



2024 EXHIBIT GROWTH RESTRICTIONS

To benefit all OTC exhibitors during the temporary industry downturn while still maintaining the integrity of the OTC priority system, OTC growth restrictions will be suspended with limited exceptions.

2024 OTC Exhibit Growth Restrictions Policy

NRG Center

- Priority exhibitors will be allowed to increase the size of the space they take in the NRG Center without regard to the size they had in the past two years.
- The maximum allowable exhibit space for one company (including divisions and subsidiaries) may not exceed 10,000 indoor net square feet. This will be uniformly enforced.
- Official Country Pavilions - The maximum allowable exhibit space for an Official Country Pavilion may not exceed 10,000 indoor net square feet of which all square feet must be contiguous. This will be uniformly enforced.

To maintain the integrity of the OTC Space Assignment Process, these growth restrictions will be uniformly enforced to all exhibitors with no exceptions permitted.

OTC will reevaluate the Exhibitor Growth Restrictions each year prior to each rebooking and reserves the right to reinstate growth restrictions based on industry conditions and demands in the best interests of the event.

We look forward to working with you on another successful OTC in 2024!