



OFFSHORE
TECHNOLOGY
CONFERENCE
ASIA

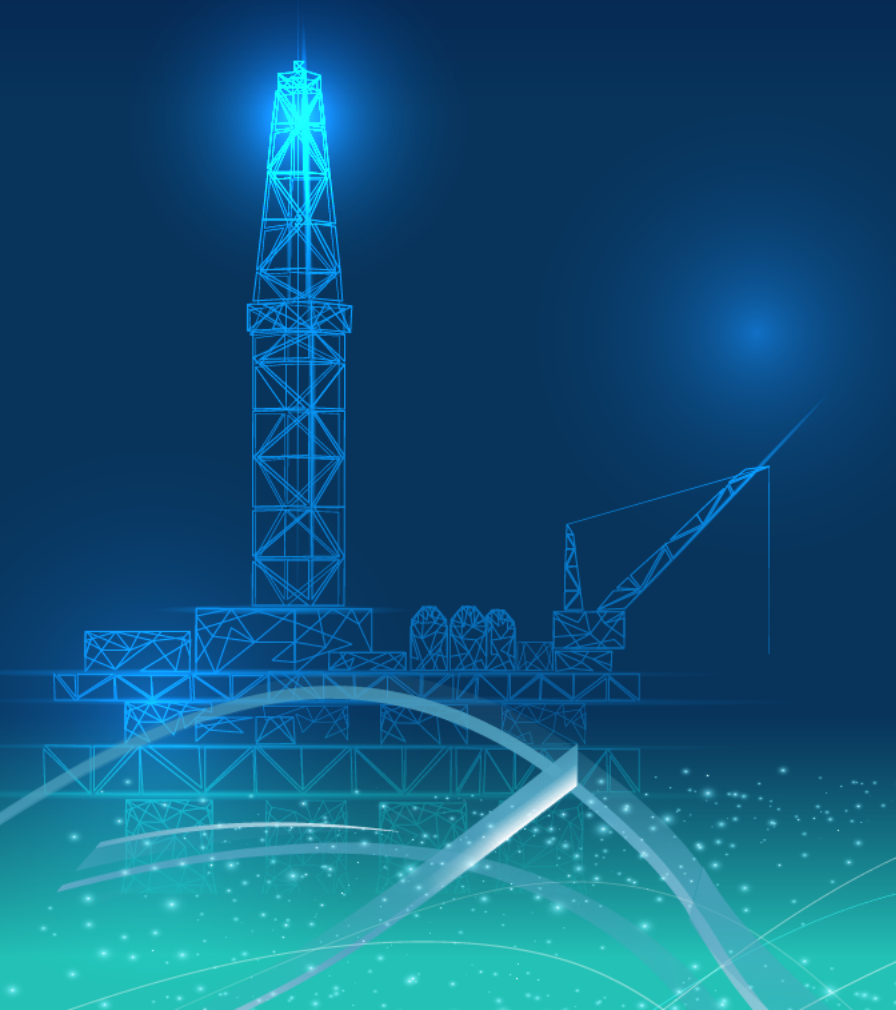
EXCELLENCE IN ASIA
Energising Now and for the Future

27 February – 1 March 2024 | Kuala Lumpur, Malaysia

EXHIBITOR ACTIVATION BRIEFING PART III

Wednesday, 15 November 2023 | 1400 hours (UTC +8)

2024.otcasia.org | [#otcasia](https://twitter.com/otcasia)





AGENDA

Time (UTC +8)	Item	PIC
1500-1505 hours	General Event Updates	Stephanie Whitelaw
1505-1510 hours	Exhibitor Zone: Upcoming Deadlines	Shanice Woo
1510-1520 hours	Exhibitor Activation: Exhibition Seminar	Stephanie Whitelaw
1510-1530 hours	Exhibitor Activation: Press Facility	Karyn Nair
1530-1545 hours	Q&A	

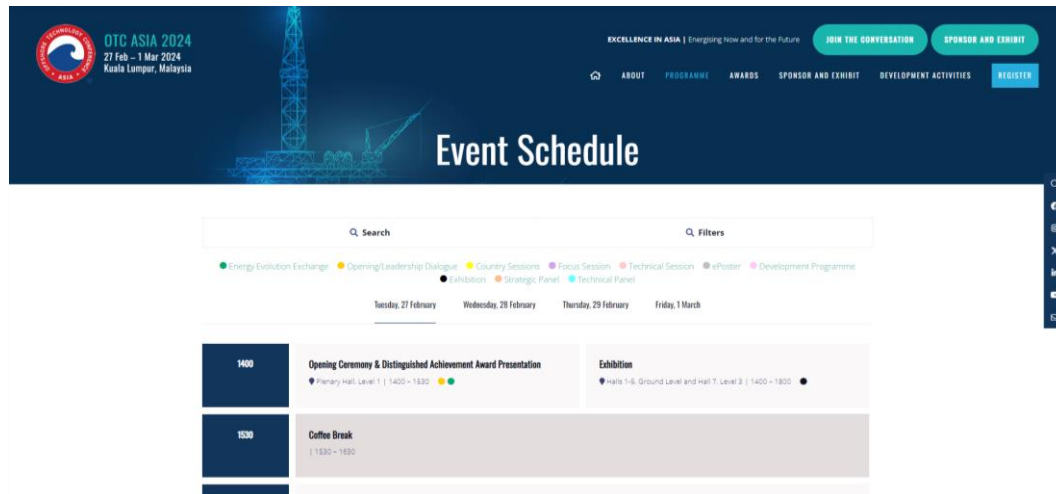


- **General Event Updates**

- Upcoming Deadlines
- Exhibitor Activation - Exhibition Seminar
- Exhibitor Activation - Press Facility
- Q&A

General Event Updates

- Event schedule available on website



- Confirmed speakers available on website



EVENT OVERVIEW



25,000+
unique attendees

m²

5,000+
nett sqm of
exhibition space



2,000+
participating
organisations



1,500+
c-suite executives and
government officials



1,000+
university and
high school students



150+
sponsors and
exhibitors



100+
educational
institutions



70+
countries
represented



30+
hours of networking and
business opportunities



15+
hours of high-level
industry dialogues



400+
industry leaders and
experts



300+
technical
presentations



200+
presenting
organisations



70+
conference
sessions

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HOST



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Workshop Co-Sponsor



Topical Luncheon
Day 2 (28 February)



OTCafé Sponsor



Executive Sponsor



Conference Notebooks
and Pens Sponsor



Conference Water Bottles and
Stations Sponsor



Sponsor



Future Energy
Supporting Sponsor

CONFERENCE THEME

*Excellence in Asia: Energising Now
and for the Future*

CONFERENCE SESSIONS

- ❖ 2 Leadership Dialogues
- ❖ 5 Strategic Panel Sessions
- ❖ 5 Technical Panel Sessions
- ❖ 1 Focus Sessions
- ❖ 9 Country Sessions
- ❖ 34 Technical Sessions

ENERGY EVOLUTION EXCHANGE



ENERGY
EVOLUTION
EXCHANGE
Decarbonisation | Net-Zero Solutions
Future Energy | Digitalisation

- ❖ 1 Strategic Panel Sessions
- ❖ 5 Technical Panel Sessions
- ❖ 3 Focus Sessions
- ❖ 13 Technical Sessions

STRATEGIC & TECHNICAL PANELS

STRATEGIC PANEL SESSIONS

- Excellence in Asia: Energising Now and for the Future
- Asia Pacific's Energy Markets: Security and Sustainability
- Journey to Decarbonisation
- Navigating the Energy Trilemma: Now and for the Future
- Dynamic Business Models for Success
- Leaders for Change: Building Sustainable Futures
- Current Investments and Future Financing

TECHNICAL PANEL SESSIONS

- Unleashing the Power of AI and Automation
- CCUS: Technology Innovation and Integrated Value Chain
- Exploring the Depths: Deepwater Technology and Development
- GHG Management: Strategies for a Net-Zero Future
- Boosting Efficiency in Mature Fields: Technologies for Production and Sustainability
- Harnessing the Potential of Hydrogen and Hydrogen-Based Fuels
- Unlocking Offshore Gas Potential: Innovations and Development
- Emissions Reductions: Latest Application of Clean Energy Technology and Solutions (Scope 1 and 2)
- Carbon Chronicles: Policies, Standards, Reporting, and Collaboration
- Decommissioning: Ensuring Safe and Sustainable Offshore Solutions

TECHNICAL CONTENT

CALL FOR PAPERS

1,172

TECHNICAL PAPER PROPOSALS SUBMITTED

253

ORGANISATIONS

49

COUNTRIES

ABSTRACT SELECTION PROCESS

396

ABSTRACTS SELECTED

47

TECHNICAL SESSIONS

126

ORGANISATIONS

35

COUNTRIES

*90%

ACCEPTANCE RATE



ENERGY EVOLUTION EXCHANGE

Decarbonisation | Net-Zero Solutions
Future Energy | Digitalisation

The Energy Evolution Exchange at OTC Asia showcases the latest innovations paving the way towards a sustainable energy future. Discover innovations and cutting-edge technologies related to Decarbonisation, Net-Zero Solutions, Future Energy and Digitalisation.

CONFERENCE



1 Strategic Panel Discussion



5 Technical Panel Sessions



3 Focus Sessions



13 Technical Sessions

Technical Sessions

1. Carbon Reduction: Project/Operations
2. Carbon Reduction: HSE
3. Carbon Reduction: Reservoir - Simulation/Modelling
4. Carbon Reduction: R&D/Technology I
5. Carbon Reduction: Reservoir - Studies/R&D I
6. Carbon Reduction: Transport/Facilities/Pipeline
7. Carbon Reduction: R&D/Technology II
8. Carbon Reduction: Reservoir - Studies/R&D II
9. Carbon Reduction: Reservoir and Seal Integrity
10. Carbon Reduction: Reservoir – Wells
11. Fuelling Tomorrow: Unlocking the Potential of Hydrogen
12. Ocean Renewables: The Pathway to Net Zero Future?
13. Sailing into the Future: Harnessing Offshore Renewable Energy

EXHIBITION

Floor Plans





- General Event Updates
- **Upcoming Deadlines**
- Exhibitor Activation - Exhibition Seminar
- Exhibitor Activation - Press Facility
- Q&A

Exhibitor Zone: Upcoming Deadlines

- Company logo and product/service listing: **Over 44% from 104 exhibiting companies** ([homepage](#))
- Work Authorisation Form and Exhibitor Contractor Form

Deadline	Description	Mandatory	Submit To
Immediately	Company logo and Product/Service Listing	ALL	OTC Asia
11 December 2023	Work Authorisation Form	Space Only	
15 December 2023	Exhibitor Contractor Form		

- Exhibitor Activation – Feathr
 - Please provide the details of the assigned person-in-charge (PIC) by **Friday, 17 November 2023**



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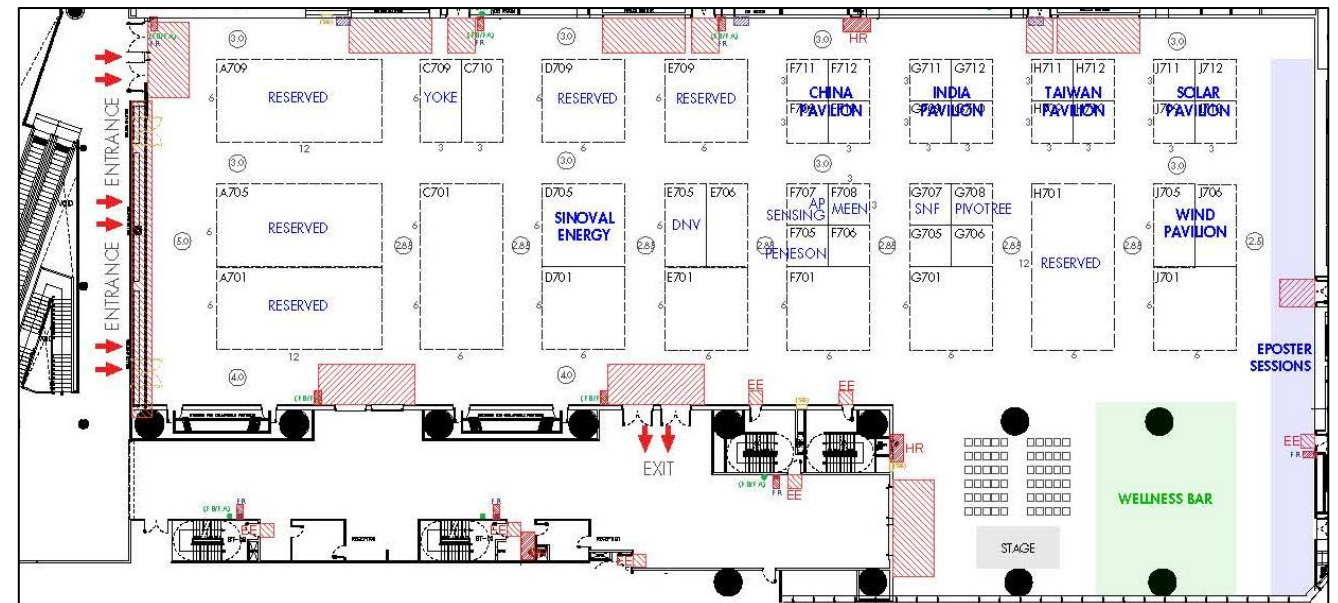
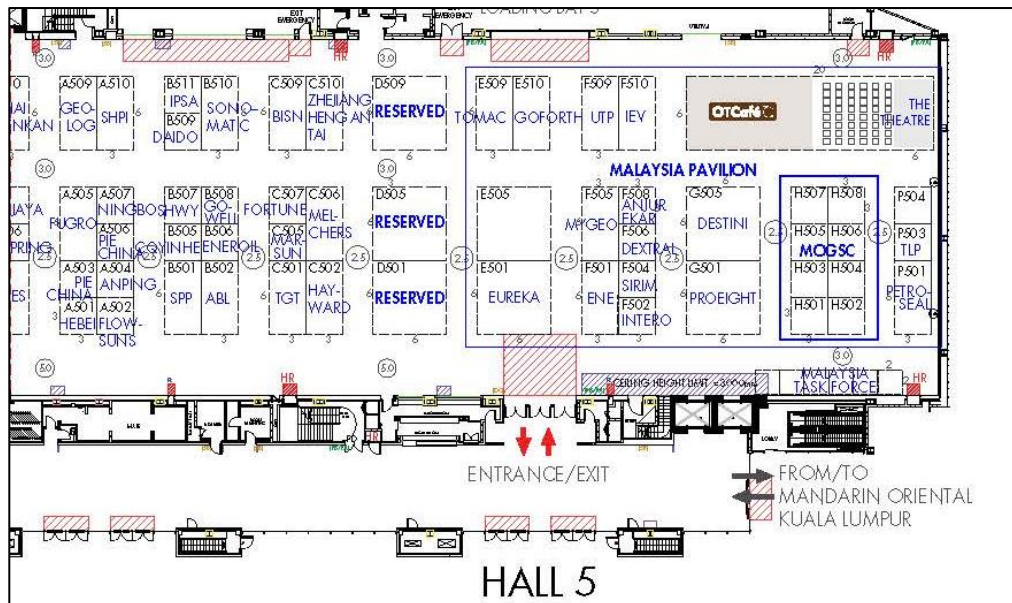
Exhibition Seminar

Opportunity for companies to share:

- Recent or near-future industry activities, policies or initiatives impacting the Malaysian energy ecosystem **OR** digitalisation, decarbonisation, net-zero solutions and future energy
- This may include information about innovative technologies and services, upcoming support and development initiatives and policies, etc.

Format

- Each session is allotted 30-minutes and the scope and format may be individual presentation, one-on-one dialogue or panel discussion.
- Presentations will take place at either The Theatre in Hall 5 or The Stage at the Energy Evolution Exchange (Hall 7).



Exhibition Seminar

How to Apply

1. Complete Exhibition Content Proposal Form
2. Content Proposal Form to Include:
 - a) Session Format (for example: panel discussion, individual presentation, etc.)
 - b) Short Abstract/Description Highlighting the Content to be Covered
 - c) Intended Speakers
 - d) List of Topics Each Speaker will Cover (if applicable)

Complete the here:

[Exhibition Seminar Proposal Form](#)

Deadline: Friday, 1 December 2023

Notes

- Limited to 1 presentation proposal per 9sqm booth
- All sessions are subject to approval by the OTC Asia Organising Committee.
- All presentations must be conducted in English and commercialism will not be allowed. Materials will be reviewed by an assigned OTC Asia representative to ensure content adheres to OTC policy on commercialism.
- The promotion of events will not be permitted.
- The organiser and inviter identified in this proposal form will be responsible for organising, moderating and act as a liaison between OTC Asia staff, committee members and speakers.
- Speaker travel and registration fees will not be covered by OTC Asia or OTC. All travel and expenses must be handled by speaker, their company or the session organiser in the event of a specific invitation.
- Upon approval, additional information and guidance will be provided.
- Confirmed sessions will be promoted on the [OTC Asia 2024 website](#) and onsite mobile app.



- General Event Updates
- Upcoming Deadlines
- Exhibitor Activation - Exhibition Seminar
- **Exhibitor Activation – Press Facility**
- Q&A

Press Facility

Arrange MOU signings

- Announce your partnerships and collaborations

Arrange press interviews for your management

- Arrange face-to-face interviews onsite

Product launches via press conferences

- Unveil new innovations

Educate the market

- Reaffirm unique selling points of existing innovative technology

** **NOTE:** All press events will be managed by you/your company (i.e., speakers, invitations to press, etc.). OTC Asia will be providing room and audio facilities as needed.*

WHAT YOU NEED TO DO

Book a room in the Press Centre

Contact Karyn Nair at knair@otcnet.org to arrange the necessary.

Provide the below details:

- Purpose
- Expected press attendance (maximum 40pax)
- Day and time

Press room blocks are on a first-come, first-serve basis. OTC Asia will provide the appropriate press room for your use during event days.



- General Event Updates
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- Exhibitor Activation - Press Facility
- **Q&A**



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THANK YOU !