Offshore Technology Conference 2023

1–4 May 2023
NRG Park, Houston, Texas, USA
2023.otcnet.org

SHOWCASE YOUR PRODUCTS AND SERVICES TO THE GLOBAL OFFSHORE ENERGY'S KEY DECISION MAKERS
THE OFFSHORE ENERGY INDUSTRY’S MOST INFLUENTIAL CONFERENCE

Join the Offshore Technology Conference 1–4 May 2023 in Houston, Texas, USA as we bring together offshore energy professionals from around the world for our 54th edition.

Act now to build relationships with professionals who are actively involved in influencing and developing the latest innovations to continue securing affordable energy while advancing climate goals.

Since 1969, OTC has served as a central hub convening the best and brightest minds in the world to share ideas and innovations and discuss, debate, and build consensus around the most pressing topics facing the energy industry. This is your opportunity to engage with CEOs, government officials, buyers and users from around the world at OTC 2023. OTC provides the ability for companies to develop business relationships and tap into emerging regions that are vital to offshore development. Obtain recognition necessary for growth and visibility to thousands of industry professionals by reserving your booth today.

WHY EXHIBIT

EVENT HIGHLIGHTS

- 24,000+ Offshore Energy Professionals
- 1,000+ Exhibitors
- 300+ Technical Presentations
- 44 Technical Sessions
- 17 Executive Dialogues and Keynote Speakers
- 22 International Pavilions
- 90+ Countries Represented
- 29 Hours of Networking & Business Opportunities

*Based on OTC 2022 Data
EXHIBIT YOUR PRODUCTS, SERVICES, AND SOLUTIONS TO AN INTERNATIONAL AUDIENCE

GEOGRAPHIC BREAKDOWN

*Based on OTC 2022 data

- 71% UNITED STATES ATTENDANCE
- 29% INTERNATIONAL ATTENDANCE

TOP TEN INTERNATIONAL COUNTRIES

*Based on OTC 2022 Onsite Attendance Data

- UNITED KINGDOM
- BRAZIL
- INDIA
- CANADA
- MEXICO
- NIGERIA
- ITALY
- THE NETHERLANDS
- NORWAY
- FRANCE

JOB CLASSIFICATION

*Based on OTC 2022 data

- 24% EXECUTIVE
- 19% SALES & MARKETING
- 17% MANAGER
- 11% BUSINESS OPERATIONS
- 9% STAFF ENGINEER/SCIENTIST
- 8% OTHER
- 6% CONSULTANT
- 4% RESEARCH & DEVELOPMENT
- 1% UNIVERSITY STUDENT/ACADEMIA
- 1% SUPERVISOR/FOREMAN

WHAT ATTENDEES AND EXHIBITORS THINK ABOUT OTC

- FOR MANY EXHIBITORS, OTC IS THEIR MOST SIGNIFICANT EXHIBIT PARTICIPATION OF THE YEAR
- NUMEROUS EXHIBITORS SIGN MULTI-MILLION-DOLLAR CONTRACTS AND MOUS AT THE EVENT

“...
I was happy and impressed with the level of interaction and organization in place. Great contacts and networking with new potential customers. (OTC 2022 EXHIBITOR)...
”
MEET YOUR BUSINESS OBJECTIVES AND SALES TARGETS
WHEN YOU EXHIBIT AT OTC, WHERE THE BRIGHTEST MINDS IN OFFSHORE ENERGY CONVENE

HOW TO EXHIBIT

Once your company has elected to participate in this prestigious event, follow these four easy steps:

1. Review all exhibit information carefully.

2. Read the Terms & Conditions in the online Exhibit Space Agreement available at 2023.otcnet.org.

3. Select five preferred booth locations.

4. Complete and submit the online Exhibit Space Agreement.
   - A 50% deposit will be due on or before 12 July 2022 to maintain your exhibit space.
   - Remaining balance will be due 10 January 2023.

EXHIBIT SPACE RATES

NRG CENTER INDOOR

- **Early Bird:** (18 April–12 July 2022) USD 40 per sq ft
- **Advanced:** (13 July 2022–10 January 2023) USD 42 per sq ft
- **Standard:** (11 January–4 May 2023) USD 44 per sq ft

OUTDOOR

- Cement USD 25 per sq ft

OTC PARKWAY 4-DAY HOSPITALITY LOUNGE

- 20x20 Hospitalty Lounge USD 23,400
- 20x30 Hospitalty Lounge USD 36,600

IMPORTANT DATES

- 12 July 2022 Deadline for 50% exhibit space deposit
- 10 January 2023 Deadline for balance due

BE A PART OF THE OFFSHORE ENERGY INDUSTRY’S MOST INFLUENTIAL CONFERENCE. COMPLETE THE ONLINE EXHIBIT SPACE AGREEMENT AND SUBMIT IT TODAY.
OTC ORGANIZATIONS

OTC is sponsored by 13 nonprofit organizations that support the energy sector.

These organizations work cooperatively to develop a robust, relevant technical program solely dedicated to accelerating the transfer of interdisciplinary global technology. Revenue from the event goes back to these organizations and in turn, benefits the advancement of their members and the energy sector.
CONTACT OTC SALES TEAM AT SALES@OTCNET.ORG TO RESERVE YOUR EXHIBIT SPACE TODAY!

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