

# Offshore Technology Conference 2023

## POST EVENT REPORT

DELIVERING THE FUTURE  
OF OFFSHORE ENERGY





# THE INDUSTRY'S MOST INFLUENTIAL CONFERENCE

## ABOUT OTC 2023

Themed "Delivering the Future of Offshore Energy," OTC 2023 brought together the technical and scientific knowledge from offshore oil and gas and energy game-changers to discuss the offshore energy's critical role in the energy transition and the opportunities for critical minerals, hydrogen, and carbon capture and storage, among other topics to drive the conversations centered around the innovations that could help shift the drive towards the world's energy mix.



New to the exhibit floor this year was OTC's Energy Insights, a live studio sharing companies' thoughts on emerging technologies, market trends, and the latest news, as well as engaging with conference attendees and audiences at home. The Energy Transition Pavilion also returned for its second year, highlighting the abundant opportunities the offshore industry offers for emission reductions through wind, hydrogen production, and carbon capture and storage, as well as providing a dedicated space for collaboration around the offshore wind space in the new Offshore Wind Lounge.

## KEY EVENT THEMES



**Carbon Capture  
Utilization and Storage**



**Decommissioning /  
Abandonment**



**Digital Transformation, Digital  
Technologies & Data Management**



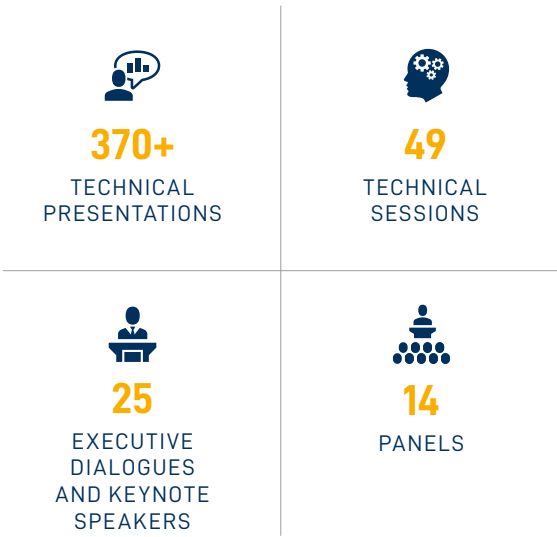
**Drilling  
Technology**

# KEY STATISTICS

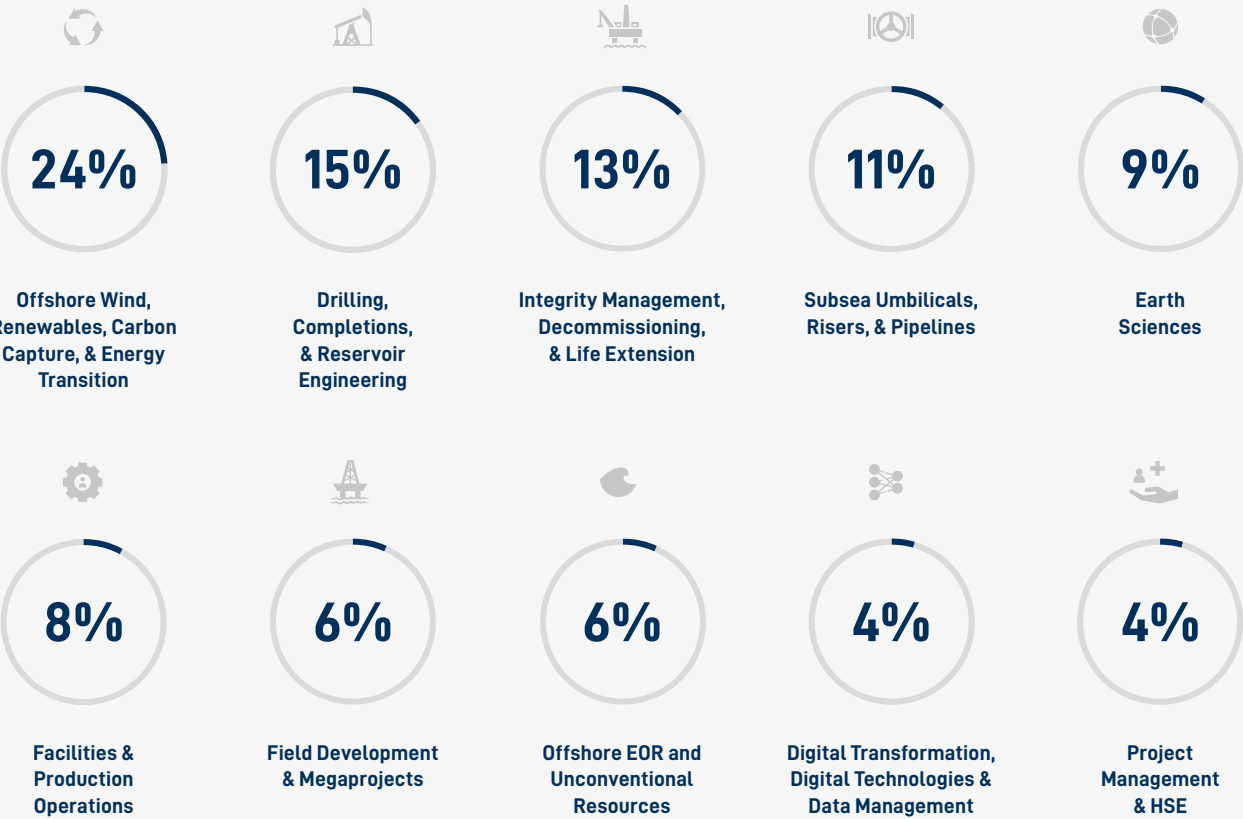
## ATTENDEES



## TECHNICAL PROGRAM



## TECHNICAL PROGRAM TOPIC BREAKDOWN





# KEY STATISTICS

## EXHIBITION



## MEDIA

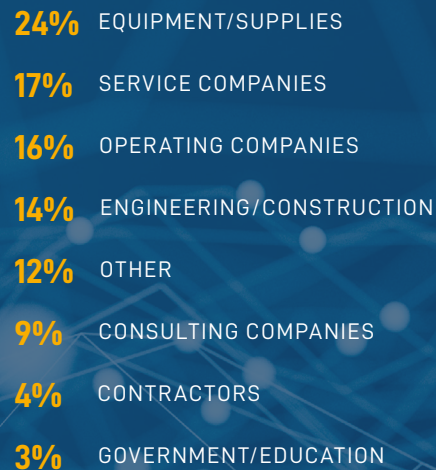


## ATTENDEE BREAKDOWN

### Global Representation



### Primary Business



### Job Classification



# SURVEY RESULTS OF PROFESSIONAL ATTENDEES

90%

OF ATTENDEES WOULD  
RECOMMEND OTC TO A COLLEAGUE

84%

OF ATTENDEES WHO VISITED THE  
ENERGY TRANSITION PAVILION GAVE  
IT AN OVERALL POSITIVE RATING

82%

OF ATTENDEES GAVE THE EXHIBITION  
HALLS AN OVERALL POSITIVE RATING

71%

OF ATTENDEES GAVE THE TECHNICAL  
CONTENT A POSITIVE RATING

83%

OF ATTENDEES SPENT FOUR OR MORE  
HOURS ON THE EXHIBITION HALL FLOOR

82%

OF ATTENDEES RATED NETWORKING  
AN IMPORTANT DRAW TO OTC

## TESTIMONIALS

“

*This conference gave me opportunities to meet visionaries and experts, listen to them, and pick their brains for creating my own scenarios about the future of the oil and gas industry and its impact on the economies and people of Houston, Texas, the United States and the world. I applaud OTC's management and supporters for yet another outstanding conference.*

”

“

*It was a pleasure to see so much interaction, representation, and knowledge sharing. It was evident that OTC values each organization and individual and provides a balanced, fair, and thoughtful framework for everyone in the energy and maritime industry to participate as appropriate, with worldwide presence and diversity.*

”

“

*Definitely the place where you want to be if your company seeks to be at the forefront of technologies that bring us closer to the energy transition.*

”

“

*OTC is an event that I have always looked forward to attending each year. I get to interact with the diverse offshore teams across the globe, getting insights from the breakthrough technologies in offshore production operations which adds value to my team in Nigeria.*

”

*My first time at OTC was definitively as expected. My goal was to visit some specific booths from companies that aligned with the area I work in (Maintenance, Reliability). I Utilized the mobile app, which helped me to pre-identify those booths and pin them on the map. I was able to learn about very interesting technology and connect with people in the area of interest.*

*OTC has not only allowed me to network but also to appreciate the technology, risks and dynamism, in the upstream industry in particular and oil and gas business in general.*

# OTC ORGANIZATIONS

OTC is sponsored by 13 nonprofit organizations that support the energy sector.

These organizations work cooperatively to develop a robust, relevant technical program solely dedicated to accelerating the transfer of interdisciplinary global technology. Revenue from the event goes back to these organizations and in turn, benefits the advancement of their members and the energy sector.

## SPONSORING ORGANIZATIONS



## REGIONAL SPONSORING ORGANIZATION



## SUPPORTING ORGANIZATIONS



## ENDORISING ORGANIZATIONS





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The Offshore Technology Conference has always attracted brilliant offshore energy professionals from around the world, and as we look to meet global energy demands, this year's conference reaffirmed that the future of our industry is stronger than ever.

Paul Jones, 2023 OTC Board Chair



To reserve your exhibit space and sponsorship for **OTC 2024**, contact your OTC sales representative today!

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