

UNDER THE PATRONAGE OF HIS ROYAL HIGHNESS PRINCE MOHAMMED BIN SALMAN BIN ABDULAZIZ AL-SAUD
CROWN PRINCE, DEPUTY PRIME MINISTER, AND MINISTER OF DEFENSE OF THE KINGDOM OF SAUDI ARABIA



exclusive host

أرامكو السعودية
saudi aramco



fuelling global recovery
through sustainable energy



Sponsorship and
Exhibition Opportunities

sponsoring societies



Kingdom of Saudi Arabia

2022
reconnect

21-23 February | Riyadh, KSA

LETTER FROM IPTC 2022 EXECUTIVE COMMITTEE CHAIR



Dear Industry Colleagues,

We are once again honoured to welcome the global energy industry to the Kingdom of Saudi Arabia for the next International Petroleum Technology Conference (IPTC), to be held February 21-23 2022 at the Riyadh International Convention and Exhibition Centre in Riyadh.

Building on the outstanding success of IPTC 2020—the first edition to be held in Saudi Arabia—this flagship conference returns to the Kingdom offering a much-anticipated chance for us to collaborate and reconnect in person. IPTC is a collaborative effort among the American Association of Petroleum Geologists (AAPG), the European Association of Geoscientists and Engineers (EAGE), the Society of Exploration Geophysicists (SEG), and the Society of Petroleum Engineers (SPE), and has become one of the most insightful and influential oil and gas conferences in the Eastern Hemisphere.

With the theme of “Fuelling Global Recovery through Sustainable Energy,” IPTC 2022 will showcase upstream sector resilience, technological advancement, and ecosystem evolution during these critical times. Over 18,000 participants from around the world are expected to benefit from a world-class conference program, field trips, and state-of-art exhibitions exploring emerging technologies and applications. In addition to the many experts in attendance, IPTC provides numerous learning opportunities for students and strongly encourages the participation and development of our talented young professionals.

On behalf of the IPTC Board of Directors and Executive Committee, our host organisation Saudi Aramco, and our organising committees, it is my pleasure to invite you to join us as we bring together global thought leaders, technologists, and strategists to share their views on how innovation and collaboration will shape our role in a circular carbon economy, and pave the way for sustainability, economic growth, and prosperity for generations to come.

We greatly look forward to welcoming you to Riyadh in February 2022!

Sincerely,

Nasir K. Al-Naimi

IPTC 2022 Executive Committee Chair
Senior Vice President, Upstream
Saudi Aramco

WELCOME TO THE INTERNATIONAL PETROLEUM TECHNOLOGY CONFERENCE (IPTC) 2022

Founded in 2005, the International Petroleum Technology Conference is the flagship multidisciplinary technical event in the Eastern Hemisphere. The scope of the conference programme and associated industry activities address technology and relevant industry issues that challenge industry specialists and management around the world.

IPTC is focused on the dissemination of new and current technology, best practices and multidisciplinary activities designed to emphasise the importance of the value chain and maximising asset value. The knowledge, capabilities and strengths of the participating countries and the sponsoring societies' global membership, over the spectrum of multidisciplinary technologies, are central to the success of the conference and the corresponding exhibition.

▶ *Be part of a multidisciplinary, inter-society oil and gas conference and exhibition which returns to the Kingdom of Saudi Arabia in 2022.*



IPTC 2022 COMMITTEES CHAIRS AND CO-CHAIRS

Executive Committee

Nasir K. Al-Naimi, Saudi Aramco

Host Committee

Khalid A. Zainalabedin, Saudi Aramco

Conference Programme Committee

Ashraf Tahini, Saudi Aramco
Suhaileen Shahar, PETRONAS
Zeid Ghareeb, Saudi Aramco

AAPG Subcommittee

Yasir Al Hajri, Petroleum Development Oman
Abdulaziz Mansour, Saudi Aramco

EAGE Subcommittee

Mohammed Husain, Saudi Aramco
Wael Abdallah, Schlumberger

SEG Subcommittee

Beth Rees, CGG
Abdulaziz Saad, Saudi Aramco

SPE Subcommittee

Rami Bakir, NOV
Mohammed Alaskar, Saudi Aramco
Adel Alqahtani, Saudi Aramco

Industry 4.0 Subcommittee

Saleem Bitar, Microsoft
Umar Alnahdi, Saudi Aramco

Midstream Operations Subcommittee

Mohammed AlAbdulqader, Saudi Aramco
Nayef Alsadhan, Saudi Aramco

Sustainability Subcommittee

Aasha Al Keebali, ADNOC
Adam Hawkes, Imperial College London
Ali Al-Yousif, Saudi Aramco

Unconventional Resources Subcommittee

Hassan Al Marzooqi, ADNOC
Ahmed Alhakami, Saudi Aramco
Ziad Al-Jalal, Schlumberger

Young Member Activities

Hind Al-Rayes, Saudi Aramco
Suhana Sidik, PETRONAS
Meshary Al-Ayed, Schlumberger

Award Committee

Mahmoud Abdulbaqi

Diversity and Inclusion Programme Committee

Najwa Azaimi, Saudi Aramco
Mohamed Al Marzouqi, ADNOC



WHAT'S PLANNED FOR 2022

OIL AND GAS
PROFESSIONALS



18,000+

PLENARY AND
PANEL SESSIONS



8+

EXHIBITION
SPACE (NET)



7,000
SQM

WHAT'S PLANNED FOR 2022

NUMBER OF
EXHIBITORS



250

NUMBER OF
COUNTRIES EXPECTED



75+



WHY PARTICIPATE IN IPTC 2022



Participate in a globally-renowned industry event that is strategically located in one of the world's major energy hubs.



Exhibit to thousands of attendees on a global platform in the Kingdom of Saudi Arabia.



Gain maximum brand exposure to a global audience by promoting your brand to the digital, technical and emerging sectors of the industry at IPTC 2022.



Position yourself as a leader in the industry by associating your brand with key discussions and providing a high level of technical content to the industry.



Showcase new, cutting-edge innovations, technologies, and services to the important decision-makers and purchasing directors of the industry.



Network with international and local industry leaders and acquire valuable sales leads and client feedback by engaging with over 18,000 attendees over 3 days.

WHO ATTENDS

- Executive Management from NOCs, IOCs and Service Companies
- Geoscience and Reservoir Discipline Experts
- Drilling and Completion Discipline Experts
- Projects, Facilities and Construction Discipline Experts
- Scientists, Technologists and Researchers
- Contracts and Procurement Heads
- Field Development, Production and Operation Experts
- HSE Professionals
- HR, Training and Development Professionals
- Industry Officials
- Ministry Personnel
- Academia

WHAT IS OUR ONLINE FOLLOWERSHIP

-  34,650
-  670
-  11,640
-  2,538
-  435



SUCCESS OF IPTC 2020



“ Our ambition, vision, excitement, and determination, is to lead this transformation and transmit transition with all its challenges and opportunities. ”

His Royal Highness Prince Abdulaziz bin Salman Al Saud
Minister of Energy
Kingdom of Saudi Arabia



“ If we can offer real solutions to real energy needs of the many, not just the few, then I am confident that our industry’s place at the heart of global energy for decades to come will be assured. ”

His Excellency Yasir Al-Rumayyan
Chairman of the Board
Saudi Aramco



“ The issues facing all of us in the upstream industry are getting more complex and their solutions are proving to be more challenging, and require the usage of the most advanced technologies. IPTC provides the most suitable platform for discussions and exchange of ideas about these technologies and integrated solutions. ”

Mahmoud M. Abdulbaqi
Chairman, IPTC Board of Directors

18,000+
TOTAL ATTENDEES

1,080+
COMPANIES

75+
COUNTRIES

35
SPONSORS

9,400
SQM
EXHIBITION SPACE

250
EXHIBITORS

21
COUNTRIES

600+
SPEAKERS

500
PAPERS
PRESENTED



TOP 10 PARTICIPATING COUNTRIES IN 2020



KINGDOM OF SAUDI ARABIA

15,690



UNITED ARAB EMIRATES

728



UNITED STATES OF AMERICA

429



BAHRAIN

181



UNITED KINGDOM

135



CHINA

120



EGYPT

87



KUWAIT

84



MALAYSIA

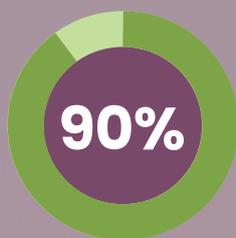
75



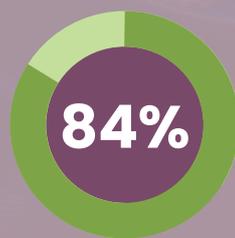
ITALY

58

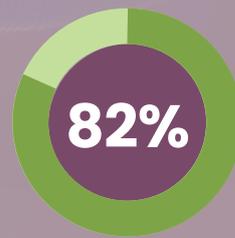
Survey Results



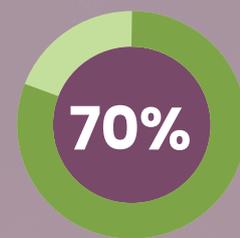
SAID THEY WOULD RECOMMEND THIS EVENT TO OTHERS IN THEIR FIELD



RATED THE EXHIBITION AS EXCELLENT, VERY GOOD AND GOOD



SAID THAT IPTC 2020 WAS A GREAT OPPORTUNITY FOR NETWORKING AND SHARING KNOWLEDGE



OF ATTENDEES SPENT A MINIMUM OF 3 HOURS AT THE EXHIBITION

* The survey results are based on the IPTC 2020 attendee survey reports.



SPONSORSHIP OPPORTUNITIES AT A GLANCE

SPONSORSHIP TYPE	COST (All rates are inclusive of 15% VAT)	
PREMIUM PACKAGES		
Principal Sponsor	USD 172,500	(One package each sold to Al-Rushaid Group, Halliburton, and Schlumberger)
Diamond Sponsor	USD 115,000	(One package each sold to AlKhorayef, NESR, and Sawafi)
Platinum Sponsor	USD 86,250	(One package each sold to Baker Hughes, Saudi Arabian Chevron, SINOPEC)

SPONSORSHIP TYPE	COST (All rates are inclusive of 15% VAT)	
STANDARD PACKAGES		
Gold Sponsor	USD 57,500	(One package each sold to Air Products Qudra and Tamimi Energy)
Silver Sponsor	USD 34,500	(One package each sold to Al Khafji Joint Operations, ARO Drilling, and i-Energy)
Delegate Bags	(Exclusive package—Sold to Shelf Drilling)	
Delegate Networking Lunch (Per Day)	USD 80,500	
Face Masks	(Exclusive package—Sold to Saudi Arabian Chevron)	
Conference Preview, Programme and Exhibit Guide	USD 69,000	
Conference Registration	(Exclusive package—Sold to BAPCO)	
Directional Signage	(Exclusive package—Sold to Total Energies)	
Exhibition Entrances	USD 69,000	
Exhibition Hall Hanging Banners	USD 69,000	
Knowledge Sharing Arena (ePoster Stations)	USD 69,000	
Lanyards	(Exclusive package—Sold to NESR)	
Mobile App	(Exclusive package—Sold to BAPCO)	
Badges	(Exclusive package—Sold to Rawabi Holding)	
Wi-Fi	USD 57,500	
Visitor Bags	(Exclusive package—Sold to TAQA)	
Bottled Water	(Exclusive package—Sold to CGC)	
Closing Session and Ceremony	(Exclusive package—Sold to PTTEP)	
Hand Sanitising Stations	USD 46,000	
Venue Maps (“You Are Here” Signage)	USD 46,000	
Authors Lounge	USD 34,500	
Mobile Charging Stations	USD 34,500	
Coffee Breaks (Per Day)	USD 28,750	(One package each sold to Kanoo Group and NOV)
Mini-Programme and Planner	USD 28,750	
Conference Proceedings (Voucher Card)	USD 17,250	
Floor Graphics (Per Hall)	USD 17,250	



TO SECURE ONE OF THE ABOVE SPONSORSHIP PACKAGES, KINDLY CONTACT:

Sylvia Ansara, Senior Manager, Sales and Exhibits | Email: sansara@iptcnet.org | Telephone: +971.4.457.5815



SPONSORSHIP OPPORTUNITIES

Premium Packages

The premium sponsorship packages integrate Principal, Diamond and Platinum levels, offering sponsors opportunities to maximise their presence at this flagship industry event. Each premium level provides a set of core benefits plus additional benefits of its own.

Core Benefits:

- One (1) full-page colour advertisement in the Conference Programme and Exhibit Guide* (print or digital)
- Logo listed in the top tier following the logos of Host and Co-Host Organisations
- Logo in the sponsors section of the Conference Preview* (print or digital)
- Logo in the sponsors section of the Conference Programme and Exhibit Guide* (print or digital)
- Logo on the sponsors recognition boards displayed throughout the venue in high-traffic areas
- Logo on the LCD screens in public areas of the venue
- Logo on the PowerPoint slides displayed between technical sessions
- Logo on the IPTC 2022 website with a link to the sponsoring company's website
- Acknowledgement in all press releases for the event
- Verbal acknowledgement at all functions
- Special recognition, IPTC trophy and certificate

PRINCIPAL SPONSOR

USD 172,500 | 4 PACKAGES AVAILABLE

(ONE PACKAGE EACH SOLD TO AL-RUSHAID GROUP, HALLIBURTON, AND SCHLUMBERGER)

Package includes core benefits plus:

- Logo prominently displayed on the stage backdrop during the Opening Ceremony, Executive Plenary Session(s), Panel Sessions and Closing Ceremony
- 200-word corporate profile featured on the sponsors page of the website
- 200-word corporate profile in the Conference Programme and Exhibit Guide* (print or digital)
- Fifty (50) complimentary full conference registrations
- Fifty (50) complimentary one-day conference registrations (to be used on day of choice)
- One (1) delegate bag insertion (optional, provided by sponsor)
- Logo on event advertisements, where space and size permit
- Logo on press invitations, registration form, exhibit application form, and sponsorship contract
- Logo in email broadcasts promoting registration, where space and size permit
- One (1) reserved table for your guests (or staff) at the VIP lunch (3 days)
- Two (2) reserved tables for your guests (or staff) at the networking delegate lunch (3 days)

DIAMOND SPONSOR

USD 115,000 | 6 PACKAGES AVAILABLE

(ONE PACKAGE EACH SOLD TO ALKHORAYEF, NESR, AND SAWAFI)

Package includes core benefits plus:

- 100-word corporate profile featured on the sponsors page of the website and in the Conference Programme and Exhibit Guide*
- Thirty (30) complimentary full conference registrations
- Fifty (50) complimentary one-day registrations (to be used on day of choice)
- One (1) reserved table for your guests (or staff) at the VIP lunch (3 days)

PLATINUM SPONSOR

USD 86,250 | 10 PACKAGES AVAILABLE

(ONE PACKAGE EACH SOLD TO BAKER HUGHES, SAUDI ARABIAN CHEVRON, AND SINOPEC)

Package includes core benefits plus:

- 100-word corporate profile featured on the sponsors page of the website and in the Conference Programme and Exhibit Guide*
- Fifteen (15) complimentary full conference registrations
- Fifty (50) complimentary one-day registrations (to be used on day of choice)
- One (1) reserved table for your guests (or staff) at the networking delegate lunch (3 days)



SPONSORSHIP OPPORTUNITIES

Standard Packages

The standard sponsorship packages offer great opportunities for companies to support the event while enjoying significant industry-wide recognition. These sponsorship options provide a set of core benefits, plus additional benefits related to one or more functions of the conference, exhibition, or young member programmes.

Core Benefits:

- Logo in the sponsors section of the Conference Preview* (print or digital)
- Logo in the sponsors section of the Conference Programme and Exhibit Guide* (print or digital)
- Logo on the sponsors recognition boards displayed throughout the venue in high-traffic areas
- Logo on the PowerPoint slides displayed between technical sessions
- Logo on the IPTC 2022 website with a link to the sponsoring company website
- Acknowledgement in all press releases for the event
- Special recognition, IPTC trophy and certificate

GOLD SPONSOR

USD 57,500 | MULTIPLE PACKAGES AVAILABLE

(ONE PACKAGE EACH SOLD TO AIR PRODUCTS QUDRA AND TAMIMI ENERGY)

Package includes core benefits plus:

- 100-word corporate profile in the Conference Programme and Exhibit Guide* (print or digital)
- Fifteen (15) complimentary full conference registrations
- Fifteen (15) complimentary one-day conference registrations (to be used on day of choice)

SILVER SPONSOR

USD 34,500 | MULTIPLE PACKAGES AVAILABLE

(ONE PACKAGE EACH SOLD TO AL KHAFJI JOINT OPERATIONS, ARO DRILLING, AND I-ENERGY)

Package includes core benefits plus:

- 100-word corporate profile in the Conference Programme and Exhibit Guide* (print or digital)
- Six (6) complimentary full conference registrations
- Six (6) complimentary one-day conference registrations (to be used on day of choice)

DELEGATE BAGS

(EXCLUSIVE PACKAGE—SOLD TO SHELF DRILLING)

All delegates will receive a conference bag containing essential information—materials about the conference, venue, and other general handouts useful for delegates, exhibitors and business visitors.

Package includes core benefits plus:

- Logo on the IPTC 2022 branded bag
- One (1) piece of promotional literature inserted into the bag (provided by sponsor)
- Five (5) complimentary conference full registrations



TO SECURE ONE OF THE ABOVE SPONSORSHIP PACKAGES, KINDLY CONTACT:

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SPONSORSHIP OPPORTUNITIES

DELEGATE NETWORKING LUNCH

USD 80,500 (PER DAY) | 3 PACKAGES AVAILABLE

The conference networking lunch will provide delegates with an opportunity to network with peers, throughout the duration of the conference.

Package includes core benefits plus:

- Logo displayed on acknowledgement cards at buffet stations and on tent cards at lunch tables
- Four (4) brochure racks placed in the lunch area
- Two (2) reserved tables at a prime location, including twenty (20) lunch tickets for guests or staff on the first day of the conference
- Ten (10) complimentary full conference registrations

FACE MASKS

(EXCLUSIVE PACKAGE—SOLD TO SAUDI ARABIAN CHEVRON)

Wearing a protective face mask is mandatory for indoor and public spaces under the HSE regulations of the government of Saudi Arabia. All delegates, exhibitors, general attendees, and organisers will wear masks on-site. Use this great branding opportunity to position your logo on the IPTC 2022 branded face masks.

Package includes core benefits plus:

- Logo and slogan printed on the individual protection face masks
- Logo and slogan printed on the special “Please Wear your Mask” instruction boards
- Ten (10) complimentary full conference registrations

CONFERENCE PREVIEW, PROGRAMME AND EXHIBIT GUIDE

USD 69,000 | EXCLUSIVE PACKAGE

This sponsorship offers an excellent way to get your message out to a global audience prior to and during the event. The conference preview will be distributed to the industry’s major organisations and members from IPTC Sponsoring Societies—AAPG, EAGE, SEG and SPE. The Conference Programme will be distributed to all conference attendees during the event.

Package includes core benefits plus:

- Logo on the cover page of the Conference Preview* (print or digital)
- Logo on the cover page of the Conference Programme and Exhibit Guide* (print or digital)
- One (1) full page colour advertisement in the Conference Preview* (print or digital)
- One (1) full page colour advertisement in the Conference Programme and Exhibit Guide* (print or digital)
- Four (4) complimentary full conference registrations



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SPONSORSHIP OPPORTUNITIES

CONFERENCE REGISTRATION

(EXCLUSIVE PACKAGE—SOLD TO BAPCO)

Registration targets the combined global membership of the sponsoring societies (AAPG, EAGE, SEG, SPE) and external (non-members) industry database. This campaign places the sponsor at the heart of the event and delivers the highest number of target audience.

Package includes core benefits plus:

- Logo on the registration counters across the venue
- Logo on the fast track registration terminals
- Logo on the registration form (delegates, exhibitors, visitors, students)
- Logo on the confirmation e-mail sent back to registered attendees
- Logo in email broadcasts promoting registration
- Ten (10) complimentary full conference registrations

DIRECTIONAL SIGNAGE

(EXCLUSIVE PACKAGE—SOLD TO TOTAL ENERGIES)

Directional signage will be placed at strategic locations to navigate delegates in the venues and ensure easy access to registration desks, meeting rooms and exhibition halls, and other key function areas.

Package includes core benefits plus:

- Logo on printed signage used for directional signage purposes
- Ten (10) complimentary conference full registrations

EXHIBITION ENTRANCES

USD 69,000 | EXCLUSIVE PACKAGE

There are five (5) exhibit entrances navigating delegates, business visitors, and general attendees through the venue. Place your logo and organisation's name up in the spotlight and elevate your presence at the event.

Package includes core benefits plus:

- Logo prominently displayed at the entrance to the exhibit and conference halls
- Logo on all LCD screens associated with the halls
- Ten (10) complimentary full conference registrations

EXHIBITION HALL HANGING BANNERS

USD 69,000 | EXCLUSIVE PACKAGE

Twenty (20) direction-finding banners (4m X 1m or 3.5m X 1.5m) will hang above all main isles of exhibition halls 3, 4, 6 and 7. These double-sided banners will navigate attendees find their way around the venue and locate key areas of interest, services or rooms within the venue. This an explosive opportunity, allowing only one company to reinforce its presence at IPTC 2022.

Package includes core benefits plus:

- High impact graphics with sponsors logo placed on the hanging banners
- Five (5) complimentary full conference registrations



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SPONSORSHIP OPPORTUNITIES

KNOWLEDGE-SHARING ARENA (EPOSTER STATIONS)

USD 69,000 | EXCLUSIVE PACKAGE

The knowledge sharing arena will encompass customised stations with LCD screens, seating arrangements and networking area offering refreshments to attendees. This is a unique package offering delegates, speakers, committee members, and attendees a platform to network, communicate and exchange ideas in a relaxed and friendly environment. It also underlines the commitment of the sponsoring organisation towards technical excellence and industry knowledge exchange.

Package includes core benefits plus:

- Logo prominently displayed across the IPTC 2022 Knowledge-Sharing Arena
- Logo on each individual ePoster station (top or side panel depending on design)
- Logo on the screensaver of each ePoster station
- Logo on the ePoster presentation schedule (print or digital) distributed across the venue
- Logo on the ePoster schedule page of the Conference Programme and Exhibit Guide* (print or digital)

LANYARDS

(EXCLUSIVE PACKAGE—SOLD TO NESR)

All conference delegates, exhibitors, visitors, students, and other attendees will wear the sponsor's lanyards. This item has proven time and again as an effective marketing tool to promote your organisation. The lanyards will be distributed at all registration desks in the event venue and the pre-registration terminal operated at the IPTC headquarters hotel.

Package includes core benefits plus:

- Logo and/or marketing message printed on dual-clip breakaway lanyards
- Five (5) complimentary conference full registrations
- Five (5) complimentary tickets to attend the IPTC Cultural Reception

MOBILE APP

(EXCLUSIVE PACKAGE—SOLD TO BAPCO)

The mobile app will provide event attendees with all they need to know before, during, and after the event, in the palms of their hands (on their smartphones or tablets). Featuring an interactive conference programme, exhibition floor plans, important information, and networking opportunities, the mobile app is guaranteed to be much used and a highly sought-after sponsorship opportunity.

Package includes core benefits plus:

- One (1) banner slide in the rotating banner carousel
- One (1) full screen advertisement on the splash page
- Highlighted entry on the app's exhibitor listing
- One (1) push message on each day of the conference
- Dedicated signage to download the app on-site from Google Play and Apple store
- Logo on the mobile app signage on-site
- Five (5) complimentary full conference registrations



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SPONSORSHIP OPPORTUNITIES

BADGES

(EXCLUSIVE PACKAGE—SOLD TO RAWABI HOLDING)

A unique and exclusive opportunity to brand IPTC 2022 badges with your organisation's logo. All IPTC attendees—delegates, visitors, committee members, VIP officials, students, and IPTC staff members, will wear their badges at all times.

Package includes core benefits plus:

- Logo printed on the IPTC 2022 badge (front and back)
- Logo on the badge identification signboard (located in the main registration area)
- Two (2) complimentary conference full registrations
- Five (5) complimentary tickets to attend the IPTC Award Ceremony and Gala Dinner (if applicable)

WI-FI

USD 57,500 | EXCLUSIVE PACKAGE

This is a unique opportunity for the sponsor to offer exhibitors, delegates, and visitors, the opportunity to stay connected at all times.

Package includes core benefits plus:

- Logo on the Wi-Fi signage throughout the exhibition floor, conference rooms, delegate's lunch tent, information desks, and other common areas
- Home screen/landing page directing users to the URL/message of the sponsor's choice (The specifications of this benefit may change subject to the technical parameters of the Wi-Fi provider)
- Customised network password promoting the sponsor's organisation
- Two (2) complimentary full conference registrations

VISITOR BAGS

(EXCLUSIVE PACKAGE—SOLD TO TAQA)

All attendees will receive a visitor bag to carry around the venue and store collected brochures and giveaways. The package offers a great branding opportunity across the whole venue and all functions.

Package includes core benefits plus:

- Logo on the IPTC 2022 branded bag
- One (1) piece of promotional literature or gift item (provided by sponsor)
- Four (4) complimentary full conference registrations

BOTTLED WATER

(EXCLUSIVE PACKAGE—SOLD TO CGC)

Delegates, exhibitors and visitors will receive free bottled water throughout the event. Each bottle will carry the IPTC logo along with the sponsor logo and slogan. Special distribution points will be set up across the venue.

Package includes core benefits plus:

- Logo and slogan printed on the bottles' label/sleeve
- Distribution point across exhibit halls, meeting rooms and pre-function areas (as approved by the venue)
- Logo and slogan printed on all distribution counters
- Two (2) complimentary full conference registrations



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SPONSORSHIP OPPORTUNITIES

CLOSING SESSION AND CEREMONY

(EXCLUSIVE PACKAGE—SOLD TO PTTEP)

The Closing Session will feature conference highlights and the next IPTC destination and host organisation.

Package includes core benefits plus:

- Welcome speech (2–3 minutes)
- Sponsor acknowledgement at the Closing Session
- Logo on PowerPoint slide projected during the Closing Session
- Logo imprinted on the gifts for raffle draw
- Sponsor representative hands out gifts for the raffle draw onstage
- Two (2) complimentary full conference registrations

HAND SANITISING STATIONS

USD 46,000 | EXCLUSIVE PACKAGE

Our top concern is ensuring the health, safety, and wellbeing of our members and all attendees. Support our efforts in keeping everyone on-site safe, and the wider global effort of controlling COVID-19 by sponsoring the hand sanitising stations.

Package includes core benefits plus:

- Twelve (12) to fourteen (14) stations (based on space allocations), displaying your company artwork, logo, and preferred slogan
- Directions towards your exhibition booth (if applicable)
- Five (5) complimentary full conference registrations

VENUE MAPS (YOU ARE HERE SIGNAGE)

USD 46,000 | EXCLUSIVE PACKAGE

Attendees use the venue maps (2m X 2m self-standing maps, positioned at high traffic areas) to navigate between sessions, panels, exhibition, lunches, etc. The signage will be strategically placed in high-traffic areas, providing attendees with a life-size venue map and directions towards the main functions.

Package includes core benefits plus:

- Logo on the venue maps (You Are Here signage)
- Two (2) complimentary full conference registrations

AUTHORS LOUNGE

USD 34,500 | EXCLUSIVE PACKAGE

Over 750 presenting authors, session chairpersons and programme committee members will gather during the day to discuss technical content, different formats and exchange ideas on daily sessions. The Authors Lounge will serve as a speakers check-in and preparation room, offering a semi-private meeting space, internet connectivity, peer-to-peer networking and daily refreshments.

Package includes core benefits plus:

- Logo displayed on the screens of all laptops/computer monitors in the lounge
- Logo displayed on directional signage associated with the Lounge
- Logo on the tent cards placed on all tables inside the Lounge
- Five (5) complimentary full conference registrations



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SPONSORSHIP OPPORTUNITIES

MOBILE CHARGING STATIONS	USD 34,500 EXCLUSIVE PACKAGE
<p>One-Stop recharge stations, located at the exhibit floor, author room and Delegate Lunch Hall (at high traffic areas), will offer delegates and visitors the opportunity to re-power their phones, iPads or other small electronic devices.</p> <p>Package includes core benefits plus:</p> <ul style="list-style-type: none"> • Logo on the recharge stations • Five (5) complimentary full conference registrations 	
COFFEE BREAKS	USD 28,750 (DAY 3 PACKAGE ONLY) (DAYS 1 and 2 SOLD TO NOV AND KANOO GROUP)
<p>Package includes core benefits plus:</p> <ul style="list-style-type: none"> • Logo prominently displayed at the coffee break locations for the day • Logo on tent cards placed on buffet stations and high tables • Logo on cocktail napkins with company logo (optional, provided by sponsor) • Logo on paper cups or paper sleeves (optional, provided by sponsor, subject to pre-approval from venue) • Two (2) complimentary conference full registrations 	
MINI-PROGRAMME AND PLANNER	USD 28,750 EXCLUSIVE PACKAGE
<p>A pocket-size reference guide (print run in 10,000+ copies) detailing all the essential information about IPTC 2022, including destination information, event venue plans, daily overviews with all conference activities, timings and locations, exhibition floor plan, access instructions, etc.</p> <p>Package includes core benefits plus:</p> <ul style="list-style-type: none"> • Logo on the front cover of the Mini-Programme and Planner* (print or digital) • Two (2) complimentary conference full registrations 	
CONFERENCE PROCEEDINGS (VOUCHER CARD)	USD 17,250 EXCLUSIVE PACKAGE
<p>Conference technical papers, presented at the sessions, will be published on OnePetro®, the online library of technical content literature for the oil and gas E&P industry worldwide.</p> <p>Package includes core benefits plus:</p> <ul style="list-style-type: none"> • Logo on the Conference Proceedings Voucher Card • Logo included on signage to download proceedings using QR code throughout the venue • Half-page colour advertisement in the Conference Programme and Exhibit Guide* (print or digital) • Five (5) complimentary full conference registrations 	
FLOOR GRAPHICS	USD 17,250 (PER HALL) 4 PACKAGES AVAILABLE
<p>Companies can enhance their brand presence and benefit from placing eye-catching graphics on the floor or carpet in strategic spots throughout the exhibition hall, providing constant visibility of sponsor's logo.</p> <p>Package includes core benefits plus:</p> <ul style="list-style-type: none"> • Ten (10) high-quality (1m x 1m self-adhesive) floor prints that will be placed in the exhibition halls • Sponsor to provide logo/artwork (IPTC to provide placement options. Exhibit entrances are excluded.) • Two (2) complimentary full conference registrations 	

*subject to print deadlines.



TO SECURE ONE OF THE ABOVE SPONSORSHIP PACKAGES, KINDLY CONTACT:

Sylvia Ansara, Senior Manager, Sales and Exhibits | Email: sansara@iptcnet.org | Telephone: +971.4.457.5815



EXHIBITION OPPORTUNITIES

Showcase your organisation's expertise, services, and solutions to global oil and gas experts, as well as key decision-makers at IPTC 2022.

Package Costs (All rates are Inclusive of 15%VAT)

Space Only:

Indoor (min. 36 sqm): USD 750/sqm

(Double-Deck Space options are also available)

Walk-in Stand Package:

Indoor (min. 9 sqm): USD 865/sqm

Exhibit Space:

Outdoor (min. 60 sqm): USD 230/sqm

How to Exhibit

- Review all exhibit information carefully
- Select your preferred booth locations
- Complete and return the Exhibit Space Contract

Space Only

USD 750 per sqm



Benefits:

- 200 visitor invitations for 36 sqm
- 4 exhibitor passes for 36 sqm
- Exhibitor pass includes access to the exhibition, Opening Ceremony, Executive Plenary Session, ePoster Sessions, Lunches, Welcome Reception (if applicable), Coffee Breaks, and all Networking Activities on-site.

Technical Specifications:

- Only marked-up space provided
- Minimum space to be booked is 36 sqm
- Construction of a modular stand is not included
- Electrical power supply needs to be ordered additionally

Exhibitor Benefits

- Unique promotional and advertising opportunities to help increase your company's exposure and ROI
- Complimentary listing including logo on the IPTC mobile app
- Complimentary exhibitor and visitor registrations (quantity dependent on booth size)
- Network with more than 8,000 technical oil and gas professionals
- Complimentary listing in the Conference Programme and Exhibit Guide*
- Complimentary listing on the event website

Walk-in package

USD 865 per sqm



Benefits:

- 200 visitor invitations for 9 sqm
- 2 exhibitor passes for 9 sqm
- Exhibitor pass includes access to the exhibition, Opening Ceremony, Executive Plenary Session, ePoster Sessions, Lunches, Welcome Reception (if applicable), Coffee Breaks, and all Networking Activities on-site.

Technical Specifications:

- Free standing octanorm structure with white infill panels, 2.5-meter high
- 3-meter-high custom pylon with vinyl graphics
- Full wall vinyl graphics
- Blue fascia board with exhibitor name and stand number
- Wall-to-wall standard carpet
- 1 curved counter with graphics, 1 brochure rack, 1 meeting table, 2 chairs, 1 waste bin, 3 spotlights, 1 single square socket (3 pins)



FOR MORE INFORMATION, PLEASE CONTACT:

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The International Petroleum Technology Conference (IPTC) is an international oil and gas conference and exhibition. The event is to rotate in various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address technology and relevant industry issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training. IPTC is a collaborative event between the following societies:



The American Association of Petroleum Geologists (AAPG), founded in 1917, has been a pillar of the world-wide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. Currently the world's largest professional geological society with approximately 40,000 members in 129 countries, AAPG provides publications, conferences, and educational opportunities to geoscientists and disseminates the most current geological information available to the general public.

For more information, visit: www.aapg.org.



The European Association of Geoscientists & Engineers (EAGE) is a professional association for geoscientists and engineers. Founded in 1951, it is an organization with a worldwide membership, providing a global network of commercial and academic professionals. The association is truly multi-disciplinary and international in form and pursuits. EAGE operates two divisions: the Oil & Gas Geoscience Division and the Near Surface Geoscience Division. EAGE has around 19,000 members worldwide representing over 100 countries. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and civil engineering.

For more information, visit: www.eage.org.



SOCIETY OF EXPLORATION
GEOPHYSICISTS

The Society of Exploration Geophysicists (SEG) is a not-for-profit organization committed to connecting the world of applied geophysics. With more than 20,000 members in 128 countries, SEG provides educational and technical resources to the global geosciences community through publications, books, events, forums, professional development courses, young professional programs, and more. Founded in 1930, SEG fosters the expert and ethical practice of geophysics in the exploration and development of natural resources, characterisation of near surface, and mitigation of earth hazards.

For more information visit: www.seg.org.



Society of Petroleum Engineers

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose more than 140,600 members in 144 countries are engaged in oil and gas exploration and production. SPE is a key resource for technical knowledge providing opportunities to exchange information at in-person and online events and training courses, publications, and other resources.

For more information, visit: www.spe.org.

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