



2021 Offshore Technology Conference

16–19 August 2021 • Houston, Texas, USA

LOGOS

The preferred format for logos is Adobe Illustrator EPS. For best results, supplied logos should be vector art. Bitmap logos must be supplied at 600 dpi or greater as an EPS file. A color or black and white proof must accompany the disk. **DO NOT** send logos that are embedded in word processing documents or PowerPoint files.

Submit Logos to: logos@otcnet.org

PLEASE put the year and event, for which the logo is applicable, in the "Subject" of the email.

Electronic Delivery

DO NOT email files exceeding 5MB. When sending a logo or banner ad by email, please state the company name and the meeting name in the subject line. Please include your contact information in the email in case the attachment corrupts during file transfer.

WEB BANNER ADS

Dimensions: 200 pixels wide x 200 pixels high

File size: 50KB limit, regardless of file type

File types: Flash, .gif or .jpg. Animation (15 seconds) is allowed but sound is not.

The advertiser must embed the target URL in a Flash banner before sending it to SPE; otherwise, the advertiser must specify the target URL when the file is sent.

Upload Web Banners to: SPE.sendmyad.com



SUBMITTING YOUR PRINT AD OR WEB BANNER AD

Website address: SPE.sendmyad.com

You will be directed to the company profile page. All contact information must be provided before the ad can be uploaded. Please place your ad in the correct publications folder.

For all inquiries about the ad portal, email PrintPublishing@otcnet.org.

Please include advertiser and publication name in the subject of the email.

FAQS InDesign templates of all ad sizes can be downloaded from the SPE Ad Portal. Templates for other programs are available upon request. Please contact PrintPublishing@otcnet.org for all print advertising technical production questions.