



Society of Petroleum Engineers

Exclusive Host



Dragon Oil



GOTECH

Energy, Technology,
and Innovation

Dubai, UAE

13-15 April 2026

Dubai World Trade Centre, Dubai, UAE

Startup Zone

Where Startups Ignite the Future of Energy

go.spe.org/GOTECH/StartUp_Zone



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Why Participate

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Join us from 13–15 April 2026 at the Dubai World Trade Centre for GOTECH 2026, where innovation meets opportunity. Under the theme “Energising the Future through Leadership, Innovation, Sustainability, AI and Talent,” this three-day event brings together startups, industry leaders, and technology pioneers to share bold ideas, showcase real-world solutions, and spark meaningful collaboration shaping tomorrow’s energy landscape.

What’s Planned for 2026

- Opening and strategic panel sessions with global industry thought-leaders helping realise the potential of gas resources
- Technical sessions covering vital topics to enable innovation and collaboration through a profitable, and sustainable approach

Who Attends

- C-Level Executives
- Presidents and Vice Presidents
- Directors and Managers
- Strategic and Business Development Managers
- Petroleum Engineers
- Operations Managers
- Team Leaders
- Project Managers
- Academia
- Students

Why Join the Startup Zone



Positioned as an exclusive and cost-effective platform, the program offers qualified startups unparalleled access to industry leaders at rates far below standard exhibitor packages.



Showcase Innovation: Present your breakthrough ideas to global energy and technology leaders.



Connect and Collaborate: Network with investors, operators, and potential partners seeking new solutions.



Gain Exposure: Enjoy brand visibility through onsite, digital, and media coverage.

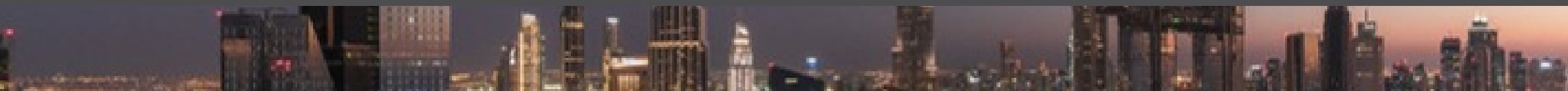


Access Opportunities: Unlock real business leads and partnership prospects.



Be the Future: Join a community shaping tomorrow’s sustainable energy landscape.

Startup Zone—Where Startups Ignite the Future of Energy



What is Startup Zone?

GOTECH 2026 is proud to introduce the first ever Startup Zone, a groundbreaking platform for forward-thinking exhibitors. This dynamic section is your chance to:

- Showcase Pioneering Technologies: Unveil your most innovative advancements and shape the future of the industry.
- Join Visionary Innovators: Network with leading-edge companies and startups, pushing the boundaries of industry focus.
- Engage a Captivated Audience: Connect with potential partners and customers eager to explore the next generation of industry focus.

This is your opportunity to be at the forefront of innovation. Don't miss out on participating in the Startup Zone at GOTECH 2026!

Conditional Criteria:

- Innovative Technology: Companies must demonstrate that their products or services feature innovative technology or offer a unique solution to existing challenges.
- Stage of Development (Early-Stage or Startup Status): Priority will be given to early-stage and growth-stage startups developing innovative technologies with strong potential for industry adoption. Established companies introducing new or disruptive technologies may also be considered, provided their innovation aligns with the objectives of the Startup Zone and represents a genuinely novel offering.
- Relevance to Theme: Exhibiting companies should align with the overall theme or focus of the Startup Zone—including but not limited to operational efficiency, renewable energy, digital transformation, AI and automation, and smart grid technologies.
- Demonstrable Impact: Companies must illustrate the potential impact of their technology on the energy industry such as improving efficiency, reducing operational costs, enhancing environmental performance, or enabling smarter, safer, and more sustainable operations.
- Market Readiness: Preference will be given to technologies that are commercially ready or approaching commercialization, supported by evidence such as pilot data, certifications, or customer interest. Technologies in the prototype or pilot phase will also be considered if they can demonstrate a credible development plan toward market entry, and a realistic timeline for deployment or scale-up.
- Scalability: Companies should demonstrate the scalability of their technology, indicating its potential to address larger market needs and expand beyond initial deployment.
- Feasibility and Viability: Exhibitors must present evidence of the feasibility and viability of their technology, including technical feasibility, business model viability, and financial sustainability.
- Intellectual Property (IP) Status: Companies should clarify their intellectual property status, including patents, trademarks, or other protections, to ensure that their technology is safeguarded and has potential for future growth.
- Value Proposition: Exhibitors must articulate a clear value proposition for their technology, highlighting the benefits it offers to customers, stakeholders, and the energy industry as a whole.
- Commitment to Collaboration: Companies should express a willingness to collaborate with industry partners, investors, and other stakeholders to further develop and deploy their technology effectively.
- Quality of Presentation: Exhibitors must demonstrate a professional and engaging presentation of their technology, including informative displays, demonstrations, and knowledgeable staff members available to engage with visitors.
- Ethical and Legal Compliance: Companies must adhere to ethical standards and legal requirements in the development and deployment of their technology, including compliance with relevant regulations and industry standards.

This criteria can help ensure that the startup exhibitor zone features a diverse range of innovative technologies with the potential to make a significant impact on the energy industry.

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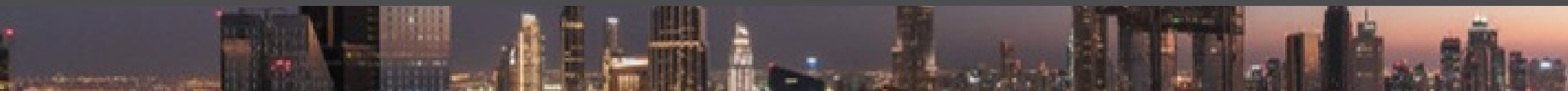


Exhibit Showcase Opportunities

Exhibiting in the Startup Zone at GOTECH 2026 will enable you to demonstrate your company’s advanced technologies and expertise, increase your brand awareness and reinforce its recognition with a highly selected audience, gathered to attend the event from around the globe.

1. Review the exhibition information carefully. 2. Select **two preferred locations** from the exhibit floor plan (for the latest floor plan, please contact zjooma@spe.org.
3. Complete, sign, and return your **Exhibitor Application Form and Exhibitor Terms and Conditions Contract** to zjooma@spe.org.

Package

Walk-In Package



USD 4000 (incl. 5% VAT)

Inclusions

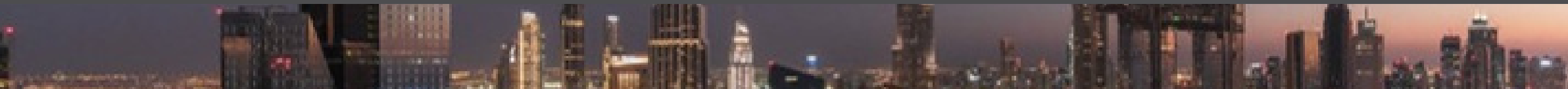
- 6 sqm Modular type system structure
- 1 x vinyl cut out company name and stand number
- 1 x exhibition grade carpet
- 1x round table
- 2x chairs
- 1 x lockable counter
- 1x waster bin
- Logo on the counter
- 1 x power outlet
- General lights

Benefits

- 2 X Complimentary conference registrations

Prices are inclusive of 5% VAT as per UAE Federal Decree-Law no. (8) of 2017

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