



OFFSHORE TECHNOLOGY CONFERENCE ASIA

2 - 6 November 2020

Excellence in Asia:

Creating a Sustainable
Energy Equation - The Next 50 years

**EXHIBITOR PROSPECTUS &
SPONSORSHIP OPPORTUNITIES**

**WE ARE
GOING
VIRTUAL!**



■ OTC ORGANISATIONS

The Offshore Technology Conference (OTC) events around the globe, including OTC Asia, are brought to you by 13 sponsoring non-profit academic, scientific and professional organisations dedicated to the advancement and diffusion of scientific and technological knowledge of offshore resources and related environmental matters.

Income from this event is invested back into the sponsoring organisations' programmes that will provide opportunities for industry professionals to enhance their professional and technical competence, and to promote education in areas to continue to help advance the offshore energy industry.

SPONSORING ORGANISATIONS



American Association of
Petroleum Geologists



American Institute of
Chemical Engineers



American Institute of
Mining, Metallurgical,
and Petroleum Engineers



American Society of
Civil Engineers



American Society of
Mechanical Engineers



Institute of Electrical and Electronics Engineers,
Oceanic and Engineering Society



Marine Technology Society



Society of Exploration
Geophysicists



Society for Mining,
Metallurgy & Exploration



SNAME



Society of
Petroleum Engineers



The Minerals, Metals &
Materials Society

REGIONAL SPONSORING ORGANISATION



Brazilian Petroleum,
Gas & Biofuels Institute

ENDORISING ORGANISATIONS



International Association
of Drilling Contractors



Petroleum Equipment
& Suppliers Association

Message From The Conference Programme Chair And Vice Chairs

Dear Industry Colleague,

We are pleased to invite you to participate and showcase your technical and innovative solutions, advancements and services at the inaugural virtual OTC Asia to be held 2-6 November 2020.

By holding OTC Asia 2020 as a virtual event, we are committed to providing the industry a unique platform for continued knowledge-sharing, and provide opportunities for businesses to showcase solutions, network and engage with long-standing and potential clients during this challenging time.

We hope that you will take this opportunity to be a part of this pioneering effort by the not-for-profit professional associations that organise OTC Asia and showcase your organisation as a progressive industry player at the forefront of digital innovation.

We look forward to the solidarity and collaboration of our industry and its leaders to support this inclusive opportunity to bring the industry together through technology to share and discuss the latest insights on the challenges we are facing.

We look forward to your support and participation in the virtual OTC Asia 2020.

Sincerely,



Mohamed Firouz Asnan
OTC Asia 2020
Conference Programme Committee Chair
Senior Vice President
Malaysia Petroleum Management
PETRONAS



Chayong Borisuitsawat
OTC Asia 2020
Conference Programme Committee Vice Chair
Executive Vice President
Engineering and Development Group
PTTEP



Richard Kho
OTC Asia 2020
Conference Programme Committee Vice Chair
Managing Director
Global Solutions, Malaysia
Shell

Asia's premier offshore energy event

Founded in 1969, the Offshore Technology Conference (OTC) organises the world's foremost events for the development of offshore resources in the fields of drilling, exploration, production and environmental protection. The flagship OTC is held annually in Houston, Texas, U.S.A.

The biennial OTC Asia is where energy professionals meet to exchange ideas and opinions to advance the scientific and technical knowledge for offshore resources and environmental matters.

The first OTC Asia was held in 2014. OTC Asia's vision and goal is to fulfil OTC's mission to promote and further the advance of scientific and technical knowledge of offshore resources and environmental matters. Furthermore, OTC Asia aims to:

- Meet the demand for technical information to support the growth of the offshore oil and gas industry in Asia.
- Provide opportunities for industry professionals and their employers to share their applied technologies and best practices with other producing areas in the world.
- To create opportunities to institute and strengthen intersociety collaboration and cooperation with member societies based in Asia.

What is the OTC Asia 2020 Virtual Event?

The look and feel of the virtual environment will provide attendees with a comprehensive event experience, including interactive pages. As with the physical event, a virtual event will include the conference programme components and presentations from industry experts and technical authors. Auditoriums will host online keynotes and seminars by leading executives and industry professionals. The interactive exhibition hall and lounge area will also be available for attendees to network through live-chat features with exhibitors and fellow participants. Being delivered online mean attendees, speakers, and exhibitors can join OTC Asia from anywhere in the world.

Why Participate?

- Showcase your organisation as a progressive industry player at the forefront of digital innovation on a global scale
- Be a part of this pioneering effort by the non-for-profit professional associations that organise OTC Asia
- Target more than 20,000 industry professionals through pre-event marketing
- Engage with long-standing and potential clients during this challenging time
- Receive detailed real-time analytics of the attendees engaging with your brand and technologies
- Increase the speed to market of your products and services
- Enjoy cost savings by participating virtually
- Reduce your company's carbon footprint



Engaging high-level Industry dialogues



Interactive, multidisciplinary technical presentations



Access to global thought leaders and industry experts



Reduce your carbon footprint

EXHIBITION OPPORTUNITIES

Benefits	Booth Package Type		
	Deluxe	Premium	Standard
Booth design	Custom	Custom / Templated	Templated
Live 1-1 video and group chat functions with booth visitors	✓	✓	✓
Lead reports and data analytics of booth visitors	✓	✓	✓
Access to meeting appointment / business matching system for attendees	✓	✓	✓
Company listing and product/service profile in the Conference Programme and Exhibit Guide	✓	✓	✓
Company listing and product/service profile on the OTC Asia 2020 website	✓	✓	✓
Embedded videos on the booth	✓	✓	✓
Ability to link digital / online resources (i.e. PDFs, URLs), social media, etc.	✓	✓	✓
Ability to survey booth attendees	✓	✓	
Booth visit gamification (i.e. attendees earn points for visiting your booth)	✓	✓	
Booth and logo prominently displayed on the exhibit floor	✓	✓	
Direct delegates visiting booth towards specific sessions featuring speakers from the exhibiting company	✓		
Dedicated area at exhibit booth for live seminars during scheduled time slots	✓		
Attendee trivia participation (i.e. provide a trivia question for your company for attendees to earn extra points on the virtual leader board to win prizes)	✓		
Number of visitor passes to invite clients, business associates, suppliers, etc. to attend and visit your booth	400	300	200
Exhibition booth logins (i.e. number of simultaneous logins for booth representatives)	20	12	8
Complimentary full access passes to OTC Asia 2020	25	10	5
	USD 15,000	USD7,500	USD4,000



These images are solely for visualisation purposes. The appearance of the virtual environment during the official event may vary.

SPONSORSHIP PACKAGES

Benefits	Package Type		
	Platinum	Gold	Silver
Logo and sponsorship title at all sponsors recognition signboards across the virtual environment	✓	✓	✓
Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions	✓	✓	✓
Logo and sponsorship title listed in Conference Programme and Exhibit Guide	Highlighted	✓	✓
Ad in Conference Programme and Exhibit Guide	Full-Page	Half-Page	
Logo visibility in all pre and post show promotion	✓	✓	
Corporate video (30 seconds)	✓	✓	
Three content items inserted in the conference bag (mandatory for all attendees to download)	✓		
Highlight through gamification	✓		
Promotion of sponsor support across OTC Asia's social media platforms	5 times		
Complimentary full access passes to OTC Asia	50	30	20
Special group registration rates once the complimentary allotment has been utilised	✓	✓	✓
	USD 22,000	USD12,500	USD8,000



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SPONSORSHIP ITEMS

Conference Bag

USD 10,000

The sponsor will receive:

- Branding in the conference bag.
- Two bag content items pre-populated in the conference bag to appear at the top of the document list (after the documents provided by the Principal Sponsors).
- Advertisement / branding in the online digital library, OnePetro, where the digital proceedings will be accessed during/after the event.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in Conference Programme and Exhibit Guide.
- 7 complimentary full access passes.

SPONSORSHIP ITEMS

Networking & ePoster Lounge

USD 7,500

The sponsor will receive:

- Branding at the Networking & ePoster Lounge.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in Conference Programme and Exhibit Guide.
- 5 complimentary full access passes.

Student Registration

USD 7,500

Sponsor the registration fees of future energy professionals by investing in the professional development of up to 500 university students. These students will have the opportunity to engage in technical knowledge transfer, network with industry professionals and explore career opportunities. The sponsor will receive:

- Company logo displayed on the student registration page.
- Company logo in all pre and post show promotion to student attendees.
- Data analytics of student attendees for recruitment purposes (contact details, university, course and expected graduation date).
- Logo and sponsorship title at all sponsor recognition signboard across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in Conference Programme and Exhibit Guide.
- 5 complimentary full access passes.

Wellness Break

USD 6,000

The sponsor will receive:

- Branded message and/or videos during 12 Wellness Breaks between sessions.
- Logo and sponsorship title at all sponsor recognition signboards across the virtual venue.
- Logo and sponsorship title prominently positioned in the holding slide ("Thank You to Our Sponsors") between sessions.
- Logo and sponsorship title in Conference Programme and Exhibit Guide.
- 3 complimentary full access passes.

For complete details, please review the included information or contact:

Nick Chantrell

OTC Asia Senior Sales Manager – Asia Pacific

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An OTC Event



Other OTC Events

