



Solutions.
People.
Energy.SM

Exclusive Host



Under the Patronage of His Highness Sheikh Ahmed Bin Saeed Al Maktoum
Chairman of the Dubai Supreme Council of Energy



GOTECH

Energy, Technology,
and Innovation
Dubai, UAE

13–15 April 2026

Dubai World Trade Centre, Dubai, UAE

**Sponsorship and
Exhibition Opportunities**

go.spe.org/GOTECH_Go



Why Participate

Since its inaugural edition in 2017, GOTECH has experienced remarkable growth, more than doubling its attendance by over 130% by 2025. GOTECH, jointly organised by Dragon Oil and the Society of Petroleum Engineers (SPE), has established itself as a premier platform for innovation and collaboration in the energy sector. Over six successful editions—including events in 2017, 2018, 2019, 2023, 2024, 2025 and the upcoming 2026 GOTECH, it continues to attract a diverse global audience of industry leaders, decision-makers, and technical experts. By participating as a sponsor or exhibitor at GOTECH 2026, you have the opportunity to significantly enhance your professional visibility, establish thought leadership, build valuable networks, and gain critical insights into evolving market trends within this rapidly expanding community.

What's Planned for GOTECH 2026

- **Opening Session with Distinguished Keynotes:** Hear from influential voices setting the stage for innovation, collaboration, and energy sector growth.
- **Executive Plenary Session:** Insights from top leaders on global energy strategy and the future of energy.
- **Strategic Panels:** Industry thought-leaders discuss unlocking future energy potential and sustainable growth.
- **Technical Sessions:** Key topics on innovation, digitalisation, emissions, and operational excellence.
- **AI Hackathon:** Hands-on challenges and showcases featuring emerging tech and ground-breaking research.
- **Knowledge Sharing ePoster Presentations:** Digital posters on new research, case studies, and technical insights.
- **Exhibition Showcase:** Latest technologies and solutions from global energy innovators.
- **Networking Opportunities:** Connect through lounges, interactive sessions, and social events.
- **Pre-Scheduled B2B Meetings:** Dedicated meeting platform enables participants to connect with key stakeholders before and during the event.
- **MOU Signings & Partnership Announcements:** Facilitated agreements actively promoted through local and international media to amplify exhibitor and sponsor visibility

Who Attends

- | | |
|---|-----------------------|
| • C-Level Executives | • Operations Managers |
| • Presidents and Vice Presidents | • Team Leaders |
| • Directors and Managers | • Project Managers |
| • Strategic and Business Development Managers | • Academia |
| • Petroleum Engineers | • Students |

Why Exhibit

- Share your company's expertise with a targeted group of experts
- Showcase your advanced technologies, valuable services and unique expertise
- Personally interact with potential and current customers
- Acquire valuable sales leads and customer feedback
- Expand your markets by identifying new potential customers, suppliers and partners

Why Sponsor

- **Gain priority positioning** across event platforms, including the official website, digital communications, and onsite branding.
- **Benefit from pre-scheduled VIP networking**, private B2B meetings, and exclusive access to senior stakeholders.
- **Amplify your presence** through multichannel exposure — newsletters, press releases, media coverage, and event branding.
- **Position your brand** as a leader in energy innovation, sustainability, and digital transformation.
- **Engage directly** with key decision-makers, technical experts, and government representatives.
- **Generate high-quality leads** by connecting with a fast-growing, targeted global audience.



Showcase Your Brand—Become a Sponsor or Exhibitor

Attendee Statistics

These statistics offer a glimpse into the diverse array of professional backgrounds and geographical reach showcased by the attendees of our 2025 event. A total of 3000+ industry experts gathered at GOTECH 2025, hailing from 1043 distinct organisations spanning 68 countries.



Job Classifications

Engineer



19%

Manager



18%

Student



13%

Business Operations



10%

R&D



9%

Sales and Marketing



9%

Consultant



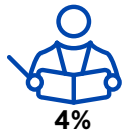
8%

Executive



5%

Educator



4%

Geologist



3%

Technical Interests

DSEA



24%

Drilling



17%

P & O



17%

Reservoir



10%

Completions



9%

Management



9%

HSES



8%

PF & C



7%

*Based on stats from survey responses and attendee numbers.

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Sponsorship Opportunities

Our sponsorship packages have been carefully designed to align with different marketing objectives and to suit a range of budgets. Sponsorships are proven to give your company immediate visibility and impact. In addition to increased brand exposure, specific sponsorship packages can help you influence a targeted technical or demographic group.

Sponsorship Summary

Premium Packages	Value (USD)
Principal Sponsor	74,800
Diamond Sponsor	62,700
Platinum Sponsor	51,700
Gold Sponsor	40,700
Exclusive Packages	
Delegate Bag Sponsor	48,400
Directional Signage and ePoster Stations Sponsor	35,200
Lanyards Sponsor	35,200
Registration and Conference Badge Sponsor	35,200
Networking Reception Sponsor	23,100
F&B Sponsor (Lunch and Coffee)	23,100 per day
Speakers Gifts Sponsor	17,600
AI Hackathon Package	15,000
Marine Workshop	10,000

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

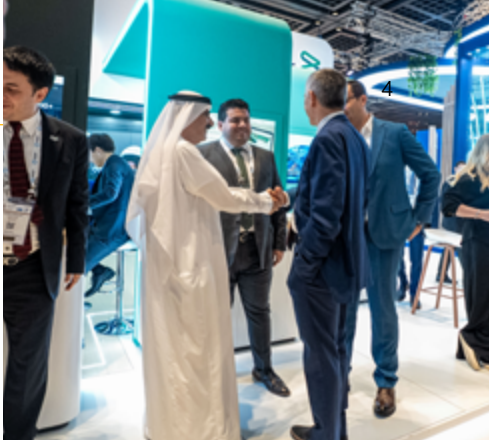
Core Benefits

All sponsors receive the following core benefits:

- Logo, sponsorship title and link on event website
- Logo and sponsorship title on slides displayed between technical sessions
- Logo and sponsorship title on signage recognising sponsors
- Verbal acknowledgement at Opening and Closing Ceremonies
- Acknowledgement in press releases and social posts

For more information about sponsorship or exhibiting at GOTECH 2024, contact:

Tel: +971.4.457.5878
Mobile: +971.50.574.3805
Email: zjooma@spe.org



Showcase Your Brand—Become a Sponsor or Exhibitor



Premium Sponsorship Opportunities

The premium sponsorship packages offer sponsors opportunities to maximise their presence before, during, and after the event.

In addition to the core benefits, please refer to the additional benefits below under each package.

Principal Sponsor (5 packages available)

USD 74,800 (VAT inclusive price)

- Company logo and sponsorship title prominently displayed on stage backdrop
- 36 sqm walk-in exhibition booth
- Five full conference registrations
- Eight exhibitor passes, including lunches and coffee breaks
- Three VIP invitations to Opening Ceremony and Plenary Session
- Key executive testimonial included on event website
- One banner ad in the rotating carousel on the mobile app and website
- Logo in event promotional emails and ads, where space and size permit
- Special group registration rate

Diamond Sponsor (8 packages available)

USD 62,700 (VAT inclusive price)

- Company logo and sponsorship title prominently positioned on the stage backdrop
- 24 sqm walk-in exhibition booth
- Three full conference registrations
- Six exhibitor passes, including lunches and coffee breaks
- Two VIP invitations to Opening Ceremony and Plenary Session
- One banner ad in the rotating carousel on the mobile app and website
- Logo in event promotional emails and ads, where space and size permit
- Special group registration rate

Platinum Sponsor (8 packages available)

USD 51,700 (VAT inclusive price)

- Company logo and sponsorship title prominently positioned on the stage backdrop
- 18 sqm walk-in exhibition booth
- Two full conference registrations
- Four exhibitor passes, including lunches and coffee breaks
- One VIP invitation to Opening Ceremony and Plenary Session
- Logo in event promotional emails and ads, where space and size permit
- Special group registration rate

Gold Sponsor

USD 40,700 (VAT inclusive price)

- Company logo and sponsorship title prominently positioned on the stage backdrop
- 9 sqm walk-in exhibition booth
- Two exhibitor passes, including lunches and coffee breaks
- Logo in event promotional emails and ads, where space and size permit
- Special group registration rate

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

Showcase Your Brand—Become a Sponsor or Exhibitor



Exclusive Sponsorship Opportunities

The exclusive sponsorship packages offer great opportunities for companies to support the event while enjoying significant industry-wide recognition.

In addition to the core benefits, please refer to the additional benefits below under each package.

Delegate Bag Sponsor

USD 48,400 (VAT inclusive price)

- Logo on the conference bags
- One bag insert can be provided by the sponsor (optional)
- 2 X Conference Registrations

Directional Signage and ePoster Stations Sponsor

USD 35,200 (VAT inclusive price)

- Logo and sponsorship title on directional signage
- Logo on screensaver and fascia board of each ePoster station
- 2 X Conference Registrations

Lanyards Sponsor

USD 35,200 (VAT inclusive price)

- Logo on the lanyard attached to each delegate badge
- Logo and sponsorship title on the lanyard tree
- Lanyards to be provided by SPE
- 2 X Conference Registrations

Registration and Conference Badge Sponsor

USD 35,200 (VAT inclusive price)

- Logo and sponsorship title on the registration counters at the event
- Logo and sponsorship title on the registration webpage and registration confirmation email sent to attendees
- Logo and sponsorship title on the badge along with the SPE logo
- 2 X Conference Registrations

Networking Reception Sponsor

USD 23,100 (VAT inclusive price)

- Logo and sponsorship title on reception signage, including table and buffet tent cards
- Option for sponsor to provide gift to attendees
- 2 X Conference Registrations

F&B Sponsor (Lunch and Coffee)

USD 23,100 per day (VAT inclusive price)

- Logo and sponsorship title displayed on all coffee and lunch stations, including table tent cards
- 2 X Conference Registrations

Speakers Gifts Sponsor

USD 17,600 (VAT inclusive price)

- Logo and SPE logo on author gifts or gift boxes
- 1 X Conference Registrations

AI Hackathon Sponsor

USD 15,000 (VAT inclusive price)

- Logo and sponsorship title on all communication collaterals related to AI Hackathon
- 2 X Conference Registrations

Marine Workshop

USD 10,000 (VAT inclusive price)

- Logo and sponsorship title on onsite branding within the workshop
- Logo and sponsorship title on the dedicated broadcast email for the workshop
- Vote of thanks from the Workshop Chairperson
- 2 X Conference Registrations

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

Showcase Your Brand—Become a Sponsor or Exhibitor



Exhibit Showcase Opportunities

Exhibiting at **GOTECH 2026** will enable you to demonstrate your company's advanced technologies and expertise, increase your brand awareness and reinforce its recognition with a highly selected audience, gathered to attend the event from around the globe.

Why Exhibit?

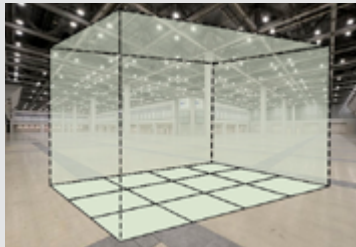
- Take advantage of this opportunity to promote new and existing products and services to key professionals in the industry. Share your company's expertise with a targeted group of experts.
- Showcase your advanced technologies, valuable services and unique expertise.
- Acquire valuable sales leads and customer feedback.
- Personally interact with potential and current customers.

1. Review the exhibition information carefully.
2. Select **two preferred locations** from the exhibit floor plan (for the latest floor plan, please contact salesadmin@spe.org).
3. Complete, sign, and return your **Exhibitor Application Form** and **Exhibitor Terms and Conditions Contract** to salesadmin@spe.org.

Packages

Space Only

USD 630 per sqm



Inclusions

- Only marked-up space provided
- Minimum space to be booked is 18 sqm
- Construction of a modular stand is not included
- Electrical power supply needs to be ordered additionally

Benefits

- One complimentary full conference registration and one exhibitor pass for every 9 sqm
- Logo and profile on the conference website

Walk-In Package

USD 690 per sqm



Inclusions

- 1 x Structure as per design, built using SYMA Molto-30 System, white infill (2.5mH)
- 1 x Vinyl cut out Company Name and Stand Number on SYMA Molto-30
- 1 x Exhibition Grade carpet floor covering
- 1 x Round Table
- 2 x Strike Chairs
- 1 x SYMA Lockable Counter
- 1 x Waste Bin
- Seamless Wall Branding (all walls)
- Logo on the SYMA Counter (932mmW x 989mmH)
- 1 x Power Outlet (UK 3Pin Socket 200Watts/220V)
- 3 x 20 Watts SYMA LED spotlights

Benefits

- One complimentary full conference registration and one exhibitor pass for every 9 sqm
- Logo and profile on the conference website

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

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