

OTC 2023

DISTINGUISHED ACHIEVEMENT



Awards Event

SUNDAY, 30 APRIL • NRG CENTER • HOUSTON, TEXAS, USA



SPONSORSHIP OPPORTUNITIES



A MESSAGE FROM THE OTC 2023 BOARD CHAIRPERSON

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I would like to invite you to participate in the OTC Distinguished Achievement Award Event being held Sunday, 30 April 2023 at NRG Center.

This event will kick off OTC 2023 where we will recognize and celebrate our OTC Distinguished Achievement Award recipients and network with our colleagues from around the world. Proceeds from sponsorships will be donated to a worthy cause.

Each year, the OTC Board of Directors selects a charitable organization to receive the net proceeds from our Awards event and because of the support of companies like yours more than USD 2 million has been donated to worthy organizations over the past 10 years.

To continue this philanthropy, we invite you to sponsor the 2023 event and help a worthy organization with ties to our offshore industry.

Should you have any questions or wish to further discuss the opportunities, please contact your sales representative. Contact information is located on the last page of this brochure.

On behalf of the Board of Directors, thank you for your consideration and support.

Regards,

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Paul S. Jones
2023 Chairperson, OTC Board of Directors
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IMPORTANT DEADLINES

4 APRIL 2023

Deadline to receive sponsorship contract and 100% payment for recognition in the Digital Program and Exhibits Guide.

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4 APRIL 2023

Deadline to receive sponsorship contract for recognition in the Dinner Program.

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11 APRIL 2023

Deadline to receive advertising materials for the Conference Program.

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11 APRIL 2023

Deadline to receive advertising materials for the Dinner Program.



OTC DISTINGUISHED ACHIEVEMENT AWARDS EVENT SPONSORSHIP OPPORTUNITIES

The Offshore Technology Conference Distinguished Achievement Awards Event is a significant event for OTC and its supporters. It recognizes the OTC Distinguished Achievement Award recipients, raises funds for a worthy cause, and provides an excellent opportunity for industry executives and leaders to network with colleagues from around the world.

The net proceeds from the awards event are donated to a charitable organization that is in some way connected to the offshore energy industry or to the communities where we operate. More than USD 2 million has been donated to worthy organizations over the last decade. **The OTC Distinguished Achievement Awards Event will be held Sunday, 30 April 2023 at the NRG Center.**

BENEFICIARY



With the support of industry-leading companies, more than
— USD 2 MILLION —
 has been donated to charitable organizations
OVER THE PREVIOUS 10 YEARS

Past recipients include:

- ✓ Medical Bridges
- ✓ Offshore Energy Center
- ✓ Engineers without Borders
- ✓ Gulf of Mexico Foundation and the Independent Petroleum Association of America (IPAA)
- ✓ Junior Achievement of Southeast Texas
- ✓ Oilfield Helping Hands
- ✓ Young Women's College
- ✓ Preparatory Academy
- ✓ United Against Human Trafficking
- ✓ Ukraine Support
- ✓ Petroleum Equipment & Services Association (PESA) Energy Education Center for the benefit of the Energy Institute High School

SPONSORSHIP BENEFITS

Companies who spend USD 25,000 or more in combination of sponsorships and advertising will receive the following:



Company logo and link on the official OTC conference website



Company logo and link on the website sponsor logo scroll



Company logo on the slide presentation between technical sessions



Company logo in OTC Digital Onsite Conference Program, provided applicable deadlines are met:

- Sponsorship Contract and 100% payment must be received by 4 April 2023 for Digital Program and Exhibit Guide.

SPONSORSHIP OPPORTUNITIES

★ **EXCLUSIVE** ★**PRESENTING SPONSOR****USD 25,000** | (1 available)**SOLD**

- ✓ 30 Invitations to Reception
- ✓ Option for CEO to provide welcome remarks at the Distinguished Achievement Awards Event—up to three minutes - for operating companies only
- ✓ Recognition by emcee during the event as well as logo on sponsor scroll
- ✓ Recognition in all pre-event promotions, provided applicable deadlines are met
- ✓ Wi-Fi shared sponsorship rotation with one Wi-Fi hotspot at booth, non-transferable
- ✓ Full-page color ad in the OTC 2023 digital conference program, provided print deadlines are met
- ✓ Full-page color ad in the OTC 2023 Distinguished Achievement Awards Event program, provided print deadlines are met
- ✓ Three-minute video/animation/graphic on shared digital entrance unit in NRG Center, to be played a minimum of 3x per hour each day of the exhibition
- ✓ Mobile Alert—limited to three alerts during OTC week—exhibiting companies only, non-transferable
- ✓ Company promotion full-color slide—up to three—included on digital meter board at OTC, location placement to be determined by show organizers at a later date
- ✓ One column wrap inside NRG Center, location placement to be determined by sponsor
- ✓ 10 complimentary full-conference registrations

**CORPORATE SPONSOR****USD 15,000** | (2 available)

- ✓ 20 Invitations to Reception
- ✓ Recognition by emcee during the event as well as logo on sponsor scroll
- ✓ Recognition in all pre-event promotions, provided applicable deadlines are met
- ✓ Half-page color ad in the OTC 2023 digital conference program, provided print deadlines are met
- ✓ Full-page color ad in the OTC 2023 Distinguished Achievement Awards Event program, provided print deadlines are met
- ✓ One-minute video/animation/graphic on shared digital entrance unit in NRG Center, to be played a minimum of 3x per hour each day of the exhibition
- ✓ Mobile Alert—limited to two alerts during OTC week—exhibiting companies only, non-transferable
- ✓ Company promotion full-color slide—up to two—included on digital meter board at OTC
- ✓ Opportunity for your company to provide giveaways during the opening reception
- ✓ Eight complimentary full-conference registrations

★ **EXCLUSIVE** ★**RECEPTION FOOD SPONSOR****Exclusive – USD 8,500** | (1 available)

- ✓ 10 Invitations to Reception
- ✓ Identification as one of three, non-competing, Networking Reception Food Sponsors | only for Exclusive
- ✓ Logo printed on cocktail napkins; placed throughout the reception
- ✓ Reception venue signage identifying your company as a "Reception Food Sponsor"
- ✓ Table tents located at each appetizer station with Reception Food Sponsor logo(s) designated as sponsor
- ✓ Logo placement on the DAAE page on the website, select conference signage and marketing collateral
- ✓ Logo placement, with link to your website, on the DAAE page on the website
- ✓ Staff identification as a sponsor with ribbons on your badges
- ✓ Company logo on select conference marketing collateral related to the event
- ✓ Six complimentary full-conference registrations



SPONSORSHIP OPPORTUNITIES



PLATINUM

PLATINUM SPONSOR | USD 10,000 | (3 available)

- ✓ 16 Invitations to Reception
- ✓ Recognition by emcee during the event as well as logo on sponsor scroll
- ✓ Recognition in all pre-event promotions, provided applicable deadlines are met
- ✓ Company promotion full color slide—up to one—included on digital meter board at OTC
- ✓ Half-page color ad in the OTC 2023 digital conference program, provided print deadlines are met
- ✓ Half-page color ad in the OTC 2023 Distinguished Achievement Awards program, provided print deadlines are met
- ✓ Mobile Alert—limited to one alert during OTC week—exhibiting companies only, non-transferable
- ✓ Six complimentary full-conference registrations



GOLD

GOLD SPONSOR
USD 7,500 | (5 available)

- ✓ 12 Invitations to Reception
- ✓ Recognition at event with logo on sponsor scroll
- ✓ Recognition in all pre-event promotions, provided applicable deadlines are met
- ✓ Company promotion full-color slide—up to one—included on digital meter board at OTC
- ✓ Half-page color ad in the OTC 2023 Distinguished Achievement Awards Event program, provided print deadlines are met
- ✓ Five complimentary full-conference registrations



SILVER

SILVER SPONSOR
USD 5,000 | (8 available)

- ✓ Six Invitations to Reception
- ✓ Recognition at event with logo on sponsor scroll
- ✓ Recognition in all pre-event promotions, provided applicable deadlines are met
- ✓ Company promotion full-color slide—up to one—included on digital meter board at OTC
- ✓ Three complimentary full-conference registrations



CONTACT OTC SALES TEAM TODAY!



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DISTINGUISHED ACHIEVEMENT

★ ★ ★
Awards Event

- PRESENTED BY OFFSHORE TECHNOLOGY CONFERENCE -

SPONSORSHIP OPPORTUNITIES

