

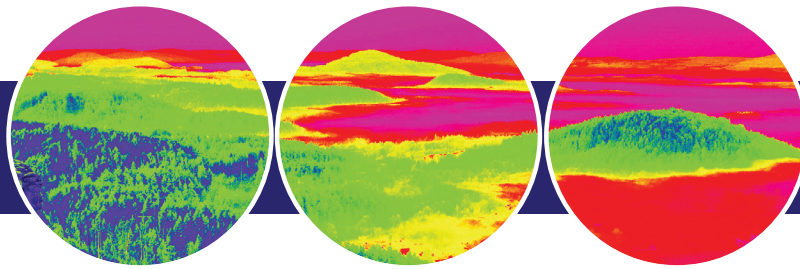
# SPE Thermal Well Integrity and Production Symposium

[go.spe.org/25TWIP](https://go.spe.org/25TWIP)

## Exhibition and Sponsorship Opportunities







## About the Symposium

The Thermal Well Integrity and Production Symposium is an event that brings together industry professionals to learn, discuss and connect. Presenters share their recent experiences, ongoing challenges, new innovations and solutions associated with well integrity, drilling, completions and production of thermal wells.

## Who Will Be There?

Attending the symposium are participants from thermal operating companies, service providers, manufacturers, regulators, academia, consulting firms and more.

## Why You Should Sponsor

The TWIP Symposium is the premier thermal event of the year. People attend this event to meet and interact with knowledgeable, experienced, and influential industry peers and experts. Stand out as a leader in this space by sponsoring and having your brand prominently displayed. Whether you're demonstrating your company's commitment to safety and continuous improvement or showcasing high-caliber products and services — sponsorship is a powerful tool to stand out and be noticed.

## Benefits Include:

- Recognition on the Symposium website, including a link to your company's website
- Recognition on sponsor slides displayed between technical sessions
- Company logo, listing and handout option in the SPE International mobile app

**“The TWIP Symposium is by far the best event to make connections with people, products and services to further SAGD operations. The knowledge, experience and technologies shared at this event are truly world class. No matter who you are I guarantee you'll learn something”.**

*Ryan Turner, Renown Downhole Solutions*

### Metal Sponsorship:

#### Platinum Sponsor

**CAD 9,000 (Exclusive) + GST**

- Four (4) registrations
- Full page, full-color ad on digital display
- Custom decals

#### Gold Sponsor

**CAD 8,000 + GST (4 available)**

- Three (3) registrations
- Full page, full-color ad on digital display

#### Silver Sponsor

**CAD 5,500 + GST (6 available)**

- Two (2) registrations
- Half page, full-color ad on digital display

#### Bronze Sponsor

**CAD 4,000 + GST**

- One (1) registration
- Half page, full-color ad on digital display

# Sponsorship Opportunities

## Corporate

**CAD 10,500 (Exclusive) + GST**

- Exclusive distribution of lanyard with logo *\*provided by SPE*
- Sponsor logo displayed on all promotional materials
- Two (2) registrations
- Full-color ad on digital display
- Complimentary 10 x 10 exhibition booth

## Breakfast(s)

**CAD 6,500 (Exclusive) + GST**  
**CAD 3,800 (1 day)**

- One (1) registration
- Hot breakfast
- Optional: Item with Sponsor's logo or prize draw item *\*provided by Sponsor*

**Exclusive: includes all benefits listed above plus the following:**

- One (1) additional registration
- Half-page, full-color ad on digital display
- Signage on every banquet table with sponsor QR code and logo

## Lunch

**CAD 6,500 (Exclusive) + GST**  
**CAD 3,800 (1 day)**

- Hot lunch
- One (1) registration
- Optional: Item with Sponsor's logo or prize draw item *\*provided by Sponsor*

**Exclusive includes all benefits listed above plus:**

- One (1) additional registration
- Half-page, full-color ad on digital display
- Signage on every banquet table with sponsor QR code and logo

## Coffee Break(s)

**CAD 6,000 (Exclusive) + GST**  
**CAD 3,500 (3 available)**

- Coffee, tea, and snacks for morning and afternoon break
- One (1) registration
- Optional: item with Sponsor's logo or prize draw item *\*provided by Sponsor*

**Exclusive includes all benefits listed above plus the following:**

- One (1) additional registrations
- Half-page, full-color ad on digital display
- Item with Sponsor's logo or prize draw item OR Exclusive speciality treat offered in sponsors booth *\*provided by SPE*

## Reception with Live Music

**CAD 6,000 (Exclusive) + GST**

**Host an energized reception that includes live music and brings together attendees for engaging conversation:**

- Two (2) registrations
- Reception ad with your logo on digital display
- Signage with logo prominently displayed
- Corporate branded signature cocktail

## Casino Night Welcome Reception

**CAD 7,500 (Exclusive) + GST**

**Create a memorable experience for attendees by hosting a fun money casino night reception. This will include roulette, blackjack and poker tables.**

- Half-page ad on digital display
- One (1) registration

## Audio/Visual

**CAD 7,000 + GST**

- Two (2) registrations
- Half-page, full-color ad on digital display
- A/V related prize draw *\*provided by SPE*
- Exclusive signage displayed in the session room and near overflow screens

## Notepads and Pens

**CAD 6,500 (Exclusive) + GST**

- Distribution of notepads and pens *\*provided by SPE*
- One (1) registration
- Half-page, full-color ad on digital display

## Photo Booth Experience

**CAD 6,000 (Exclusive) + GST**

- One (1) registration
- Sponsor signage at photobooth
- Sponsor will receive complimentary marketing photos taken during event
- Central location

## Symposium Bag

**CAD 5,500 (Exclusive) + GST**

- Distribution of tote bags *\*provided by SPE*
- One marketing insert *\*provided by sponsor*
- Optional: giveaway item *\*provided by sponsor*
- One (1) registration

## Bowling Social Event

**CAD 1,500 + GST (4 Available)**

- Dedicated bowling lane per sponsor
- Cost of bowling, snacks, and three drinks per guest covered by SPE
- Fifteen (15) guest tickets provided to each sponsor
- Signage and logos displayed onsite and on digital display

## Candy Station

**CAD 6,500 (Exclusive) + GST**

- Color themed candy station
- One (1) registration
- Half-page, full-color ad on digital display

## Hotel Room Welcome Package

**CAD 5,500 (Exclusive) + GST**

- Welcome Package delivered to each attendee room, including:
  - Welcome letter from sponsor
  - Sweet treat for guests
- One (1) registration

## Hotel Key Card Sponsor

**CAD 6,000 (Exclusive) + GST**

- Branded hotel key cards for attendees
- One (1) registration
- Half-page, full colour ad on digital screen

## Recharge Lounge

**CAD 6,000 (Exclusive) + GST**

**Host a dedicated lounge area with mountain views.**

**Includes:**

- Massage chair and comfortable seating
- Phone charging area
- Exclusive signage

## After-Party Sponsor

**CAD 2,500 + GST**

- After dinner gathering for fun sing-along/jam session
- Located in the beautiful Conservatory
- Light snacks provided
- Great place to host clients

**Do you have other sponsorship ideas?  
Are you looking for a customized package?**

Call or email April Cote, Events Specialist

+1-403-930-5461 | [acote@spe.org](mailto:acote@spe.org)

# Exhibition Opportunities

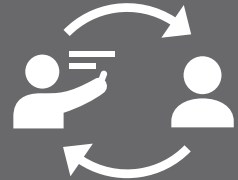
## Why Should You Exhibit?

SPE's signature destination event for the thermal community offers access to a targeted and engaged industry audience in a beautiful, relaxed setting. If your organization is in the thermal business and you're looking to share your technology or services with key decision-makers, this is the event for you.

**Showcase your technologies, valuable services and unique expertise with industry leaders.**



**Generate new sales leads and strengthen existing business relationships.**



**Expand your business by identifying new customers, suppliers and partners.**



**Secure deals face-to-face.**



## EXHIBITOR PRICING

- Booth pricing: **CAD \$35/sq. ft. +GST**
- Review the floorplan and exhibit info, select booth and download contract at <http://go.spe.org/25TWIP>
- Space is assigned on a first-come, first contracted basis

## WHAT EXHIBITORS WILL RECEIVE

- Standard booth draping (8-ft. high back wall and 3-ft. side rails) with booth number
- Six foot table and two banquet chairs
- Company logo with description and handout option in the SPE International mobile app
- One (1) complimentary registration per 100 sq. ft. of contracted space

All prices are listed in Canadian dollars. Applicable taxes will be added to the invoice. Sponsorships and exhibit booths are offered on a first come basis.

**“TWIP was one of the first events DarkVision attended, and it is one we will always come back to. The quality of the presentations and conversations never disappoints.”**

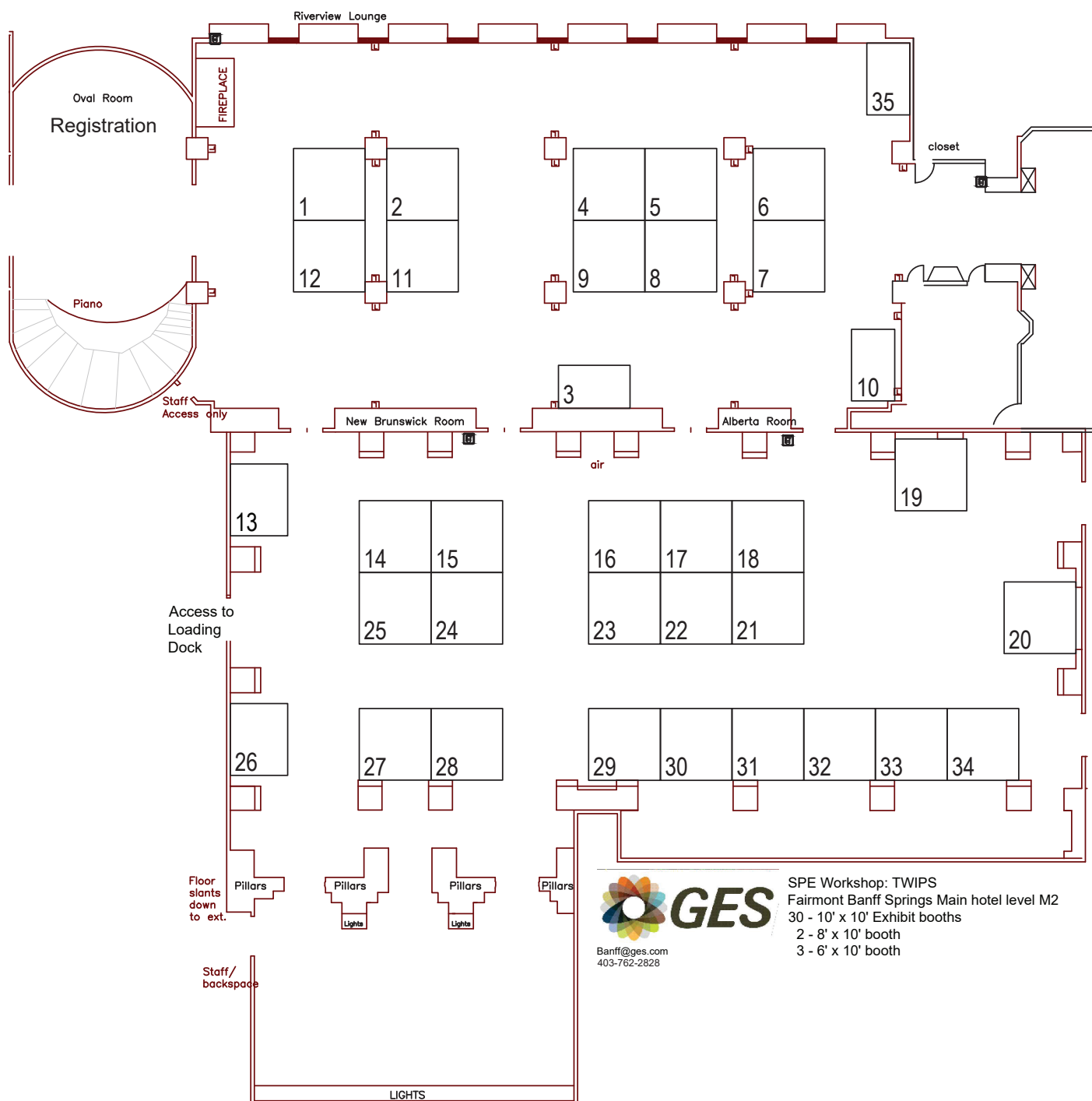
*Rick Reeves, DarkVision Technologies*

**“The value of the Thermal Well Integrity and Production Symposium (TWIP) includes more than just the excellent presentations, it's a platform where operators and vendors are able to connect and discuss challenges and successes they are experiencing. The panels and breakout sessions allow for people within the industry to bring forward problems that can be solved through a collaborative approach with all the right people in the room. And finally, the openness and willingness to share at this event is what helps propel the industry forward.”**

*Shaista Jivraj, Canadian Natural*

# Exhibitor Floor Plan

## 2025 SPE Thermal Well Integrity and Production Symposium



## Contact

### SPE Canada

April Cote, Events Specialist | +1-403-930-5461 | [acote@spe.org](mailto:acote@spe.org)



SPE Workshop: TWIPS  
Fairmont Banff Springs Main hotel level M2  
30 - 10' x 10' Exhibit booths  
2 - 8' x 10' booth  
3 - 6' x 10' booth