

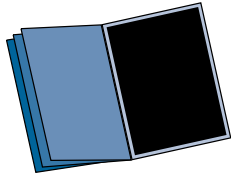


# 2024 Offshore Technology Conference

6-9 May 2024 • Houston, Texas, USA

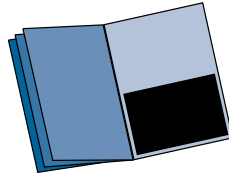
## PRINTED SCHEDULE OF EVENTS PROGRAM / DIGITAL ONSITE CONFERENCE PROGRAM

ADVERTISING SPECIFICATIONS **MATERIALS DEADLINE: 10 April 2024**



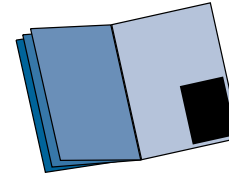
### Full Page

Trim: 8.125 x 10.875 in.  
206.375 x 276.225 mm



### ½ Page Horizontal

Trim: 8.125 x 5.375 in.  
206.375 x 136.525 mm

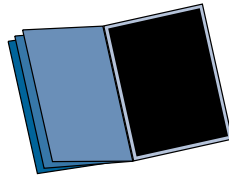


### ¼ Page Vertical

Live (Non-Bleed):  
3.33 x 4.625 in.  
84.6 x 117.5 mm

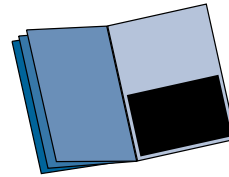
## DISTINGUISHED ACHIEVEMENT AWARDS EVENT PROGRAM

ADVERTISING SPECIFICATIONS **MATERIALS DEADLINE: 10 April 2024**



### Full Page

Trim: 5.5 x 8.5 in.  
139.7 x 215.9 mm



### ½ Page Horizontal

Trim: 5.5 x 4 in.  
139.7 x 101.6 mm

## LOGOS

The preferred format for logos is Adobe Illustrator EPS. For best results, supplied logos should be vector art. Bitmap logos must be supplied at 600 dpi or greater as an EPS file. **DO NOT** send logos that are embedded in word processing documents or PowerPoint files.

**Submit Logos to:** [Session Board](#). (Refer to the login email received from OTC.)

## WEB BANNER ADS

**Dimensions:** 350w x 250h pixels

**File size:** 50KB limit, regardless of file type

**File types:** Flash, .gif, .jpg or .png. Animation (15 seconds) is allowed but sound is not. The advertiser must embed the target URL in a Flash banner before sending it to OTC; otherwise, the advertiser must specify the target URL when the file is sent.

## EMAIL BANNER ADS

**Dimensions:** 600w x 150h pixels

**File size:** 50KB limit, regardless of file type

**File types:** .gif or .jpg. The advertiser must provide the URL link for ad (custom, trackable URL preferred).

## MOBILE APP ADS **MATERIALS DEADLINE: 25 April 2024**

### HOME PAGE BANNER

**Dimensions:** 768w x 160h pixels

**File Size:** 50MB

**File Types:** .png or .jpg

### MOBILE APP ALERTS

**Title:** Cannot exceed 90 characters

**Subtitle:** Cannot exceed 7,500 characters

### MOBILE SPLASH PAGE

**Dimensions:** 1280w x 1280h pixels

.png with transparent background

## DIGITAL ADVERTISING REQUIREMENTS

**You may create your ad using print or digital specs.**

Ad materials should be submitted in CMYK or in RGB.

Files created in InDesign with fonts embedded are preferred. Submit PDFs only, created with Press Quality settings.

**Technical Specifications:** Images can be in CMYK, grayscale, or RGB, and **MUST** be a minimum of 300 dpi at 100%.

**Bleed Ads:** Keep all text, logos, and important graphics a minimum of .375 in. (9.5 mm) inside from the trim. Bleeds should extend .125 in. (3.2 mm) beyond the trim. Offset crop marks, color bars, and registration marks so they are outside the bleed.

**SUBMIT ALL ADS AND URL LINKS FOR THE ADS TO: [SESSION BOARD](#)** (Refer to the login email received from OTC.)