Offshore Technology Conference 2023

POST EVENT REPORT

DELIVERING THE FUTURE OF OFFSHORE ENERGY





THE INDUSTRY'S MOST INFLUENTIAL CONFERENCE

ABOUT OTC 2023

Themed "Delivering the Future of Offshore Energy," OTC 2023 brought together the technical and scientific knowledge from offshore oil and gas and energy game-changers to discuss the offshore energy's critical role in the energy transition and the opportunities for critical minerals, hydrogen, and carbon capture and storage, among other topics to drive the conversations centered around the innovations that could help shift the drive towards the world's energy mix.



New to the exhibit floor this year was OTC's Energy Insights, a live studio sharing companies' thoughts on emerging technologies, market trends, and the latest news, as well as engaging with conference attendees and audiences at home. The Energy Transition Pavilion also returned for its second year, highlighting the abundant opportunities the offshore industry offers for emission reductions through wind, hydrogen production, and carbon capture and storage, as well as providing a dedicated space for collaboration around the offshore wind space in the new Offshore Wind Lounge.

KEY EVENT THEMES



Carbon Capture
Utilization and Storage



Decommissioning /
Abandonment



Digital Transformation, Digital Technologies & Data Management



Drilling Technology







KEY STATISTICS

ATTENDEES



31,000+ **REPRESENTING 104 COUNTRIES** (30% INCREASE FROM 2022)

TECHNICAL PROGRAM



TECHNICAL PRESENTATIONS



TECHNICAL SESSIONS



EXECUTIVE DIALOGUES AND KEYNOTE **SPEAKERS**



14 **PANELS**

TECHNICAL PROGRAM TOPIC BREAKDOWN





Offshore Wind. Renewables, Carbon Capture, & Energy **Transition**





Drilling. Completions, & Reservoir **Engineering**





Integrity Management, Decommissioning, & Life Extension





Subsea Umbilicals. Risers, & Pipelines



Earth **Sciences**





Facilities & **Production Operations**





Field Development & Megaprojects





Offshore EOR and Unconventional Resources





Digital Transformation, **Digital Technologies & Data Management**





Project Management & HSE

KEY STATISTICS

EXHIBITION



1,300+ **EXHIBITING COMPANIES FROM 104 COUNTRIES** (301 NEW EXHIBITORS)



276,000+

SQUARE FEET OF EXHIBITION SPACE (51% INTERNATIONAL EXHIBITORS)

MEDIA



GLOBAL JOURNALISTS



TOTAL MEDIA MENTIONS

ATTENDEE BREAKDOWN

Global Representation



UNITED STATES ATTENDANCE



Primary Business

24% EQUIPMENT/SUPPLIES

17% SERVICE COMPANIES

16% OPERATING COMPANIES

14% ENGINEERING/CONSTRUCTION

OTHER

CONSULTING COMPANIES

CONTRACTORS

GOVERNMENT/EDUCATION

Job Classification

2	EXECUTIVE	239
		189
•	MANAGER	
A _B	SALES AND MARKETING	—— 16º
16	BUSINESS OPERATIONS	120
©	OTHER	10 ⁰
(3)	ENGINEERING STAFF	<u> </u>
B	CONSULTANT	60
Q	RESEARCH AND DEVELOPMENT	40
	UNIVERSITY STUDENT	20







SURVEY RESULTS OF PROFESSIONAL ATTENDEES



OF ATTENDEES WOULD RECOMMEND OTC TO A COLLEAGUE



OF ATTENDEES WHO VISITED THE **ENERGY TRANSITION PAVILION GAVE** IT AN OVERALL POSITIVE RATING



OF ATTENDEES GAVE THE EXHIBITION HALLS AN OVERALL POSITIVE RATING



OF ATTENDEES GAVE THE TECHNICAL **CONTENT A POSITIVE RATING**



OF ATTENDEES SPENT FOUR OR MORE HOURS ON THE EXHIBITION HALL FLOOR



OF ATTENDEES RATED NETWORKING AN IMPORTANT DRAW TO OTC

TESTIMONIALS

This conference gave me opportunities to meet visionaries and experts, listen to them, and pick their brains for creating my own scenarios about the future of the oil and gas industry and its impact on the economies and people of Houston. Texas, the United States and the world. I applaud OTC's management and supporters for yet another outstanding conference.

located in the biggest oil town in the country that gives you access to a lot of different people and companies for a very affordable price to attend. Everyone should go to OTC if they have any interest in oil and gas at all. The focus is offshore, but every area is represented here.

OTC is a valuable resource

It was a pleasure to see so much interaction, representation, and knowledge sharing. It was evident that OTC values each organization and individual and provides a balanced, fair, and thoughtful framework for everyone in the energy and maritime industry to participate as appropriate, with worldwide presence and diversity.

"

My first time at OTC was definitively as expected. My goal was to visit some specific booths from companies that aligned with the area I work in (Maintenance, Reliability). I Utilized the mobile app, which helped me to pre-identify those booths and pin them on the map. I was able to learn about very interesting technology and connect with people in the area of interest.

"

Definitely the place where you want to be if your company seeks to be at the forefront of technologies that bring us closer to the energy transition.

OTC has not only allowed me to network but also to appreciate the technology, risks and dynamism, in the upstream industry in particular and oil and gas business in general.

OTC is an event that I have always looked forward to attending each year. I get to interact with the diverse offshore teams across the globe, getting insights from the breakthrough technologies in offshore production operations which adds value to my team in Nigeria.

OTC ORGANIZATIONS

OTC is sponsored by 13 nonprofit organizations that support the energy sector.

These organizations work cooperatively to develop a robust, relevant technical program solely dedicated to accelerating the transfer of interdisciplinary global technology. Revenue from the event goes back to these organizations and in turn, benefits the advancement of their members and the energy sector.

SPONSORING ORGANIZATIONS



























REGIONAL SPONSORING ORGANIZATION



SUPPORTING ORGANIZATIONS





















ENDORSING ORGANIZATIONS





"

The Offshore Technology Conference has always attracted brilliant offshore energy professionals from around the world, and as we look to meet global energy demands, this year's conference reaffirmed that the future of our industry is stronger than ever.

Paul Jones, 2023 OTC Board Chair



To reserve your exhibit space and sponsorship for OTC 2024, contact your OTC sales representative today!

Henry Tinne

Senior Business Development Manager Companies A-FL

- >> Tel: +1.713.966.0255
- >> Email: htinne@otcnet.org

Eileen Kornmeyer

Business Development Manager Companies FM-N

- >> Tel: +1.713.457.6819
- >> Email: ekornmeyer@otcnet.org

Kirk Colligan

Sales Manager Companies 0-Z

- >> Tel: +1.972.952.9516
- >> Email: kcolligan@otcnet.org

Danny Foster

- Associate Director, Americas Sales
- >> Tel: +1.512.966.4922
- >> Email: dfoster@otcnet.org







