



Paul Sims

Vice President – Marketing and Strategy

Paul is SLB's Marketing and Strategy Vice President. In his current capacity, Paul is responsible for the company's strategy, product marketing and digital customer experience.

Paul joined SLB in 2004 as a Field Engineer and held various operations roles until 2014 across Australia, Asia, Europe and Africa. After this date, Paul was appointed Global Human Resources Manager for SLB's Completions business, relocating to North America. He later became Vice President of Operations of SLB's Cameron Group and Global Business Director for Surface Production Systems before taking on his current position as VP Marketing and Strategy.

Paul graduated from the University of Western Australia with a bachelor's degree in engineering, a bachelor's degree in commerce, and holds a master's degree in management practice from Heriot-Watt University.