

Offshore Technology Conference 2023

**SHOWCASE YOUR
PRODUCTS AND SERVICES**
TO THE GLOBAL OFFSHORE
ENERGY'S KEY DECISION MAKERS

1-4 May 2023

NRG Park, Houston, Texas, USA

2023.otcnet.org



THE OFFSHORE ENERGY INDUSTRY'S MOST INFLUENTIAL CONFERENCE

Join the Offshore Technology Conference 1–4 May 2023 in Houston, Texas, USA as we bring together offshore energy professionals from around the world for our 54th edition.

Act now to build relationships with professionals who are actively involved in influencing and developing the latest innovations to continue securing affordable energy while advancing climate goals.



WHY EXHIBIT

Since 1969, OTC has served as a central hub convening the best and brightest minds in the world to share ideas and innovations and discuss, debate, and build consensus around the most pressing topics facing the energy industry. This is your opportunity to engage with CEOs, government officials, buyers and users from around the world at OTC 2023. OTC provides the ability for companies to develop business relationships and tap into emerging regions that are vital to offshore development. Obtain recognition necessary for growth and visibility to thousands of industry professionals by reserving your booth today.

EVENT HIGHLIGHTS



24,000+

Offshore Energy
Professionals



1,000+

Exhibitors



300+

Technical
Presentations



44

Technical
Sessions



17

Executive Dialogues
and Keynote Speakers



22

International
Pavilions



90+

Countries
Represented



29

Hours of Networking
& Business
Opportunities

**Based on OTC 2022 Data*

EXHIBIT YOUR PRODUCTS, SERVICES, AND SOLUTIONS TO AN **INTERNATIONAL AUDIENCE**

GEOGRAPHIC BREAKDOWN

**Based on OTC 2022 data*



71%
UNITED STATES
ATTENDANCE



29%
INTERNATIONAL
ATTENDANCE

TOP TEN INTERNATIONAL COUNTRIES



**Based on OTC 2022
Onsite Attendance Data*

JOB CLASSIFICATION

**Based on OTC 2022 data*

24% EXECUTIVE	8% OTHER
19% SALES & MARKETING	6% CONSULTANT
17% MANAGER	4% RESEARCH & DEVELOPMENT
11% BUSINESS OPERATIONS	1% UNIVERSITY STUDENT/ACADEMIA
9% STAFF ENGINEER/SCIENTIST	1% SUPERVISOR/FOREMAN

WHAT ATTENDEES AND EXHIBITORS THINK ABOUT OTC



FOR MANY EXHIBITORS, OTC IS THEIR MOST SIGNIFICANT EXHIBIT PARTICIPATION OF THE YEAR



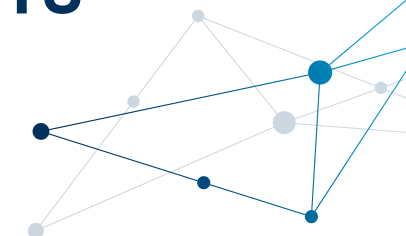
NUMEROUS EXHIBITORS SIGN MULTI-MILLION-DOLLAR CONTRACTS AND MOUS AT THE EVENT

“

I WAS HAPPY AND IMPRESSED WITH THE LEVEL OF INTERACTION AND ORGANIZATION IN PLACE. GREAT CONTACTS AND NETWORKING WITH NEW POTENTIAL CUSTOMERS. (OTC 2022 EXHIBITOR)

”

MEET YOUR BUSINESS OBJECTIVES AND SALES TARGETS WHEN YOU EXHIBIT AT OTC, WHERE THE BRIGHTEST MINDS IN OFFSHORE ENERGY CONVENE



HOW TO EXHIBIT

Once your company has elected to participate in this prestigious event, follow these four easy steps:

- 1 Review all exhibit information carefully.
- 2 Read the Terms & Conditions in the online Exhibit Space Agreement available at 2023.otcnet.org.
- 3 Select five preferred booth locations.
- 4 Complete and submit the online Exhibit Space Agreement.
 - **A 50% deposit** will be due on or before 12 July 2022 to maintain your exhibit space.
 - **Remaining balance** will be due 10 January 2023.



EXHIBIT SPACE RATES

NRG CENTER INDOOR

Early Bird: (18 April–12 July 2022)	USD 40 per sq ft
Advanced: (13 July 2022–10 January 2023)	USD 42 per sq ft
Standard: (11 January–4 May 2023)	USD 44 per sq ft

OUTDOOR

Cement	USD 25 per sq ft
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OTC PARKWAY 4-DAY HOSPITALITY LOUNGE

20x20 Hospitality Lounge	USD 23,400
20x30 Hospitality Lounge	USD 36,600



BE A PART OF THE OFFSHORE
ENERGY INDUSTRY'S MOST
INFLUENTIAL CONFERENCE.
**COMPLETE THE ONLINE
EXHIBIT SPACE AGREEMENT
AND SUBMIT IT TODAY.**



IMPORTANT DATES

12 July 2022

Deadline for 50% exhibit space deposit

10 January 2023

Deadline for balance due

OTC ORGANIZATIONS

OTC is sponsored by 13 nonprofit organizations that support the energy sector.

These organizations work cooperatively to develop a robust, relevant technical program solely dedicated to accelerating the transfer of interdisciplinary global technology. Revenue from the event goes back to these organizations and in turn, benefits the advancement of their members and the energy sector.

SPONSORING ORGANIZATIONS



REGIONAL SPONSORING ORGANIZATION



SUPPORTING ORGANIZATIONS



ENDORISING ORGANIZATIONS



1-4 May 2023

NRG Park, Houston, Texas, USA

2023.otcnet.org

CONTACT OTC SALES TEAM AT SALES@OTCNET.ORG
TO RESERVE YOUR EXHIBIT SPACE TODAY!

**HENRY TINNE**

COMPANIES A-FL

Business Development Manager*Wind Energy and
Digital Transformation*e: htinne@otcnet.org**EILEEN KORNMEYER**

COMPANIES FM-N

Business Development Manager*Energy Transition*e: ekornmeyer@otcnet.org**KIRK COLLIGAN**

COMPANIES O-Z

Sales Managere: kcolligan@otcnet.org**DANNY FOSTER****Associate Director***Sales Americas*e: dfoster@otcnet.org