



# SPE Well Completions for Unconventional Resource Development Optimization and Parent-Child Interaction Workshop

Hyatt Regency Tamaya  
15-17 April 2024 • Santa Ana Pueblo, NM

## SPONSORSHIP CONTRACT

This Sponsorship Contract will become a binding contract if the sponsor satisfies and agrees to Sponsorship Policies as set forth in this Contract. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

### CONTACT INFORMATION \*

*\*Required: All information must be filled in completely before submitting*

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

URL Page Link: \_\_\_\_\_

### OPPORTUNITY SELECTED

Sponsorship: \_\_\_\_\_

### PAYMENT DUE

**Payment accepted in US dollars (USD) only.**

*Refer to Payment Policy on Page 2*

Sponsorship Total:

100% Due with Contract USD \_\_\_\_\_

### BILLING INFORMATION FOR INVOICING \*

*\*Required: All information must be filled in completely before submitting*

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_  
\_\_\_\_\_

City/State/Province: \_\_\_\_\_

Zip Code/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT METHOD

Check Enclosed      Check Number: \_\_\_\_\_

*Please make checks payable to the Society of Petroleum Engineers.*

Wire Transfer\*

Credit Card\*

\*For details on paying by wire transfer or credit card, please contact Sarah Fleming at [sfleming@spe.org](mailto:sfleming@spe.org).

P.O. Number: \_\_\_\_\_ (if required)

I hereby submit this contract for a sponsorship and agree to abide by the policies and procedures as outlined in this contract.

\_\_\_\_\_  
Authorized Representative

\_\_\_\_\_  
Date:

\_\_\_\_\_  
SPE Representative

\_\_\_\_\_  
Date:

### *SPE Internal Use Only*

Contract Received: \_\_\_\_\_

Full Payment Received: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

## **SPE Workshop Sponsorship Contract**

### **SPONSORSHIP OPPORTUNITIES**

#### **ALL SPONSORSHIPS RECEIVE:**

- Prominent on-site signage displayed at the workshop recognizing the sponsorship
- Recognition in the technical program (provided sponsorship is confirmed before print deadline of 19 Feb 2024)
- Recognition on the PowerPoint slides viewed between technical sessions
- Recognition on the workshop website, including a link to your company's website

#### **Platinum (exclusive) – USD 8000**

- Three complimentary registrations
- Sponsor to provide company logo lanyards that will be distributed by SPE at registration desk. SPE recommends 150 lanyards. SPE approved design is dual clip and breakaway.
- Sponsor may provide one (1) 8½ x 11 full page flyer for distribution to attendees at registration desk.
- Sponsor may provide one (1) company logo item to be distributed to attendees.

#### **Gold – USD 6500**

- Two complimentary registrations
- Sponsor may provide an 8½ x 11 full page flyer for distribution to attendees at registration desk.
- Sponsor may provide one (1) company logo item to be distributed to attendees.

#### **Silver – USD 5000**

- One complimentary registration
- Sponsor may provide an 8½ x 11 full page flyer for distribution to attendees at registration desk.

#### **Bronze – USD 3000**

- Sponsor may provide an 8½ x 11 full page flyer for distribution to attendees at registration desk.

#### **Coffee Break – Individual USD 2500 (5 breaks available)**

- Prominent recognition on poster board during break (poster to be provided by sponsor). Must be manned during coffee break chosen for discussion and Q&A.

#### **Reception – USD 6000 (2 available - Monday & Tuesday)**

- Prominent recognition on poster board during reception (poster to be provided by sponsor). Must be manned during the reception chosen for discussion and Q&A.
- Sponsor may provide one (1) 8½ x 11 full page flyer for distribution to attendees at registration desk.
- Sponsor may provide branded napkins

#### **Lunch – USD 5000 (2 available)**

- One complimentary registration
- Sponsor may provide one (1) 8½ x 11 full page flyer for distribution to attendees at registration desk.

#### **Patron Sponsor – USD 1000**

- Only benefits listed under All Sponsorships Receive section above.

#### **Conference Web Banner - USD 500 (2 available)**

- Only receive the web banner on the page selected for the benefits.
- Schedule Page
- Registration Page

### **SPE ADVERTISING POLICY**

SPE accepts advertising for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. SPE reserves the right to refuse to publish any advertising it considers to be unacceptable. Advertising that can be construed as discriminating or advocating discrimination on the basis of race, gender, religion, disability, sexual orientation, or national origin will not be accepted. As a global organization, SPE will also reject advertising that, in the publisher's opinion, might be culturally offensive to SPE members.

#### **SPONSORSHIP GUIDELINES**

- **All copy must be submitted and approved by SPE prior to implementation.**
- **It is the responsibility of the sponsor to adhere to the sponsorship and logo specifications information.**

#### **PAYMENT POLICY**

- SPE requires that one hundred percent (100%) payment on all sponsorships be submitted with the signed contract.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required deposit has been submitted.
- Payment is accepted in US dollars only. SPE also accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel a confirmed sponsorship, SPE is not entitled to refund the monies paid to SPE.
- Company representative signature binds the company to the payment and cancellation schedule. If the company cancels participation with money due, the outstanding funds will be due upon cancellation.

#### **DEADLINES**

##### **\*\*In order for sponsorship to be promoted in the Workshop Technical Program:**

- Sponsorship Contracts and payment must be received **prior to 19 Feb 2024**.
- Sponsor logos should be sent as vector based .EPS or .AI files, 4 color process.
- If a vector based logo does not exist use the following file recommendations:
  - Logo should be at least 2 inches wide when produced at 300 pixels per inch.
  - Logo should be submitted as a .TIF or .EPS file formats.

##### **WEB BANNER AD SPECS:**

Dimensions: 728 pixels wide X 90 pixels high  
File Size: 30KB limit, regardless of file type  
File Types: GIF or JPG. Animation is allowed but sound is not.  
The advertiser must specify the target URL when the file is submitted.

*If a sponsor does not meet the published deadlines, we cannot guarantee promotion of sponsorship.*