



OFFSHORE
TECHNOLOGY
CONFERENCE
ASIA

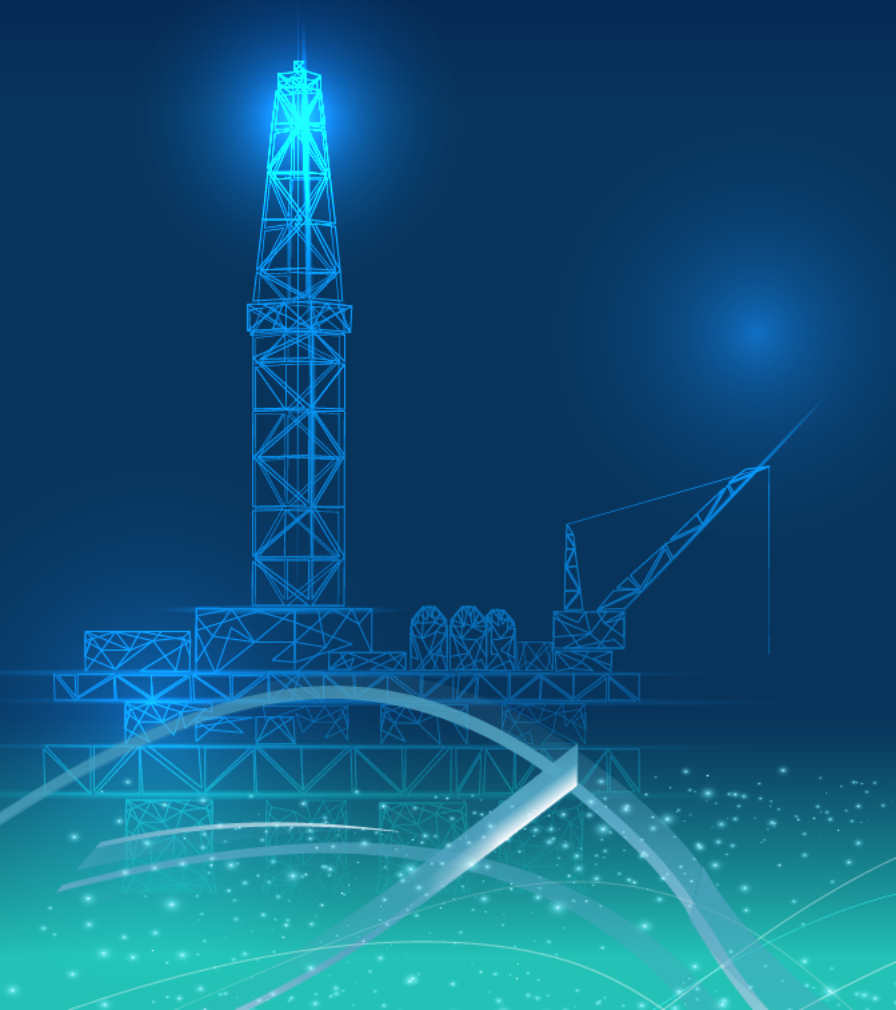
EXCELLENCE IN ASIA
Energising Now and for the Future

27 February – 1 March 2024 | Kuala Lumpur, Malaysia

EXHIBITOR ACTIVATION BRIEFING PART II

Wednesday, 25 October 2023 | 1500 hours (UTC +8)

2024.otcasia.org | [#otcasia](https://twitter.com/otcasia)





AGENDA

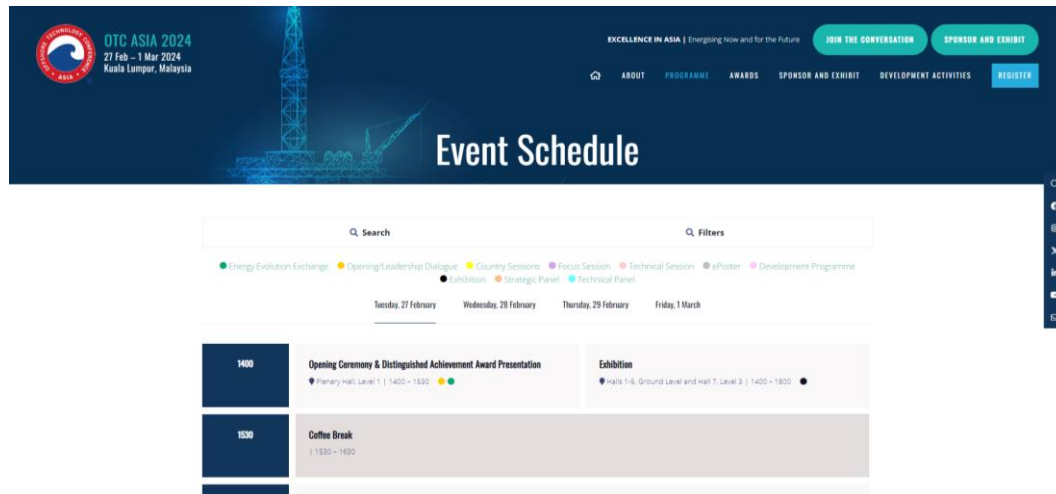
Time (UTC +8)	Item	PIC
1500-1505 hours	General Event Updates	Stephanie Whitelaw
1505-1510 hours	Exhibitor Zone: Upcoming Deadlines	Sheila Tan
1510-1520 hours	Registration	Sheila Tan
1520-1530 hours	Exhibitor Activation: Feathr <ul style="list-style-type: none">• Email Signature/Social Media• Guest Invitation and Promotion Tools Advertising Opportunities	Sheila Tan
1530-1545 hours	Q&A	



- **General Event Updates**
- Upcoming Deadlines
- Registration
- Exhibitor Activation
- Advertising Opportunities
- Q&A

General Event Updates

- Event schedule available on website



- Confirmed speakers available on website



EVENT OVERVIEW



25,000+
unique attendees

m²

5,000+
nett sqm of
exhibition space



2,000+
participating
organisations



1,500+
c-suite executives and
government officials



1,000+
university and
high school students



150+
sponsors and
exhibitors



100+
educational
institutions



70+
countries
represented



30+
hours of networking and
business opportunities



15+
hours of high-level
industry dialogues



400+
industry leaders and
experts



300+
technical
presentations



200+
presenting
organisations



70+
conference
sessions

THANK YOU TO OUR SPONSORS

HOST



PETRONAS

PRINCIPAL SPONSORS



PTTEP



GENERAL SPONSORS



Lanyard Sponsor

ExxonMobil

Development Activities
Sponsor



ConocoPhillips

Sponsor and Energy Education
Workshop Co-Sponsor



OTCafé Sponsor



Executive Sponsor



Conference Notebooks
and Pens Sponsor

MCDERMOTT

Conference Water Bottles and
Stations Sponsor



Sponsor



Future Energy
Supporting Sponsor

CONFERENCE THEME

*Excellence in Asia: Energising Now
and for the Future*

CONFERENCE SESSIONS

- ❖ 2 Leadership Dialogues
- ❖ 5 Strategic Panel Sessions
- ❖ 5 Technical Panel Sessions
- ❖ 1 Focus Sessions
- ❖ 9 Country Sessions
- ❖ 34 Technical Sessions

ENERGY EVOLUTION EXCHANGE



ENERGY
EVOLUTION
EXCHANGE
Decarbonisation | Net-Zero Solutions
Future Energy | Digitalisation

- ❖ 1 Strategic Panel Sessions
- ❖ 5 Technical Panel Sessions
- ❖ 3 Focus Sessions
- ❖ 13 Technical Sessions

STRATEGIC & TECHNICAL PANELS

STRATEGIC PANEL SESSIONS

- Excellence in Asia: Energising Now and for the Future
- Asia Pacific's Energy Markets: Security and Sustainability
- Journey to Decarbonisation
- Navigating the Energy Trilemma: Now and for the Future
- Dynamic Business Models for Success
- Leaders for Change: Building Sustainable Futures
- Current Investments and Future Financing

TECHNICAL PANEL SESSIONS

- Unleashing the Power of AI and Automation
- CCUS: Technology Innovation and Integrated Value Chain
- Exploring the Depths: Deepwater Technology and Development
- GHG Management: Strategies for a Net-Zero Future
- Boosting Efficiency in Mature Fields: Technologies for Production and Sustainability
- Harnessing the Potential of Hydrogen and Hydrogen-Based Fuels
- Unlocking Offshore Gas Potential: Innovations and Development
- Emissions Reductions: Latest Application of Clean Energy Technology and Solutions (Scope 1 and 2)
- Carbon Chronicles: Policies, Standards, Reporting, and Collaboration
- Decommissioning: Ensuring Safe and Sustainable Offshore Solutions

TECHNICAL CONTENT

CALL FOR PAPERS

1,172

TECHNICAL PAPER PROPOSALS SUBMITTED

253

ORGANISATIONS

49

COUNTRIES

ABSTRACT SELECTION PROCESS

396

ABSTRACTS SELECTED

47

TECHNICAL SESSIONS

126

ORGANISATIONS

35

COUNTRIES

*90%

ACCEPTANCE RATE



ENERGY EVOLUTION EXCHANGE

Decarbonisation | Net-Zero Solutions
Future Energy | Digitalisation

The Energy Evolution Exchange at OTC Asia showcases the latest innovations paving the way towards a sustainable energy future. Discover innovations and cutting-edge technologies related to Decarbonisation, Net-Zero Solutions, Future Energy and Digitalisation.

CONFERENCE



1 Strategic Panel Discussion



5 Technical Panel Sessions



3 Focus Sessions



13 Technical Sessions

Technical Sessions

1. Carbon Reduction: Project/Operations
2. Carbon Reduction: HSE
3. Carbon Reduction: Reservoir - Simulation/Modelling
4. Carbon Reduction: R&D/Technology I
5. Carbon Reduction: Reservoir - Studies/R&D I
6. Carbon Reduction: Transport/Facilities/Pipeline
7. Carbon Reduction: R&D/Technology II
8. Carbon Reduction: Reservoir - Studies/R&D II
9. Carbon Reduction: Reservoir and Seal Integrity
10. Carbon Reduction: Reservoir – Wells
11. Fuelling Tomorrow: Unlocking the Potential of Hydrogen
12. Ocean Renewables: The Pathway to Net Zero Future?
13. Sailing into the Future: Harnessing Offshore Renewable Energy

EXHIBITION

Floor Plans





- General Event Updates
- **Exhibitor Zone: Upcoming Deadlines**
- Registration
- Exhibitor Activation
- Advertising Opportunities
- Q&A

Exhibitor Zone: Upcoming Deadlines

- Company logo and product/service listing: **Over 40% from 92 exhibiting companies** ([homepage](#))

Deadline	Description	Mandatory	Submit To
Immediately	Company logo and Product/Service Listing	ALL	OTC Asia
11 December 2023	Work Authorisation Form	Space Only	
15 December 2023	Exhibitor Contractor Form		



- General Event Updates
- Exhibitor Zone: Upcoming Deadlines
- **Registration**
- Advertising Opportunities
- Exhibitor Activation
- Q&A

Exhibitor Benefits

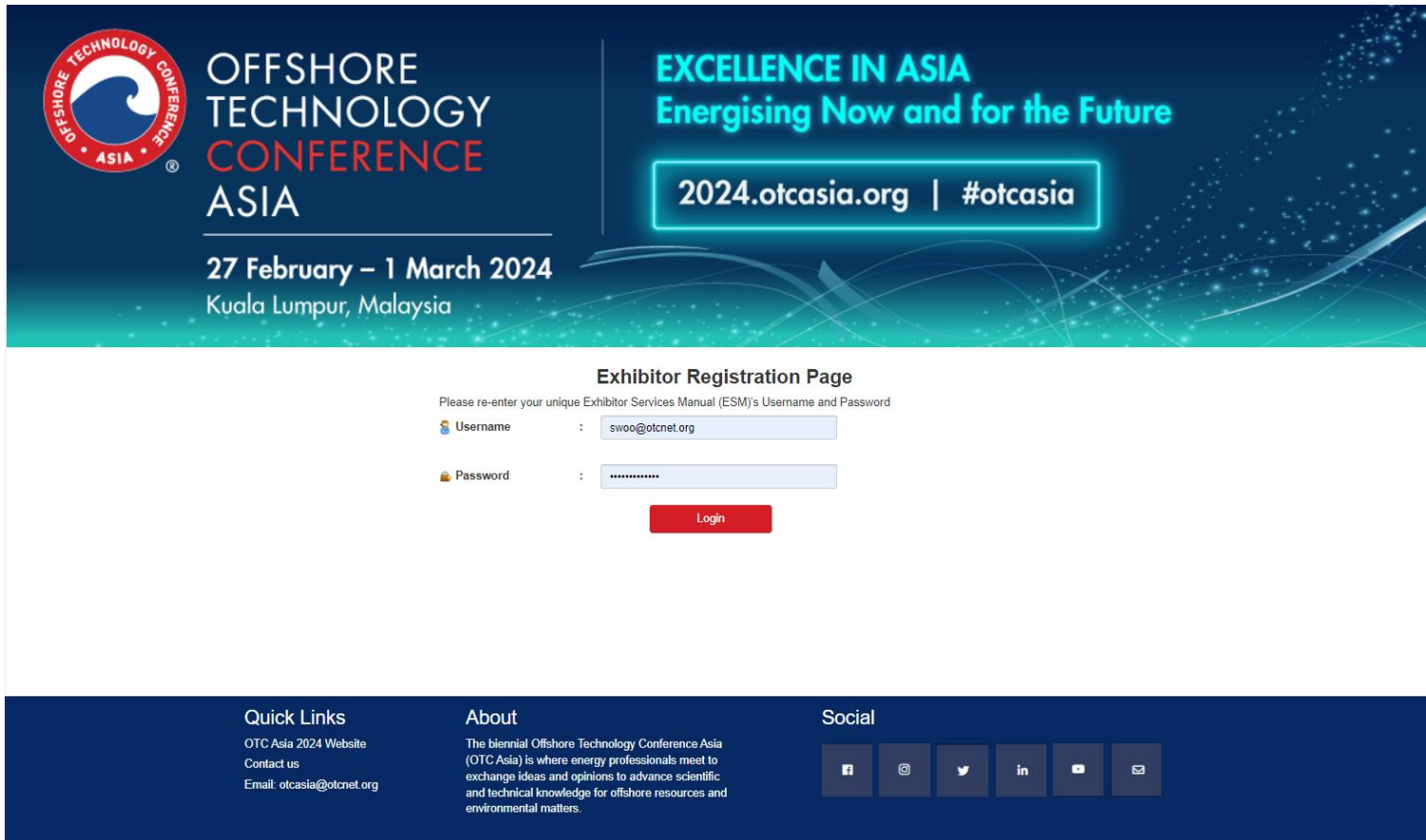
Two (2) complimentary Exhibitor registrations per 9sqm of booth space.

Fifty (50) complimentary Visitor registrations per 9sqm of booth space.

Access Type	Exhibitor	Visitor
Conference: Opening Ceremony	✓	
Conference: Leadership Dialogue	✓	
Conference: Strategic Panel Sessions	✓	
Conference: Technical Panel Sessions	✓	
Conference: Country Sessions	✓	
Conference: Focus Sessions	✓	
Exhibition	✓	✓
Knowledge Sharing ePoster Sessions	✓	✓
Daily Coffee Breaks (at Exhibitor Lounge)	✓	
Welcome Reception	✓	✓

How to register your team member as an exhibitor?

- Login and register via [Exhibitor Registration Page](#).
- Login with the same Exhibitor Portal Username and Password



The screenshot displays the 'Exhibitor Registration Page' for the Offshore Technology Conference Asia 2024. The page features a dark blue header with the conference logo and tagline 'EXCELLENCE IN ASIA Energising Now and for the Future'. Below the header, the dates '27 February – 1 March 2024' and location 'Kuala Lumpur, Malaysia' are listed. A central box contains the website '2024.otcasia.org' and the hashtag '#otcasia'. The main content area is a login form titled 'Exhibitor Registration Page' with the instruction 'Please re-enter your unique Exhibitor Services Manual (ESM)'s Username and Password'. The form includes fields for 'Username' (containing 'swoo@otcnet.org') and 'Password' (masked with dots), and a red 'Login' button. The footer contains 'Quick Links' (OTC Asia 2024 Website, Contact us, Email: otcasia@otcnet.org), 'About' (The biennial Offshore Technology Conference Asia (OTC Asia) is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters.), and 'Social' media icons for Facebook, Instagram, Twitter, LinkedIn, YouTube, and Email.

How to register your team member as an exhibitor?

- Login and register via [Exhibitor Registration Page](#).
- Login with the same Exhibitor Portal Username and Password



[Log Out](#)

Company Name	:	OTC Asia 2024
Contact Person	:	shance Woo
Email Address	:	swoo@otcnet.org
Direct Line	:	0
Mobile Phone	:	
Total Complimentary Exhibitor Registration	:	0/1
Total Complimentary Visitor Registration	:	0/10
Your Company's Unique Complimentary Visitor Registration Link	:	https://register.otcasia.org/OTCA2024/Visitor?TRK=visitOTCA
Your Company's Unique Visitor Promo Code:	:	visitOTCA

[View your company's invited Visitors here](#)

COMPLIMENTARY EXHIBITOR

[ADD EXHIBITOR](#)

ID	First Name	Last Name	Company	Country	Email Address	Confirmation Email

PAID EXHIBITOR - USD 200

ID	Registration Category	First Name	Last Name	Company	Country	Total Fee (USD)	Payment Status	Confirmation Email

Register as an Exhibitor

[Log Out](#)

A

Company Name	: OTC Asia 2024
Contact Person	: Shanice Woo
Email Address	: swoo@otcnet.org
Direct Line	: 0
Mobile Phone	:
Total Complimentary Exhibitor Registration	: 0/1
Total Complimentary Visitor Registration	: 0/10
Your Company's Unique Complimentary Visitor Registration Link	: https://register.otcasia.org/OTCA2024/Visitor?TRK=visitOTCA
Your Company's Unique Visitor Promo Code:	: visitOTCA
View your company's invited Visitors here	

B

ADD EXHIBITOR

COMPLIMENTARY EXHIBITOR

ID	First Name	Last Name	Company	Country	Email Address	Confirmation Email

PAID EXHIBITOR - USD 200

ID	Registration Category	First Name	Last Name	Company	Country	Total Fee (USD)	Payment Status	Confirmation Email

A. Exhibitor Benefits

Total entitlements of your company's complimentary Exhibitor and visitor registrations

B. Add Exhibitor

Register your team member(s) as an exhibitor

Register as an Exhibitor

Please complete and submit the form.

COMPLIMENTARY EXHIBITOR INFORMATION

*Compulsory Field

First Name (Forename)*

Last Name (Surname)*

Job Title*

Company Name* *Required

Mailing Address* *Required

City* *Required

State/ Province

Postal Code

Country*

Office Phone*

Direct Line

Mobile Phone *

Email Address*

Send me the latest news, events and product information as it becomes available.*

If yes, your information will be used in accordance with [OTC Privacy Policy](#).

Membership, please check all that apply *

Member

Non-Member

*Which best describe your Organisation's Primary Business?

*Which best describes your Job Classification?

*Which best describe your Job Function?

By registering for this event, you consent to allow OTC to store and process the information submitted below and to provide you with information about this event in accordance to [OTC Privacy Policy](#); and accept the [Terms and Conditions](#) and agree to be bound by them. You can unsubscribe at any time by sending your request to otcasia@otcnet.org.

Back
Submit



Register as an Exhibitor

[Log Out](#)

Company Name : OTC Asia 2024
Contact Person : Shanice Woo
Email Address : swoo@otcnet.org
Direct Line : 0
Mobile Phone :
Total Complimentary Exhibitor Registration : 1/1
Total Complimentary Visitor Registration : 0/10

Your Company's Unique Complimentary Visitor Registration Link : <https://register.otcasia.org/OTCA2024/Visitor?TRK=visitOTCA>
Your Company's Unique Visitor Promo Code: : visitOTCA
[View your company's invited Visitors here](#)

COMPLIMENTARY EXHIBITOR



ID	First Name	Last Name	Company	Country	Email Address	Confirmation Email
4645	Shanice	Woo	SPE Asia Pacific	Malaysia	swoo@spe.org	Resend

PAID EXHIBITOR - USD 200

[ADD PAID EXHIBITOR](#)

ID	Registration Category	First Name	Last Name	Company	Country	Total Fee (USD)	Payment Status	Confirmation Email
----	-----------------------	------------	-----------	---------	---------	-----------------	----------------	--------------------

- C. Complimentary Exhibitor**
View the exhibitor list here.

Visitor Registration/Invitation

[Log Out](#)

Company Name : OTC Asia 2024
 Contact Person : Shanice Woo
 Email Address : swoo@otcnet.org
 Direct Line : 0
 Mobile Phone :
 Total Complimentary Exhibitor Registration : 0/1
 Total Complimentary Visitor Registration : 0/10

A Your Company's Unique Complimentary Visitor Registration Link : <https://register.otcasia.org/OTCA2024/Visitor?TRK=visitOTCA>

B Your Company's Unique Visitor Promo Code: : visitOTCA
[View your company's invited Visitors here](#)

A. Unique Visitor Registration/Invitation Link

For you to copy and paste in any marketing/promotion campaign

B. View Registered Visitors

View the latest list of your registered visitors

COMPLIMENTARY EXHIBITOR

[ADD EXHIBITOR](#)

ID	First Name	Last Name	Company	Country	Email Address	Confirmation Email
----	------------	-----------	---------	---------	---------------	--------------------

PAID EXHIBITOR - USD 200

ID	Registration Category	First Name	Last Name	Company	Country	Total Fee (USD)	Payment Status	Confirmation Email
----	-----------------------	------------	-----------	---------	---------	-----------------	----------------	--------------------



Access to Exhibitor Registration Page

An email with the registration entitlements and login information will send to exhibitors on 31 October 2023.

Additional Exhibitor Passes

Additional Exhibitor passes can be purchased at USD 200 per person.

General Visitor Registration

Complimentary registration is open until 26 January 2024, standard rate is at USD 75 per person.



- General Event Updates
- Exhibitor Zone: Upcoming Deadlines
- Registration
- **Exhibitor Activation**
- Advertising Opportunities
- Q&A

Feathr - Guest Invitation and Promotional Tools

- Feathr provides exhibitors with:
 - ✓ Personalised email signature and social media banners with booth number and company logo
 - ✓ Personalised ready-to-send invitation email service to clients and potential clients

Welcome to your Personal Guest Invites Dashboard

Announce to your prospects and customers that you'll be at OTC Asia 2024 and effortlessly create a touchpoint using these ready-made promotional tools. We've created a complimentary digital promotion toolkit that includes customized marketing materials like banner graphics, a ready-to-send HTML email, a landing page, and social media sharing tools.

1. Get started by adding your logo/headshot and updating your description by clicking into **"Edit My Information."**
2. **Share the landing page** with your followers on Facebook, LinkedIn, or Twitter to encourage them to register for OTC Asia 2024.
3. **Invite My Network** allows you to send a templated email to your audience - simply upload your list, or download the HTML to send through your own system, and spread the word about OTC Asia 2024.
4. **Download Personalized Banner Graphics:** these graphics have been customized for you to share with your followers!

Having technical issues? Email us at clientservices@feathr.co



Edit My Information




Invite My Network



Email Signature & Social Graphics

Feathr - Guest Invitation and Promotional Tools


- Download your company's personalised email signature and social medial banner




Email Signature & Social Graphics

To access your customized banners click "Get Customized Banner". Then select "Download As" to get your banners as an image file or "Copy Embed Code" to copy HTML to embed them. Please note that tracking is only possible when you embed banners via HTML. We can't track banners shared as downloaded images. As a workaround for tracking clicks on downloaded images, share your landing page link along with the downloaded banner. If you "Edit Your Info" you'll need to refresh your banners by clicking the circular arrows beneath each one.


Preview Dimensions 600px x 150px




Views	Clicks
0	0

[Download as](#) [Copy Embed Code](#) 

Preview Dimensions 1200px x 628px




Views	Clicks
0	0

[Download as](#) [Copy Embed Code](#) 

Feathr - Guest Invitation and Promotional Tools

- Invite your guests (guest contact details to be uploaded into system by exhibitor)

Invite My Network
Invite your customers and prospects using the customized HTML email below. Click on "Send Invites" button below and you can upload your list, or download the HTML to send through your own system.



Join Exhibiting Company at Offshore Technology Conference Asia 2024!

Send invites

Sent	Opens	Clicks
0	0	0

Status	To	Subject	Sends	Opens	Clicks	Options
No invites sent yet.						

Page 1 of 1 | 20 rows

Send Invites


Subject: You're invited! Join us at OTC Asia 2024

From Address: Exhibiting Company <otca@otcnet.org>

Scheduled Date to Send: October 24, 2023 8:00 AM +08
October 24, 2023 12:00 am UTC

Who are you sending this email to?
Send single invite | Send to list

To Address: their@email.com



Join Exhibiting Company at Offshore Technology Conference Asia 2024!

Cancel OK



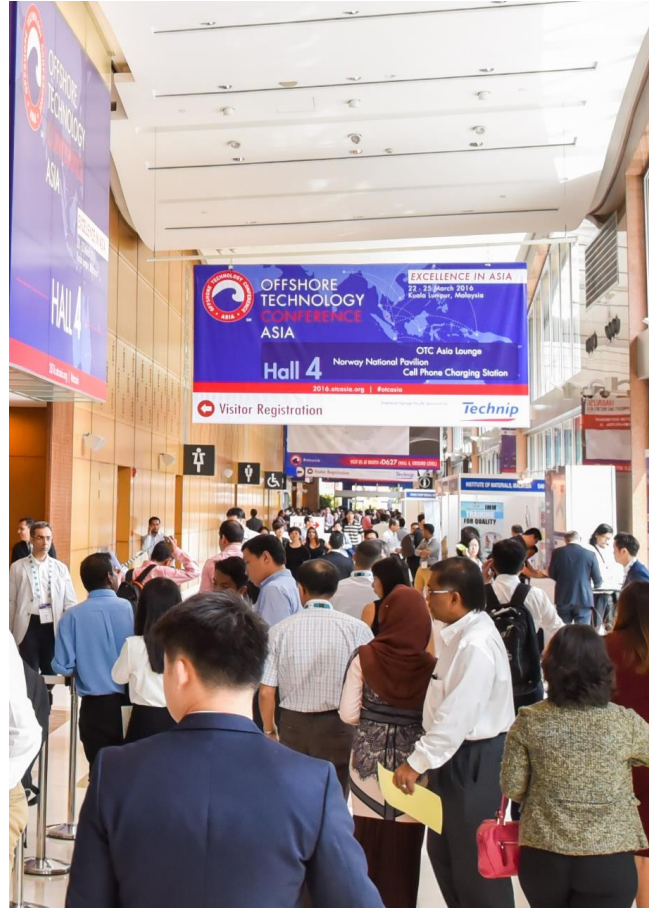
Feathr - Guest Invitation and Promotional Tools

- How to access to Feathr?
 - Assign a PIC
 - Provide PIC's first name, last name and email address to OTC team
 - PIC will receive an intro email with access link from Feathr



- General Event Updates
- Exhibitor Zone: Upcoming Deadlines
- Registration
- Exhibitor Activation
- **Advertising Opportunities**
- Q&A

Foyer Hanging Banner Advertising Opportunities



Location: Foyer of Halls 1-5, Ground Floor

Size: 4000mmW x 2000mmH

Cost: USD 6,000 each

Contact:

Winston Teh

Sales Manager & Team Lead, Asia Pacific

Email: wteh@otcnet.org

Direct Line: +60 3 2182 3112



- General Event Updates
- Exhibitor Zone: Upcoming Deadlines
- Registration
- Exhibitor Activation
- Advertising Opportunities
- **Q&A**



OFFSHORE
TECHNOLOGY
CONFERENCE
ASIA

THANK YOU !