroleum

Mohsin Al Hadhrami
President, South & East Asia
Schlumberger

Conference Programme Committee Co-Chairs

Chen Kah Seong
Vice President, Upstream Centre of Excellence
PETRONAS

Jalal Abu Bakar
Vice President, Commercial, Malaysia
Mubadala Petroleum

Zahris Sham Abu Musa
Global Account Director - PETRONAS
Schlumberger

AAPG Committee Co-Chairs

Azli B Abu Bakar
Head, Asia Pacific Basin Exploration
PETRONAS

Supamittra Danpanich
Senior Vice President, Exploration Project
Division
PTTEP

SEG Committee Co-Chairs

Sandeep Kumar Chandola
Custodian & Head (Capability)
PETRONAS Exploration

Edward Hager
Area Geophysicist
Polarcus

Challenged Gas Committee Co-Chairs

Mohd Khaidhir Bin Abdul Hamid
Head of Delivery
PETRONAS

Danny Lee
Subsurface Manager
Mubadala Petroleum

EAGE Committee Co-Chairs

Eric Anderson
Head, Geology & Geophysics Solutions
PETRONAS Carigali Sdn Bhd

Sriyane de Silva
Exploration Business Development Manager
Shell Malaysia E&P

SPE Committee Co-Chairs

Anwar Husen b Akbar Ali
Head, Petroleum Engineering Department
PETRONAS Carigali Sdn Bhd

Henricus Herwin
Head of Development & Planning Division
PT Pertamina Hulu Mahakam

I.R. 4.0 Committee Chair

Anak Bt Karim
Head, Digital Ecosystem Centre of Excellence
PETRONAS

About IPTC

Founded in 2005, the International Petroleum Technology Conference (IPTC) is the flagship multidisciplinary technical event in the Eastern Hemisphere and is a collaborative effort among the American Association of Petroleum Geologists (AAPG); the European Association of Geoscientists and Engineers (EAGE); the Society of Exploration Geophysicists (SEG); and the Society of Petroleum Engineers (SPE).

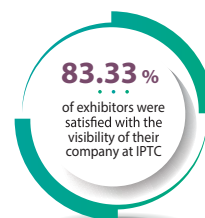
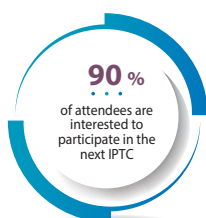
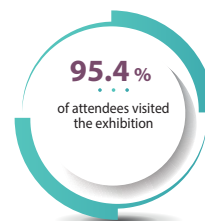
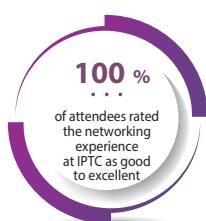
The mission of IPTC is to disseminate knowledge across the oil and gas exploration and production industry, showcasing new and current technology, and best practices across multiple disciplines, emphasising the importance of collaboration to identify and deploy innovative solutions to maximise asset value.

What is the IPTC 2021 Virtual Event?

The IPTC 2021 virtual event will provide attendees with an immersive event experience. As with the physical event, a virtual event will include the conference programme components with presentations from industry experts and technical authors. Auditoriums will host online keynotes, panels and technical sessions by leading executives and industry professionals. The interactive exhibition hall and lounges will provide space for attendees to network through live-chat features with exhibitors and fellow participants. Being delivered online means attendees, speakers, and exhibitors can join IPTC from anywhere in the world.

Why Participate

- **SHOWCASE** your organisation's brand and image to thousands of attendees
- **INTRODUCE** and **PROMOTE** your expertise, services and solutions
- **APPEAR** alongside international and local industry leaders
- **MEET** and **INTERACT** with prospective clients and key buyers from across the globe
- **CREATE** and **STRENGTHEN** new and existing business relationships
- **NETWORK** with fellow peers and industry players
- **SUPPORT** cutting-edge innovation in energy
- Capture **QUALIFIED LEADS** in real-time





Preliminary Programme Schedule






(as at 13 November 2020)

| Time (UTC +8) | Room 1 | Room 2 | Room 3 | Room 4 |
|----------------------------|-------------------------------------|----------------------|----------------------|----------------------|
| DAY 1: TUESDAY, 23 MARCH | | | | |
| 1300-1400 hours | Opening & Award Presentation | | | |
| | IPTC Insights 1: PETRONAS | | | |
| 1300-1800 hours | Exhibition Live | | | |
| 1400-1445 hours | Break | | | |
| 1445-1515 hours | IPTC Insights 2: Mubadala Petroleum | | | |
| 1515-1545 hours | IPTC Insights 3: Schlumberger | | | |
| 1545-1615 hours | Break | | | |
| 1615-1700 hours | Entertainment | | | |
| DAY 2: WEDNESDAY, 24 MARCH | | | | |
| 1300-1400 hours | Technical Session 1 | Technical Session 2 | Technical Session 3 | Technical Session 4 |
| 1300-1800 hours | Exhibition Live | | | |
| 1400-1430 hours | Sponsored Seminar 1 | Sponsored Seminar 2 | | |
| 1430-1445 hours | Break | | | |
| 1445-1545 hours | Executive Plenary | | | |
| 1545-1615 hours | IPTC Insights 4 | | | |
| 1615-1700 hours | Break | | | |
| 1700-1800 hours | Technical Session 5 | Technical Session 6 | Technical Session 7 | |
| DAY 3: THURSDAY, 25 MARCH | | | | |
| 1300-1400 hours | Technical Session 8 | Technical Session 9 | Technical Session 10 | Technical Session 11 |
| 1300-1800 hours | Exhibition Live | | | |
| 1400-1430 hours | Sponsored Seminar 3 | Sponsored Seminar 4 | | |
| 1430-1445 hours | Break | | | |
| 1445-1515 hours | IPTC Insights 5 | | | |
| 1515-1615 hours | Panel Session 1 | | | |
| 1615-1700 hours | Break | | | |
| 1700-1800 hours | Technical Session 12 | Technical Session 13 | Technical Session 14 | |
| DAY 4: FRIDAY, 26 MARCH | | | | |
| 1300-1400 hours | Technical Session 15 | Technical Session 16 | Technical Session 17 | Technical Session 18 |
| 1300-1800 hours | Exhibition Live | | | |
| 1400-1430 hours | Sponsored Seminar 5 | Sponsored Seminar 6 | | |
| 1430-1445 hours | Break | | | |
| 1445-1515 hours | IPTC Insights 6 | | | |
| 1515-1615 hours | Panel Session 2 | | | |
| 1615-1630 hours | Break | | | |
| 1630-1730 hours | Technical Session 19 | Technical Session 20 | Technical Session 21 | |
| DAY 5: MONDAY, 29 MARCH | | | | |
| 1300-1400 hours | Technical Session 22 | Technical Session 23 | Technical Session 24 | Technical Session 25 |
| 1300-1800 hours | Exhibition | | | |
| 1400-1430 hours | Sponsored Seminar 7 | Sponsored Seminar 8 | | |
| 1430-1445 hours | Break | | | |
| 1445-1515 hours | IPTC Insights 7 | | | |
| 1515-1615 hours | Ask the Expert 1 | Ask the Expert 2 | Ask the Expert 3 | |
| 1615-1630 hours | Break | | | |
| 1630-1730 hours | | Technical Session 26 | Technical Session 27 | Technical Session 28 |

Preliminary Programme Schedule

(as at 13 November 2020)

| Time (UTC +8) | Room 1 | Room 2 | Room 3 | Room 4 |
|-----------------------------------|----------------------|----------------------|----------------------|----------------------|
| DAY 6: TUESDAY, 30 MARCH | | | | |
| 1300-1400 hours | Technical Session 29 | Technical Session 30 | Technical Session 31 | |
| 1300-1800 hours | Exhibition | | | |
| 1400-1430 hours | Sponsored Seminar 9 | Sponsored Seminar 10 | | |
| 1430-1445 hours | Break | | | |
| 1445-1515 hours | IPTC Insights 8 | | | |
| 1515-1615 hours | Panel Session 3 | | | |
| 1615-1630 hours | Break | | | |
| 1630-1730 hours | Technical Session 32 | Technical Session 33 | Technical Session 34 | |
| DAY 7: WEDNESDAY, 31 MARCH | | | | |
| 1300-1400 hours | Technical Session 35 | Technical Session 36 | Technical Session 37 | Technical Session 38 |
| 1300-1800 hours | Exhibition | | | |
| 1400-1430 hours | Sponsored Seminar 11 | Sponsored Seminar 12 | | |
| 1430-1445 hours | Break | | | |
| 1445-1515 hours | IPTC Insights 9 | | | |
| 1515-1615 hours | Panel Session 4 | | | |
| 1615-1630 hours | Break | | | |
| 1630-1730 hours | Technical Session 39 | Technical Session 40 | Technical Session 41 | |
| DAY 8: THURSDAY, 1 APRIL | | | | |
| 1300-1400 hours | Technical Session 42 | Technical Session 43 | Technical Session 44 | |
| 1300-1800 hours | Exhibition | | | |
| 1400-1430 hours | Sponsored Seminar 13 | Sponsored Seminar 14 | | |
| 1430-1445 hours | Break | | | |
| 1445-1545 hours | Panel Session 5 | | | |
| 1545-1615 hours | Closing Session | | | |

| | | |
|---|---|---|
|  Opening / Plenary / Panel |  IPTC Insights |  Special Programme |
|  Technical Session |  Sponsored Seminar | |



Exhibition Opportunities

BOOKING DEADLINE: **10 FEBRUARY 2021**

| Entitlements | Booth Package Type | | |
|--|--------------------|--------------------|-----------|
| | Deluxe | Premium | Standard |
| Booth design | Custom | Custom / Templated | Templated |
| Live 1-1 chat function (text and video) with booth visitors | ✓ | ✓ | ✓ |
| Lead reports and data analytics of attendees entering booth | ✓ | ✓ | ✓ |
| Access to meeting appointment / business matching system for attendees | ✓ | ✓ | ✓ |
| Company listing and product/service profile in the Conference Programme and Exhibit Guide | ✓ | ✓ | ✓ |
| Company listing and product/service profile on the IPTC 2021 website | ✓ | ✓ | ✓ |
| Company profile with contact details and social media information at booth | ✓ | ✓ | ✓ |
| Embedded videos on the booth (10 videos) | ✓ | ✓ | ✓ |
| Ability to upload digital media (i.e. PDFs, JPEGs, PNGs) for attendees to view and/or download (15 files) | ✓ | ✓ | ✓ |
| Ability to upload digital media (i.e. JPEGs, PNGs) for attendees to view (15 files) | ✓ | ✓ | ✓ |
| Ability to survey booth attendees | ✓ | ✓ | |
| Booth visit gamification (i.e. attendees earn points for visiting your booth) | ✓ | ✓ | |
| Booth and logo prominently displayed at exhibition directory | ✓ | ✓ | |
| Dedicated auditorium at exhibit booth for live presentations | ✓ | | |
| Attendee trivia participation (i.e. provide a trivia question about your company for attendees to earn extra points on the virtual leader board to win prizes) | ✓ | | |
| Complimentary Visitor Registration to invite clients, business associates, suppliers, etc. to attend the exhibition and visit your booth | 400 | 300 | 200 |
| Exhibition booth logins (i.e. number of simultaneous logins for booth representatives) | 15 | 10 | 5 |
| Complimentary Full Access Registration to IPTC 2021 | 20 | 10 | 5 |
| | USD 10,000 | USD 6,000 | USD 3,500 |



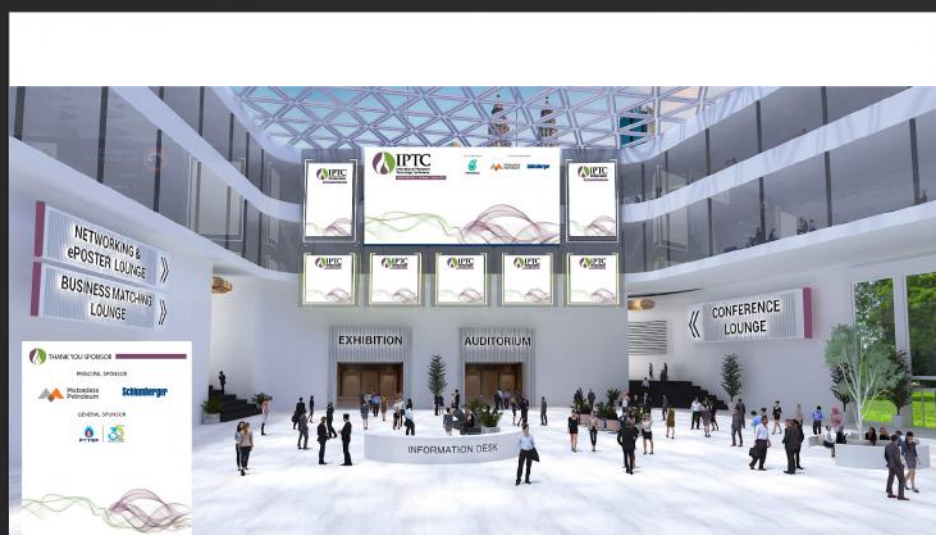
These images are solely for visualisation purposes only

Sponsorship Opportunities

BOOKING DEADLINE: 10 FEBRUARY 2021

| Entitlements | Package Type | | |
|---|--------------|------------|-----------|
| | Platinum | Gold | Silver |
| Logo and sponsorship title at all sponsor recognition boards across the virtual environment | ✓ | ✓ | ✓ |
| Logo and sponsorship title in the "Thank You to Our Sponsors" holding slides between sessions | ✓ | ✓ | ✓ |
| Logo and sponsorship title listed in Conference Programme and Exhibit Guide | Highlighted | ✓ | ✓ |
| Advertisement in Conference Programme and Exhibit Guide | Full-Page | Half-Page | |
| Logo visibility in all pre and post show promotions | ✓ | ✓ | |
| Corporate video (30 seconds) | ✓ | | |
| Two (2) digital media (i.e. PDFs, JPEGs, PNGs) inserted in the conference bag for all attendees to view and/or download | ✓ | | |
| Highlight through gamification | ✓ | | |
| Promotion of sponsor supporter across IPTC's social media accounts | 5 times | | |
| Complimentary Full Access Registration to IPTC 2021 | 50 | 30 | 20 |
| Special group registration rates once the complimentary allotment has been utilised | ✓ | ✓ | ✓ |
| | USD 15,000 | USD 10,000 | USD 7,000 |

Customised Packages Are Available Upon Request



For more information, contact:

Nick Chantrell

Senior Sales Manager - Asia Pacific

Email: nchantrell@iptcnet.org

Tel: +60 3 2182 3145



Sponsorship Items

Corporate Registration

USD 15,000

The sponsor will receive:

- 50 full access passes.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.

Sponsored Seminar

USD 12,500

The sponsor will receive:

- Sponsored 30-minute session on a topic of sponsor's choice.
- Sponsored Seminar information included in official conference programme schedule.
- Format and speakers to be selected by sponsor.
- Logo and/or branding prominently displayed during seminar.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.
- 4 complimentary full access passes.

Conference Programme & Exhibit Guide

USD 10,000

The sponsor will receive:

- Company logo positioned on the cover.
- One (1) full page colour advertisement on the back cover of the Conference Programme
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.
- 7 complimentary full access passes.

Sponsorship Items

Conference Bag

USD 7,500

The sponsor will receive:

- Two bag content items inserted in the conference bag to appear at the top of the document list (after the documents provided by the Host and Co-Hosts). These insertions are mandatory for attendees to download.
- Half-page advertisement in conference bag and exhibition guide.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.
- 7 complimentary full access passes.

Networking & ePoster Lounge

USD 7,500

The sponsor will receive

- Branding at the Networking & ePoster Lounge.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- Logo and sponsorship title on the IPTC website.
- 5 complimentary full access passes.

Student Registration

USD 7,500

Sponsor the registration fees of future energy professionals by investing in the professional development of up to 500 university students. These students will have the opportunity to engage in technical knowledge transfer, network with industry professionals and explore career opportunities.

The sponsor will receive:

- Company logo displayed on the student registration page.
- Company logo in all pre and post show promotions to students attendees.
- Data analytics of student attendees for recruitment purposes (contact details, university, course and expected graduation date).
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in conference programme and exhibit guide.
- 5 complimentary full access passes.



For complete details, please review the included information or contact **Nick Chantrell**, Senior Sales Manager - Asia Pacific at email nchantrell@iptcnet.org or telephone **+60 3 2182 3145**.



Investing in Your Industry

Founded in 2005, the International Petroleum Technology Conference (IPTC) is the flagship multidisciplinary technical event in the Eastern Hemisphere.

IPTC is sponsored by four of the industry's leading non-profit academic, scientific and professional associations dedicated to the dissemination of new and current technology, best practices and multi-disciplinary activities designed to emphasise the importance of the value chain and maximising asset value. The knowledge, capabilities and strengths of the participating countries and the sponsoring societies global membership, over the spectrum of multi-disciplinary technologies, are central to the success of the conference and the corresponding exhibition.

Income from this event is invested back into IPTC's energy education programmes and the sponsoring societies' programmes that provide opportunities for industry professionals to enhance their professional and technical competence.



The American Association of Petroleum Geologists (AAPG), founded in 1917, has been a pillar of the world-wide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. Currently the world's largest professional geological society with approximately 40,000 members in 129 countries, AAPG provides publications, conferences and education opportunities to geoscientists and disseminates the most current geological information available to the general public. For more information, visit: www.aapg.org



The Society of Exploration Geophysicists (SEG) is a not-for-profit organisation committed to connecting the world of applied geophysics. With more than 20,000 members in 128 countries, SEG provides educational and technical resources to the global geosciences community through publications, books, events, forums, professional development courses, young professional programmes, and more. Founded in 1930, SEG fosters the expert and ethical practice of geophysics in the exploration and development of natural resources, characterisation of near surface, and mitigation of earth hazards. For more information, visit: www.seg.org



The European Association of Geoscientists & Engineers (EAGE) is a professional association of geoscientists and engineers. Founded in 1951, it is an organisation with a worldwide membership, providing a global network of commercial and academic professionals. The association is truly multi-disciplinary and international in form and pursuits. EAGE operates two divisions: the Oil & Gas Geoscience Division and the Near Surface Division. EAGE has around 19,000 members worldwide representing over 100 countries. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and civil engineering. For more information, visit: www.eage.org



The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose more than 156,000 members in 154 countries are engaged in oil and gas exploration and production. SPE is a key resource for technical knowledge providing publications, events, training courses and online resources. For more information, visit: www.spe.org

The International Petroleum Technology Conference (IPTC) is an international oil and gas conference and exhibition. The event rotates amongst various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address key technology and relevant issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training.



Sponsorship and Exhibition Enquiries

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General Enquiries

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