



Society of Petroleum Engineers



# SPE/ICoTA Well Intervention Conference and Exhibition

22–23 March 2022 | The Woodlands, Texas, USA

The Woodlands Waterway Marriott  
Hotel & Convention Center

Exhibition, Sponsorship, and  
Advertising Opportunities

[go.spe.org/WellIntervention2022](https://go.spe.org/WellIntervention2022)



# Welcome to the 2022 SPE/ICoTA Well Intervention Conference and Exhibition

For more than 20 years, the SPE/ICoTA Well Intervention Conference and Exhibition has proven to be the leading coiled-tubing and well intervention event in E&P. This conference will cover innovative solutions, case histories, and technology and performance improvements across all sectors of the well intervention sector including:

- Benefits of increased data collection and enhanced interpretation models
- Latest developments of products and services that will deliver safe and successful intervention operations
- Case histories, actual well issues, and unique solutions to improving operational efficiency
- Latest developments in pipe recovery, extreme reach concentric coiled cleanout, and more.

This conference is one of the most popular industry events and brings together hundreds of E&P professionals and focuses on the versatile applications of coiled-tubing-based solutions over a well's life cycle, from exploration through production to abandonment.

Expectations of performance are rising in this new era of low cost, and while many wells are more complex than ever, they are also being relied upon for future production more than ever. This is an opportunity.

**AMPLIFY, ENGAGE AND  
CONNECT WITH THE GLOBAL  
WELL INTERVENTION COMMUNITY**



BRAND AWARENESS



THOUGHT LEADERSHIP



LEAD GENERATION

# Connect and Engage with Premier Well Intervention Industry



The conference will provide a new and exciting range of promotional opportunities for sponsors and exhibitors to increase brand awareness and thought leadership exposure, to showcase the latest technological developments and to actively engage with E&P professionals.



The conference will include the highest caliber peer-selected technical papers in the field of well intervention and will bring together leading international operators, contractors and service providers from around the World. The conference will provide attendees with a comprehensive event experience and will include a full conference program with presentations from industry experts and technical authors.



This brochure will help you decide how you can participate. It gives you an outline of who will attend and a variety of ways you can make your company's expertise known to them.



However you choose to take part, you will certainly find your involvement at this in-person event in The Woodlands, Texas.



# Achieve Your Marketing Objectives

This event will provide an exciting range of promotional opportunities for sponsors and exhibitors to increase brand awareness and thought leadership exposure, to showcase the latest technological developments and to actively engage with trade professionals in real time.



## GENERATE MORE BUSINESS

This conference will deliver opportunities for business development among leading players in the E&P well intervention community. In addition, lead generation allows an opportunity to collect information of targeted leads that visit your booth.



## PROMOTE THOUGHT LEADERSHIP

Position your organization as a progressive industry player at the forefront of digital innovation. Align your organization with the key discussion points and challenges in well intervention and associate your brand with the highest caliber technical content in the industry.



## NETWORK WITH THE WELL INTERVENTION COMMUNITY

Network face-to-face and in real time with business leaders and decision makers and acquire valuable sales leads and client feedback at this niche event dedicated to the well intervention community.



## GAIN MAXIMUM BRAND EXPOSURE

Expand your brand exposure to a global audience of well intervention professionals through numerous opportunities for logo placement across the website and the convention center.

# Who Attended in 2019?

\* Statistics based on 2019 SPE/ICoTA Well Intervention Conference and Exhibition attendee data and survey results.

## - JOB CLASSIFICATION -



## What 2019 Attendees Say About the Event

“

Excellent networking opportunity and large majority of attendees relevant to our business. Good opportunity to learn of new technologies.

”

“

In the conference, we can exchange ideas and experiences with experts from other company and learn some advance in the industry.

”

94%

WOULD RECOMMEND THE EVENT  
TO THEIR PEERS AND COLLEAGUES.\*

# SPE Tech Talks

With SPE Tech Talks, your company's story and technology take center stage, focusing on your innovations.

This 25-30-minute conversation is hosted by SPE to share your company's story live prior to the conference, and featured on SPE's LinkedIn and YouTube accounts. Have a company executive or SME share the technologies and solutions your company is planning to showcase at the 2022 in-person event. And post-conference, the on-demand video can be used by your company for ongoing content marketing efforts.



## SPE TECH TALKS INDUSTRIES INCLUDES THESE BENEFITS

- Company name/logo on promotional graphics for social media
- Company logo on SPE Live weekly promotional emails sent to members and customers
- Company name/logo on LinkedIn event header graphic and description
- Company logo during at least 50% of the Tech Talks broadcasts
- Up to two 30-second video commercials, shown at the beginning and end of the broadcast (commercials provided by sponsor).

# Sponsorship and Advertising Opportunities

Sponsorships	Price
Conference Sponsorship	Call for details
Rig Sponsorship (Outdoor)	USD 26,500
Expo Reception—Exclusive	USD 15,000
Expo Reception—Individual	USD 7,500
Conference Wi-Fi	USD 7,500
Networking Luncheon	USD 7,500
Titanium Sponsorship	USD 7,500
Mobile Device Charging Station	USD 6,000
Hanging Signs-Exclusive	USD 6,000
Keynote Luncheon	USD 5,000
Platinum Sponsorship	USD 5,000
Entrance Unit	USD 5,000
Dessert and Coffee Break (Tuesday)	USD 5,000
Hotel Key Cards (4-color)	USD 4,700
Coffee Breaks—Individual (4)	USD 4,200
Escalator Runner	USD 4,000
Window Clings—Exclusive	USD 4,000
Name Badge Lanyards	USD 3,500
Gold Sponsorship	USD 3,500
Sticky Notes Notebook	USD 3,200
Carpet Stickers	USD 3,000

Sponsorships (continued)	Price
Conference Pens and Notepads	USD 3,000
Hotel Bar Napkins	USD 3,000
Hanging Sign—Individual (5)	USD 3,000
Window Cling—Individual (6)	USD 2,000
Sky Bridge Window Cling—Individual (2)	USD 2,000

Advertising	Price
Web Banners <ul style="list-style-type: none"> <li>• Travel and Accommodations Page</li> <li>• Registration Page</li> </ul>	USD 1,500 ea

## All Sponsorship Benefits Include:

- Prominent on-site signage throughout the conference
- Recognition on the conference website
- Recognition on the presentation slides shown between technical sessions
- Recognition in the conference program

Additional benefits vary depending upon the opportunity. Visit the Sponsorship Gallery on [go.spe.org/WellIntervention2022](https://go.spe.org/WellIntervention2022) for details.

# Exhibition

Showcasing at the 2022 SPE/ICoTA Well Intervention Conference and Exhibition is an excellent way to promote your brand among key industry professionals in the well intervention sector.

## Why Exhibit?

<b>STRENGTHEN</b>	Existing business relationships
<b>ESTABLISH</b>	New connections
<b>ENGAGE</b>	With industry leaders and officials
<b>SECURE</b>	Deals face-to-face
<b>GENERATE</b>	More sales leads
<b>GAIN</b>	Exposure through a company listing in the conference program
<b>SHOWCASE</b>	Your technologies, valuable services, and unique expertise
<b>EXPAND</b>	Your business by identifying new customers, suppliers, and partners



100%

visited the exhibition during the conference.\*

\* Statistics based on 2019 SPE/ICoTA Well Intervention Conference and Exhibition attendee data and survey results.

## The Woodlands Waterway Marriott Hotel & Convention Center

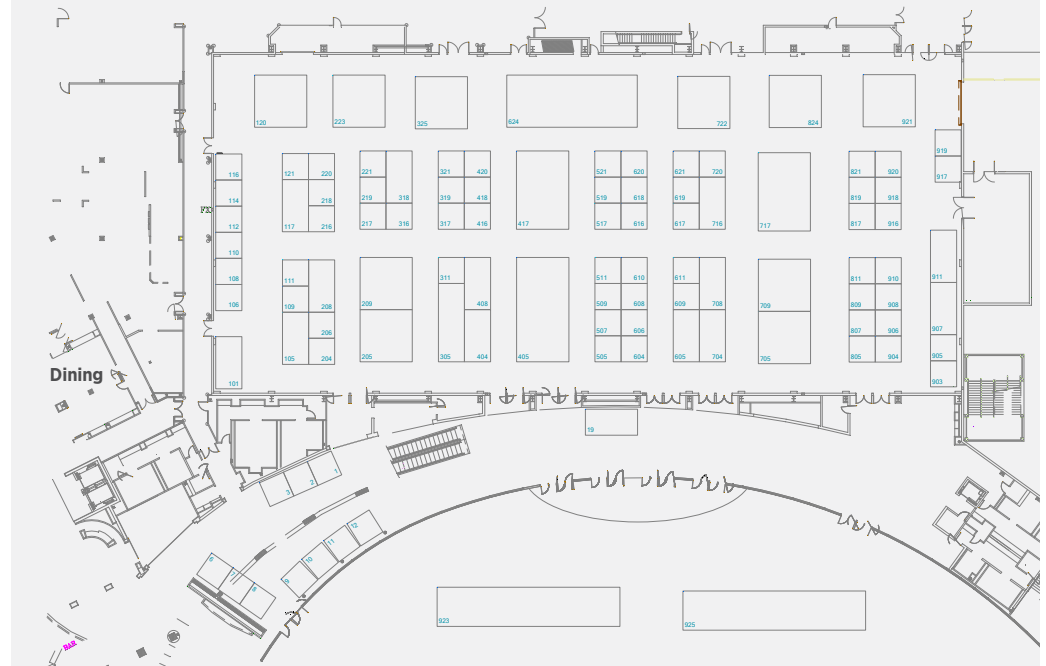


Exhibit space is  
USD 30 per square foot



For complete details, contact our sales team  
or visit [go.spe.org/WellIntervention2022](https://go.spe.org/WellIntervention2022).

### Companies A-FI

Evan Carthey, Sales Manager  
Tel: +1.713.457.6817 | [ecarthey@spe.org](mailto:ecarthey@spe.org)

### Companies Fm-O

Jason Plotkin, Sales Manager  
Tel: +1.713.457.6877 | [jplotkin@spe.org](mailto:jplotkin@spe.org)

### Companies P-Z

Kirk Colligan, Sales Manager  
Tel: +1.972.952.9516 | [kcolligan@spe.org](mailto:kcolligan@spe.org)



**The Society of Petroleum Engineers (SPE)** is a not-for-profit professional association whose more than 140,600 members in 144 countries are engaged in oil and gas exploration and production. SPE is a key resource for technical knowledge providing opportunities to exchange information at in-person and online events and training courses, publications, and other resources.



### **The Intervention and Coiled Tubing Association (ICoTA)**

is a not-for-profit, member-funded organization with the primary objective of improving communication and promotion of technical awareness within the well intervention industry.

