

Host Organisation



Society of Petroleum Engineers



SPE Reservoir Characterisation and Simulation Conference and Exhibition

2-4 June 2025

Abu Dhabi Energy Centre, Abu Dhabi, UAE

**Sponsorship and
Exhibition Opportunities**





Why Participate

As a sponsor and exhibitor at the SPE Reservoir Characterisation and Simulation Conference and Exhibition, you can enhance your professional visibility, establish thought leadership, network with industry professionals, and gain valuable market insights.

What's Planned for 2025

- Opening, plenary, and panel where industry leaders will provide strategic insights on key issues shaping the oil and gas industry
- Technical sessions where subject-matter experts will share practical and applied knowledge on all aspects of reservoir characterisation and simulation

Who Attends

- Presidents and Vice Presidents
- Directors and Managers
- Strategic and Business Development Managers
- Project Managers
- Petroleum Engineers
- Reservoir Engineers
- Production Engineers
- Subsurface Managers
- Geophysicists
- Geoscientists
- Petrophysicists
- Geologists
- Academia
- Students

Why Exhibit

- Share your company's expertise with a targeted group of experts
- Showcase your advanced technologies, valuable services, and unique expertise
- Personally interact with potential and current customers
- Acquire valuable sales leads and customer feedback
- Expand your markets by identifying new potential customers, suppliers, and partners

Why Sponsor

- Give your organisation maximum exposure to an audience of top decision makers
- Sponsorships geared to driving sales and expanding visibility can be an extremely powerful promotional tool
- All sponsors receive a number of core benefits to maintain high-visibility throughout the event promotions and on-site

Showcase Your Brand—Become a Sponsor or Exhibitor

About the Conference

The ninth edition of the SPE Reservoir Characterisation and Simulation Conference and Exhibition continues the momentum of the previous seven editions to bring together geoscientists, reservoir, and petroleum engineers, along with data scientists to address advances in the emerging technologies to unlock reservoir potentials under the most attractive economic conditions.

Realising that more knowledge, more suitable representative physical models, smarter data acquisition, and higher computation capabilities are vital elements to maximising value of our industry, the conference represents a strategic industrial event in the region to provide opportunities for professionals to present their latest ideas and applications and to look beyond the industry modelling practice, to find more advanced technologies for reservoir characterisation and modelling.

Committee

Conference Chair

Ayesha Al Marzouqi
SVP, Onshore Development
ADNOC

Committee Members

Michael Aikman
Expert, Reservoir Engineering
(Field Development)
Subsurface Excellence Division
ADNOC

Ahmed Al Biraq
Manager
ADNOC Onshore

Younes Alblooshi
Assistant Professor
UAE University

Khuloud Al Khlaifi
Senior Engineer, Reservoir
Reservoir Development (LZ)
ADNOC Offshore

Aadel Alnaqbi
Senior Reservoir Engineer
ADNOC

Conference Co-Chairs

Jamal Rashed Alblooshi
Manager, BUH and SE Onshore
Reservoir Management Division
ADNOC

Abdulla Al Obaidli
Specialist
Reservoir Engineering
ADNOC Onshore

Emad W. Al Shalabi
Associate Professor
**Khalifa University of
Science and Technology**

Jyotsna Deepak Asarpota
Senior Consultant
(Reservoir and Production)
Halliburton

Sami Bahri
Specialist Reservoir Engineering
ADNOC Offshore

Kirill Bogachev
Chief Technical Officer
Rock Flow Dynamics
Rock Flow Dynamics (RFD)

Hussein Mustapha
Advisor and INNOVATION FACTORI
Manager
SLB

Salem El-Abd Salem
Senior Specialist
Reservoir Engineer
ADNOC

Nader Gerges
Senior Specialist
Petrophysics Subsurface
Excellence Division
ADNOC

Kassem Ghorayeb
Global Reservoir Engineering
and Field Development
Planning Advisor
SLB

Luky Hendraningrat
Staff Reservoir Engineer
PETRONAS



Martin Lantoine
Technical Regional Manager
**IFP Middle East Consulting
(Beicip-Franlab)**

Qun Li
Senior Specialist, Standard
and Cooperation Division
R&D Department
CNPC

Kristian Mogensen
Senior Specialist
Reservoir Engineering
Subsurface Excellence Division
ADNOC

Hamdy Helmy Mohamed
Senior Engineer
Reservoir Management
ADNOC

Paola Panfili
Senior Reservoir Engineer
Eni

Leonardo Patacchini
Regional Director EMEA
Stone Ridge Technology

Satyam Priyadarshy
Founder
RelgniteFuture

Mohammed Riyami
RE Discipline Specialist
Petroleum Development Oman

Juan Carlos Villar
Eastern Hemisphere
(EH) CSC Team Lead
CMG

Li Yong
Director
Middle East E&P Department
CNPC

Tareq Zahrani
Petroleum Engineering Specialist
Saudi Aramco



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Sponsorship Opportunities

Our sponsorship packages have been carefully designed to align with different marketing objectives and to suit a range of budgets. Sponsorships are proven to give your company immediate visibility and impact. In addition to increased brand exposure, specific sponsorship packages can help you influence a targeted technical or demographic group.

Sponsorship Summary

Premium Packages	Value (USD)
Principal Sponsor	68,250
Diamond Sponsor	57,750
Platinum Sponsor	47,250
Exclusive Packages	
Conference Bag Sponsor	44,100
Directional Signage and ePoster Stations Sponsor	31,500
Registration and Conference Badge Sponsor	31,500
Lanyards Sponsor	31,500
Networking Lunch Sponsor	21,000 per day
Coffee Breaks Sponsor	17,850 per day

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

Core Benefits

All sponsors receive the following core benefits:

- Logo and sponsorship title on the event website
- Logo and sponsorship title on slides displayed between technical sessions
- Logo and sponsorship title on signage recognising sponsors
- Verbal acknowledgement at Opening and Closing Ceremonies
- Acknowledgement in press releases



For more information about sponsorship or exhibiting at the SPE Reservoir Characterisation and Simulation Conference and Exhibition, contact: Samir Hassan, Sales Manager, +971.4.457.5877, 971.55.894.5446, shassan@spe.org

Premium Sponsorship Opportunities

The premium sponsorship packages include Principal, Diamond, and Platinum levels, offering sponsors opportunities to maximise their presence before, during, and after the event.

In addition to the core benefits, please refer to the additional benefits below under each package.

Principal Sponsor (5 packages available)

USD 68,250 (VAT inclusive price)

- Company logo and sponsorship title prominently displayed on stage backdrop
- 24 sqm walk-in exhibition booth
- 10 full conference registrations
- 10 exhibitor passes, including lunches and coffee breaks
- Two VIP invitations to Opening Ceremony and Plenary Session
- Key executive testimonial included on event website
- Logo in event promotional emails and ads, where space and size permit
- Special group registration rate

Diamond Sponsor (8 packages available)

USD 57,750 (VAT inclusive price)

- Company logo and sponsorship title prominently positioned on the stage backdrop
- 18 sqm walk-in exhibition booth
- Eight full conference registrations
- Eight exhibitor passes, including lunches and coffee breaks
- Logo in event promotional emails and ads, where space and size permit
- Special group registration rate

Platinum Sponsor

USD 47,250 (VAT inclusive price)

- Company logo and sponsorship title prominently positioned on the stage backdrop
- 9 sqm walk-in exhibition booth
- Six full conference registrations
- Six exhibitor passes, including lunches and coffee breaks
- Logo in event promotional emails and ads, where space and size permit
- Special group registration rate

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

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Exclusive Sponsorship Opportunities

The exclusive sponsorship packages offer great opportunities for companies to support the event while enjoying significant industry-wide recognition. These sponsorship options provide a set of core benefits, plus additional benefits related to one or more functions of the conference and exhibition.

In addition to the core benefits, please refer to the additional benefits below under each package.

<p>Conference Bag Sponsor</p> <p>USD 44,100 (VAT inclusive price)</p> <ul style="list-style-type: none"> • Logo on the conference bag • One bag insert can be provided by the sponsor –(optional) 	<p>Directional Signage and ePoster Stations Sponsor</p> <p>USD 31,500 (VAT inclusive price)</p> <ul style="list-style-type: none"> • Logo and sponsorship title on directional signage • Logo on screensaver and fascia board of each ePoster station 	<p>Registration and Conference Badge Sponsor</p> <p>USD 31,500 (VAT inclusive price)</p> <ul style="list-style-type: none"> • Logo and sponsorship title on the registration counters at the event • Logo and sponsorship title on the registration webpage and registration confirmation email sent to attendees • Logo and sponsorship title on the badge along with the SPE logo
<p>Lanyards Sponsor</p> <p>USD 31,500 (VAT inclusive price)</p> <ul style="list-style-type: none"> • Logo on the lanyard attached to each delegate badge • Logo and sponsorship title on the lanyard tree • Lanyards to be provided by SPE 	<p>Networking Lunch Sponsor (per day)</p> <p>USD 21,000 (VAT inclusive price)</p> <ul style="list-style-type: none"> • Logo and sponsorship title on lunch signage, including table and buffet tent cards • Option for sponsor to provide gift to lunch attendees 	<p>Coffee Breaks Sponsor (per day)</p> <p>USD 17,850 (VAT inclusive price)</p> <ul style="list-style-type: none"> • Logo and sponsorship title on coffee table tent cards

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017



Exhibit Showcase Opportunities

Exhibiting at the **SPE Reservoir Characterisation and Simulation Conference and Exhibition** will enable you to demonstrate your company's advanced technologies and expertise, increase your brand awareness and reinforce its recognition with a highly selected audience, gathered to attend the event from around the globe.

Why Exhibit?

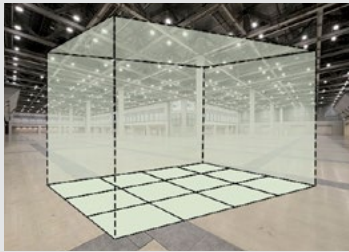
- Take advantage of this opportunity to promote new and existing products and services to key professionals in the industry. Share your company's expertise with a targeted group of experts.
- Showcase your advanced technologies, valuable services and unique expertise.
- Acquire valuable sales leads and customer feedback.
- Personally interact with potential and current customers.

1. Review the exhibition information carefully.
2. Select **two preferred locations** from the exhibit floor plan (for the latest floor plan, please contact Samir Hassan).
3. Complete, sign, and return your **Exhibitor Application Form and Exhibitor Terms and Conditions Contract** to Samir Hassan.

Packages

Space Only

USD 770 per sqm



Inclusions

- Only marked-up space provided
- Minimum space to be booked is 18 sqm
- Construction of a modular stand is not included
- Electrical power supply needs to be ordered additionally

Benefits

- One complimentary full conference registration and one exhibitor pass for every 9 sqm
- Logo on the conference website

Walk-in Package

USD 870 per sqm



Inclusions

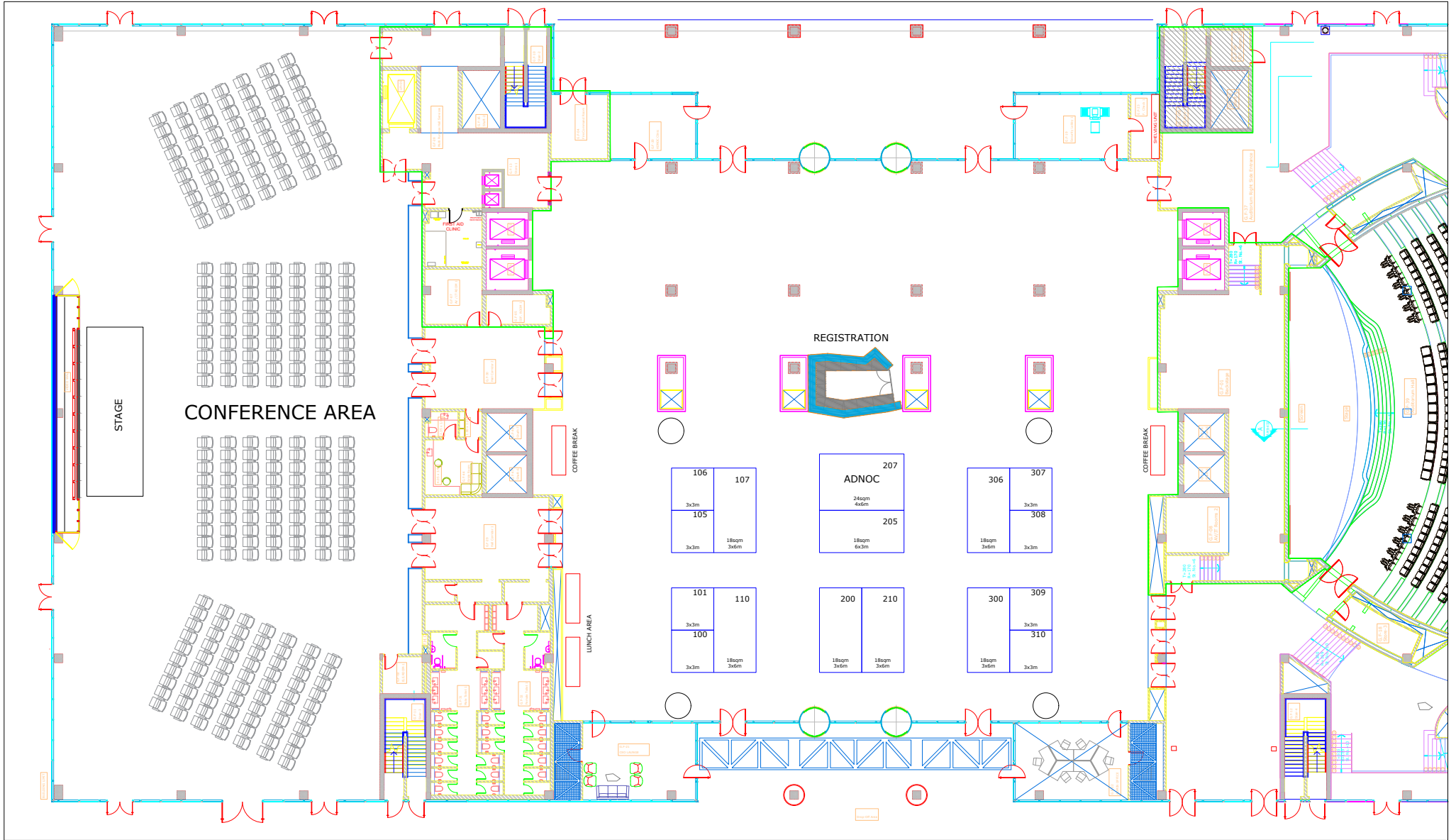
- Blue carpet for the stand area
- Wooden stand as per design
- 1 octanorm system reception/display counter 100cm x 50cm x 90 cm, as per design drawing
- 1 round meeting table
- 3 white meeting chairs
- 1 zigzag brochure holder
- 1 waste basket
- 1 LED TV screen with floor stand
- 3 x 300W LED flood light for stand general lighting
- 2 power outlet sockets
- Vinyl cut out company name and stand number for fascia board
- Digital printing logo for reception counter at the front side

Benefits

- One complimentary full conference registration and one exhibitor pass for every 9 sqm
- Logo on the conference website

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

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