



18 – 20 February 2025
Kuala Lumpur, Malaysia

www.iptcnet.org/2025 | #IPTC


Host



Co-Host

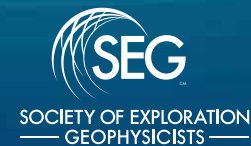


Energy for all: Reflect ▶ Innovate ▶ Evolve

 **10,000+**
oil, gas and energy
professionals

 **1,000+**
participating
organisations

 **60+**
countries
represented



SPONSORSHIP AND EXHIBITION OPPORTUNITIES



MESSAGE FROM THE EXECUTIVE COMMITTEE CO-CHAIRS



Dear Industry Colleagues,

We are delighted to invite you to participate in the 17th International Petroleum Technology Conference (IPTC), a landmark event in our industry, set to take place in Kuala Lumpur, Malaysia, from 18-20 February 2025. As the Executive Committee Co-Chairs of IPTC 2025, we are proud to bring this significant event to life.

The theme for IPTC 2025, "**Energy for All: Reflect >> Innovate >> Evolve,**" aptly captures the essence of our industry's journey. This theme not only acknowledges the challenges we face but also emphasises our collective commitment to exploring innovative solutions and evolving practices to ensure energy accessibility and sustainability for all.

IPTC 2025 marks an important juncture – five years into the accelerated energy transition movement and the halfway point to the 2030 decarbonisation goals. This makes it an ideal platform for your organisation to showcase its contributions and thought leadership in these transformative times.

As a participant, whether as an exhibitor or sponsor, you will gain unparalleled opportunities to engage with a global audience of professionals, share your pioneering technologies, and participate in high-level exchanges of ideas. Your involvement will enhance your company's profile among a diverse group of industry professionals, business decision-makers, and technical experts.

Joining us at IPTC 2025 means more than just attending a conference; it signifies being part of a celebration of two decades of industry innovation, collaboration, and progress, marking the 20th anniversary of the first IPTC held in 2005. This event offers an opportunity to not only reflect on our achievements but also to actively shape the future of our industry.

We encourage you to seize this unique opportunity to connect with industry leaders and peers, fostering collaborations that will drive our industry forward. Together, let's make IPTC 2025 a milestone event that echoes our commitment to a sustainable energy future.

We look forward to welcoming you to Kuala Lumpur and a successful IPTC 2025.



Adif Zulkifli
*IPTC 2025 Executive
Committee Co-Chair*
Executive Vice
President & CEO,
Upstream
PETRONAS



**Khaled Al
Mogharbel**
*IPTC 2025 Executive
Committee Co-Chair*
Executive Vice
President,
Geographies
SLB



COMMITTEE LEADERSHIP

▶▶ EXECUTIVE COMMITTEE



Co-Chair

Adif Zulkifli
Executive Vice President
& CEO, Upstream
PETRONAS



Co-Chair

Khaled Al Mogharbel
Executive Vice President,
Geographies
SLB

Member Organisations

- ADNOC
- Baker Hughes
- Borr Drilling
- CGG
- Chevron
- China National Offshore Oil Corporation (CNOOC)
- China National Petroleum Corporation (CNPC)
- China Petroleum & Chemical Corporation (SINOPEC)
- ConocoPhillips
- Deleum
- Dialog
- Eni
- ExxonMobil
- Hess
- Hibiscus Petroleum
- Japan Organization for Metals and Energy Security (JOGMEC)
- JX Nippon Oil & Gas Exploration Corporation
- OneSubsea
- PETRONAS
- PetroVietnam Exploration & Production
- PTT Exploration and Production
- Saudi Aramco
- Shell
- SLB
- Technip Energies
- TechnipFMC



Access the complete
Executive Committee members list



COMMITTEE LEADERSHIP

▶▶ PROGRAMME COMMITTEE



Co-Chair

Mohd Redhani Abdul Rahman
Vice President, Exploration
PETRONAS



Co-Chair

Meng Keong Lee
Managing Director,
East Asia
SLB



Access the complete
Programme Committee members list

Member Organisations

- AEM Energy Solutions
- Aker Solutions
- Antonoil
- AWT International
- Baker Hughes
- Boston Consulting Group
- Bumi Data Mining
- Chevron
- China National Offshore Oil Corporation (CNOOC)
- China National Petroleum Corporation (CNPC)
- China Petroleum & Chemical Corporation (SINOPEC)
- Computer Modelling Group
- Conoco Phillips
- Curtin University
- Dialog Energy
- Expro
- ExxonMobil
- Geosoftware
- Halliburton
- IFP Technologies (Canada)
- Inha University
- iINNOVATEQ
- INPEX
- King Abdulaziz City for Science and Technology
- King Abdullah Petroleum Studies and Research Center
- Kongju National University
- Mubadala Energy
- National Energy Technology Laboratory
- NOV
- Oman OQ E&P
- OMV
- Osaka Gas Australia
- Petrolab Australia
- PETRONAS
- PGS
- Poweltec
- PTT Exploration and Production
- Saudi Aramco
- Selan Exploration Technology Limited
- Shell
- SLB
- TCOFS LLC
- Universiti Teknologi PETRONAS
- Xecta Digital Labs



DISCOVER IPTC 2025

Host

Co-Host



The seventeenth edition of the International Petroleum Technology Conference (IPTC) will be hosted by PETRONAS and co-hosted by SLB from 18–20 February 2025 in Kuala Lumpur, Malaysia.

A world renowned multi-disciplinary conference covering major sector subject areas

- Oil and Gas Exploration
- Reservoir Management
- Production Technology
- Project Management
- HSE
- Decarbonisation
- Net-zero Solutions
- Sustainability
- Digital and Automation Technologies
- Diversity, Equity & Inclusion
- Capability Building

The programme addresses industry opportunities and challenges, and highlights the technological advances required to meet future energy demand in a lower carbon world.

10,000+
oil, gas and energy professionals

3,000+
nett sqm exhibition space

1,000+
participating organisations

60+
countries represented

350+
leading industry and technical experts

6+
strategic plenary and panel sessions

40+
technical sessions

350+
technical paper presentations

3x
emerging leaders, energy education and university student programmes



CONNECT WITH KEY DECISION MAKERS

Engage with key decision makers, industry experts and seasoned professionals across the industry.



Executive Management
from NOCs,
IOCs and Service
Companies



**Field Development,
Production
and Operation Experts**



**Geoscience and
Reservoir
Discipline Experts**



**HSE and Sustainability
Professionals**



**Drilling and
Completion
Discipline Experts**



**HR, Training and
Development
Professionals**



**Scientists,
Technologists
and Researchers**



**Industry, Regulatory
and Government
Agencies**



**Contracts and
Procurement Heads**



**Projects, Facilities
and Construction
Discipline Experts**



**Academia
and R&D**



**Digital, Data Science
and Automation
Discipline Experts**



**Exceptional quality
and positive attendee
experience**

96.4%
of attendees rated IPTC 2023
as good to excellent



**Created and
facilitated meaningful
connections**

92.4%
of attendees rated the networking
experience at IPTC as good
to excellent



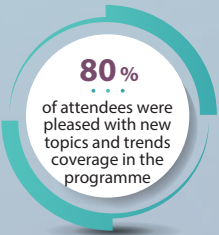
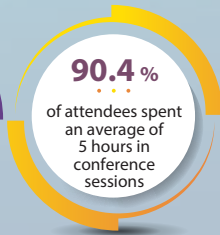
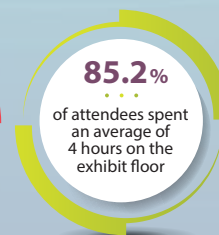
**A credible and
valuable must-attend
event**

97.4%
of attendees would recommend
IPTC to colleagues and peers



**Cutting-edge
exhibition with
various opportunities**

98.3%
of attendees visited
the exhibition





ELEVATE YOUR PROFILE TO A GLOBAL AUDIENCE



SHOWCASE
your brand and
image to thousands
of attendees



**INTRODUCE and
PROMOTE** and
your expertise,
services, and
solutions



**MEET and
INTERACT**
with prospective
clients and key
buyers from across
the globe



**CREATE and
STRENGTHEN**
new and
existing business
relationships



NETWORK
with fellow peers
and industry
players



APPEAR
alongside
international
and local
industry leaders



SUPPORT
cutting-edge
innovation in
energy



Strategically
located in a
**MAJOR
ENERGY HUB**
for Asia

“

IPTC 2025
is programmed to
benefit the industry
and gather seasoned
business and technical
professionals along with
emerging technologies
and players shaping
the sector in the
next decade. ”



EXHIBITION OPPORTUNITIES

Booth Type

Space Only

USD690 per sqm

Stand Package

USD690 per sqm



Each 9sqm stand package booth includes:

- 2.5 metres high wall and dividing wall partition with white laminated in-fill panels
- One (1) 13-Amp, single phase power point (max. 500w)
- Two (2) 10w LED spotlights
- Overhead fascia panel with organisation's name, logo and booth number
- Carpet floor covering
- Two (2) easy arm chairs
- One (1) information counter
- One (1) waste paper basket

Exhibitor Benefits

Pre-Event

- Unique promotional and advertising to help increase your organisation's exposure and return on investment
- Regular exhibitor newsletter keeping you informed of important deadlines and developments related to the event.
- A comprehensive Exhibitor Services Manual (ESM) providing the tools you need to a successful exhibition experience.
- Targeted global marketing campaigns featuring highlights of the exhibition

During the Event

- Two (2) complimentary Exhibitor Registrations* per 9sqm of booth space
- Fifty (50) Exhibition Visitor Passes** per 9sqm of exhibit space
- An expected 10,000+ attendees
- Company listing and product/service profile in the Conference Programme provided to all conference attendees

Post-Event

- One (1) copy of Post Event Report

*Exhibitor Registration includes access to Exhibition, Coffee Breaks, Welcome Reception and Closing Session.

** Exhibition Visitor Pass includes access to Exhibition and Welcome Reception.

How to Exhibit

- Review all exhibit information carefully
- Select your preferred booth locations
- Complete and return the Exhibit Space Contract

BOOK NOW



Winston Teh
Sales Manager & Team Lead



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wteh@iptcnet.org





SPONSORSHIP OPPORTUNITIES AT A GLANCE

| | | | | | | |
|---|----------------------------------|----------------------------------|---|----------------------------------|--|---|
| USD 100,000 | USD 75,000 | USD 60,000 | USD 60,000 | USD 55,000 | USD 55,000 | USD 55,000 |
| Diamond Sponsor | Platinum Sponsor | Development Activities | Lanyards | Badges | Conference Bags | Topical Address & Luncheon – Day 2 (19 February) |
| USD 55,000 | USD 50,000 | USD 50,000 | USD 50,000 | USD 45,000 | USD 40,000 | USD 35,000 |
| Topical Address & Luncheon – Day 3 (20 February) | Directional Signage | Gold Sponsor | Networking Reception – Day 2 (19 February) | Closing Session | IPTCafé | Connect & Charge |
| USD 35,000 | USD 35,000 | USD 35,000 | USD 30,000 | USD 30,000 | USD 30,000 | USD 30,000 |
| Event Hub (Mobile App) | Knowledge Sharing Zone | Reusable Water Bottles | Caps | Emerging Leaders Workshop | Energy Education University Programme | Notebooks & Pens |
| USD 30,000 | USD 25,000 | USD 25,000 | USD 25,000 | USD 20,000 | USD 20,000 | |
| Umbrellas | Energy Education Workshop | Exhibition Floor Graphics | Silver Sponsor | Wi-Fi | Meeting Pods | |

Customised Sponsorship Package

For more information on any of the above, or for a customised sponsorship package, please contact:



Winston Teh

Sales Manager & Team Lead



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SPONSORSHIP PACKAGES

▶▶ Diamond Sponsor

USD 100,000

The sponsor will receive:

- Company logo displayed during the Opening Ceremony
- Company logo displayed prominently throughout the event venue
- One (1) advertisement in the digital Conference Preview
- One (1) Event Hub (Mobile App) header advertisement
- One (1) Event Hub (Mobile App) splash screen advertisement
- One (1) dedicated branding space at the event venue
- One (1) conference bag insertion (insertion to be provided by sponsor)
- One (1) holding slide bearing the sponsor's company logo projected on the screen in all conference session rooms
- One (1) holding slide bearing the sponsor's company logo on the screen of ePoster stations at the Knowledge Sharing Zone and IPTCafé
- One (1) 30-second corporate video to be played at a digital screen at the IPTCafé located at the exhibition hall (video to be provided by sponsor)
- One (1) reserved table for sponsor's guests and/or staff at daily conference luncheon
- 10 passes to access the exclusive Executive Lounge area
- 25 Full Conference registrations*
- 300 Exhibition Visitor registrations***
- 100-word company/corporate profile featured in event website
- An opportunity to arrange interviews for executive representatives of the sponsor with media before event as part of the publicity campaign
- Option to add **one** of the following items to the Diamond Sponsor package (on a first-come, first-served basis)
 - Access to a private Executive Suite which can accommodate a lounge area and boardroom style meeting table, presentation screen and catering services
 - One of the following Development Activities: 1) Diversity, Equity & Inclusion Programme; 2) Emerging Leaders Workshop; 3) Energy Education University Programme; or 4) Energy Education Workshop
 - Topical Address & Luncheon on either Wednesday, 19 February or Thursday, 20 February
 - 36sqm raw exhibition space, which includes eight (8) Exhibitor registrations**
- Company logo listed as "Diamond Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App), and onsite sponsor recognition board****



SPONSORSHIP PACKAGES

▶▶ Platinum Sponsor

USD 75,000

The sponsor will receive:

- Company logo displayed during the Opening Ceremony
- Company logo displayed prominently throughout the event venue
- One (1) advertisement in the digital Conference Preview
- One (1) Event Hub (Mobile App) header advertisement
- One (1) Event Hub (Mobile App) splash screen advertisement
- One (1) holding slide bearing the sponsor's company logo projected on the screen in all conference session rooms
- One (1) holding slide bearing the sponsor's company logo on the screen of ePoster stations at the Knowledge Sharing Zone and IPTCafé
- One (1) 30-second corporate video to be played at a digital screen at IPTCafé located at the exhibition hall (video to be provided by sponsor)
- One (1) reserved table for sponsor's guests and/or staff at daily conference luncheon
- 20 Full Conference registrations*
- 200 Exhibition Visitor registrations***
- An opportunity to arrange interviews for executive representatives of the sponsor with media before event as part of the publicity campaign
- Company logo listed as "Platinum Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App), and onsite sponsor recognition board****



SPONSORSHIP PACKAGES

▶▶ Development Activities

USD 60,000

Promote your organisation's dedication to nurturing the next generation of energy professionals by supporting IPTC's Development Activities:

- Diversity, Equity & Inclusion Programme – aims to explore key issues and high-level recommendations on the progress, future initiatives and direction of DE&I for the energy industry.
- Emerging Leaders Workshop – a programme dedicated to advancing and building skills for young professionals and future energy leaders.
- Energy Education University Programme – a programme designed for 30 of the best third and fourth year international university students studying energy related subjects, selected by the Development Activities Committee to participate in a bespoke agenda.
- Energy Education Workshop – a programme crafted for high school students and teachers to foster interest in the energy industry through hands-on activities and a guided tour of the exhibition.

The sponsor will receive:

- Ten (10) Full Conference registrations*
- Company logo displayed at venues of all Development Activities
- Acknowledgement at all Development Activities
- Opportunity to designate representatives to participate on the Development Activities Committee
- Opportunity to nominate speakers for each Development Activity
- Opportunity to provide giveaways to the Development Activities participants
- One (1) holding slide bearing the sponsor's company logo projected on the screens during all Development Activities
- Company logo printed on the polo shirts which will be provided to all participants of the Energy Education University Programme
- A full list of participating students in the Energy Education University Programme, including their contact details, institution, course and expected graduation date
- Company logo listed as "Development Activities Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App), and onsite sponsor recognition board****

SPONSORSHIP PACKAGES

▶▶ Lanyards

USD 60,000

7,000 lanyards will be produced and distributed to all attendees. The sponsor will receive:

- Ten (10) Full Conference registrations*
- Company logo printed on the lanyards distributed to all attendees (maximum 7,000 lanyards)
- One (1) Event Hub (Mobile App) splash screen advertisement
- Company logo listed as "Lanyard Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App), and onsite sponsor recognition board****

▶▶ Badges

USD 55,000

The sponsor will receive:

- Eight (8) Full Conference Registrations*
- Company logo printed on badge distributed to all attendees (maximum 7,000 badges)
- One (1) Event Hub (Mobile App) splash screen advertisement
- Company logo listed as "Badge Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App), and onsite sponsor recognition board****

▶▶ Conference Bags

USD 55,000

The sponsor will receive:

- Eight (8) Full Conference registrations*
- Company logo printed on the conference bags provided to all conference delegates (maximum 1,200 pieces)
- One (1) Event Hub (Mobile App) splash screen advertisement
- Company logo listed as "Conference Bags Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App), and onsite sponsor recognition board****



SPONSORSHIP PACKAGES

▶▶ Topical Address & Luncheon – Day 2 (19 February) Topical Address & Luncheon – Day 3 (20 February)

USD 55,000
per day

Conference luncheons are held the second and third day of the conference for all full conference delegates, providing attendees with a key opportunity for high-level networking. This luncheon also offers the sponsor an avenue to demonstrate hospitality to conference delegates, and the opportunity for a senior executive from the sponsor organisation to present a topic related to the conference theme. The sponsor will receive:

- A 2-minute corporate video to be played prior to the speaker presentation (video to be provided by sponsor)
- 10-minute presentation by a senior executive from the sponsor company prior to the luncheon
- Company name and logo displayed on the backdrop during the speaker presentation
- Customised luncheon menu card with company logo, company write-up and advertisement
- One (1) reserved table of 10 at the sponsored luncheon
- One (1) Event Hub (Mobile App) splash screen advertisement
- Ten (10) Full Conference registrations*
- Company logo listed as "Conference Luncheon Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Directional Signage

USD 50,000

The sponsor will receive:

- Eight (8) Full Conference registrations*
- Company logo on all signage to direct attendees to registration counters, conference sessions, exhibition and other key function rooms
- One (1) Event Hub (Mobile App) splash screen advertisement
- Company logo listed as "Directional Signage Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

SPONSORSHIP PACKAGES

▶▶ Gold Sponsor

USD 50,000

The sponsor will receive:

- One (1) reserved table for sponsor's guests and/or staff at daily conference luncheon
- One (1) colour advertisement in the digital Conference Preview
- One (1) Event Hub (Mobile App) splash screen advertisement
- 15 Full Conference registrations*
- 50 Exhibition Visitor registrations***
- 100-word company/corporate profile featured in event website
- Company logo listed as "Gold Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Networking Reception – Day 2 (19 February)

USD 50,000

A networking reception will be held in the exhibition area on Wednesday, 19 February for all delegates, exhibitors and visitors to network and enjoy the hospitality of the sponsoring company. Drinks and light snacks will be served. The sponsor will receive:

- Company logo prominently displayed in the reception area
- Opportunity to host a lucky draw during the reception for all attendees (lucky draw prizes to be provided by sponsor)
- One (1) Event Hub (Mobile App) splash screen advertisement
- Eight (8) Full Conference registrations*
- Company logo listed as "Networking Reception Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

SPONSORSHIP PACKAGES

▶▶ Closing Session

USD 45,000

The Closing Session on Thursday, 20 February will feature conference highlights and the next IPTC destination and host organisation. The sponsor will receive:

- Company logo displayed at the Closing Session
- Acknowledgement at the Closing Session
- One (1) holding slide bearing the sponsor's company logo projected on the screen during the Closing Session
- An opportunity for an executive representative of the sponsor to give a 3-minute remarks in the Closing Session
- An opportunity to designate a representative to present the lucky draw prizes to the winners
- Five (5) Full Conference registrations*
- Company logo listed as "Closing Session Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ IPTCafé

USD 40,000

A café located within the exhibition hall for attendees to enjoy quality complimentary served coffee and tea, relax, and mingle during the event.

The sponsor will receive:

- Company logo displayed in the IPTCafé area
- Digital screen to play company video (maximum 3 minutes in length, video to be provided by sponsor)
- Five (5) Full Conference registrations*
- Company logo listed as "IPTCafé Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

SPONSORSHIP PACKAGES

▶▶ Connect & Charge

USD 35,000

The sponsor will receive:

- Company logo printed on recharge stations
- Three (3) Full Conference registrations*
- Company logo listed as "Connect & Charge Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Event Hub (Mobile App)

USD 35,000

The IPTC Event Hub (Mobile App) is available on all IOS and Android devices. The app will provide the most up-to-date information about the conference and exhibition, as well as attendees to network and set up meetings. The sponsor will receive:

- Company's branding/advertisement displayed on the app's start-up page
- One (1) banner ad in rotating carousel
- One (1) push message each day of the event
- Two (2) Full Conference registrations*
- Company logo listed as "Event Hub (Mobile App) Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Knowledge Sharing Zone

USD 35,000

The sponsor will receive:

- Company logo displayed at the Knowledge Sharing Zone
- Company logo displayed at each ePoster station in the Knowledge Sharing Zone
- Three (3) Full Conference registrations*
- Company logo listed as "Knowledge Sharing Zone Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****



SPONSORSHIP PACKAGES

▶▶ Reusable Water Bottles

USD 35,000

The sponsor will receive:

- Three (3) Full Conference registrations*
- Company logo printed on the water bottles (maximum 1,200 pieces) and displayed at water refill stations around the event area
- Company logo listed as "Reuseable Water Bottles Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Caps

USD 30,000

Caps will be inserted in the conference bags provided to all delegates (maximum 1,200 pieces). The sponsor will receive:

- Company logo printed on the caps
- Two (2) Full Conference registrations*
- Company logo listed as "Caps Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****



SPONSORSHIP PACKAGES

▶▶ Emerging Leaders Workshop

USD 30,000
per co-sponsor

This workshop will provide young professionals (YPs) and a hand-picked selection of top university students an opportunity to meet and network with their peers and senior industry executives to discuss pertinent issues related to YPs working in the industry. There will be presentations from industry professionals, coupled with structured discussion and group activities. This programme is also an opportunity for networking with other YPs and speakers over lunch and during coffee breaks.

Each co-sponsor will receive:

- Company logo displayed at the Emerging Leader Workshop
- Acknowledgement during the Emerging Leader Workshop
- One (1) holding slide bearing the sponsor's company logo projected on the screen during Emerging Leader Workshop
- An opportunity to designate a senior executive to deliver a presentation at the workshop
- An opportunity to provide giveaways to workshop participants (giveaways to be provided by sponsor)
- Five (5) Full Conference registrations*
- Company logo listed as "Emerging Leaders Workshop Co-Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****



SPONSORSHIP PACKAGES

▶▶ Energy Education University Programme

USD 30,000
per co-sponsor

IPTC organises the Energy Education University Student Programme to benefit third- and fourth-year undergraduate students studying energy related subjects related to science, geoscience, and engineering from international institutions. The purpose of this programme is to give university students a clear insight into the energy sector, enhance their experience with industry and to form new friendships and extend their network. At the same time, students will be interacting with major industry employers who are constantly looking to recruit the best talent.

The programme is by application and students with the best presentations will be selected to participate in the conference and attend the Emerging Leaders Workshop (19 February); a young professional programme featuring industry experts discussing their perspectives on how to energise the industry. The selected students will also have the opportunity to participate in mentoring sessions with senior industry leaders at the workshop.

Each co-sponsor will receive:

- Company logo displayed during the programme
- Acknowledgement as an Energy Education University Student Co-Sponsor at the beginning of the programme
- A full list of participating students, including their contact details, their institution, their course and expected graduation date
- One (1) holding slide bearing the sponsor's company logo projected on the screen during the programme
- Company logo printed on the polo shirts which will be provided to all participants of the Energy Education University Programme
- An opportunity to provide giveaways to the students (giveaways to be provided by sponsor)
- One (1) Full Conference registration*
- Company logo listed as "Energy Education University Programme Co-Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

SPONSORSHIP PACKAGES

▶▶ Notebooks & Pens USD 30,000

Notebooks and pens will be inserted in the conference bags provided to all delegates (maximum 1,200 sets). The sponsor will receive:

- Company logo printed on the notebooks and pens
- Two (2) Full Conference registrations*
- Company logo listed as "Notebooks & Pens Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Umbrellas USD 30,000

Umbrellas will be inserted in the conference bags provided to all delegates (maximum 1,200 pieces). The sponsor will receive:

- Company logo printed on the umbrellas
- Two (2) Full Conference registrations*
- Company logo listed as "Umbrellas Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Energy Education Workshop USD 25,000 per co-sponsor

The Energy Education Workshop is an initiative to introduce up to 100 local high school students and teachers to the various disciplines related to the energy industry. Attendees will participate in hands-on activities related to energy production, receive insights into the positive impact the energy sector has on society, and learn about technology showcased at the exhibition. Each co-sponsor will receive:

- Company logo displayed at the Energy Education Workshop
- Acknowledgement at the opening of Energy Education Workshop
- One (1) holding slide bearing the sponsor's company logo projected on the screen during Energy Education Workshop
- An opportunity to nominate a speakers for the programme
- An opportunity to provide giveaways to participants (giveaways to be provided by sponsor)
- One (1) Full Conference registration*
- Company logo listed as "Energy Education Workshop Co-Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****



SPONSORSHIP PACKAGES

▶▶ Exhibition Floor Graphics

USD 25,000

The sponsor will receive:

- Twenty-five (25) high-quality (1m x 1m floor self-adhesive) prints that will be placed in the exhibition halls (Sponsor to provide logo/artwork, IPTC to provide placement options. Exhibition hall's entrance/exit are excluded)
- One (1) Full Conference registration*
- Company logo listed as "Exhibition Floor Graphics Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Silver Sponsor

USD 25,000

The sponsor will receive:

- 100-word company/corporate profile featured in event website
- Eight (8) Full Conference registrations*
- Twenty-five (25) Exhibition Visitor registrations***
- Company logo listed as "Silver Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

▶▶ Wi-Fi

USD 20,000

The sponsor will receive:

- Company's branding/advertisement displayed on the web landing page when attendees connect to IPTC's public WiFi
- One (1) Full Conference registration*
- Company logo listed as "Wi-Fi Sponsor" in the digital Conference Preview, event website, Event Hub (Mobile App) and onsite sponsor recognition board****

SPONSORSHIP PACKAGES

▶▶ Meeting Pods

USD 20,000

Four meeting pods will be placed in strategic locations throughout the venue for attendees to hold small private discussions. The sponsor will receive:

- Company logo printed on four (4) meeting pods positioned at four (4) key locations throughout the venue
- One (1) Full Conference registration*
- Company logo listed as "Meeting Pods Sponsor" in the digital Conference Preview, Event Hub (Mobile App) and onsite sponsor recognition board****

Notes:

*Full Conference registration includes access to **all Conference Sessions**, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coee Breaks, Daily Luncheons, Welcome Reception, Networking Reception (if any), Closing Session and one (1) Conference Digital Proceedings.

**Exhibitor registration includes access to Exhibition, Coffee Breaks, Welcome Reception and Closing Session

***Visitor registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception and Networking Reception (if any).

****Sponsors will be acknowledged in the digital Conference Preview brochure if confirmed by 1 August 2024 and Event Hub (Mobile App) and onsite sponsor recognition board if confirmed by 1 December 2024.

Customised Sponsorship Package

For more information on any of the above, or for a customised sponsorship package, please contact:



Winston Teh
Sales Manager & Team Lead

 +60 3 2182 3112 |  wteh@iptcnet.org



ADVERTISING OPPORTUNITIES

IPTC is a vibrant platform for your brand to shine amidst an engaged audience. The below opportunities ensure visibility and impact.

| Advertising Opportunities | Value (USD) |
|--|-------------|
| Escalator Runners | USD 30,000 |
| Event Hub (Mobile App) Splash Screen Advertisement | USD 20,000 |
| Info Board Advertisement | USD 15,000 |
| Event Hub (Mobile App) Header Advertisement | USD 15,000 |
| Exhibition Entrance Light Box Advertisement | USD 10,000 |
| Event Hub (Mobile App) Banner Advertisement | USD 10,000 |
| Venue Centre Core Glass Panel Advertisement | USD 10,000 |
| Foyer Hanging Banner | USD 6,000 |

Escalator Runners | USD 30,000

IPTC activities take place on multiple levels of the venue, attendees will access the conference sessions, exhibition and other events via escalators throughout the venue.

Sponsor will receive:

- Two (2) Full Conference registrations*
- Company branding/advertisements on 6 escalators in the venue

Event Hub (Mobile App) Splash Screen Advertisement | USD 20,000

Make a big first impression and be the first brand attendees see when they open the IPTC Event Hub (Mobile App).

- One (1) Full Conference registration*
- One (1) splash / landing page advertisement in the Mobile App

Info Board Advertisement | USD 15,000

Seize this prime branding opportunity, strategically placed to be a key reference for attendees. It's the perfect spot for guiding their daily journey and navigation throughout the show, putting your brand at the centre of their experience!

Event Hub (Mobile App) Header Advertisement | USD 15,000

Capture the attention of IPTC Event Hub (Mobile App) users by placing your brand front and center as they navigate through the app.

Exhibition Entrance Light Box Advertisement | USD 10,000

Lighted and highly visible from the venue foyer and upon entering the exhibition halls. Located at Hall 2 and Hall 5.

Event Hub (Mobile App) Banner Advertisement | USD 10,000

Place your brand in the palm of every attendee's hand through the IPTC Event Hub (Mobile App) branding. This unique opportunity ensures your brand is seen and interacted with by all event participants.

Venue Centre Core Glass Panel Advertisement | USD 10,000

Unlock the potential of your brand with a strategic placement at the Centre Core Lift. This prime location is ideal for activating your brand and capturing the attention of visitors.

Foyer Hanging Banner | USD 6,000

Suspended above the main corridor and foyer, and highly visible, these dual-sided hanging banners offer an exceptional opportunity to amplify your brand to all attendees.



INVESTING IN YOUR INDUSTRY

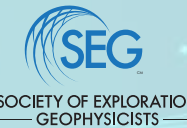
Founded in 2005, the International Petroleum Technology Conference (IPTC) is the flagship multidisciplinary technical event in the Eastern Hemisphere and is a collaborative effort among four of the industry's leading non-profit professional associations; the American Association of Petroleum Geologists (AAPG), the European Association of Geoscientists and Engineers (EAGE), the Society of Exploration Geophysicists (SEG) and the Society of Petroleum Engineers (SPE).

The mission of IPTC is to disseminate knowledge across the energy exploration and production industry, showcasing new and current technology, and best practices across multiple disciplines, emphasising the importance of collaboration to identify and deploy innovative solutions to maximise asset value.

Income from this event is invested back into IPTC's energy education programmes and the sponsoring societies' programmes that provide opportunities for industry professionals to enhance their professional and technical competence.



The American Association of Petroleum Geologists (AAPG), founded in 1917, has been a pillar of the world-wide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. Currently the world's largest professional geological society with approximately 40,000 members in 129 countries, AAPG provides publications, conferences and education opportunities to geoscientists and disseminates the most current geological information available to the general public.
For more information, visit: www.aapg.org



The Society of Exploration Geophysicists (SEG) is a not-for-profit organisation committed to connecting the world of applied geophysics. With more than 20,000 members in 128 countries, SEG provides educational and technical resources to the global geosciences community through publications, books, events, forums, professional development courses, young professional programmes, and more. Founded in 1930, SEG fosters the expert and ethical practice of geophysics in the exploration and development of natural resources, characterisation of near surface, and mitigation of earth hazards.
For more information, visit: www.seg.org



EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS

The European Association of Geoscientists & Engineers (EAGE) is a professional association of geoscientists and engineers. Founded in 1951, it is an organisation with a worldwide membership, providing a global network of commercial and academic professionals. The association is truly multi-disciplinary and international in form and pursuits. EAGE operates two divisions: the Oil & Gas Geoscience Division and the Near Surface Division. EAGE has around 19,000 members worldwide representing over 100 countries. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and civil engineering.
For more information, visit: www.eage.org



Society of Petroleum Engineers

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose more than 119,000 members in 138 countries engaged in the exploration and production of oil and gas and related energy resources. SPE is a key technical and professional resource providing opportunities to exchange information as in-person and online events and through training, publications, and member programs. SPE maintains offices in Calgary, Dallas, Dubai, Houston, Kuala Lumpur and London.
For more information, visit: www.spe.org



The International Petroleum Technology Conference (IPTC) is an international oil and gas conference and exhibition. The event rotates amongst various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address key technology and relevant issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training.

Sponsorship & Exhibition Enquiries:




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SPONSORSHIP AND EXHIBITION OPPORTUNITIES
