

- EXHIBITOR PROSPECTUS BROCHURE -

2024

The logo is a circular emblem. The outer ring contains the text "OFFSHORE" at the top and "TECHNOLOGY CONFERENCE" at the bottom, separated by dots. In the center of the circle is a white silhouette of a wave.

Offshore Technology Conference

LEADING THE GLOBAL ENERGY EVOLUTION

.....
6-9 May 2024 >> NRG Park >> Houston, Texas, USA
.....

2024.otcnet.org >> [#OTC2024](https://twitter.com/OTC2024)

- MAKE A BIG SPLASH AND CLOSE YOUR NEXT BIG DEAL AT OTC 2024 -

Exhibit your offshore groundbreaking products, services, and solutions to a global audience



Make Connections in the Moments that Matter >>

With OTC continuing to lead the global energy evolution, nothing beats face-to-face communication to strengthen professional connections among existing and prospective customers.

Over four dynamic days, your company can showcase its products and services to world leaders, CEOs, and experts from around the world to drive conversations, collaborations, and connections that support the future of the global offshore energy mix.

At OTC 2023, more than 1,300 companies from 104 countries showcased their technologies and equipment on the exhibition floor, spanning more than 276,000 square feet. In addition, countries from around the world brought together energy industry delegations to showcase the vast offshore energy opportunities globally on the exhibition floor.

WHY YOUR COMPANY SHOULD EXHIBIT AT OTC 2024



OTC is the central hub for convening the best and brightest minds in the offshore energy sector



Showcase your latest products and technologies to the right persons, at the right time



Connect with existing customers and cultivate relationships with prospective ones



Gain industry insight and discover what is most important to your customers



Discover the latest projects in need of the most up-to-date products and services



Be a part of OTC's energy evolution and participate in the Energy Transition Pavilion

“

I was happy and impressed with the level of interaction and organization in place. Great contacts and networking with new potential customers.

OTC 2023 Exhibitor

Who attends OTC?

OTC 2023 welcomed more than 31,000 participants, a 30% increase from the 2022 event.

76% of the technologies discussed in the technical sessions covered topics such as drilling, completions, reservoir engineering, drilling technologies, digital transformation, digital technologies, and data management. Nearly a quarter of the technical program covered the topics of offshore wind, renewables, carbon capture, and energy transition.

PRIMARY BUSINESS >>



*Based on OTC 2023 data

JOB CLASSIFICATION >>



EXPAND YOUR NETWORK >>

Attendees come from a broad range of industries



GET IN FRONT OF THE COMPANIES THAT ATTEND

Here's just a sample of companies that attend OTC:

AIR LIQUIDE OIL AND GAS SERVICES >>
 BECHTEL CORPORATION >> BP >> CHEVRON >>
 DELOITTE >> EXXONMOBIL >> HESS CORPORATION >>
 JAPAN OIL, GAS, AND METALS >> NATIONAL CORPORATION
 >> KOREA NATIONAL OIL CORPORATION >> NORTH OIL
 COMPANY, QATAR >> OCCIDENTAL >> PETROBRAS >>
 PETRONAS >> SAUDI ARAMCO >> SLB >>
 SHELL >> TOTAL E&P >> TOTAL ENERGIES >>
 U.S. DEPARTMENT OF ENERGY >>

How to Exhibit

Once your company has elected to participate in OTC, please follow these four easy steps



A 50% DEPOSIT WILL BE DUE ON OR BEFORE 11 JULY 2023 >> REMAINING BALANCE WILL BE DUE 10 JANUARY 2024

EXHIBITOR SPACE RATES >>

NRG CENTER INDOOR USD

Early Bird: Deadline: 11 July 2023 **41** per sq ft

Advanced: 12 July–10 January 2024 **43** per sq ft

Standard: 11 January–4 May 2024 **45** per sq ft

OUTDOOR USD

Cement **25** per sq ft

OTC PARKWAY 4-DAY HOSPITALITY LOUNGE USD

20×20 Hospitality Lounge **23,400**

20×30 Hospitality Lounge **36,600**

NEW FOR 2024 USD

Machinery Rate: Parkway only **15** per sq ft



IMPORTANT DATES

Deadline for 50% exhibit space deposit
11 July 2023

Deadline for balance due:
10 January 2024



Progressing towards a lower carbon future

As the drive towards sustainability, emissions reduction and decarbonization continues to gain ground, OTC is committed to supporting the offshore energy sector make progress towards efficiency and a lower carbon future.

With growing populations requiring and gaining access to energy, the move to a net zero energy system by 2050 will heavily rely on a range of breakthrough technologies. These innovations will spur new technologies and advances that will increase efficiency and reduce or even eliminate emissions from hydrocarbon exploration and production. Human ingenuity will not only help achieve this goal but will also create tens of thousands of jobs along the way.

At OTC 2024, you can position your company as a provider of innovative and creative solutions being developed to decarbonize, drive sustainability, and improve energy efficiency. **Whether it's carbon capture, wind, hydrogen, or other marine resources, the OTC 2024 Energy Transition Pavilion will be a meeting place for energy transition dialogue.**

Be a part of the offshore energy industry's most influential conference



Energy transition exhibition and sponsorship opportunities



ENERGY TRANSITION PRESENTING SPONSOR

USD
49,500

- >> Sponsor receives one seat on Energy Transition Panel in pavilion with up to four panelists plus one moderator*
- >> Receive one, 10×20 hard-wall aisle booth in the Energy Transition Pavilion
- >> Three, 30-minute presentations in the Energy Transition Theater
- >> 10 exhibit staff registrations
- >> 20 complimentary four-day conference registrations
- >> Branding and mention in the Energy Transition Pavilion during the energy transition technical session walk-in slides
- >> Logo on stage backdrop
- >> Branding and marketing support pre and during the event

* Four opportunities available



ENERGY TRANSITION CONTRIBUTING SPONSOR

USD
22,000

- >> Sponsor receives one seat on Energy Transition Panel in pavilion with up to six panelists plus one moderator*
- >> One, 10×10 hard-wall aisle booth in the Energy Transition Pavilion
- >> Two, 30-minute presentations in the Energy Transition Theater Sponsor receives five exhibit staff registrations
- >> 10 complimentary four-day conference registrations
- >> Logo on stage backdrop
- >> Branding and marketing support pre and during the event

* Six opportunities available



ENERGY TRANSITION SUPPORTING SPONSOR

USD
9,500

- >> One, 10×10 hard-wall aisle booth in the Energy Transition Pavilion
- >> Five exhibit staff registrations
- >> Five complimentary four-day conference registrations
- >> Logo on stage backdrop
- >> Branding and marketing support pre and during the event



ENERGY TRANSITION SEAT COVERS*

USD
27,500

- >> Logo on audience chair seat backs in Energy Transition Theater



ENERGY TRANSITION LOUNGE*

USD
90,000

- >> Lounge naming rights
- >> One, 10×20 hard wall booth located at the lounge
- >> One, 30-minute presentation in the Energy Transition Theater
- >> Branding and marketing support pre and during the event
- >> And more!

* Exclusive sponsorship

OTC Organizations

OTC is sponsored by 13 nonprofit organizations that support the energy sector.

These organizations work cooperatively to develop a robust, relevant technical program solely dedicated to accelerating the transfer of interdisciplinary global technology. Revenue from the event goes back to these organizations and in turn, benefits the advancement of their members and the energy sector.

SPONSORING ORGANIZATIONS



REGIONAL SPONSORING ORGANIZATION



SUPPORTING ORGANIZATIONS



ENDORSORING ORGANIZATIONS





To reserve your exhibit space and sponsorship,
contact your OTC sales representative today!

Henry Tinne

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Companies A-FL

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