



# OFFSHORE TECHNOLOGY CONFERENCE ASIA

27 February – 1 March 2024  
Kuala Lumpur, Malaysia



## ENERGY EVOLUTION EXCHANGE

Decarbonisation | Net-Zero Solutions  
Future Energy | Digitalisation



EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES

# OTC ORGANISATIONS

The Offshore Technology Conference (OTC) events around the globe, including OTC Asia, are brought to you by 12 sponsoring non-profit academic, scientific, and professional organisations dedicated to the advancement and diffusion of scientific and technological knowledge of offshore resources and related environmental matters.

Income from this event is invested back into these sponsoring organisations' programmes that provide opportunities for industry professionals to enhance their professional and technical competence, and to promote education in areas to continue to advance the offshore energy industry.



## SPONSORING ORGANISATIONS



American Association of Petroleum Geologists



American Institute of Chemical Engineers



American Institute of Mining, Metallurgical, and Petroleum Engineers



American Society of Civil Engineers



American Society of Mechanical Engineers



American Institute of Mining, Metallurgical, and Petroleum Engineers



Marine Technology Society



Society of Exploration Geophysicists



Society for Mining, Metallurgy & Exploration



Society of Naval Architects and Marine Engineers



Society of Petroleum Engineers

Society of Petroleum Engineers



The Minerals, Metals & Materials Society

## ENDORISING ORGANISATIONS



International Association of Drilling Contractors



Energy Workforce & Technology Council



# ENERGY EVOLUTION EXCHANGE

Decarbonisation | Net-Zero Solutions  
Future Energy | Digitalisation

The Energy Evolution Exchange at OTC Asia showcases the latest innovations paving the way towards a sustainable energy future. Discover cutting-edge technologies and services related to **Decarbonisation, Net-Zero Solutions, Future Energy and Digitalisation.**



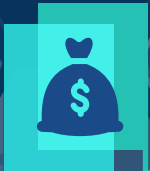
With global plans to reduce emissions by 45% by 2030, and net-zero carbon emissions by 2050, countries are investing in decarbonisation and future energy to meet increased demand and depleting natural resources.

Source: United Nations



An annual investment of US\$180 billion in clean energy is required in Southeast Asia by 2030 to maintain a trajectory compatible with the region's climate goals and energy demand.

Source: CNBC



Asia is expected to require nearly \$3 trillion of cumulative energy investment to realise a sustainable pathway by 2040.

Source: Energy Voice



Asia and the Pacific are leading the way in hydrogen investment, accounting for more than 50% of global investment in 2021, and the combined hydrogen demand in China, India, Japan and South Korea will likely reach 285 million tons in 2050, accounting for 43% of global demand.

Source: UK-ASEAN Business Council



At least \$4 trillion a year needs to be invested in sustainable energy until 2030 – including investment in technology and infrastructure, to reach net-zero emission by 2050.

Source: International Renewable Energy Agency (IRENA)



Analysis by Accenture, in collaboration with the World Economic Forum, shows that digital technologies, if scaled across industries, could deliver up to 20% of the 2050 reduction needed to hit the International Energy Agency net-zero trajectories in the energy, materials and mobility industries.

Source: The Business Times

## Future Trends and Innovations in the Energy Industry

Internet of Things    Artificial Intelligence  
 Robotics & Automation    Big Data & Analytics  
 Offshore & Floating Wind    Geothermal  
 Decarbonisation  
 Hydrogen    CCUS    Wave &  
 Floating Solar    Tidal Energy  
 Marine Energy    Energy Integration    Energy Storage

# BE A PIONEER IN THE ENERGY EVOLUTION JOURNEY!

During three and a half days at the OTC Asia Energy Evolution Exchange, your company can showcase its products and services to world leading experts and key decision makers in the offshore energy industry.

Lead the transformation of the energy industry, pitch for future investment. Stand out from the rest by being an exhibitor at the Energy Evolution Exchange at OTC Asia 2024.

## OTC ASIA'S TOP ATTENDING COUNTRIES



Malaysia



Singapore



Thailand



China



United States



United Arab Emirates



Australia



Indonesia



United Kingdom



India

## PROFESSIONAL PROFILES OF ATTENDEES



25,000+ unique attendees from around the globe



Managers / Supervisors >25%



Senior Management / Heads of Departments >20%



C-Level Executives >11%

## Participate as an exhibitor and connect with the entire energy value chain:



National & International Energy and Oil Companies



Engineering & Construction



Alternative/ New Energy



Government/ Regulators



Original Equipment Manufacturers/ Manufacturers



Telcos



IT, Digital, Robotics



Exploration & Production



Education/ University



Consulting



Transmission & Distribution



Power Generation Tech



EPCs



Digitalisation/ Software



Offshore Service Companies



Hydrogen Companies



Maritime and Logistics



Renewable Energy (Solar, Wind, Hydro)



RNG & LNG companies

## Participating Organisations

- PETRONAS
- PTT Exploration and Production Public Company Limited
- Shell
- ConocoPhillips
- ExxonMobil
- Pertamina
- PetroChina
- Hess
- JX Nippon Oil & Gas Exploration
- Mubadala Energy
- Repsol
- PetroVietnam
- RocOil
- SLB
- Technip Energies
- TechnipFMC
- Baker Hughes
- Halliburton
- Weatherford
- Yinson

## WHY THE OTC ASIA ENERGY EVOLUTION EXCHANGE?

- 1 Be a part of the progressive group that provides the latest technology breakthroughs
- 2 Demonstrate your company's role in the energy transition mission
- 3 Participate in the Energy Evolution Exchange and qualify for a speaking slot to present your brand's innovative products and technologies (*subject to availability*)
- 4 Be side-by-side to "THE STAGE" at the Energy Evolution Exchange! Where thought leaders and professionals interested in the energy transition market will share their perspectives on the latest developments.
- 5 Located next to OTC Asia's strategic conference session rooms, offering close proximity and easy access to C-suite level buyers, investors, and delegates.
- 6 Position your company alongside the ePoster sessions, where technical professionals will present the latest technology developments in offshore energy.
- 7 Need a quiet area for a meeting or rest? Come hang out at the Wellness Bar located at the Energy Evolution Exchange!



## OTC ASIA 2024 HIGHLIGHTS

Asia Pacific's most comprehensive event with programmes for industry leaders, technical professionals, award winning projects and technologies, emerging leaders, and university and STEM students.



25,000+  
Unique Attendees



1,500+  
C-Suite Executives  
and Government  
Officials



70+  
Countries  
Represented



2,000+  
Participating  
Organisations



150+  
Sponsors and  
Exhibitors

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5,000+  
Nett SQM of  
Exhibition Space



30+  
Hours of Networking  
and Business  
Opportunities



15+  
Hours of High-  
Level Industry  
Dialogues



1,000+  
University and  
High School  
Students



100+  
Educational  
Institutions



400+  
Industry Leaders  
and Experts



300+  
Technical  
Presentations



200+  
Presenting  
Organisations



70+  
Conference  
Sessions



**ENERGY EVOLUTION EXCHANGE**  
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ENERGY EVOLUTION EXCHANGE

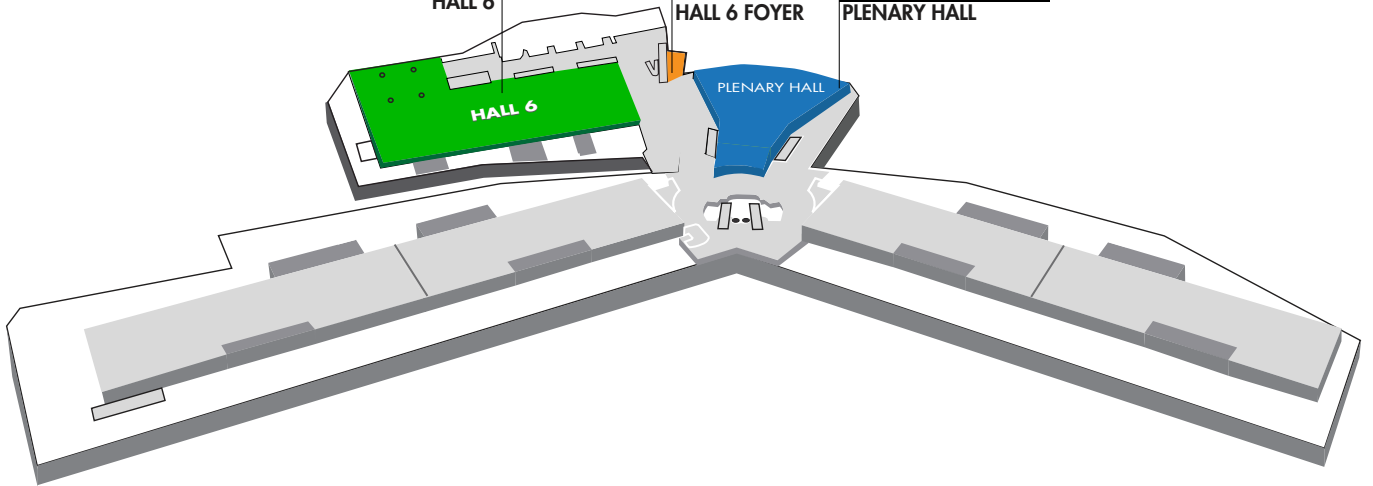
HALL 6

REGISTRATION & SPEAKER/AUTHOR CHECK-IN

HALL 6 FOYER

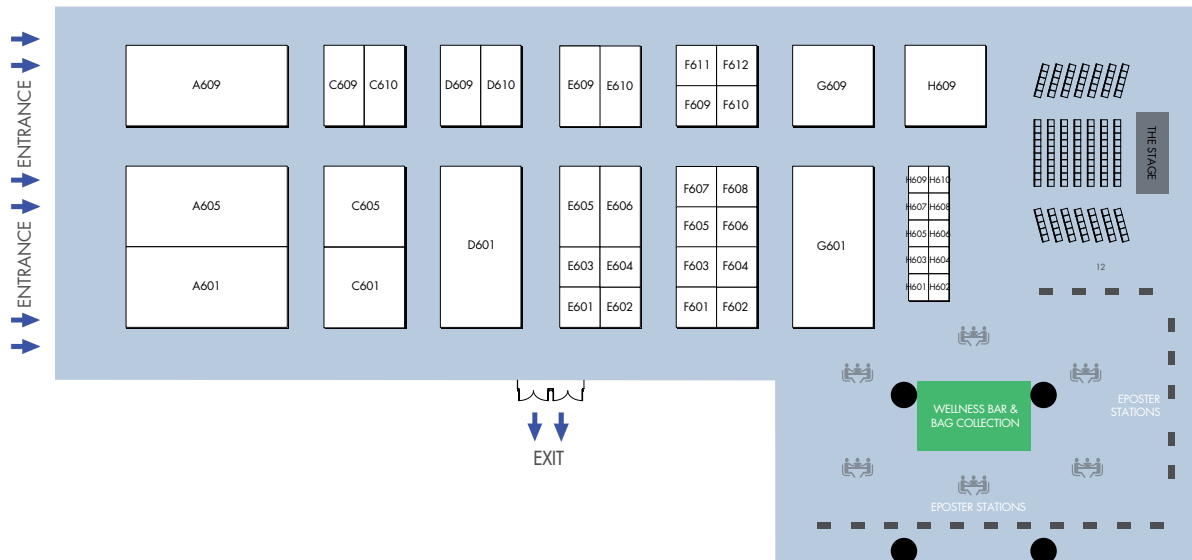
OPENING CEREMONY & AWARD PRESENTATION/ LEADERSHIP DIALOGUES  
(27 February)

PLENARY HALL



**ENERGY EVOLUTION EXCHANGE**  
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## HALL 6



# EXHIBIT AT THE OTC ASIA ENERGY EVOLUTION EXCHANGE NOW!

## BOOTH TYPES

Space Only

USD590 per sqm



Stand Package

USD590 per sqm



Each 9sqm stand package booth includes:

- 2.5 metres high wall and dividing wall partition with white laminated in-fill panels
- One (1) 13-Amp, single phase power point (max. 500w)
- Two (2) 10w LED spotlights
- Overhead fascia panel with organisation's name and booth number
- Carpet floor covering
- Two (2) easy arm chairs
- One (1) information counter
- One (1) waste paper basket

## FUTURE ENERGY AMPLIFICATION PACKAGES



### Future Energy Partner

COST: USD 40,000

EST VALUE: USD 65,000

- One (1) 36sqm booth at the Energy Evolution Exchange
- Up to three (3) 30-minute presentations at "The Stage"
- One (1) 30-second corporate video at digital screen located at "The Stage" (video provided by sponsor)
- One (1) holding slide of sponsor logo on "The Stage" digital screen
- One (1) hanging banner at exhibition booth recognising company as "Future Energy Partner"
- Company name and logo displayed at the backdrop of "The Stage"
- Eight (8) complimentary Full Conference Registrations
- Ten (10) complimentary Exhibitor Registrations
- Company listed as "Future Energy Partner" digital conference preview, digital conference programme, Mobile App, Event Website and onsite sponsor recognition board



### Future Energy Contributing Sponsor

COST: USD 19,500

EST VALUE: USD 30,000

- One (1) 18sqm booth at the Energy Evolution Exchange
- Up to two (2) 30-minute presentations at "The Stage"
- One (1) holding slide of sponsor logo on "The Stage" digital screen
- Company name and logo displayed at the backdrop of "The Stage"
- Five (5) complimentary Full Conference Registrations
- Eight (8) complimentary Exhibitor Registrations
- Company listed as "Future Energy Contributing Sponsor" digital conference preview, digital conference programme, Mobile App, Event Website and onsite sponsor recognition board



### Future Energy Supporting Sponsor

COST: USD 14,500

EST VALUE: USD 23,000

- One (1) 18sqm booth at the Energy Evolution Exchange
- Company name and logo displayed at the backdrop of "The Stage"
- Five (5) complimentary Full Conference Registrations
- Six (6) complimentary Exhibitor Registrations
- Company listed as "Future Energy Contributing Sponsor" digital conference preview, digital conference programme, Mobile App, Event Website and onsite sponsor recognition board

## SPONSORSHIP OPPORTUNITIES

Amplify your brand presence through our list of sponsorship opportunities, cement your brand before, during and post-show.

Sponsorship Package	Value (USD)
Future Energy Partner*	USD 40,000
Mobile App	USD 30,000
Sponsor	USD 25,000
Conference Digital Proceedings and Conference Wifi	USD 25,000
Future Energy Contributing Sponsor*	USD 19,500
Future Energy Supporting Partner*	USD 14,500

*\*Exclusive offer for Energy Evolution Exchange*

*\*\*For full list of sponsorship items, please refer to your salesperson*





## SPONSORSHIP OPPORTUNITIES



### Mobile App

USD 30,000

The Mobile App is available on all IOS and Android devices. The app will be the most up-to-date information about the conference and exhibition. The sponsor will receive:

- Company's branding/advertisement displayed on the app's start-up page
- One (1) full page ROP colour advertisement in the digital Conference Preview\*\*\*
- One (1) full page ROP colour advertisement in the digital Conference Programme\*\*\*
- One (1) splash/landing page advertisement banner in the mobile app
- Two (2) complimentary Full Conference registrations\*
- Company logo listed as "Mobile App Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board\*\*\*



### Sponsor

USD 25,000 per Co-Sponsor

This sponsor will receive:

- Five (5) complimentary Full Conference registrations\*
- Twenty-Five (25) complimentary Exhibition Visitor registrations\*\*
- 100-word company/corporate profile featured in event website
- Company logo listed as "Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board\*\*\*

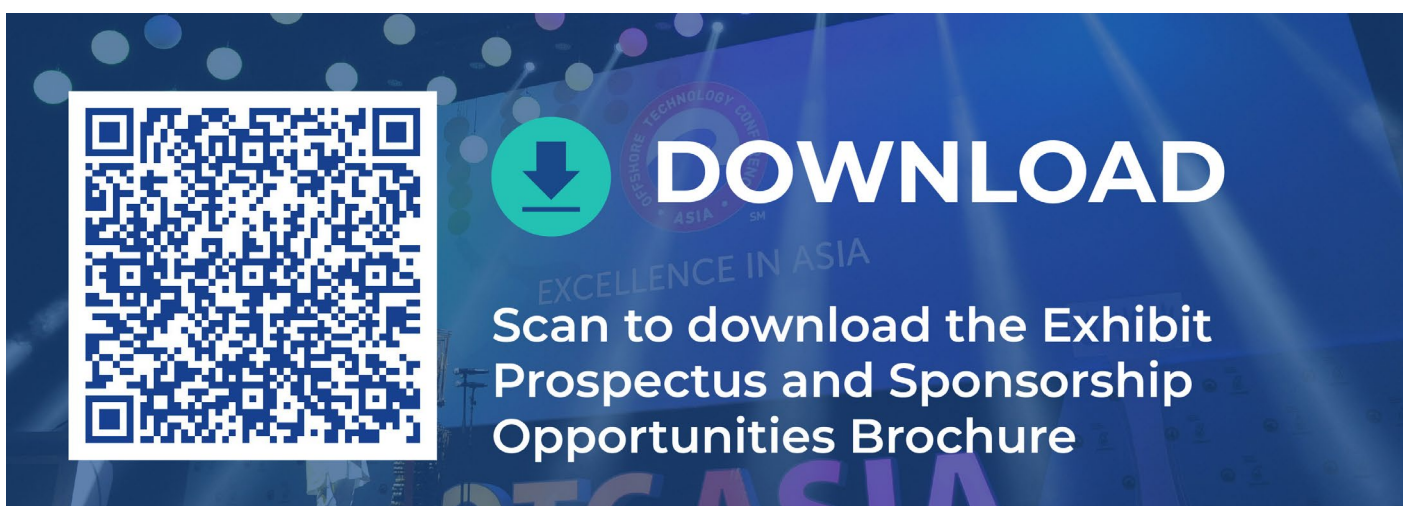


### Conference Digital Proceedings and Event WiFi

USD 25,000

The sponsor will receive:

- Company logo displayed prominently in the email notification sent to conference delegates
- Sponsor's branding/advertisement on the web landing page when attendees connect to the OTC Asia's public WiFi
- Two (2) complimentary Full Conference registrations\*
- Company logo listed as "Conference Digital Proceedings and Event WiFi Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board\*\*\*



# An OTC Event



# Other OTC Events



For more information, visit the website or email us at [otcasia@otcnet.org](mailto:otcasia@otcnet.org)