

Offshore Technology Conference 2020

4-7 May 2020

NRG Park » Houston, Texas, USA

#OTC2020

NEW Sponsorships Available!

Don't miss these opportunities to maximize
your company's exposure at OTC 2020.



NRG Center

Digital Column Wrap USD 14,200

Choice of four columns to be placed based on order of reservation.

Digital Requirements:

- Sponsor can submit up to 10 videos per day in 30 second increments
- Video can run up to 30 second increments and will receive up to 30 minutes of play per hour
- Logos must be provided in a scalable vector format such as Adobe Illustrator or .EPS. Still images can be high resolution .pdf, .tiff, jpeg, .bmp, etc.
- Videos should be formatted based on the screen layout size of 1728w x 1152h (for full space video) (this space can divide into three 576x1152 panels per the photoshop template), using the H.264 compression format, exported as .MOV or .Mp4
- Digital Aisle Signs have NO SOUND

Head Rests 2nd Level Lobby USD 10,500

- Cloth head rests with logo on front and back



NRG Center Escalator Graphics

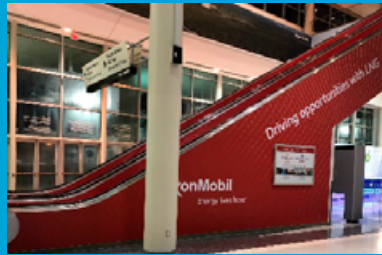
Inside USD 19,500

Outside USD 37,300

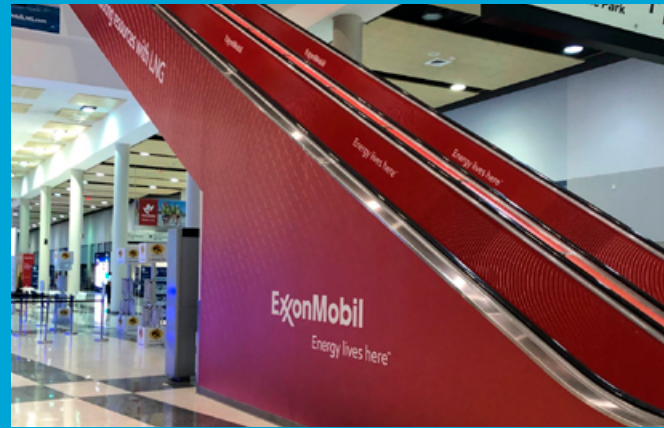
Inside and Outside USD 54,000



Inside



Outside



Inside and Outside

NRG Arena

Digital Entrance Unit Arena–Hall A

Exclusive USD 48,000

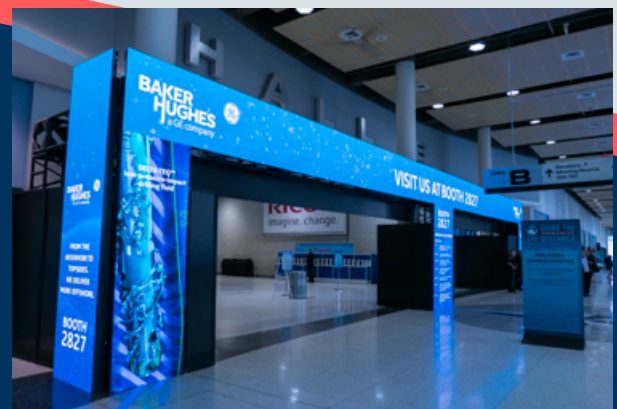
1 minute USD 5,000

2 minute USD 8,500

3 minute USD 13,000

Digital Requirements:

- One, two, or three minute messages, provided by sponsor – all .MOV, .MP4, .JPG, .PDF, .PSD, as well as other scalable image formats are accepted. Very customizable and flexible
- Displays a minimum of three times per hour each day of the show
- 2' x 26' horizontal overhead screens, and two vertical size screen
- No sound



Charging Tables

Set of 5 USD 8,500

Set of 10 USD 15,000

Set of 20 USD 28,000

- Graphics on top of table with multiple outlets
- Placement of tables dependent on number of tables purchased and outlet availability in NRG Center and NRG Arena



Professional Headshot Lounge USD 10,000

- Tuesday and Wednesday from 1000–1500 hours
- Sponsor will get contact information of persons who signed up for this opportunity
- Sponsor can promote company within the headshot lounge with marketing materials

Water Coolers

Minimum Set of Five per day USD 11,500

- Includes five water coolers and water jugs. Water jugs changed five times per day for a total of 25 jugs of water
- Water coolers placed inside lobbies of NRG Center, NRG Arena, or outside on the OTC Parkway
- Paper cups with company logo can be placed next to water coolers (1,000 cups per set)



Lanyards

Exclusive–50,000 Lanyards USD 45,500

Individual–30,000 Lanyards (2 available) ... USD 35,500

- Sponsor one color logo on 5/8" wide lanyard
- OTC will set out standard number of lanyards per day in NRG Center and NRG Arena registration areas
- Each lanyard will feature one sponsor logo



OTC Parkway Balloons & Bollards

Vinyl Balloons USD 1,500

- 25 vinyl balloons, 24" diameter
- Sponsor can choose balloon color from provider color wheel
- Sponsor can provide one color logo to be printed on each balloon
- Sponsor can choose area placement for balloons (individual placement chosen by OTC based on accessibility and safety)

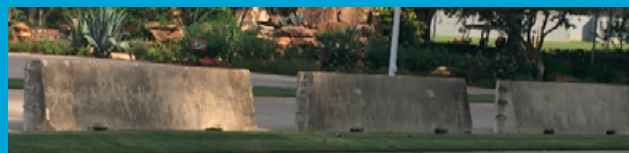


Triangle Bollards–Set of 10

Two-Sided USD 3,950

Three-Sided USD 6,450

- Set of 10
- Vinyl drape with company logo or message (character limit provided) on two or three sides of bollard
- Area request of bollards from Sponsor / Individual placement within area chosen by OTC based on accessibility and safety)



Rectangle Bollards–Set of 10

Front and Back Only USD 18,000

Front, Back, and Top USD 20,800

- Vinyl drape with company logo or message (character limit provided) on Front and Back or Front, Back, and Top of bollard
- Area request of bollards from Sponsor / Individual placement within area chosen by OTC based on accessibility and safety)

Pole Bollards– Set of 10 USD 1,700

- Vinyl drape with company logo or message (character limit provided) draped around bollard
- Area request of bollards in front of entrance to OTC Parkway, NRG Center, and outside the BHP entrance of NRG Stadium



For additional information, contact your OTC sales representative.

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