



OFFSHORE
TECHNOLOGY
CONFERENCE
ASIA

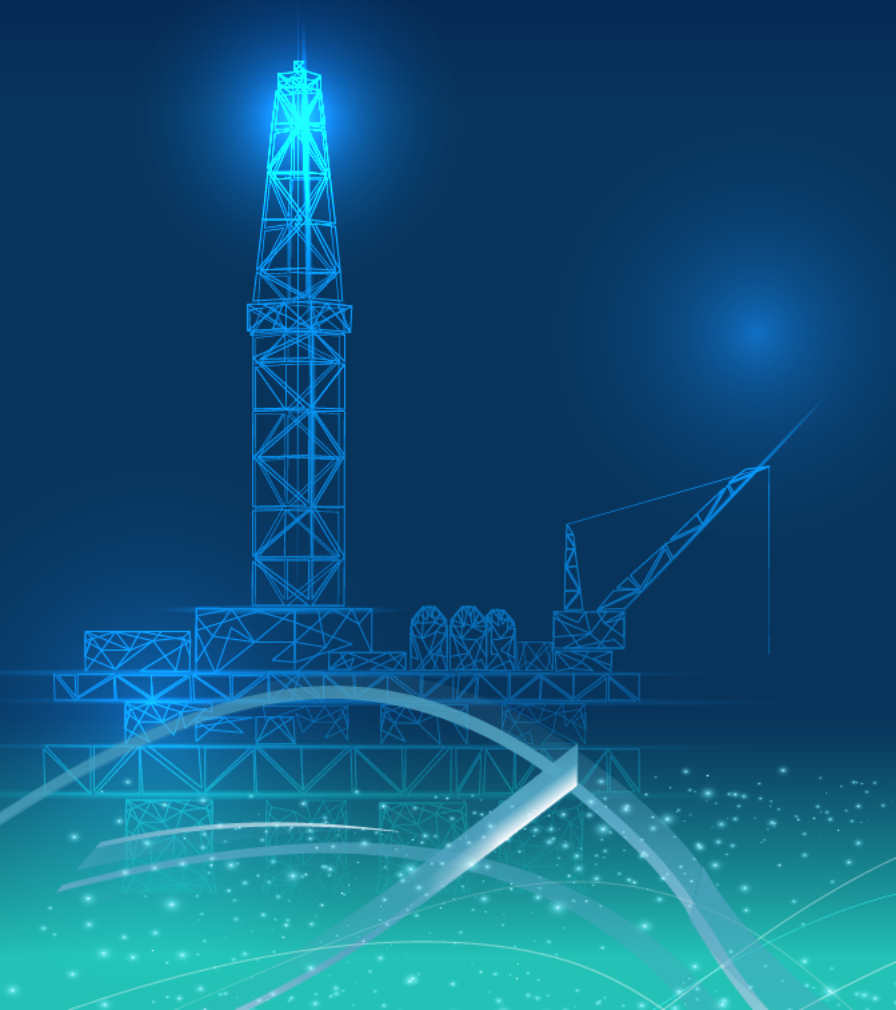
EXCELLENCE IN ASIA
Energising Now and for the Future

27 February – 1 March 2024 | Kuala Lumpur, Malaysia

EXHIBITOR ACTIVATION BRIEFING PART I

Wednesday, 20 September 2023 | 1600 hours (UTC +8)

2024.otcasia.org | [#otcasia](https://twitter.com/otcasia)





AGENDA

Time (UTC +8)	Item	PIC
1600-1605 hours	Welcome and Introductions	Sheila Tan
1605-1615 hours	Event Overview	Stephanie Whitelaw
1615-1620 hours	Spotlight on New Technology Awards	Stephanie Whitelaw
1620-1640 hours	Exhibitor Zone <ul style="list-style-type: none">• Access and Login• Exhibitor Activation and Marketing Toolkit• Exhibitor Services Manual (ESM)	Shanice Woo
1640-1700 hours	Q&A	All



- **Welcome and Introductions**
- Event Overview
- Spotlight on New Technology Awards
- Exhibitor Zone
- Q&A

What is an Exhibitor Activation Briefing?

- It is an onboarding programme for exhibitors
- A series of virtual briefing sessions provided to exhibitors from September to December 2023 (4 parts) with information and tools to assist/support exhibitors to plan and promote their participation at OTC Asia 2024.
- The briefing sessions will cover:
 - Marketing toolkit
 - Logistical arrangements
 - Registration and access
 - Q&A sessions



OFFSHORE TECHNOLOGY CONFERENCE ASIA

EXCELLENCE IN ASIA Energising Now and for the Future

27 February – 1 March 2024 | Kuala Lumpur, Malaysia

Our Team



Stephanie Whitelaw
Project Manager



Karyn Nair
Marketing Manager



Sheila Tan
Manager,
Event Operations



Shanice Woo
Senior Operations
Coordinator



- Welcome and Introductions
- **Event Overview**
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EVENT OVERVIEW



25,000+
unique attendees

m²

5,000+
nett sqm of
exhibition space



2,000+
participating
organisations



1,500+
c-suite executives and
government officials



1,000+
university and
high school students



150+
sponsors and
exhibitors



100+
educational
institutions



70+
countries
represented



30+
hours of networking and
business opportunities



15+
hours of high-level
industry dialogues



400+
industry leaders and
experts



300+
technical
presentations



200+
presenting
organisations



70+
conference
sessions

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and Pens Sponsor

MCDERMOTT

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Stations Sponsor



Sponsor



Future Energy
Supporting Sponsor

CONFERENCE THEME

*Excellence in Asia: Energising Now
and for the Future*

CONFERENCE SESSIONS

- ❖ 2 Leadership Dialogues
- ❖ 5 Strategic Panel Sessions
- ❖ 5 Technical Panel Sessions
- ❖ 1 Focus Sessions
- ❖ 9 Country Sessions
- ❖ 34 Technical Sessions

ENERGY EVOLUTION EXCHANGE



ENERGY
EVOLUTION
EXCHANGE
Decarbonisation | Net-Zero Solutions
Future Energy | Digitalisation

- ❖ 1 Strategic Panel Sessions
- ❖ 5 Technical Panel Sessions
- ❖ 3 Focus Sessions
- ❖ 13 Technical Sessions

STRATEGIC & TECHNICAL PANELS

STRATEGIC PANEL SESSIONS

- Excellence in Asia: Energising Now and for the Future
- Asia Pacific's Energy Markets: Security and Sustainability
- Journey to Decarbonisation
- Navigating the Energy Trilemma: Now and for the Future
- Dynamic Business Models for Success
- Leaders for Change: Building Sustainable Futures
- Current Investments and Future Financing

TECHNICAL PANEL SESSIONS

- Unleashing the Power of AI and Automation
- CCUS: Technology Innovation and Integrated Value Chain
- Exploring the Depths: Deepwater Technology and Development
- GHG Management: Strategies for a Net-Zero Future
- Boosting Efficiency in Mature Fields: Technologies for Production and Sustainability
- Harnessing the Potential of Hydrogen and Hydrogen-Based Fuels
- Unlocking Offshore Gas Potential: Innovations and Development
- Emissions Reductions: Latest Application of Clean Energy Technology and Solutions (Scope 1 and 2)
- Carbon Chronicles: Policies, Standards, Reporting, and Collaboration
- Decommissioning: Ensuring Safe and Sustainable Offshore Solutions

TECHNICAL CONTENT

CALL FOR PAPERS

1,172

TECHNICAL PAPER PROPOSALS SUBMITTED

253

ORGANISATIONS

49

COUNTRIES

ABSTRACT SELECTION PROCESS

396

ABSTRACTS SELECTED

47

TECHNICAL SESSIONS

126

ORGANISATIONS

35

COUNTRIES

*90%

ACCEPTANCE RATE



ENERGY EVOLUTION EXCHANGE

Decarbonisation | Net-Zero Solutions
Future Energy | Digitalisation

The Energy Evolution Exchange at OTC Asia showcases the latest innovations paving the way towards a sustainable energy future. Discover innovations and cutting-edge technologies related to Decarbonisation, Net-Zero Solutions, Future Energy and Digitalisation.

CONFERENCE



1 Strategic Panel Discussion



5 Technical Panel Sessions



3 Focus Sessions



13 Technical Sessions

Technical Sessions

1. Carbon Reduction: Project/Operations
2. Carbon Reduction: HSE
3. Carbon Reduction: Reservoir - Simulation/Modelling
4. Carbon Reduction: R&D/Technology I
5. Carbon Reduction: Reservoir - Studies/R&D I
6. Carbon Reduction: Transport/Facilities/Pipeline
7. Carbon Reduction: R&D/Technology II
8. Carbon Reduction: Reservoir - Studies/R&D II
9. Carbon Reduction: Reservoir and Seal Integrity
10. Carbon Reduction: Reservoir – Wells
11. Fuelling Tomorrow: Unlocking the Potential of Hydrogen
12. Ocean Renewables: The Pathway to Net Zero Future?
13. Sailing into the Future: Harnessing Offshore Renewable Energy

EXHIBITION

Floor Plans





- Welcome and Introductions
- Event Overview
- **Spotlight on New Technology Awards**
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- Opportunity for exhibitors to present the newest and most advanced technologies being used in the region
- Criteria: New, Innovative, Proven, Signification Impact and Regional Impact
- Benefits: Pre-Show and On-Site Publicity and Special Recognition
- **Application Deadline Extended: [13 October 2023](#)**

APPLY HERE:

<https://2024.otcasia.org/awards/spotlight-new-technoloy-awards>

**Application Deadline:
13 October 2023**

OTC ASIA 2022 RECIPIENTS

- **PTT Exploration and Production Public Company Limited**, producer of Nautilus
- **Schlumberger**, producer of ProdOps Tuned Production Operations Solution
- **Schlumberger**, producer of Optiq Seismic: Fiber-Optic Borehole Seismic Solution
- **Weatherford**, producer of Memory Raptor™ Cased-Hole Evaluation System

OTC ASIA 2024 RECIPIENTS

- **Halliburton**, producer of RELAY™ Digital Slickline System
- **Halliburton**, producer of EarthStar® Ultra-Deep Resistivity Service 3D Inversion
- **KHRONE**, producer of Advances in High Capacity Straight Tube Coriolis Flowmeters
- **NGLTECH Sdn Bhd**, producer of Multifunctional Production Unit (MPU)1212
- **NGLTECH Sdn Bhd**, producer of Volatile Organic Compound Recovery System (VOC-RS)
- **Schlumberger**, producer of IriSphere look-ahead-while-drilling service
- **Schlumberger**, producer of OneSubsea Subsea Modular Injection System
- **Synergy Oil and Gas Engineering Sdn Bhd**, producer of Syn Jet Pump
- **Synergy Oil and Gas Engineering Sdn Bhd**, Thermodynamic Collision
- Valvetight, producer of DBB-SAVER (Double Block & Bleed Saver)
- Weatherford, producer of Magnus™ Rotary Steerable System
- Weatherford, producer of Victus Intelligent Managed Pressure Drilling



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Access and Login

Email with unique login details



Dear All,

Thank you for your participation in the exhibition at the **Offshore Technology Conference Asia (OTC Asia)** taking place from **27 February – 1 March 2024** at **Kuala Lumpur Convention Centre, Malaysia**. My name is Shanice, and I will be your point of contact for matters pertaining to exhibition services. To confirm:

Your Exhibition Booth

Company Name: N/A

Booth Number: N/A

Booth Size: N/A

Booth Type: N/A

View Floor Plan [here](#)

Log in to the Exhibitor Zone

The Exhibitor Zone is an exhibitor portal to support you and your company in planning and maximising your experience in OTC Asia. The Exhibitor Zone's main sections are:

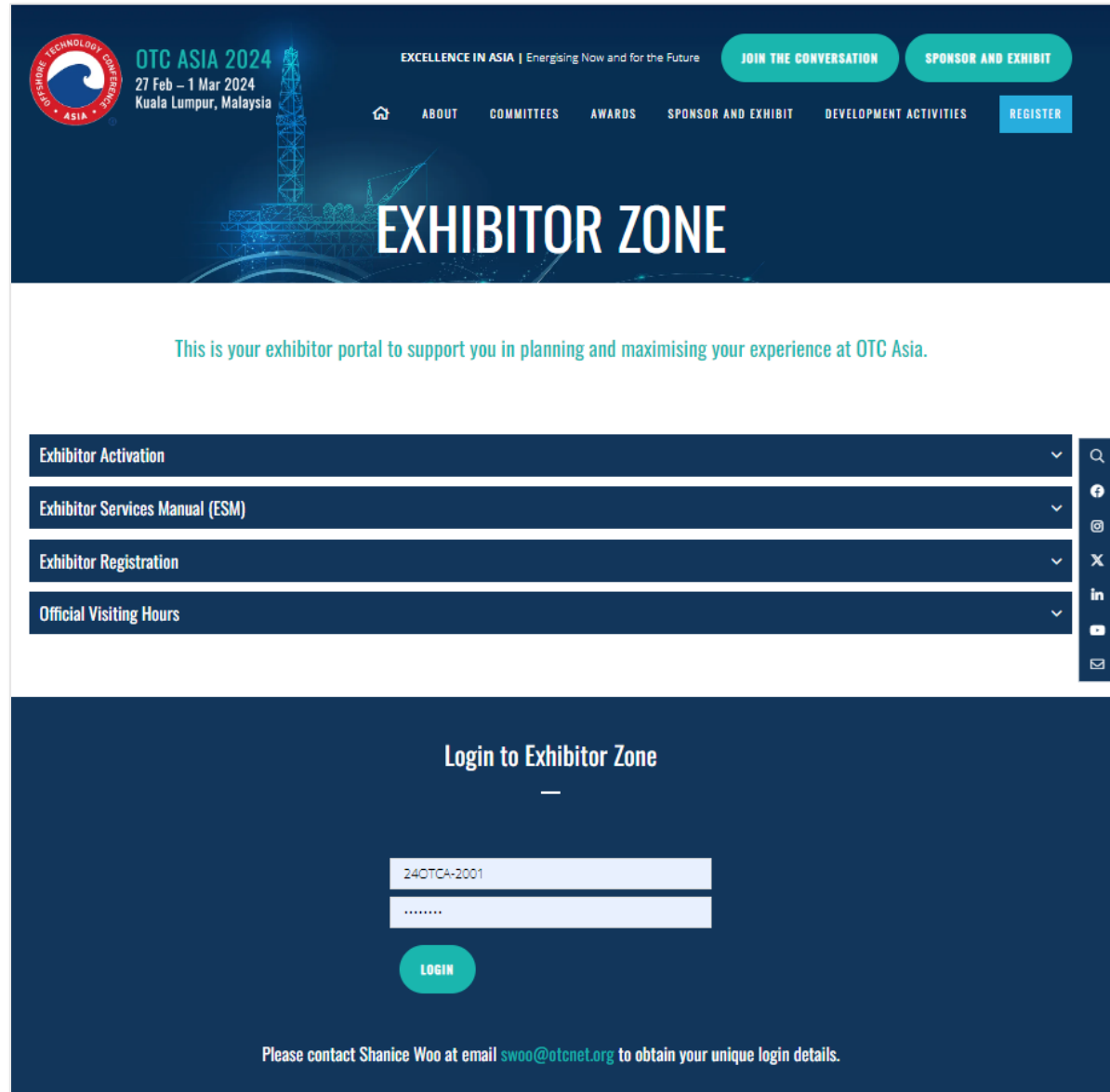
1. **Exhibitor Activation** offers the resources needed to maximize you and your company's presence and impact. It involves a series of pre-event virtual briefing sessions and a marketing toolkit, all aimed at assisting you in planning, preparing, and promoting your company involvement in the event.
2. **Exhibitor Services Manual (ESM)** contains essential information and instructions such as Useful Contacts, Exhibit Rules and Regulations, Freight and Shipping Information to help exhibitors effectively prepare and navigate OTC Asia. The ESM will assist you and your company in ensuring a smooth and successful exhibition experience by offering crucial details and deadlines related to various aspects of participation.
3. **Exhibitor and Visitor Registration** entitlements and information.

To login to **the Exhibitor Zone**, here are the login details for your company:

- URL: <https://2024.otcasia.org/exhibitor-login>
- Username: 24OTCA-xxxx
- Password: xxxxxx
- Main Contact Full Name: Shanice Woo
- Main Contact Email: swoo@otcnet.org

Access and Login

<https://2024.otcasia.org/exhibitor-login>



The screenshot displays the OTC Asia 2024 Exhibitor Zone website. The header includes the OTC Asia 2024 logo, dates (27 Feb - 1 Mar 2024), and location (Kuala Lumpur, Malaysia). Navigation links include ABOUT, COMMITTEES, AWARDS, SPONSOR AND EXHIBIT, and DEVELOPMENT ACTIVITIES. A REGISTER button is also present. The main heading is "EXHIBITOR ZONE". Below this, a message states: "This is your exhibitor portal to support you in planning and maximising your experience at OTC Asia." A list of links is provided: Exhibitor Activation, Exhibitor Services Manual (ESM), Exhibitor Registration, and Official Visiting Hours. A sidebar on the right contains social media icons for search, Facebook, Instagram, X, LinkedIn, YouTube, and Email. The "Login to Exhibitor Zone" section features a form with a username field (containing "24OTCA-2001"), a password field (masked with dots), and a LOGIN button. A footer note reads: "Please contact Shanice Woo at email swoo@otcnet.org to obtain your unique login details."



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THANK YOU !