



18 – 20 February 2025  
Kuala Lumpur, Malaysia

[www.iptcnet.org](http://www.iptcnet.org) | #IPTC

Energy for all: Reflect ▶ Innovate ▶ Evolve

Host



Co-Host



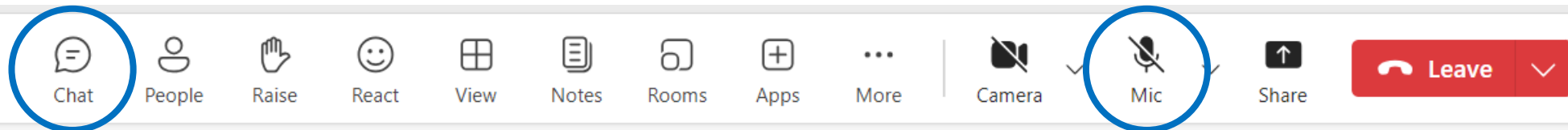
# EXHIBITOR BRIEFING

14 January 2025

Sponsoring Societies



Time	Item	PIC
1500-1510 hours	Welcome	Shanice Woo
1510-1520 hours	General Event Updates Events/Features/Activities in Exhibition Halls Publicity and Promotion	Stephanie Whitelaw
1520-1540 hours	Exhibition Safety and Security	Sheila Tan
1540-1600 hours	Q&A	



> Use the Chat for Questions/Comments

> Mute Your Microphone



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Energy for all: Reflect > Innovate > Evolve

## Our Team



**Sheila Tan**  
Manager,  
Event Operations



**Winston Teh**  
Sales Manager &  
Team Lead



**Stephanie Whitelaw**  
Project Manager



**Shanice Woo**  
Senior Operations  
Coordinator



**Bee Yinn Tan**  
Operations  
Assistant



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## ▶ GENERAL EVENT UPDATES

Events/Features/Activities in Exhibition Halls

Publicity and Promotion

Exhibition

Safety and Security

Q&A

# EVENT OVERVIEW




18 – 20 February 2025  
Kuala Lumpur, Malaysia

## CONFERENCE THEME

*Energy for All: Reflect >> Innovate >> Evolve*

## EXPECTATIONS

 **10,000+**  
oil, gas and energy professionals

 **60+**  
countries represented

 **1,000+**  
participating organisations

 **350+**  
leading industry and technical experts

## CONFERENCE SESSIONS

- ❖ 1 CEO Dialogue
- ❖ 2 Executive Plenaries
- ❖ 7 Executive Panels
- ❖ 3 Industry Panels
- ❖ 1 Focus Session
- ❖ 1 Society Presidents Session
- ❖ 3 Distinguished Lecturers Sessions
- ❖ 45 Technical Sessions
- ❖ 4 Training Courses

## EXECUTIVE SESSIONS

### CEO Dialogue:

1. Energy for All: Reflect

### Executive Plenaries:

1. Energy for All: Innovate
2. Energy for All: Evolve

### Panels:

1. Data-Driven Transformation: Leveraging AI and Digitalisation for Operational Efficiency
2. Accelerating Decarbonisation: Policies to Pathways
3. The Future of Exploration: Sustainability and Success for the Next Decade
4. Pushing the Frontiers of Field Development: Making the Seemingly Impossible Economically Attractive
5. The Future of Natural Gas in a Low Carbon World: Navigating Challenges Across Asia
6. Facilities of the Future and Emerging Technologies for Sustainable Operations
7. Building a Talent Ecosystem for the Energy Transition
8. CCUS/CCTUS: Breakthroughs in Technologies and Innovative Business Solutions
9. Clean Energy: Hydrogen
10. Pioneering Progress: Maximising Brownfield Potential through Innovations and Best Practices

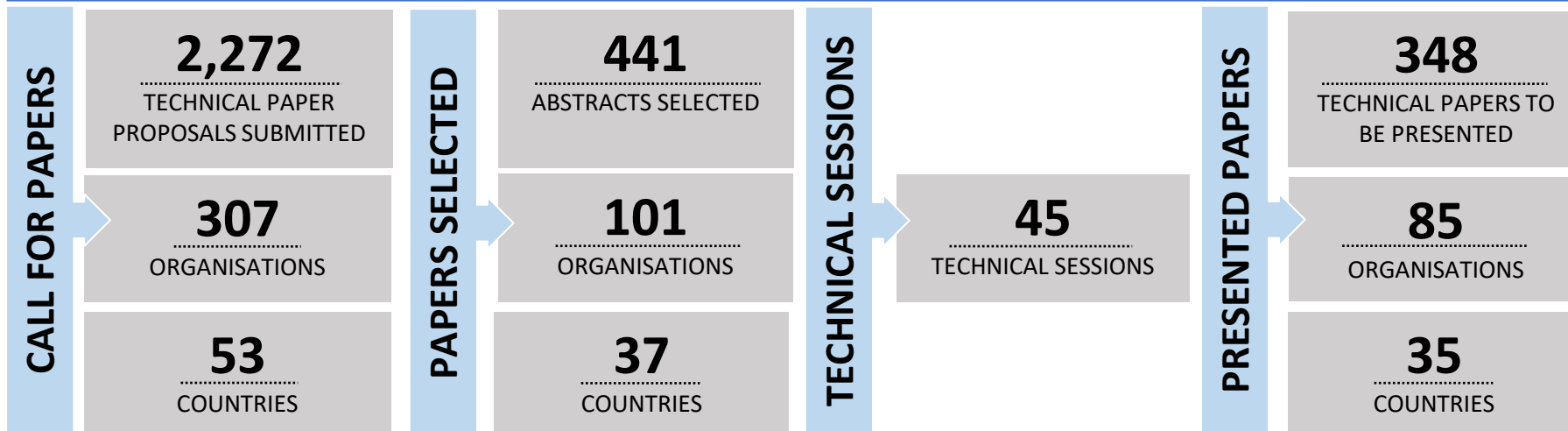


# CONFERENCE PROGRAMME OVERVIEW



18 – 20 February 2025  
Kuala Lumpur, Malaysia

## TECHNICAL CONTENT



## TECHNICAL SESSION TOPICS

1. Adoption and Scalability through Digitalisation, Data Analytics and Automation
2. Advancements in Completions Technology Applications
3. Advancements in Drilling Technology
4. Application of Geophysical Methods in Complex Geology
5. Big Data/Artificial Intelligence I
6. Big Data/Artificial Intelligence II
7. Big Data/Artificial Intelligence III
8. Big Data/Artificial Intelligence IV
9. Challenges in Complex Well Environment
10. Challenges in Well Construction I
11. Challenges in Well Construction II
12. Cloud Computing
13. CO2 Injection
14. CO2 Modelling
15. CO2 Storage

16. Decarbonisation through Improved Regulations, Monitoring and Cost Optimisation
17. Drilling Fluids and Cementing
18. Emerging Topics: Digitalisation, Data Analytics and Automation
19. Enhanced Practices in Integrity Management
20. Evolving Practices in Facilities Management
21. Formation Evaluation
22. Geoscience Reservoir Characterisation I
23. Geoscience Reservoir Characterisation II
24. Hydrogen
25. Improving Forecast: Innovative Simulation Techniques
26. Innovative Solutions for Production Enhancement
27. Integrated Reservoir and Geomechanics
28. Integrated Reservoir Development and Management
29. Integrated Reservoir Modelling
30. Maximising Output: Reservoir Development and Management

31. Optimisation of Completions Planning and Execution
32. Optimisation of Drilling Well Planning and Execution
33. Petroleum Geology
34. Practical Approach to Flow Assurance and Pipeline Integrity
35. Robotics, Advanced Sensing, and the Internet of Things (IOT)
36. Seismic Imaging and Inversion
37. Stimulation and Conformance for Sustainable Production Delivery
38. Sustainability and Efficiency in Artificial Lift
39. Technology Applications for Sand Management
40. Unconventional Drilling and Completion
41. Unconventional Stimulation and Operational Efficiency
42. Unlocking Resources: IOR/EOR Techniques
43. Unlocking Values: Reservoir Management Strategy and Integration
44. Well Integrity and Well Intervention
45. Well Digitalisation and Automation

# DEVELOPMENT ACTIVITIES



18 – 20 February 2025  
Kuala Lumpur, Malaysia

Host



Co-Host



Development Activities Sponsor



Sponsors



Emerging Leader Workshop Co-Sponsor and  
Energy Education Workshop Co-Sponsor

Energy Education Workshop Co-Sponsor



Energy Education University Student Programme Prize Sponsor



## Energy Education University Student Programme *Participation: 50 students*

17-20 February 2025

Final-year undergraduate science, geoscience and engineering students from around the world are invited to IPTC's programmes, offering industry insights, networking with leading employers, and the chance to share positive experiences with peers, enhancing career prospects and industry readiness.



## Diversity, Equity & Inclusion *Target attendance: 100+*

0900-1400 hours | Tuesday, 18 February 2025

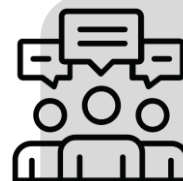
Aims to explore key issues and high-level recommendations on the progress, future initiatives and direction of DE&I for the energy industry.



## Emerging Leaders Workshop *Target attendance: 100+*

0900-1600 hours | Wednesday, 19 February 2025

The Emerging Leaders Workshop connects young professionals with industry experts, offering networking, insights into key challenges and opportunities, and career guidance to maximise their potential.



## Energy Education Workshop *Participants: 120*

0900-1600 hours | Thursday, 20 February 2025

Introduces local high school students and teachers to the opportunities in the energy industry through talks with industry professionals, hands-on energy lessons, and a guided tour of the exhibition.

## IPTC PROJECT EXCELLENCE AWARD

**Coral South FLNG by ENI**



## IPTC SUSTAINABILITY EXCELLENCE AWARD \*NEW\*

**Sea Water Injection Department Journey toward Sustainability Excellence by Aramco**



## IPTC DISTINGUISHED ACHIEVEMENT AWARD

**\*NEW\***

**Montri Rawanchaikul  
CEO, PTTEP**



## IPTC YOUNG PROFESSIONAL ACHIEVEMENT AWARD

**\*NEW\***

- Sun Zhe, CNOOC Research Institute
- Fengyuan Zhang, China U. of Petroleum
- Braden Gilbert, MicroBac International
- Nihal Darraj, Imperial College of London

➤ IPTC Excellence Awards recipients to be recognised at Opening Ceremony scheduled 1400-1530 hours on Tuesday, 18 February

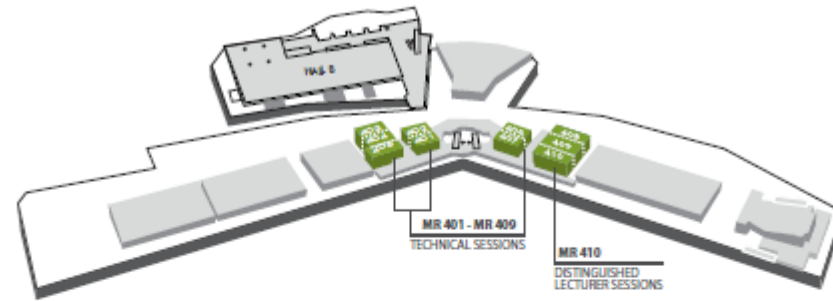


# VENUE OVERVIEW

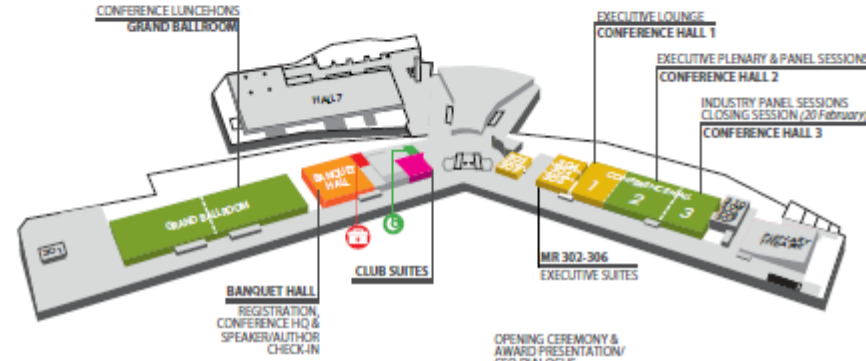


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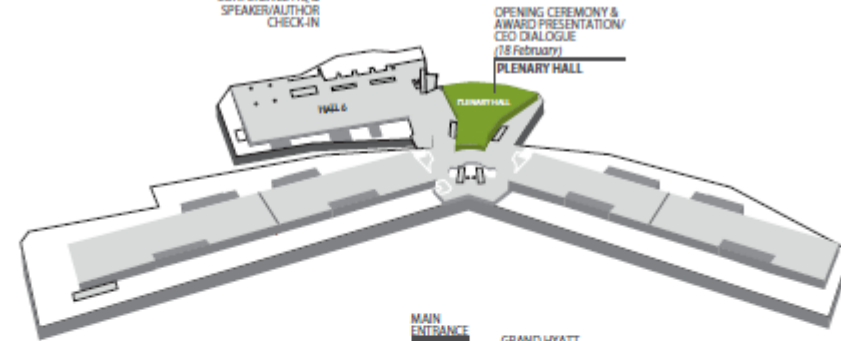
## LEVEL 4



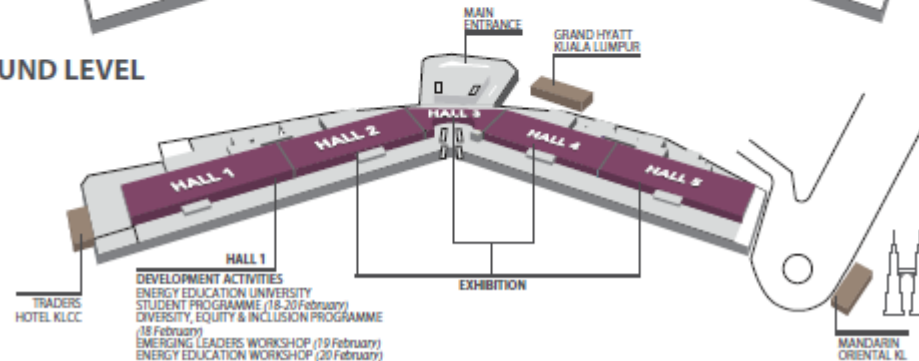
## LEVEL 3



## LEVEL 1

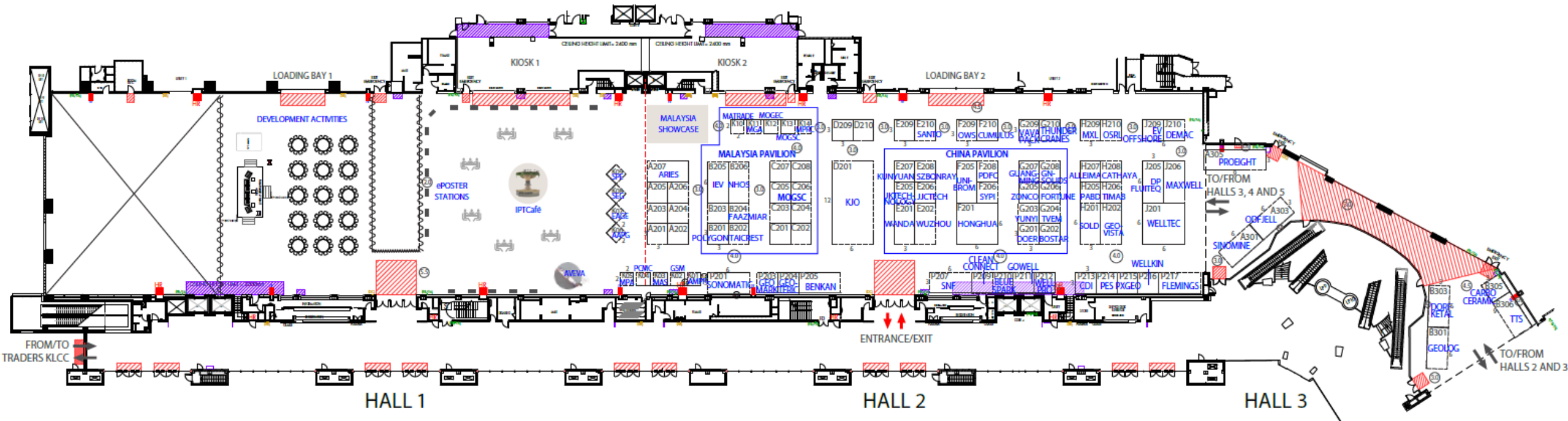


## GROUND LEVEL





# EXHIBITION HALLS 1-3



# THANK YOU TO OUR SPONSORS



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## Host



Conference Bag Sponsor and  
Development Activities Sponsor

## Co-Host



## Diamond Sponsors



Development Activities Sponsor and  
Closing Session Sponsor



## Gold Sponsors



Energy Education University Student Programme Prize Sponsor



## General Sponsors



IPTCafé Sponsor



Reusable Water Bottles Sponsor



Emerging Leader Workshop Co-Sponsor and  
Energy Education Workshop Co-Sponsor



Umbrella Sponsor



Energy Education University  
Programme Co-Sponsor



Energy Education Workshop Co-Sponsor



Silver Sponsor



Silver Sponsor



Silver Sponsor



Silver Sponsor



Digital Enabler Partner

## Sponsoring Societies



## Malaysia Task Force



## Endorsing Organisations



## Endorsed by



## Supported by



## Official Airline Partner



## Official Transit Partner



## Official Medical Provider



## Security & Risk Management Consultant



## Official Publications



## Media Supporters





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General Event Updates

# ▶ **EVENTS/FEATURES/ACTIVITIES IN EXHIBITION HALLS**

Publicity and Promotion

Exhibition

Safety and Security

Q&A

## Exhibition Seminars

*Tuesday – Thursday , 18 – 20 February*  
IPTC Theatre: Exhibition Hall 5  
Malaysia Showcase: Exhibition Hall 2

## IPTCafé

*Tuesday – Thursday , 18 – 20 February*  
Exhibition Hall 1

## Knowledge Sharing ePoster Sessions

*Tuesday – Thursday , 18 – 20 February*  
Exhibition Hall 1

## Diversity, Equity & Inclusion Programme

*0900-1400 hours | Tuesday, 18 February*  
Exhibition Hall 1

## Emerging Leaders Workshop

*0900-1600 hours | Wednesday, 19 February*  
Exhibition Hall 1

## Energy Education Workshop

*0900-1600 hours | Thursday, 20 February*  
Exhibition Hall 1

## Welcome Reception

*1730-1900 hours | Tuesday, 18 February*  
Exhibition Halls 1-5

## Emerging Leaders Workshop

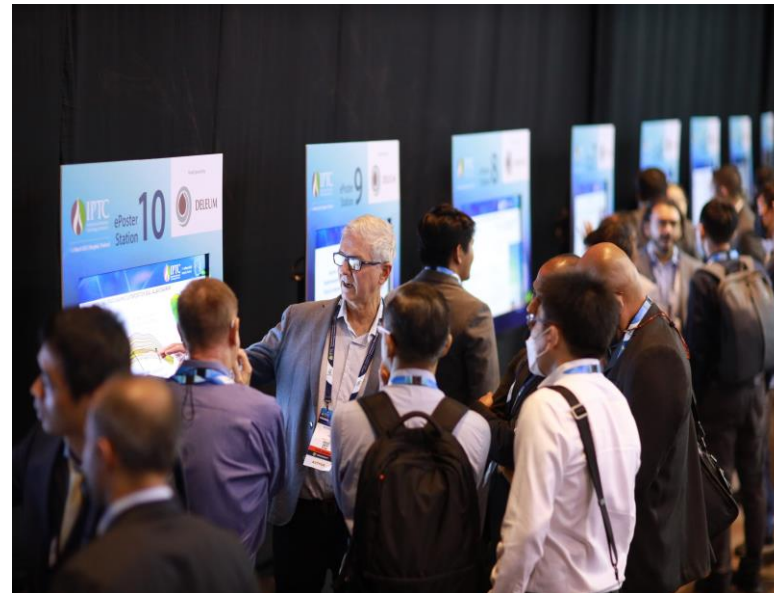
*0900-1600 hours | Wednesday, 19 February*  
Exhibition Hall 1

## Energy Education Workshop

*0900-1600 hours | Thursday, 20 February*  
Exhibition Hall 1

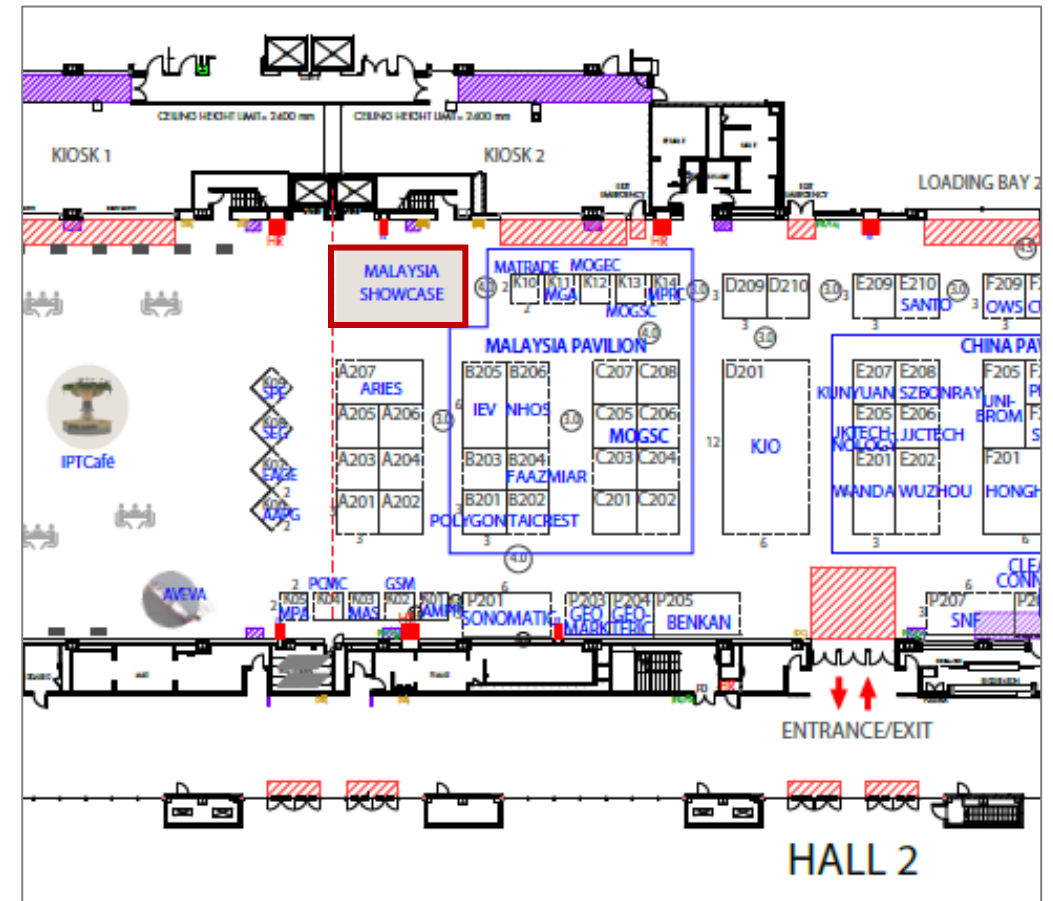
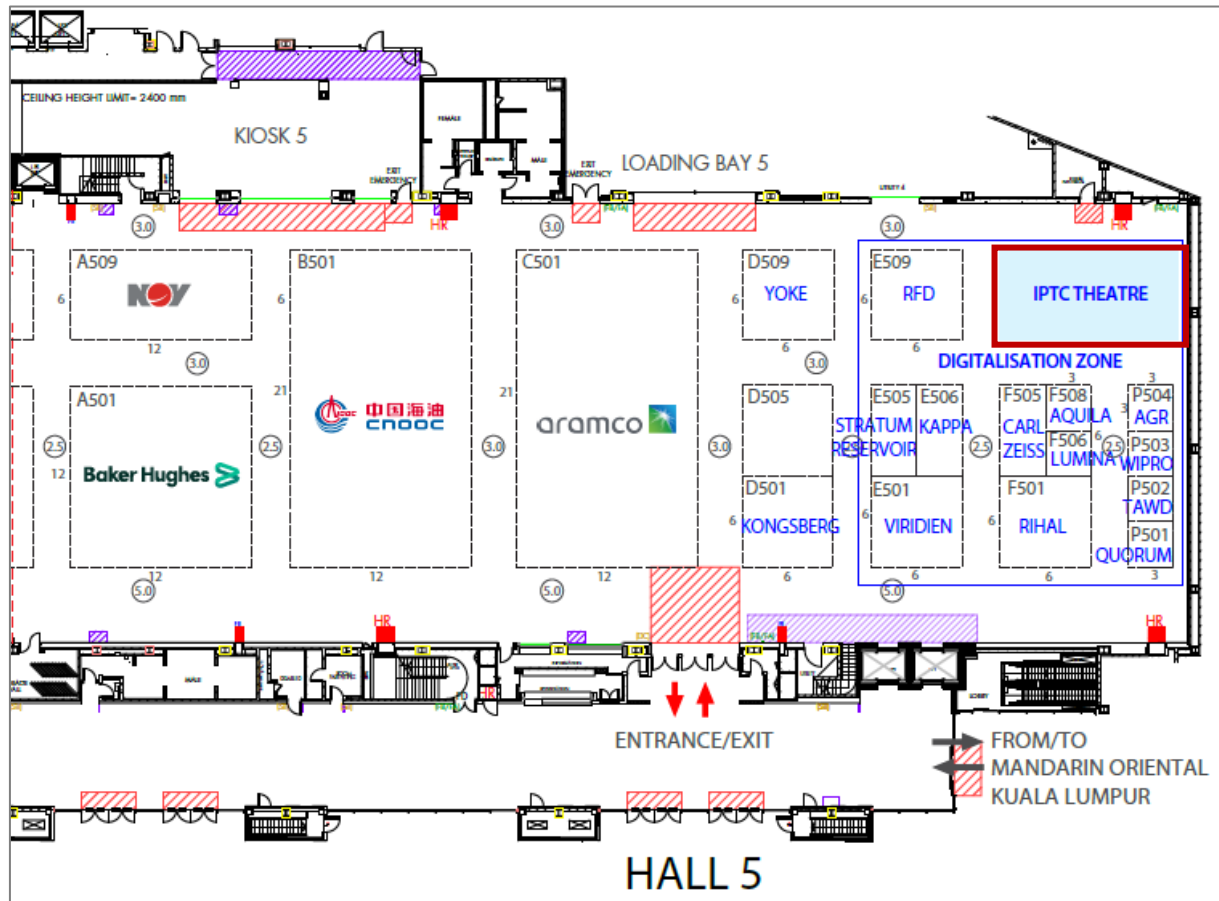
## Joining the Industry: Steps for Success

*1330-1530 hours | Thursday, 20 February*  
Exhibition Hall 1



**People's Choice Award**  
(Best Booth Award)  
*More information to be shared in the coming weeks*

- Exhibition Seminars will take place at Malaysia Showcase (Hall 2) and IPTC Theatre (Hall 5)





# EXHIBITION SEMINAR SCHEDULE

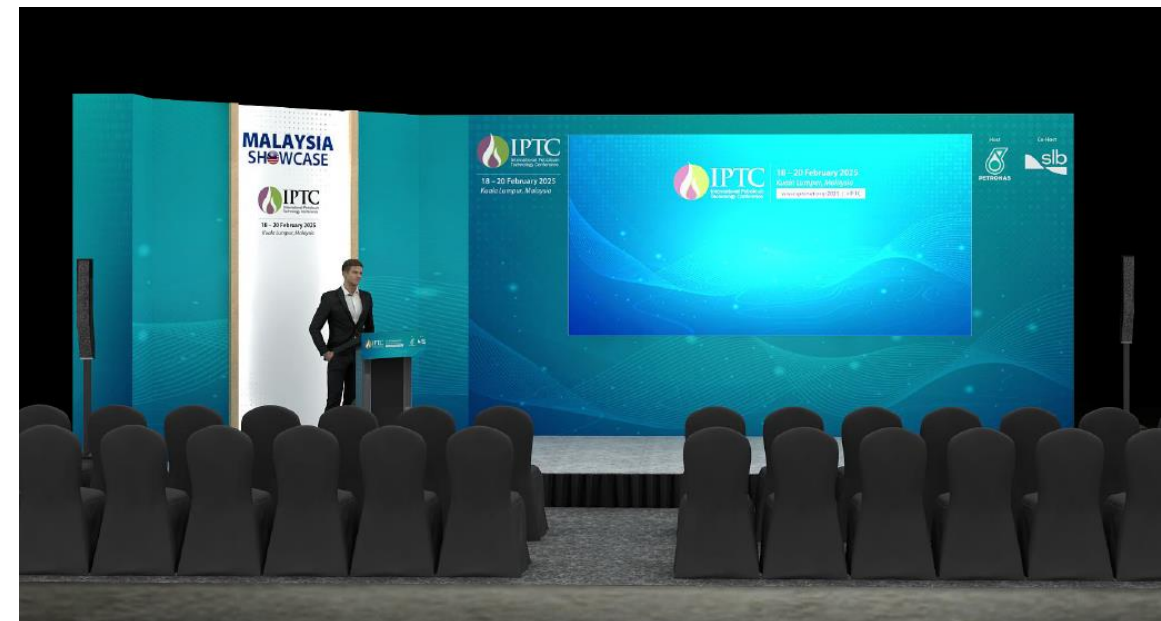


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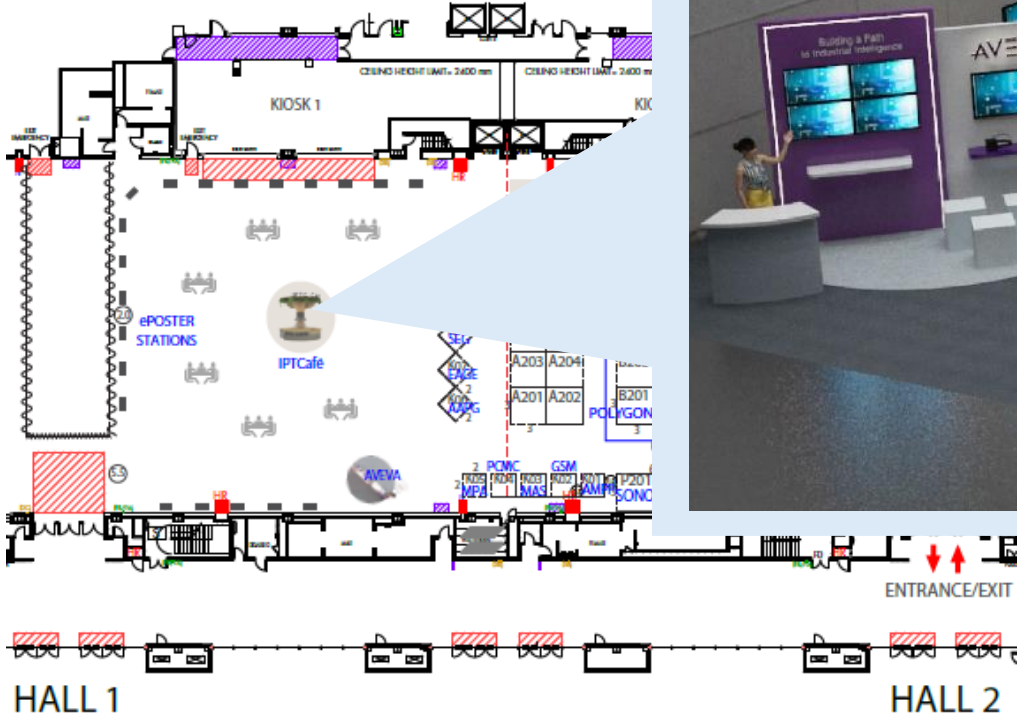
TUES, 18 FEB	Malaysia Showcase (Hall 2)	IPTC Theatre (Hall 5)
1100-1130 hours	PETRONAS	Viridien
1145-1215 hours	MPRC	PETRONAS + Wipro
1330-1400 hours	MOGSC Pavilion Exhibitor	Yoke Industrial Corp.
1600-1630 hours	PETRONAS	SLB
1645-1715 hours		iQx by AGR Software

WED, 19 FEB	Malaysia Showcase (Hall 2)	IPTC Theatre (Hall 5)
1100-1130 hours	PETRONAS	Wellbore Integrity Solutions
1145-1215 hours	MGA	Kongsberg Satellite Services
1330-1400 hours		Quorum Software
1415-1445 hours	MOGEC	Cumulus
1500-1530 hours	PETRONAS	DeGolyer and MacNaughton
1545-1615 hours	PCMC	Carl Zeiss Sdn Bhd
1630-1700 hours	MPRC	Wipro Limited

THUR, 20 FEB	Malaysia Showcase (Hall 2)	IPTC Theatre (Hall 5)
1100-1130 hours	PETRONAS	IPTC Energy Education University Student Group Presentations
1145-1215 hours	MATRADE	
1330-1400 hours	PETRONAS	Deleum Oilfield Services
1415-1445 hours	MOGSC	SLB
1500-1530 hours	PETRONAS	
1545-1615 hours		
1630-1700 hours		



Sponsored by



## Tuesday, 18 February

1030 – 1100 hours	Knowledge Sharing ePoster Session 1
1300 – 1330 hours	Knowledge Sharing ePoster Session 2
1330 – 1400 hours	Knowledge Sharing ePoster Session 3
1600 – 1630 hours	Knowledge Sharing ePoster Session 4

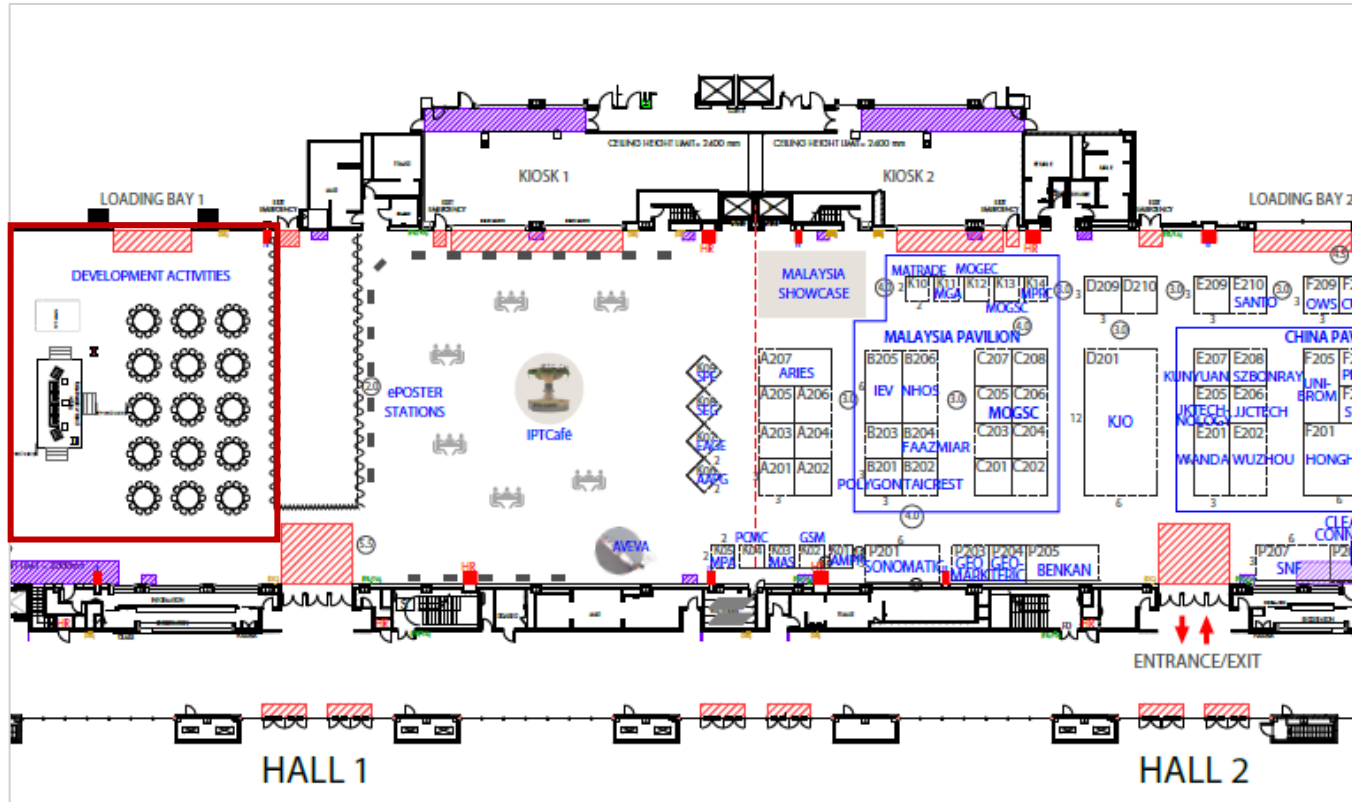
## Wednesday, 19 February

1030 – 1100 hours	Knowledge Sharing ePoster Session 5
1300 – 1330 hours	Knowledge Sharing ePoster Session 6
1330 – 1400 hours	Knowledge Sharing ePoster Session 7
1530 – 1600 hours	Knowledge Sharing ePoster Session 8

## Thursday, 20 February

1030 – 1100 hours	Knowledge Sharing ePoster Session 9
1300 – 1330 hours	Knowledge Sharing ePoster Session 10
1330 – 1400 hours	Knowledge Sharing ePoster Session 11





## Tuesday, 18 February

0900 – 1400 hours

**Diversity, Equity & Inclusion Programme**  
*Building Inclusive Futures: Collaborating for Sustainable Change*

## Wednesday, 19 February

0900 – 1600 hours

**Emerging Leaders Workshop**  
*Empowering Tomorrow's Leaders: Inspire, Innovate, Lead*

## Thursday, 20 February

0900 – 1600 hours

**Energy Education Workshop**  
*The Future of Energy*

1330 – 1530 hours

**Joining the Industry: Steps for Success**

For more information about the Development Activities visit:  
<https://www.iptcnet.org/development-activities>



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General Event Updates

Events/Features/Activities in Exhibition Halls

## ▶ **PUBLICITY AND PROMOTION**

Exhibition

Safety and Security

Q&A



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**10,000+**  
oil, gas and energy  
professionals



**1,000+**  
participating  
organisations



**60+**  
countries  
represented

**Get Inspired by the  
Brightest Minds in Energy**



**REGISTER TODAY**  
Early Bird savings end  
20 January 2025



**Jukris Abdul Wahab**  
Executive Vice  
President & CEO  
Upstream  
PETRONAS



**Olivier Le Peuch**  
Chief Executive Officer  
SLB



**Montri Rawanchaikul**  
Chief Executive Officer  
PTTEP



**Datuk Adif Zulkifli**  
Executive Vice  
President & CEO  
Gas & Maritime  
Business  
PETRONAS



**Khaled Al Mogharbel**  
Executive Vice  
President  
Geographies  
SLB



**Ali A. Al-Meshari**  
Senior Vice President  
Technology Oversight  
& Coordination  
Saudi Aramco



**Helle Kristoffersen**  
Member of the  
Executive Committee  
President Asia  
TotalEnergies



**Sean Chung**  
Executive Vice President  
Sustainable Project  
Development  
Samsung E&A



**Datin Ts. Ir. Nor Ziha  
Zainol Abidin**  
Head (Corporate Ventures  
& Development), Strategy  
& Ventures Division  
Tenaga Nasional Berhad



**Sophie Zurquiyah**  
Chief Executive Officer  
Viridien

Sponsoring  
Societies



**AAPG**  
Advancing the World of Petroleum Geoscientists™



**EAGE**  
EUROPEAN  
ASSOCIATION OF  
GEOLOGICAL ENGINEERS &  
ENGINEERS



**SEG**  
SOCIETY OF EXPLORATION  
GEOPHYSICISTS



**SPE**  
SOCIETY OF PETROLEUM  
ENGINEERS



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**60+**  
countries  
represented



**3,000+**  
net sqm of  
exhibition to explore



**350+**  
leading industry and  
technical experts



**350+**  
sponsors and  
exhibitors

**REGISTER YOUR SEAT**  
Be part of the conversation  
with energy's top thought  
leaders

[www.iptcnet.org](http://www.iptcnet.org) | #IPTC



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Kuala Lumpur, Malaysia

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“ PETRONAS is proud to once again host IPTC in Malaysia. IPTC is a vital platform to join key industry conversations about meeting the critical challenges of delivering sustainable, reliable, and affordable energy for all. ”



**Adif Zulkifli**  
IPTC 2025 Executive Committee Co-Chair  
IPTC Board Member  
Executive Vice President & CEO, Gas & Maritime Business  
PETRONAS

[www.iptcnet.org](http://www.iptcnet.org) | #IPTC

## Exhibitors on social media channels

- Logo usage – groups by alpha order
- Personalised text content

***DON'T FORGET TO FOLLOW OUR SOCIAL MEDIA CHANNELS!***



*@iptc---international-petroleum-technology-conference*



*@iptcevents*



*@iptc*

## WHAT YOU CAN DO

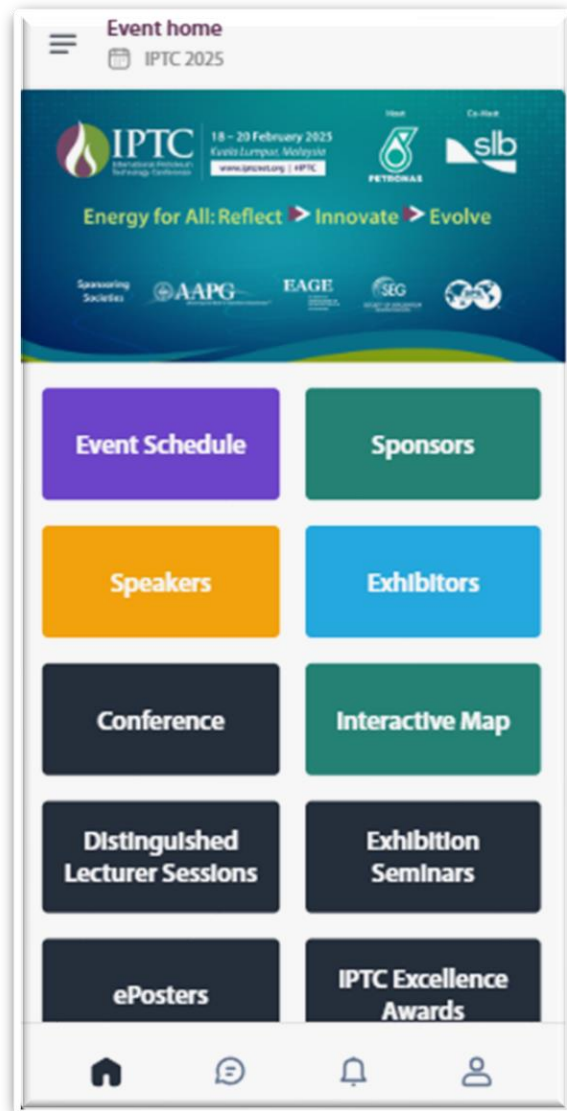
**Be Sure We Have Your Logos**

**Mention/Tag Us on Social Media**

**Use Our Hashtags**

**#iptc #iptc2025**

**Social media engagement will  
start in Dec**



- IPTC Mobile App goes live on Wednesday, 12 February
- App features:
  - Interactive map of the venue and exhibition floorplan
  - Exhibitor profiles





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General Event Updates

Events/Features/Activities in Exhibition Halls


Publicity and Promotion

▶ **EXHIBITION**

Safety and Security

Q&A

# EXHIBITORS

 **3,000+**  
nett sqm  
exhibition space

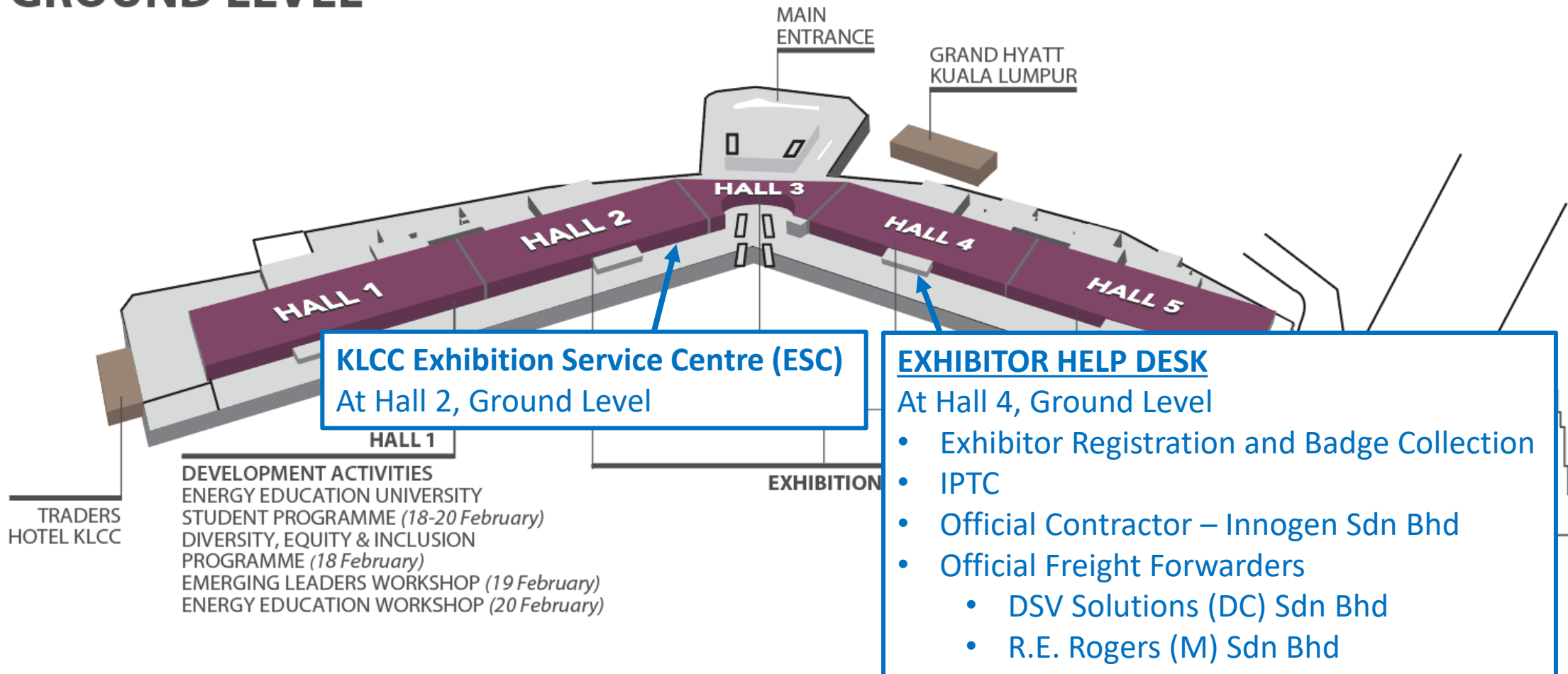
 **100+**  
exhibiting  
organisations

 **18**  
countries



Latest exhibitor listing: <https://www.iptcnet.org/list-exhibitors>

## GROUND LEVEL



## EXHIBITION BUILD-UP/SETUP: 15-17 FEBRUARY 2025



For Exhibitors

### Saturday, 15 February 2025

0700-2100 hours	Official Contractor Move-In and Build-Up
1000-2100 hours	Official Freight Forwarders Move-In
1100-2100 hours	Exhibitor Contractor Move-In and Build-Up
2100 hours	Exhibition Hall Closed for Build-Up/Setup

### Sunday, 16 February 2025

0900-2100 hours	Official and Exhibitor Contractor Build-Up
<b>1200-2100 hours</b>	<b>Exhibitor Registration, Badge Collection, Move-In and Setup</b>
<b>2100 hours</b>	<b>Exhibition Hall Closed for Build-Up/Setup</b>

### Monday, 17 February 2025

0900-1800 hours	Official and Exhibitor Contractor Build-Up
<b>0900-1800 hours</b>	<b>Exhibitor Registration, Badge Collection, Move-In and Setup</b>
<b>1800 hours</b>	<b>Exhibition Hall Closed for Build-Up/Setup</b>

*All exhibit installation/setup MUST be completed by 1800 hours on Monday, 17 February 2025. This will be enforced, and no exceptions will be allowed.*

## EXHIBITOR MOVE-IN VIA LOADING BAY

- Exhibitors who has exhibit items that require **move-in via loading bay** **MUST** obtain the **EXHIBITOR VEHICLE ENTRY PERMIT (VEP)**. Please [download](#) the VEP form.
- ONE (1) **EXHIBITOR VEHICLE ENTRY PERMIT** => ONE (1) **VEHICLE**
- Exhibitors must ensure that exhibition information in the VEP has been completed and arrange **printed copy for each vehicle**. VEP will be checked at VHA and venue's checkpoint.
- All exhibitors must queue up and wait at the **Vehicle Holding Area (VHA)** located at Jalan Stonor. Once a loading bay becomes available, a KLCC security officer will verify the VEP and allow the exhibitor to enter the venue's checkpoint.
- **Checkpoint Opening Hours:**

Sunday, 16 February 2025	1200-2100 hours
Monday, 17 February 2025	0900-1800 hours
- Invalid VEP will not be permitted to enter the venue's loading bay.
- Driver **MUST moved the vehicle immediately after unloading has completed**. Unattended vehicles will be clamped and may be banned from entering the loading bay again.
- Only trucks **below 20 feet in length and 3.5 meters in loading height** are allowed to enter and/or exit through the safety goal posts at Link Hall 3.

# EXHIBITION BUILD-UP/SETUP



18 – 20 February 2025  
Kuala Lumpur, Malaysia

## EXHIBITOR MOVE-IN VIA LOADING BAY

### Sample of Exhibitor VEP

 <b>VEHICLE ENTRY PASS – VEP for VHA (EXHIBITOR)</b> 	
Event Name: <b>IPTC 2025</b>	
Move-in Date: <b>16/2/2025</b>	Move-out Date: <b>NIL</b>
VHA Opening Hours: <b>1200 - 2100 hours</b>	
Booth Name:	Booth Number:
Venue/Hall Number:	
Exhibitor Name: <b>To be completed by Exhibitor</b>	Mobile Number:
Driver Name:	Vehicle Plate Number:
<b>VEHICLE HOLDING AREA</b>	
Security Usage:	<b>CHECK-POINT ENTRY TIME:</b> <i>(To be completed by security at check point)</i>
• Vehicle entering the loading dock area must not exceed 20 feet in length and 12.5 feet in height	<b>EXIT TIME:</b> <i>(To be completed by security at exit point) Please return this pass to security at exit point.</i>
	<b>QR Code for VEHICLE HOLDING AREA – Point (WAZE)</b> 

### Map to Vehicle Holding Area (VHA)



# EXHIBITION BUILD-UP/SETUP

## EXHIBITOR MOVE-IN VIA LOADING BAY

### KLCC's Checkpoint and Loading Bays







## OFFICIAL SHOW DAYS: 18-20 FEBRUARY 2025



For Exhibitors

### Tuesday, 18 February 2025

0800-2000 hours	Exhibitor Registration and Badge Collection
0800-2000 hours	Access Hours for Exhibitor, Stand Personnel and Standby Contractors
1000-1900 hours	Opening Hours for Visitors

### Wednesday, 19 February 2025

0900-1900 hours	Exhibitor Registration and Badge Collection
0900-1900 hours	Access Hours for Exhibitors, Stand Personnel and Standby Contractors
1000-1800 hours	Opening Hours for Visitors

### Thursday, 20 February 2025

0900-1700 hours	Exhibitor Registration and Badge Collection
0900-1700 hours	Access Hours for Exhibitors, Stand Personnel and Standby Contractors
1000-1700 hours	Opening Hours for Visitors

## GENERAL EXHIBIT RULES

- **Event badges** must be worn and visible at all times.
- No one **under the age of 15** is permitted in the Exhibition Halls during official show days.
- **All exhibits** must be strictly contained within the perimeter of the contracted booth space. No roller banners or similar items are allowed in the aiseways.
- Canvassing at other booths or distributing materials outside the contracted booth space is prohibited.
- The venue is responsible for cleaning the aiseways and common areas. Exhibitors are responsible for ensuring their **booth space remains clean**.
- Be considerate of your neighbors. Any request made by IPTC to turn off or reduce **noise levels** must be complied with immediately.

# EXHIBITION MOVE-OUT/TEAR DOWN



18 – 20 February 2025  
Kuala Lumpur, Malaysia

## MOVE-OUT: 20 FEBRUARY 2025



For Exhibitors

### Thursday, 20 February 2025

1700-1800 hours

Exhibitor Move-Out (Hand Carry Items Only)

1800-2000 hours

Official Freight Forwarders Move-Out

## TEAR DOWN: 21 FEBRUARY 2025

### Friday, 21 February 2025

0900-1700 hours

Dismantle of Booth Structure by Official and Exhibitor Contractors

## EXHIBITOR MOVE-OUT VIA LOADING BAY

- Exhibitors who has exhibit items that require **move-in via loading bay** **MUST** obtain the **EXHIBITOR VEHICLE ENTRY PERMIT (VEP)**. Please [download](#) the VEP form.
- ONE (1) **EXHIBITOR VEHICLE ENTRY PERMIT** => ONE (1) **VEHICLE**
- Exhibitors must ensure that exhibition information in the VEP has been completed and arrange **printed copy for each vehicle**. VEP will be checked at VHA and venue's checkpoint.
- All exhibitors must queue up and wait at the **Vehicle Holding Area (VHA)** located at Jalan Stonor. Once a loading bay becomes available, a KLCC security officer will verify the VEP and allow the exhibitor to enter the venue's checkpoint.
- **Checkpoint Opening Hours:**

Thursday, 20 February 2025	1800-2000 hours
Friday, 21 February 2025	0900-1700 hours
- Invalid VEP will not be permitted to enter the venue's loading bay.
- Driver **MUST moved the vehicle immediately after unloading has completed**. Unattended vehicles will be clamped and may be banned from entering the loading bay again.
- Only trucks **below 20 feet in length and 3.5 meters in loading height** are allowed to enter and/or exit through the safety goal posts at Link Hall 3.





# EXHIBITION MOVE-OUT/TEAR DOWN



18 – 20 February 2025  
Kuala Lumpur, Malaysia

## EXHIBITOR MOVE-IN VIA LOADING BAY

### Sample of Exhibitor VEP

 <b>VEHICLE ENTRY PASS – VEP for VHA (EXHIBITOR)</b>		
Event Name: <b>IPTC 2025</b>		
Move-in Date: <b>20/2/2025</b>	Move-out Date: <b>NIL</b>	VHA Opening Hours: <b>1700 - 1800 hours</b>
Booth Name:	Booth Number:	Venue/Hall Number:
Exhibitor Name: <b>To be completed by Exhibitor</b>	Mobile Number: <b>To be completed by Exhibitor</b>	Vehicle Plate Number: <b>To be completed by Exhibitor</b>
Driver Name:	Mobile Number:	
<b>VEHICLE HOLDING AREA</b>		<b>CHECK-POINT</b>
Security Usage :		<b>ENTRY TIME:</b>
		(To be completed by security at check point)
<ul style="list-style-type: none"> <li>Vehicle entering the loading dock area must not exceed 20 feet in length and 12.5 feet in height</li> </ul>		<b>EXIT TIME :</b>
		(To be completed by security at exit point) Please return this pass to security at exit point.
		<b>QR Code for VEHICLE HOLDING AREA – Point (WAZE)</b> 

### Map to Vehicle Holding Area (VHA)

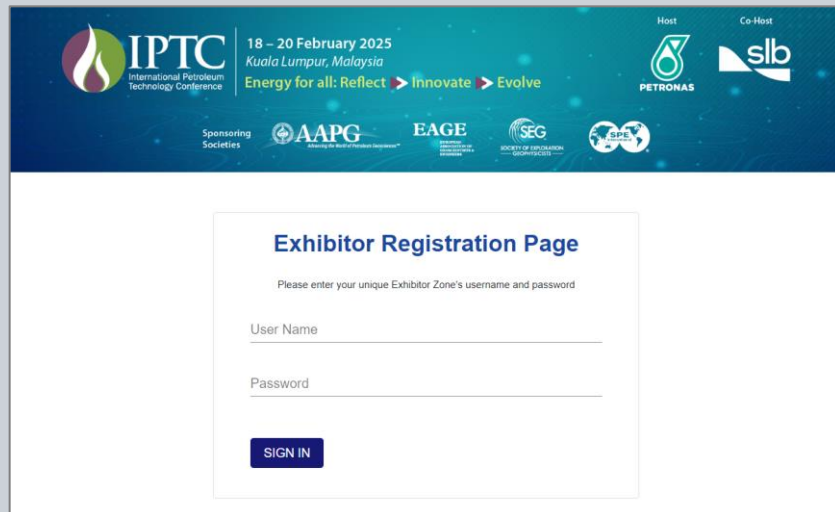


## EXHIBITOR ENTITLEMENTS for each 9sqm Exhibition Booth:

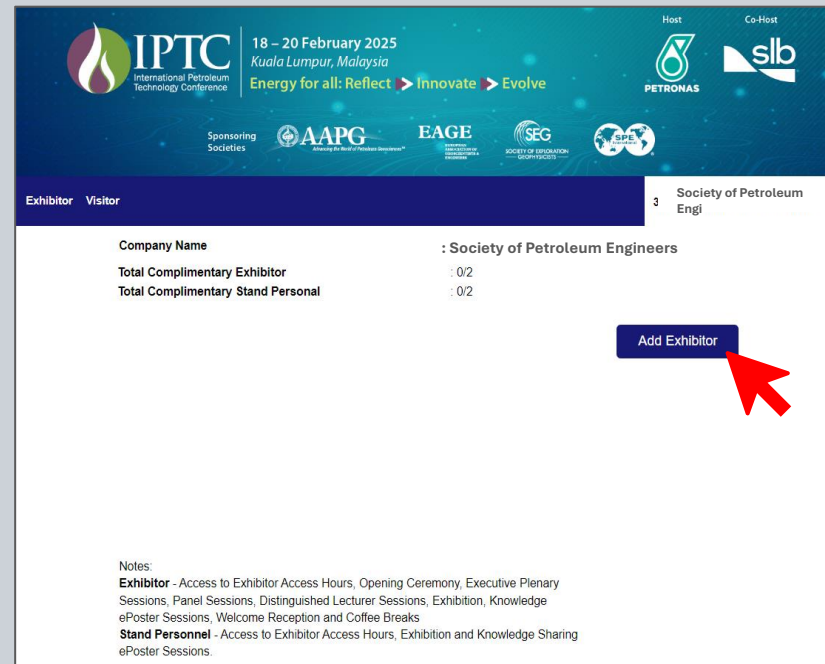
- Two (2) complimentary **Exhibitor**, two (2) **Stand Personnel** and fifty (50) **Exhibition Visitor** registrations.

## Exhibitor and Stand Personnel

- Login and register via [Exhibitor Registration Page](#).
- Login details are your company's Exhibitor Zone Username and Password.
- Additional badge: Exhibitor at USD 250 and Stand Personnel at USD 50 per person



The screenshot shows the 'Exhibitor Registration Page' with the IPTC logo and event details at the top. Below the header, there are logos for Hosts (PETRONAS, slb) and Sponsoring Societies (AAPG, EAGE, SEG, SPE). The main content area features a form titled 'Exhibitor Registration Page' with the instruction 'Please enter your unique Exhibitor Zone's username and password'. The form includes input fields for 'User Name' and 'Password', and a 'SIGN IN' button.



The screenshot shows the exhibitor dashboard for the 'Society of Petroleum Engineers' company. The dashboard displays the following information:

Company Name	: Society of Petroleum Engineers
Total Complimentary Exhibitor	: 0/2
Total Complimentary Stand Personnel	: 0/2

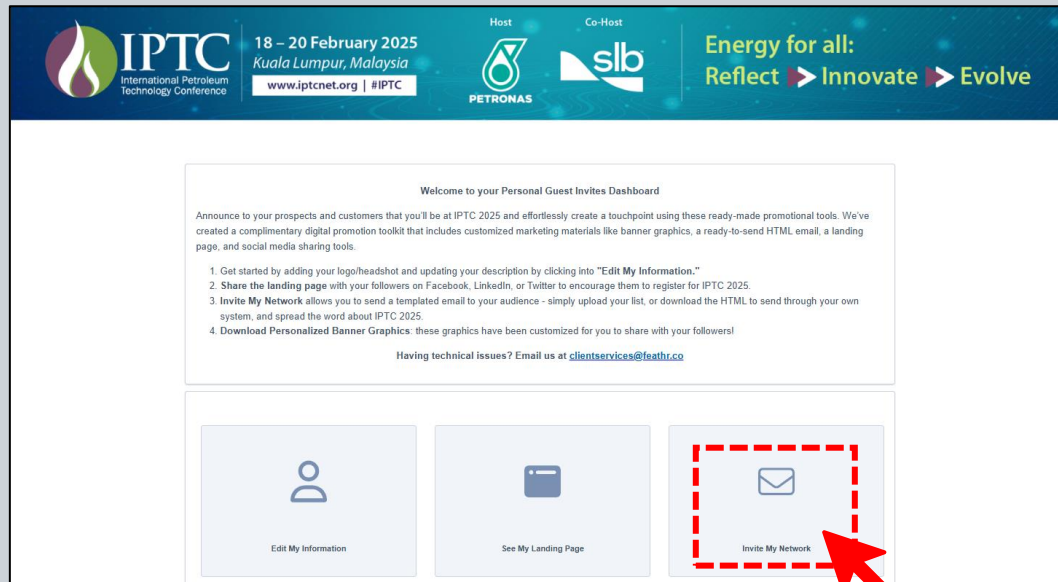
There is a blue 'Add Exhibitor' button with a red arrow pointing to it. At the bottom, there are 'Notes' regarding access for Exhibitors and Stand Personnel.

## EXHIBITOR ENTITLEMENTS for each 9sqm Exhibition Booth:

- Two (2) complimentary **Exhibitor**, two (2) **Stand Personnel** and fifty (50) **Exhibition Visitor** registrations.

### Visitor

- **Feathr** - guest invitation and promotion tools.
- **Invite My Network** feature allow you to send a guest invitation email to your database.



### Exhibitor Photographer

- Please **submit request** to Bee Yinn at email [apacops.admin@iptcnet.org](mailto:apacops.admin@iptcnet.org) by **Monday, 20 January 2025**.
- Exhibitor is required to complete an **online form** for IPTC to review/approve the application(s). Approved exhibitor photographer will receive a confirmation email.

## REGISTRATION CATEGORY AND ACCESS TYPE

Access	Exhibitor	Stand Personnel	Visitor	Full Conference ( <a href="#">View Rate</a> )
Conference: <i>All Sessions</i> (at Level 1, 3 and 4)				✓
Conference: <i>Opening, CEO Dialogues, Executive Plenary, Executive Panel, Industry Panel, IPTC Society Presidents Panel and IPTC Excellence Awards Recipients Sessions ONLY</i> (at Level 1 and 3) – <a href="#">view schedule</a>	✓			
Exhibition – Early Access Hours	✓	✓		
Exhibition – Official Opening Hours	✓	✓	✓	✓
Knowledge Sharing ePoster Sessions (at Hall 1, Ground Level)	✓	✓	✓	✓
Coffee Breaks	✓			✓
Conference Luncheon				✓
Conference Bag				✓
Conference Digital Proceedings				✓
IPTC Mobile App	✓	✓	✓	✓



## BADGE COLLECTION

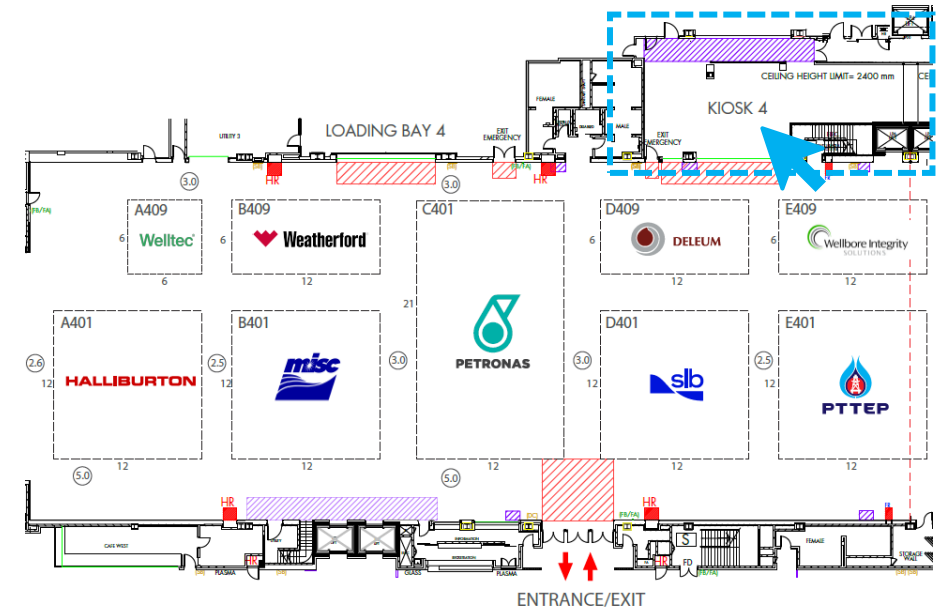
	Sunday, 16 February	Monday, 17 February	Tuesday, 18 February	Wednesday, 19 February	Thursday, 20 February
<b>Exhibitor, Stand Personnel and Exhibitor Photographer</b> (Exhibitor Help Desk, Hall 4, Ground Level)	1200-2100 hours	0900-1800 hours	0800-2000 hours	0900-1900 hours	0900-1700 hours
<b>Visitor</b> (Hall 2 and Hall 4, Ground Level)	-	-	1000-1900 hours	1000-1800 hours	1000-1700 hours
<b>Full Conference</b> (Banquet Hall, Level 3)	-	0900-1800 hours	0800-1900 hours	0800-1800 hours	0800-1700 hours

### **ADVANCED BADGE COLLECTION**

Complete and return the [Exhibitor Advance Badge Collection Form](#)  
to **Faezah Saaban** at email [fsaaban@iptnet.org](mailto:fsaaban@iptnet.org)  
latest by **Thursday, 13 February 2025**.

# PRESS CONFERENCE ROOM

- Location: **Hospitality Lounge 4, Hall 4, Ground Level**
- **Setup:** Basic sound system, 60-inch TV screen mounted on IPTC branding wall, speaker head table and 50 pax of audience seats.
- Exhibitors may utilise the room to conduct **press conference, media preview, product launching**, etc.
- Limit to **one (1) booking of 45 minutes slot per exhibitor**.
- Slot booking is on first-come first-served basis. Please **submit your request** to Bee Yinn email [apacops.admin@iptcnet.org](mailto:apacops.admin@iptcnet.org) latest by **Monday, 20 January 2025**. Available slots:



Tue, 18 Feb	Wed, 19 Feb	Thu, 20 Feb
1000-1045 hours	1000-1045 hours	1000-1045 hours
1100-1145 hours	1100-1145 hours	1100-1145 hours
	1200-1245 hours	1200-1245 hours
	1300-1345 hours	
	1400-1445 hours	
	1500-1545 hours	
	1600-1645 hours	



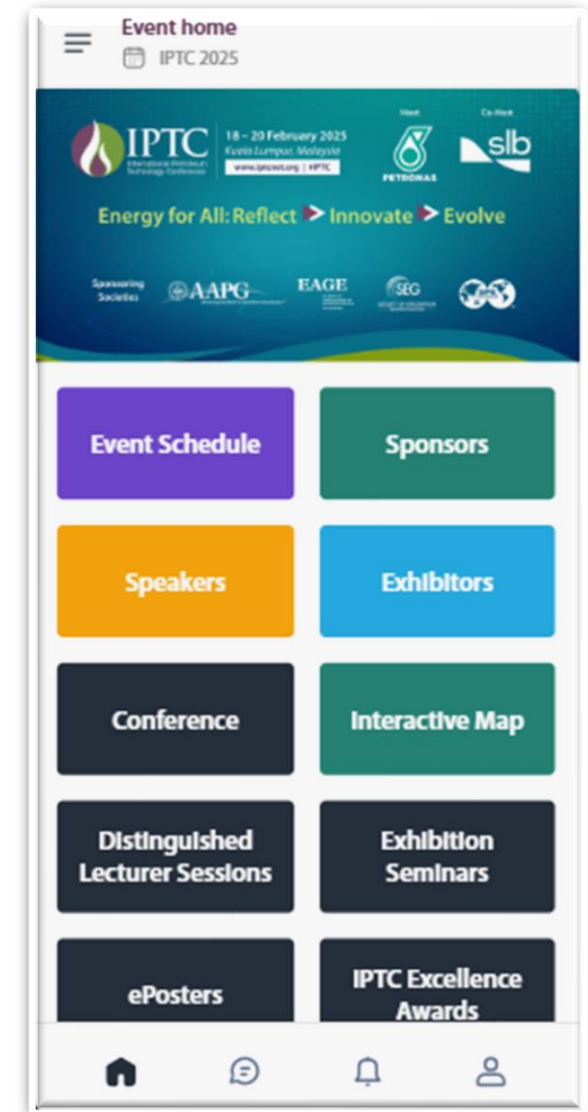
Swapcard Lead Capture service is an additional service for you or your company to **build and keep track of your potential clients** and/or partners that you meet at the IPTC 2025.

By scanning an attendee's event badge QR code, you will automatically add the attendee to your contacts and create a connection between you and the attendee in Swapcard. You will be able to **view and/or export your company's leads report on real time basis**.

**Lead Capture service can be subscribed at USD 150 per exhibiting company:**

- 36 sqm and above entitled to four (4) users
- Below 36 sqm entitled to two (2) users

**Submit your request** to Bee Yinn at email [apacops.admin@iptcnet.org](mailto:apacops.admin@iptcnet.org) by **Monday, 20 January 2025**.



# PLAN YOUR TRAVEL

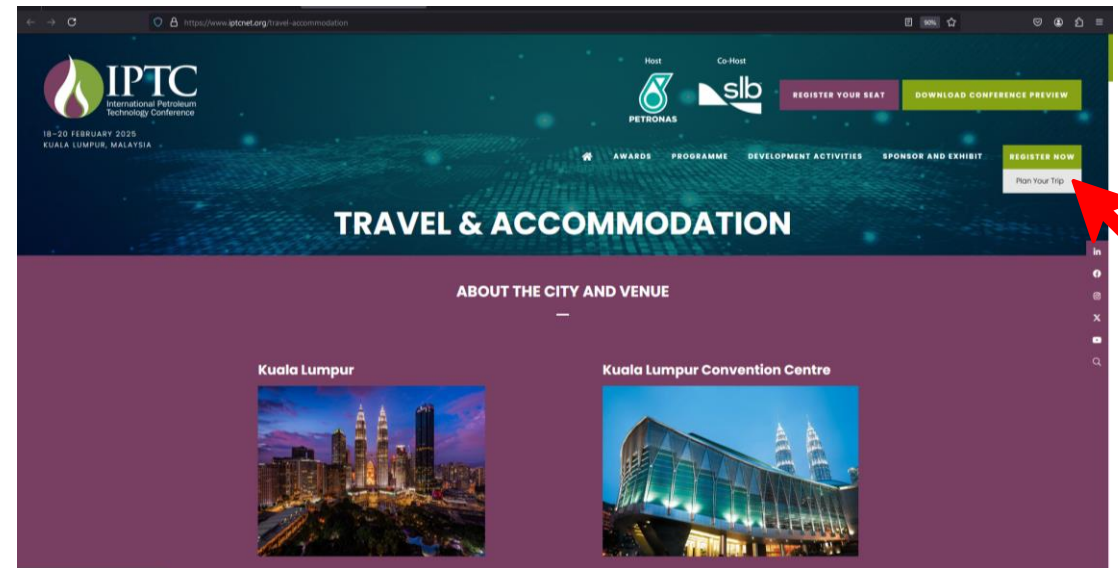


18 – 20 February 2025  
Kuala Lumpur, Malaysia

## PLAN YOUR TRAVEL

<https://www.iptcnet.org/travel-accommodation>

- Visa Information;
- Invitation Letter Request Form;
- Malaysia Digital Arrival Card (MDAC);
- Accommodation and
- Other travel information and services



**Fly with Malaysia Airlines**  
IPTC 2025 participants can enjoy an exclusive up to **15% off** on flights

**PROMO CODE**  
MHIPTC25

Booking Period: Now - 18 February 2025  
Travel Period: 11 - 27 February 2025  
Terms & Conditions Apply

**BOOK NOW** >

Official Airline Partner  
**malaysia airlines**

**Travel with KLIA EKSPRES**  
IPTC 2025 participants can enjoy an exclusive **15% off** return tickets and VIP service

**PROMO CODE**  
IPTC2025

Return Tickets: MYR85.00 per passenger  
VIP Service: MYR145.00 for the first passenger  
Booking Period: 7 - 25 February 2025  
Travel Period: 13 - 25 February 2025  
Terms & Conditions Apply

**BOOK NOW** >

Official Transit Partner  
**KLIA ekspres**

## VENUE F&B POLICY

- KLCC is the exclusive supplier of food and beverage for all events. All **outside food and beverage are strictly prohibited** in the venue.
- The Centre operates under the Food Act 1983 and Food Regulation 1995 and adheres to the requirements of ISO 22000: 2018 (Food Safety Management System). Any food and beverage brought into the venue must comply with this act, regulations and guidelines.
- Exhibitors are to **provide information of F&B distributing at booth to IPTC team.**



## F&B OUTLETS

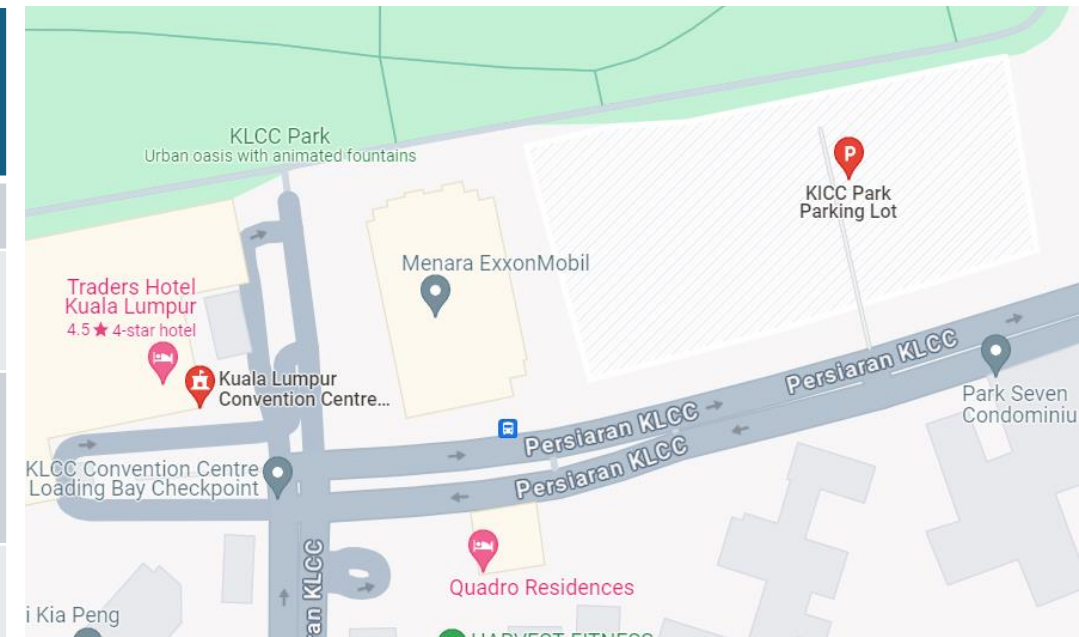
- Kiosk 2, Hall 2, Ground Level
- Parkview Café, Level 1
- Café88, Ground Level
- Food Court, Concourse Level



Visit <https://www.klccconventioncentre.com/visitors/getting-to-the-centre-and-car-parking>

## PARKING RATES

Duration	KLCC	Open Car Park (Behind Menara Exxon Mobil)
First Hour	MYR 5.00	MYR 4.00
Subsequent Hour	MYR 4.00 per hour	MYR 3.00 per hour
Maximum Rate <i>Enter after 1700 hours and exit before 0500 hours the next day</i>	MYR 13.00	MYR 7.00
Early Bird (Weekdays only) <i>Entry between 0500-0900 hours Exit between 1600-0000 hours</i>	MYR 18.00	MYR 10.00
Weekend (Maximum)	MYR 17.00	MYR 10.00



Open Car Park behind Menara Exxon Mobil

*\*Rates are subject to change without prior notice from KLCC Parking Management Sdn Bhd*



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Kuala Lumpur, Malaysia

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General Event Updates

Events/Features/Activities in Exhibition Halls

Publicity and Promotion

Exhibition

▶ **SAFETY AND SECURITY**

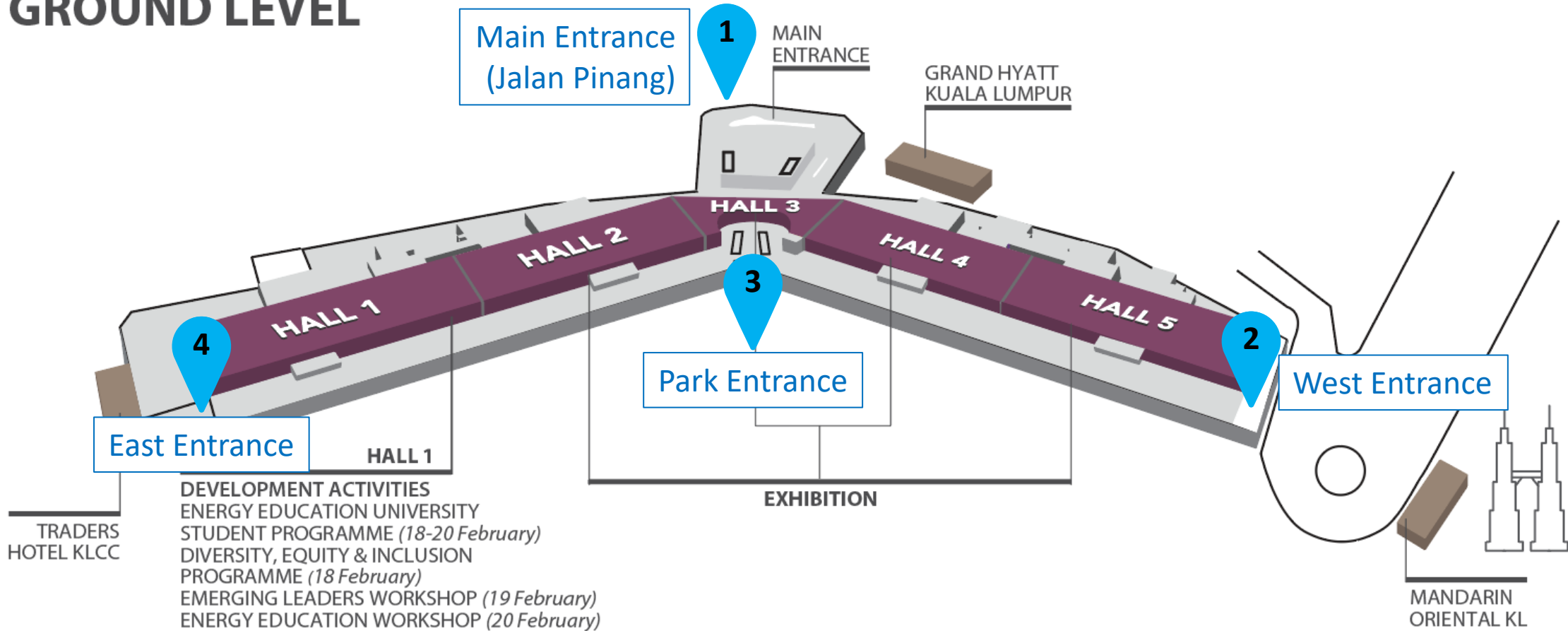
Q&A

<b>Security Coverage</b>	KLCC maintains <b>twenty-four (24) hour general security</b> for the building perimeter areas together with the provision of internal patrols. The Centre’s control room is manned twenty-four (24) hours a day, seven days a week.
<b>Event Badge Policy</b>	The general security policy is ‘ <b>NO BADGE, NO ENTRY</b> ’. This will apply to all exhibition and conference areas. Please <b>wear your badge and ensure it is visible</b> at all times. <b>Official photo ID</b> may be required for verification purposes, please carry yours and remind your team members or guests.
<b>Exhibitor Responsibility</b>	IPTC will provide appropriate security in order to ensure the safety of its attendees. However, IPTC and KLCC assume no responsibility for loss, damage or theft incurred to any exhibit or property of the exhibitor.
<b>Valuables Safety</b>	Please ensure all valuables are closely guarded and not left unattended.
<b>Lost Property</b>	Any lost property will be held at the <b>Conference Headquarters</b> located at Banquet Hall, Level 3.
<b>Reporting Theft/Incidents</b>	Please report any theft or incident to the Exhibitor Help Desk and do not hesitate to alert the nearest security guard onsite if you notice anything suspicious.



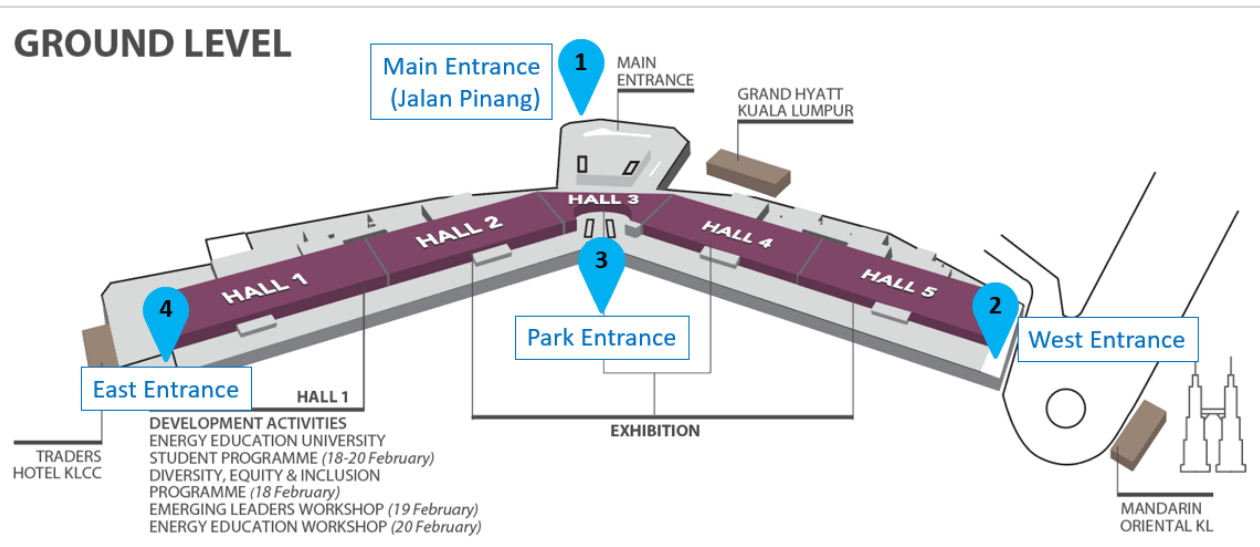
## Venue Access and Event Security Check Points

### GROUND LEVEL



## Security Checkpoints:

- Archway walkthrough scanners
- Handheld metal detectors
- Bag checks
- Fast lane for individuals without bags



## Build-Up / Setup Days: 15-17 February 2025

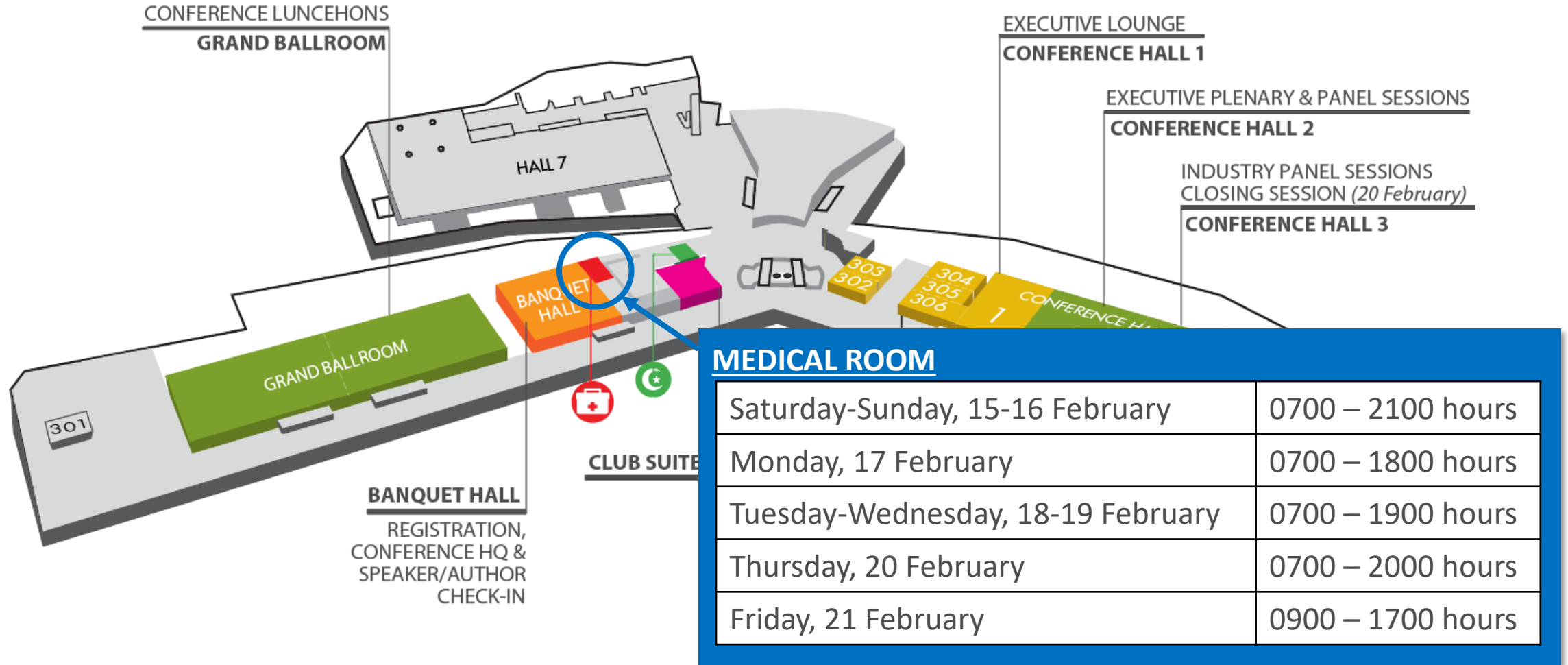
- Exhibitor to access exhibition halls via **Hall 2 and Hall 4**.
- Door for Hall 5 will be locked.
- **Badge checks** at Hall 4 entrance and loading bays.

## Official Show Days: 18-20 February 2025

- **No access via loading bays.**
- **During exhibitor access hours** (1 hour before/after opening hours), exhibitors may access to exhibition halls via **Hall 2 and Hall 4**. Door for Hall 5 will be locked.
- **During opening hours**, all entry to exhibition halls, conference halls, meeting rooms will be checked for badges.



## LEVEL 3



- Medical assistance is available throughout the event in the **Medical Room located at Level 3.**

- **Medical Room Operational Hours**

Saturday, 15 February	Exhibition Build-Up/Setup	0700-2100 hours
Sunday, 16 February	Exhibition Build-Up/Setup	0700-2100 hours
Monday, 17 February	Exhibition Build-Up/Setup	0700-1800 hours
Tuesday, 18 February	Official Show Day	0700-1900 hours
Wednesday, 19 February	Official Show Day	0700-1900 hours
Thursday, 20 February	Official Show Day	0700-2000 hours
Friday, 21 February	Exhibition Move-Out/Tear Down	0900-1700 hours

Official Medical Provider



**PRINCE COURT**  
MEDICAL CENTRE

- One (1) **ambulance** will be standby at the venue same duration with medical room operational hours.
- Patients will be transported to **Prince Court Medical Centre**. Medical expenses will be covered by patient.
- In the case of a **medical emergency** situation, please alert the nearest security guard or IPTC staff.



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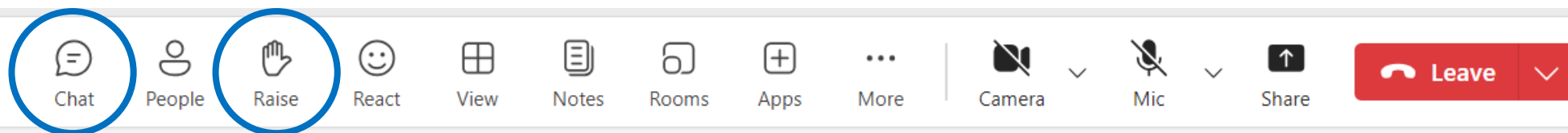
Exhibition

Safety and Security

▶ **Q&A**



> Use the Chat to Submit Your Questions



> Raise Hand to Ask Questions



18 – 20 February 2025  
*Kuala Lumpur, Malaysia*

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Host



Co-Host



**THANK YOU AND SEE YOU SOON!**

Sponsoring Societies

