THE INDUSTRY’S MOST INFLUENTIAL CONFERENCE

ABOUT OTC 2023

Themed “Delivering the Future of Offshore Energy,” OTC 2023 brought together the technical and scientific knowledge from offshore oil and gas and energy game-changers to discuss the offshore energy’s critical role in the energy transition and the opportunities for critical minerals, hydrogen, and carbon capture and storage, among other topics to drive the conversations centered around the innovations that could help shift the drive towards the world’s energy mix.

New to the exhibit floor this year was OTC’s Energy Insights, a live studio sharing companies’ thoughts on emerging technologies, market trends, and the latest news, as well as engaging with conference attendees and audiences at home. The Energy Transition Pavilion also returned for its second year, highlighting the abundant opportunities the offshore industry offers for emission reductions through wind, hydrogen production, and carbon capture and storage, as well as providing a dedicated space for collaboration around the offshore wind space in the new Offshore Wind Lounge.
KEY STATISTICS

ATTENDEES

31,000+
REPRESENTING 104 COUNTRIES
(30% INCREASE FROM 2022)

TECHNICAL PROGRAM

370+
TECHNICAL PRESENTATIONS

49
TECHNICAL SESSIONS

25
EXECUTIVE DIALOGUES
AND KEYNOTE SPEAKERS

14
PANELS

TECHNICAL PROGRAM TOPIC BREAKDOWN

24% 15% 13% 11% 9%
Offshore Wind, Renewables, Carbon Capture, & Energy Transition
Drilling, Completions, & Reservoir Engineering
Integrity Management, Decommissioning, & Life Extension
Subsea Umbilicals, Risers, & Pipelines
Earth Sciences

8% 6% 6% 4% 4%
Facilities & Production Operations
Field Development & Megaprojects
Offshore EOR and Unconventional Resources
Digital Transformation, Digital Technologies & Data Management
Project Management & HSE
KEY STATISTICS

EXHIBITION

1,300+
EXHIBITING COMPANIES FROM 104 COUNTRIES
(301 NEW EXHIBITORS)

276,000+
SQUARE FEET OF EXHIBITION SPACE
(51% INTERNATIONAL EXHIBITORS)

ATTENDEE BREAKDOWN

Global Representation

68%
UNITED STATES ATTENDANCE

32%
INTERNATIONAL ATTENDANCE

Primary Business

24%  EQUIPMENT/SUPPLIES
17%  SERVICE COMPANIES
16%  OPERATING COMPANIES
14%  ENGINEERING/CONSTRUCTION
12%  OTHER
9%   CONSULTING COMPANIES
4%   CONTRACTORS
3%   GOVERNMENT/EDUCATION

Job Classification

EXECUTIVE  23%
MANAGER  18%
SALES AND MARKETING  16%
BUSINESS OPERATIONS  12%
OTHER  10%
ENGINEERING STAFF  9%
CONSULTANT  6%
RESEARCH AND DEVELOPMENT  4%
UNIVERSITY STUDENT  2%

MEDIA

200
GLOBAL JOURNALISTS

2,895
TOTAL MEDIA MENTIONS
SURVEY RESULTS OF PROFESSIONAL ATTENDEES

90% OF ATTENDEES WOULD RECOMMEND OTC TO A COLLEAGUE

84% OF ATTENDEES WHO VISITED THE ENERGY TRANSITION PAVILION GAVE IT AN OVERALL POSITIVE RATING

82% OF ATTENDEES GAVE THE EXHIBITION HALLS AN OVERALL POSITIVE RATING

71% OF ATTENDEES GAVE THE TECHNICAL CONTENT A POSITIVE RATING

83% OF ATTENDEES SPENT FOUR OR MORE HOURS ON THE EXHIBITION HALL FLOOR

82% OF ATTENDEES RATED NETWORKING AN IMPORTANT DRAW TO OTC

TESTIMONIALS

"This conference gave me opportunities to meet visionaries and experts, listen to them, and pick their brains for creating my own scenarios about the future of the oil and gas industry and its impact on the economies and people of Houston, Texas, the United States and the world. I applaud OTC’s management and supporters for yet another outstanding conference."

"OTC is a valuable resource located in the biggest oil town in the country that gives you access to a lot of different people and companies for a very affordable price to attend. Everyone should go to OTC if they have any interest in oil and gas at all. The focus is offshore, but every area is represented here."

"It was a pleasure to see so much interaction, representation, and knowledge sharing. It was evident that OTC values each organization and individual and provides a balanced, fair, and thoughtful framework for everyone in the energy and maritime industry to participate as appropriate, with worldwide presence and diversity."

"My first time at OTC was definitely as expected. My goal was to visit some specific booths from companies that aligned with the area I work in (Maintenance, Reliability). I utilized the mobile app, which helped me to pre-identify those booths and pin them on the map. I was able to learn about very interesting technology and connect with people in the area of interest."

"Definitely the place where you want to be if your company seeks to be at the forefront of technologies that bring us closer to the energy transition."

"OTC has not only allowed me to network but also to appreciate the technology, risks and dynamism, in the upstream industry in particular and oil and gas business in general."

"OTC is an event that I have always looked forward to attending each year. I get to interact with the diverse offshore teams across the globe, getting insights from the breakthrough technologies in offshore production operations which adds value to my team in Nigeria."
OTC ORGANIZATIONS

OTC is sponsored by 13 nonprofit organizations that support the energy sector.

These organizations work cooperatively to develop a robust, relevant technical program solely dedicated to accelerating the transfer of interdisciplinary global technology. Revenue from the event goes back to these organizations and in turn, benefits the advancement of their members and the energy sector.
The Offshore Technology Conference has always attracted brilliant offshore energy professionals from around the world, and as we look to meet global energy demands, this year’s conference reaffirmed that the future of our industry is stronger than ever.

Paul Jones, 2023 OTC Board Chair

To reserve your exhibit space and sponsorship for OTC 2024, contact your OTC sales representative today!