

standard online profile

Exhibitor profiles will highlight your brand during OTC. OTC exhibitors will be able to feature videos, content, and key messaging to drive awareness, and attendees will connect directly with you through your online profiles.

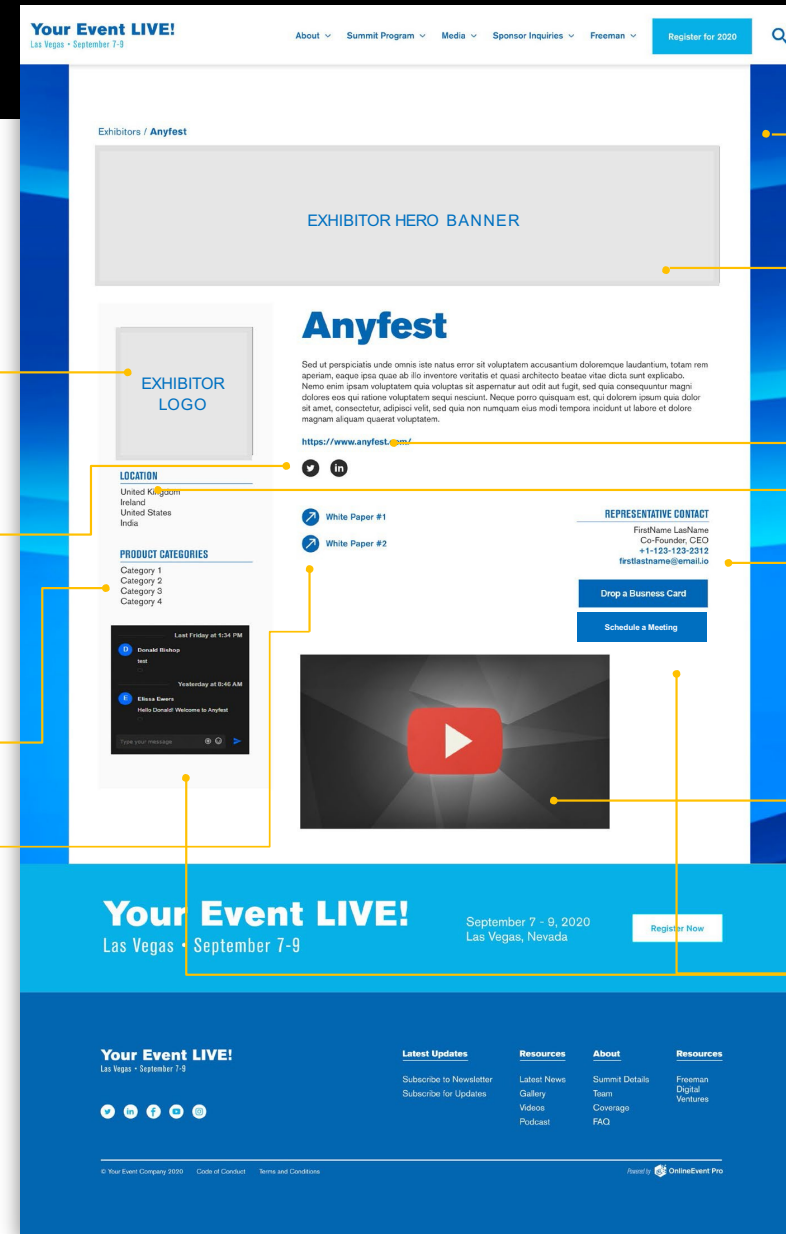
- Exhibitor List Logo
- Company Background Image
- Exhibitor Hero Banner
- Company Logo
- Company Name
- Company Description
- Website Link
- Contact Info (3)
- Product Categories
- Social Links
- Live Showcase (1)
- Content Downloads (7)
- Video Content (5)
- Live Exhibitor Chat
- Schedule a Meeting
- Drop A Business Card
- Lead Retrieval On Demand

1
EXHIBITOR LOGO
300px by 300px
JPEG or PNG with white or transparent background, max 300MB

2
SOCIAL LINKS
Facebook, Twitter, Instagram, LinkedIn, and YouTube

3
PRODUCT CATEGORIES
PDF format preferred, max 300MB

4
CONTENT DOWNLOADS
PDF format preferred, max 300MB



5
PROFILE BACKGROUND IMAGE
1440px by 1440px
(JPEG or PNG with no text or logos, max 300MB)

6
EXHIBITOR HERO
1325px by 290px
JPEG, PNG, or GIF max 300MB

7
EXHIBITOR WEBSITE

8
COMPANY Name
Description (character limit: 5,000)
Location
Contact Info (of 3 company representatives)

9
COMPANY VIDEO
Hosted video (YouTube or Vimeo)
Max recommended time: 10 minutes
Preferred video content: featured products + promotions

10
SCHEDULE A MEETING
DROP A BUSINESS CARD
LIVE EXHIBITOR CHAT