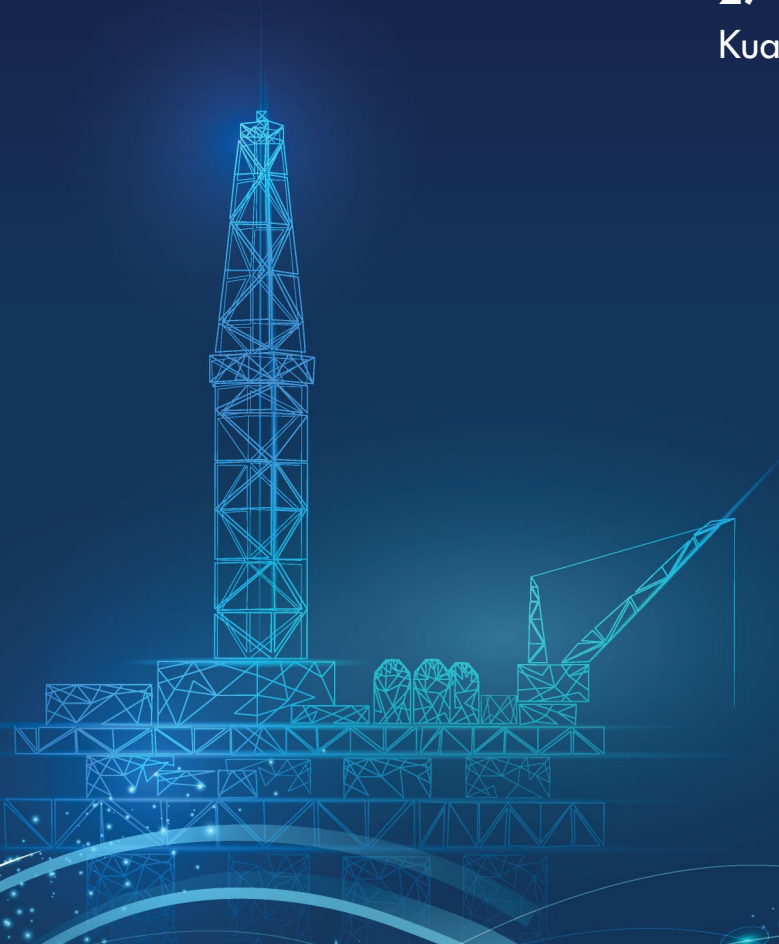




OFFSHORE TECHNOLOGY CONFERENCE ASIA

27 February – 1 March 2024
Kuala Lumpur, Malaysia



EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES

2024.otcasia.org | [#otcasia](https://twitter.com/otcasia)

OTC ORGANISATIONS

The Offshore Technology Conference (OTC) events around the globe, including OTC Asia, are brought to you by 13 sponsoring non-profit academic, scientific, and professional organisations dedicated to the advancement and diffusion of scientific and technological knowledge of offshore resources and related environmental matters.

Income from this event is invested back into these sponsoring organisations' programmes that will provide opportunities for industry professionals to enhance their professional and technical competence, and to promote education in areas to continue to help advance the offshore energy industry.

SPONSORING ORGANISATIONS



American Association of
Petroleum Geologists



American Institute of
Chemical Engineers



American Institute of Mining,
Metallurgical, and Petroleum
Engineers



American Society of
Civil Engineers



American Society of
Mechanical Engineers



American Institute of Mining,
Metallurgical, and Petroleum
Engineers



Marine Technology
Society



Society of Exploration
Geophysicists



Society for Mining,
Metallurgy & Exploration



Society of Naval Architects and
Marine Engineers



Society of Petroleum
Engineers



The Minerals, Metals &
Materials Society

ENDORSORING ORGANISATIONS



International Association of
Drilling Contractors

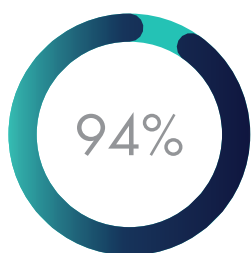


Energy Workforce &
Technology Council

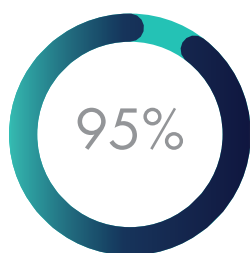
DISCOVER OTC ASIA

The Offshore Technology Conference (OTC) is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters.

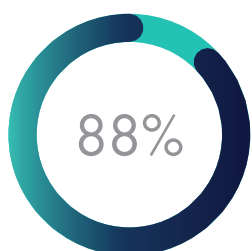
Founded in 1969, OTC's flagship conference is held annually in Houston. OTC is sponsored by 13 industry organisations and societies, who work cooperatively to develop the programme each year. OTC has expanded technically and globally with other flagship events including OTC Asia.



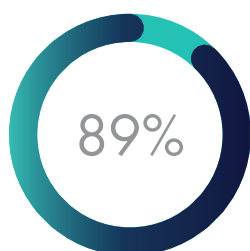
rated OTC Asia
as good to excellent



would recommend
OTC Asia to their
colleagues



said it was valuable
to attend OTC Asia



plan to participate in
future OTC Asia events

ASIA PACIFIC'S PREMIER OFFSHORE ENERGY EVENT

OTC Asia's vision and mission is to:

- Meet the demand for business and technical information to support the growth of the offshore energy industry in Asia.
- Provide opportunities for industry and professionals to share applied technologies and best practices industry-wide and globally.
- Together with industry, promote sustainable practices and solutions as we transition into a lower carbon world.
- To create opportunities to institute and strengthen interdisciplinary collaboration and cooperation in Asia Pacific.



I have always enjoyed OTC Asia as it presents the true industry experience through the industry leaders, technology exhibitors and networking opportunities.

OTC Asia is an excellent platform for industry representatives to gather, exchange views and collaborate for the betterment of the industry.

OTC Asia attendees

OTC ASIA 2024 HIGHLIGHTS

Asia Pacific's most comprehensive event with programmes for industry leaders, technical professionals, award winning projects and technologies, emerging leaders, and university and STEM students.



25,000+
Unique Attendees



1,500+
C-Suite Executives
and Government
Officials



70+
Countries
Represented



2,000+
Participating
Organisations



150+
Sponsors and
Exhibitors

m²

5,000+
Nett SQM of
Exhibition Space



30+
Hours of
Networking
and Business
Opportunities



15+
Hours of High-
Level Industry
Dialogues



1,000+
University and
High School
Students



100+
Educational
Institutions



400+
Industry
Leaders and
Experts



300+
Technical
Presentations



200+
Presenting
Organisations



70+
Conference
Sessions

Spotlight
on new
TECHNOLOGY



**Distinguished
Achievement
Awards**

**THE
Next Wave**
A Programme for Young Professionals

**UNIVERSITY
R&D
SHOWCASE AND
CHALLENGE**

**High School
Student STEM**

Advancing Offshore Energy Sustainably

PARTICIPATE IN THE OFFSHORE ENERGY INDUSTRY'S PREMIER EVENT!

During three and a half days at the Offshore Technology Conference Asia (OTC Asia) exhibition hall, your company can showcase its products and services to the world's leading experts and key decision-makers in the offshore energy industry.

As an exhibiting company at OTC Asia, you can demonstrate your new technologies and services as you network with valued clients and make new business contacts. As a sponsor, promote your industry standing and presence to the offshore energy community.

OTC ASIA'S TOP ATTENDING COUNTRIES



Malaysia



Singapore



Thailand



China



United States



United Arab Emirates



Australia



Indonesia



United Kingdom



India

Meet, network and build partnerships with key decision-makers and energy professionals from the entire offshore energy value chain, including:



Engineering and Construction



Alternative / New Energy



Government / Regulators



Manufacturing / Original Equipment Supplies



Oilfield Services



Telecommunications



Hardware / Equipment



IT, Digital, AI & Robotics



Marine Services



Exploration and Production



Finance / Insurance / Legal



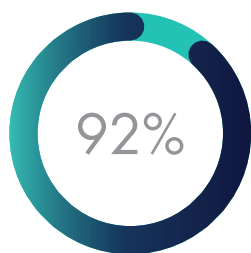
Geosciences



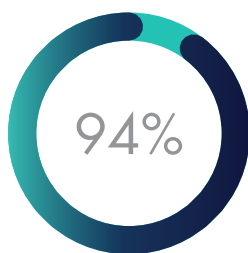
Education



Consulting



visited the exhibition



rated the exhibition as good to excellent

PROFESSIONAL PROFILES OF ATTENDEES



25,000+ unique attendees from around the globe



Managers / Supervisors >25%



Senior Management / Heads of Departments >20%



C-Level Executives >11%

Participating Organisations

- PETRONAS
- PTT Exploration and Production Public Company Limited
- Shell
- ConocoPhillips
- ExxonMobil
- Pertamina
- PetroChina
- Hess
- JX Nippon Oil & Gas Exploration
- Mubadala Energy
- Repsol
- PetroVietnam
- RocOil
- SLB
- Technip Energies
- TechnipFMC
- Baker Hughes
- Halliburton
- Weatherford
- Yinson

SPOTLIGHT ON NEW TECHNOLOGY AWARDS



PUT THE SPOTLIGHT ON YOUR NEW TECHNOLOGY

An exclusive recognition programme for OTC Asia exhibitors. The Spotlight on New Technology Awards programme is designed to showcase their most recent, noteworthy technologies.

BENEFITS OF PARTICIPATION

Companies selected for the Spotlight on New

Technology Award will receive:

- Acknowledgement in an OTC Asia news release.
- Advanced recognition on the OTC Asia website and social media platforms.
- Acknowledgement at an onsite awards ceremony with media invited.
- Recognition in a special section of the OTC Asia conference programme.
- A special emblem of recognition for your company's booth to designate selection.
- Special signage at your booth on the exhibit floor.
- Use of the OTC Asia Spotlight on New Technology logo until the end of the calendar year (2024), including usage at any other OTC events held that same year.
- OTC Asia Spotlight on New Technology Small Business Award recipients will receive the same benefits as listed above, with the added recognition as a "Small Business Award" recipient.

To learn more about this awards programme and how to submit an application, please email otcasia@otcnet.org.



Application Deadline:
25 September 2023

How to Participate

To be considered for the OTC Asia Spotlight on New Technology Award programme, technology must meet the following criteria:

1. New – the technology must be less than two years old dating from the first time it was introduced to the marketplace or was advertised for sale.
2. Innovative – the technology must be original, ground-breaking, and capable of revolutionising the offshore E&P industry.
3. Proven – the technology must be proven, either through full-scale application or successful prototype testing.
4. Broad Interest – the technology must have broad interest and appeal for the industry.
5. Significant Impact – the technology must provide significant benefits beyond existing technologies.
6. Regional Impact – the technology must address an issue unique to the Asia Pacific region.

The Spotlight on New Technology Small Business Award recognises the innovative technologies being developed by small businesses (less than 300 employees). To be considered, your company must:

- Be independently owned and operated for a not-for-profit concern.
- Have no more than 300 employees for the preceding 12 months.
- Meet all other Spotlight on New Technology award programme requirements.



AWARD CATEGORIES

Spotlight on New Technology Award

Spotlight on New Technology:
Small Business Award



EXHIBITION OPPORTUNITIES

BE PART OF ASIA'S PREMIER OFFSHORE ENERGY EVENT

Complete the Application/Contract for Exhibit Space and submit today.

BOOTH TYPES

Space Only

USD690 per sqm



Stand Package

USD690 per sqm



Each 9sqm stand package booth includes:

- 2.5 metres high wall and dividing wall partition with white laminated in-fill panels
- One (1) 13-Amp, single phase power point (max. 500w)
- Two (2) 10w LED spotlights
- Overhead fascia panel with organisation's name and booth number
- Carpet floor covering
- Two (2) easy arm chairs
- One (1) information counter
- One (1) waste paper basket

COMPETITIVE PRICING

RETAINED RATES SINCE 2016

How to Exhibit

Once your company has elected to participate in this important event, follow these three (3) easy steps:

1. Review all exhibit information carefully
2. Select three (3) preferred booth locations
3. Complete and submit the Application/Contract for Exhibit Space

To sponsor and exhibit at OTC Asia 2024, contact:

Gregg Parker

Senior Consulting Sales Manager

✉ gparker@otcnet.org

☎ +603 2182 3121

2024.otcasia.org | [#otcasia](https://twitter.com/otcasia)

WHY SPONSOR & EXHIBIT

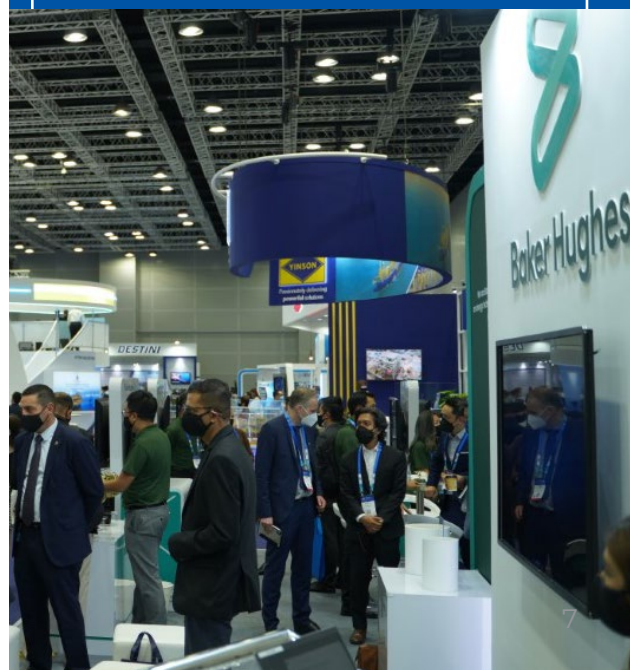
Meet and network with more than 25,000 energy professionals and key decision makers from around the globe.

Forge synergistic and collaborative partnerships with international and regional players to grow your business.



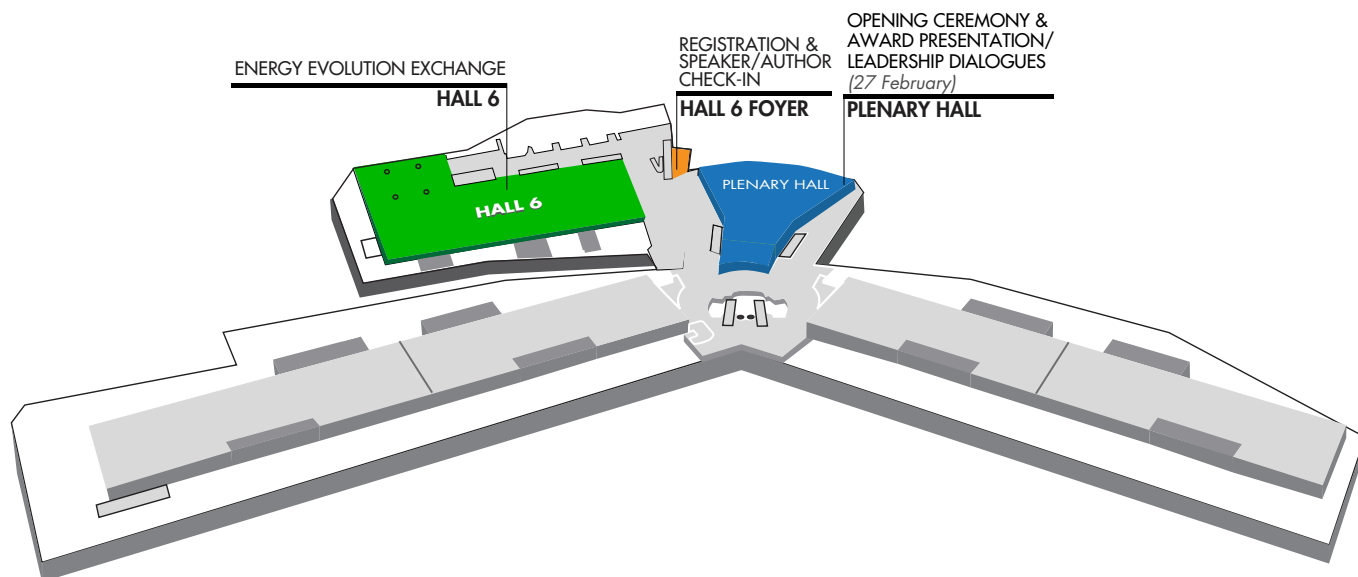
EXHIBITOR BENEFITS

- Two (2) complimentary Exhibitor registration per 9sqm of booth space.
- Fifty (50) Exhibition Visitor registrations per 9sqm of booth space.
- Company listing and product/service profile the digital Conference Programme, Mobile App and event website.
- Unique promotional and advertising to help increase your organisation's exposure and return on investment.
- Targeted global marketing campaigns featuring highlights of the exhibition.



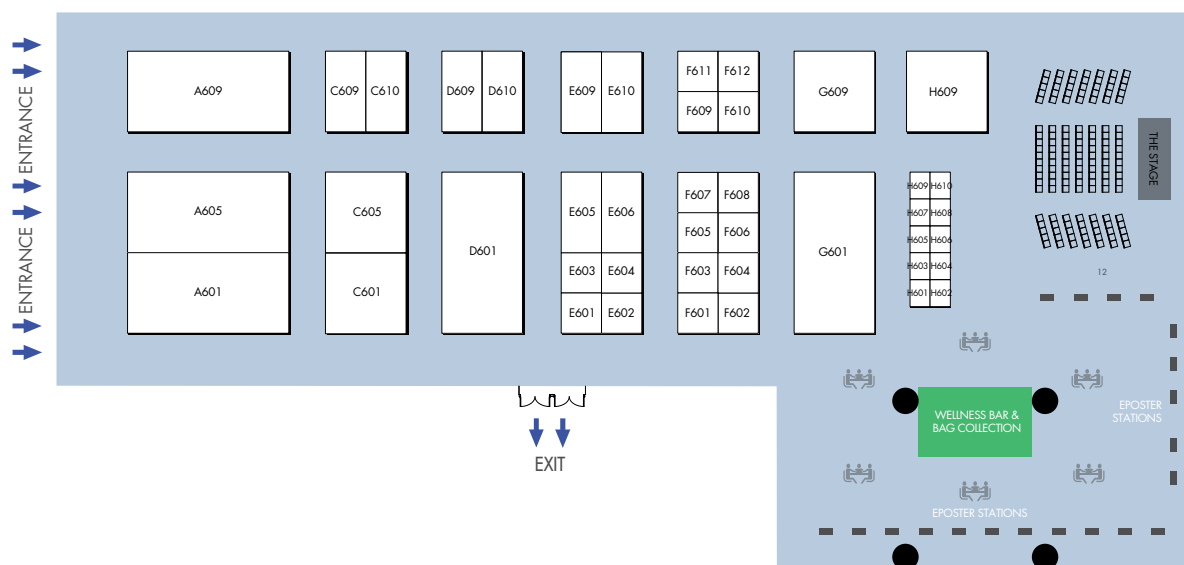
EXHIBITION OPPORTUNITIES

NEW FEATURES



Booth	Value (USD)
Space Only	USD590 per sqm
Stand Package	USD590 per sqm

HALL 6



SPONSORSHIP OPPORTUNITIES AT A GLANCE

PROMOTE YOUR PRESENCE TO THE GLOBAL OFFSHORE ENERGY COMMUNITY

We offer a range of sponsorship options designed to raise your company's brand visibility before, during and post OTC Asia 2024.

For complete details, please review the included information or contact:

Gregg Parker

Senior Consulting Sales Manager

✉ gparker@otcnet.org

☎ +603 2182 3121



Sponsorship Package	Value (USD)
Principal Sponsor	USD 100,000 per Co-Sponsor
Lanyards	SOLD
Escalator Runners	USD 65,000
Directional Signage	USD 55,000
Audio Visual and ePosters	USD 45,000
Conference Bags	SOLD
Topical Luncheon - Day 2 (28 February)	SOLD
Topical Luncheon - Day 3 (29 February)	USD 45,000
Care Kit *NEW*	USD 40,000
Executive Sponsor	SOLD
Future Energy Partner *NEW*	USD 40,000
OTCafé *NEW*	SOLD
Conference Headphones	USD 35,000
Conference Notebooks and Pens	SOLD
Conference Powerbanks *NEW*	USD 35,000
Conference Umbrellas	USD 35,000
Conference Water Bottles and Stations	SOLD
Conference Caps	USD 30,000
Mobile App	USD 30,000
Conference Digital Proceedings and Event WiFi	USD 25,000
Exhibition Floor Graphics *NEW*	USD 25,000
Ice Cream Social	USD 25,000 per day
Sponsor	USD 25,000 per Co-Sponsor
The Next Wave	SOLD
University Student Programme	SOLD
Energy Education Workshop	SOLD
Future Energy Contributing Sponsor *NEW*	USD 19,500
Networking Luncheon - Day 4 (1 March)	USD 18,000
Future Energy Supporting Sponsor *NEW*	USD 14,500

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP ITEMS



Principal Sponsor

USD 100,000 per Co-Sponsor

The sponsor will receive:

- Company logo displayed prominently at the event venue
- Company logo displayed at the Opening Ceremony
- One (1) full page ROP colour advertisement in the digital Conference Preview***
- One (1) full page ROP colour advertisement in the digital Conference Programme***
- One (1) digital advertisement to be displayed in the Mobile App header
- One (1) splash / landing page advertisement in the Mobile App
- One (1) foyer hanging banner at the OTC Asia venue
- One (1) conference bag insertion (insertion to be provided by sponsor)
- One (1) holding slide bearing the sponsor's company logo projected on the screen in all conference session rooms
- One (1) holding slide bearing the sponsor's company logo on the screen of ePoster stations
- One (1) 30-second corporate video to be played at a digital screen at the OTCafé located at the exhibition hall (video to be provided by sponsor)
- One (1) reserved table of sponsor's guests and/or staff at daily conference luncheon
- Twenty-Five (25) complimentary Full Conference registrations*
- One Hundred (100) complimentary Exhibition Visitor registrations**
- 100-word company/corporate profile featured in event website
- An opportunity to arrange interviews for executive representatives of the sponsor with media before event as part of the publicity campaign
- Company logo listed as "Principal Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Lanyards

USD 65,000

The sponsor will receive:

- Ten (10) complimentary Full Conference registrations*
- Company logo printed on the lanyards distributed to all attendees (maximum 15,000 lanyards)
- One (1) half-page ROP colour advertisement in the Conference Programme***
- One (1) splash / landing page advertisement in the Mobile App
- Company logo listed as "Lanyard Sponsor" in the digital Conference Preview, digital Conference Programme, event website and onsite sponsor recognition board***



Escalator Runners

USD 65,000

OTC Asia activities take place on multiple levels of the venue, attendees will access to the conference sessions, exhibition and other events via escalators throughout the venue. The sponsor will receive:

- Ten (10) complimentary Full Conference registrations*
- Company branding/advertisement on all escalators in venue
- One (1) half-page ROP colour advertisement in the digital Conference Programme***
- One (1) splash / landing page advertisement in the Mobile App
- Company logo listed as "Escalator Runners Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***

Notes:

* Full Conference registration includes access to the Opening Ceremony, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Luncheons, Welcome Reception (if any) and one (1) Conference Digital Proceedings.

** Visitor registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception (if any).

*** Sponsors will be acknowledged in the Conference Preview brochure if confirmed by 1 July 2023, and digital Conference Preview (if confirmed by 1 July 2023) and digital Conference Programme (if confirmed by 27 January 2024).

SPONSORSHIP OPPORTUNITIES



Directional Signage

USD 55,000

Clear directional signage will be placed at strategic locations to guide attendees through the venue to key function areas. The sponsor will receive:

- Ten (10) complimentary Full Conference registrations*
- Company logo on all signage to direct attendees to registration counters, conference sessions, exhibition and other key function rooms
- One (1) half-page ROP colour advertisement in the digital Conference Programme**
- One (1) splash / landing page advertisement in the Mobile App
- Company logo listed as “Directional Signage Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Audio Visual and ePosters

USD 45,000

Conference session rooms (Panel, Technical, Country and Special Sessions), Speaker Preparation Room and Knowledge Sharing ePoster Stations will be equipped with audio visual equipment. The sponsor will receive:

- Eight (8) complimentary Full Conference registrations*
- Company logo printed on each of the Knowledge Sharing ePoster Stations
- One (1) holding slide bearing the sponsor's company logo on the screens of the ePoster stations
- One (1) holding slide bearing the sponsor's company logo projected on the screens in the conference sessions rooms (Panel, Technical, Country and Special Sessions)
- Company logo displayed on the computer screens in the Speaker Preparation Room
- Company logo listed as “Audio Visual and ePosters Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Conference Bags

USD 45,000

Conference bags put your company's logo on the backs of hundreds of attendees. The sponsor will receive:

- Eight (8) complimentary Full Conference registrations*
- Company logo printed on the conference bags provided to all conference delegates (maximum 1,500 bags)
- Company logo listed as “Conference Bags Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Topical Luncheon

- Day 3 (Thursday, 29 February)

USD 45,000 per luncheon

A Topical Luncheon will be held on the second and third day of the conference. Topical Luncheons are open to all full conference delegates, providing attendees with a key opportunity for high-level networking. This luncheon also offers the sponsor an avenue to demonstrate hospitality to conference delegates, and the opportunity for a senior executive from the sponsor organisation to present a topic related to the conference theme. The sponsor will receive:

- Eight (8) complimentary Full Conference registrations*
- Acknowledgement at the sponsored topical luncheon
- 10-minute presentation by a senior executive from the sponsor company
- Company name and logo displayed on the backdrop of the stage at the topical luncheon
- Logo printed on the luncheon menu cards
- An opportunity to provide 100-word company/corporate/speaker profile for inclusion in the luncheon menu card
- Customised luncheon menu card with company logo, company write-up and advertisement
- One (1) reserved table of 10 at the sponsored luncheon
- An opportunity for a 2-minute corporate video to be played at the sponsored luncheon (video to be provided by sponsor)
- Company logo listed as “Topical Luncheon Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***

Notes:

* Full Conference registration includes access to the Opening Ceremony, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Luncheons, Welcome Reception (if any) and one (1) Conference Digital Proceedings.

** Visitor registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception (if any).

*** Sponsors will be acknowledged in the Conference Preview brochure if confirmed by 1 July 2023, and digital Conference Preview (if confirmed by 1 July 2023) and digital Conference Programme (if confirmed by 27 January 2024).

SPONSORSHIP OPPORTUNITIES



Care Kit ***NEW***

USD 40,000

A care kit will be provided to each attendee (maximum 15,000 sets). Each care kit will include hand sanitiser, tissues, plasters and mints. The sponsor will receive:

- Five (5) complimentary Full Conference registrations*
- Company logo printed on all care kit pouches
- Company logo listed as “Care Kit Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Executive Sponsor

USD 45,000 per Co-Sponsor

The sponsor will receive:

- 10 (10) complimentary Full Conference registrations*
- Fifty (50) complimentary Exhibition Visitor registrations
- Access to a private Executive Suite which can accommodate a lounge area and boardroom style meeting table, presentation screen, and catering services
- 10 passes to access the exclusive Executive Lounge area
- 100-word company/corporate profile featured in event website
- One (1) half-page ROP colour advertisement in the digital Conference Preview
- One (1) half-page ROP colour advertisement in the digital Conference Programme
- One (1) splash / landing page advertisement in the Mobile App
- Company logo listed as “Executive Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Future Energy Partner ***NEW***

USD 40,000

Position your company as a provider of innovative and creative solutions to help eliminate, reduce or offset emissions for the energy transition. Present your company's latest plans and achievements related to new energy achievements and initiatives at “The Stage” at the Energy Evolution Exchange on the exhibition floor.

- One (1) 36sqm booth
- Up to three (3) 30-minute presentations at “The Stage”
- One (1) 30-second corporate video to be played at digital screen located at “The Stage” (video to be provided by sponsor)
- One (1) holding slide of sponsor logo on “The Stage” digital screen
- One (1) hanging banner at exhibition booth recognising company as “Future Energy Partner”
- Company name and logo displayed on the backdrop of “The Stage” within the Energy Evolution Exchange
- Eight (8) complimentary Full Conference registrations
- Company logo listed as “Future Energy Partner” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



OTCafé ***NEW***

USD 40,000

A café located within the exhibition hall for all attendees to enjoy quality complimentary served coffee and tea, relax and mingle during the event. The sponsor will receive:

- Company logo displayed in the OTCafé area
- Digital screen to play company video (maximum 3-minutes in length, video to be provided by sponsor)
- Five (5) complimentary Full Conference registrations*
- Fifty (50) complimentary Exhibition Visitor registrations*
- Company logo listed as “OTCafé Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***

Notes:

* Full Conference registration includes access to the Opening Ceremony, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Luncheons, Welcome Reception (if any) and one (1) Conference Digital Proceedings.

** Visitor registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception (if any).

*** Sponsors will be acknowledged in the Conference Preview brochure if confirmed by 1 July 2023, and digital Conference Preview (if confirmed by 1 July 2023) and digital Conference Programme (if confirmed by 27 January 2024).

SPONSORSHIP OPPORTUNITIES



Conference Headphones

USD 35,000

Wireless Bluetooth headphones will be provided to each conference delegate (maximum 1,500 pieces). The sponsor will receive:

- Company logo printed on the headphone charging case to be inserted in the conference bags
- Three (3) complimentary Full Conference registrations*
- Company logo listed as "Conference Headphones Sponsor" in the Conference Preview, Conference Programme, event website and onsite sponsor recognition board***



Conference Notebooks and Pens

USD 35,000

Conference notebooks and pens will be inserted in the conference bags provided to all delegates (maximum 1,500 sets). The sponsor will receive:

- Company logo printed on the notebooks and pens
- Three (3) complimentary Full Conference registrations*
- Company logo listed as "Conference Notebooks and Pens Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Conference Powerbanks ***NEW***

USD 35,000

Help delegates recharge by providing the convenience to charge their mobile devices in their pocket. The sponsor will receive:

- Company logo printed on the powerbanks to be inserted in the conference bags (maximum 1,500 pieces)
- Three (3) complimentary Full Conference registrations*
- Company logo listed as "Conference Powerbanks Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Conference Umbrellas

USD 35,000

Conference umbrellas will be inserted in the conference bags provided to all delegates (maximum 1,500 pieces). The sponsor will receive:

- Company logo printed on the umbrellas
- Three (3) complimentary Full Conference registrations*
- Company logo listed as "Conference Umbrellas Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Conference Water Bottles and Stations

USD 35,000

Reach a large audience via branded water bottles given to all attendees. The sponsor will receive:

- Company logo printed on the water bottles and displayed at water stations around the event areas
- Three (3) complimentary Full Conference registrations*
- Company logo listed as "Conference Water Bottles and Stations Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Conference Caps

USD 30,000

Conference caps will be inserted in the conference bags provided to all delegates (maximum 1,500 pieces). The sponsor will receive:

- Company logo printed on the caps
- Two (2) complimentary Full Conference registrations*
- Company logo listed as "Conference Caps Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***

Notes:

* Full Conference registration includes access to the Opening Ceremony, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Luncheons, Welcome Reception (if any) and one (1) Conference Digital Proceedings.

** Visitor registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception (if any).

*** Sponsors will be acknowledged in the Conference Preview brochure if confirmed by 1 July 2023, and digital Conference Preview (if confirmed by 1 July 2023) and digital Conference Programme (if confirmed by 27 January 2024).

SPONSORSHIP OPPORTUNITIES



Mobile App

USD 30,000

The Mobile App is available on all IOS and Android devices. The app will be the most up-to-date information about the conference and exhibition. The sponsor will receive:

- Company's branding/advertisement displayed on the app's start-up page
- One (1) full page ROP colour advertisement in the digital Conference Preview***
- One (1) full page ROP colour advertisement in the digital Conference Programme***
- One (1) splash/landing page advertisement banner in the mobile app
- Two (2) complimentary Full Conference registrations*
- Company logo listed as "Mobile App Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Conference Digital Proceedings and Event WiFi

USD 25,000

The sponsor will receive:

- Company logo displayed prominently in the email notification sent to conference delegates
- Sponsor's branding/advertisement on the web landing page when attendees connect to the OTC Asia's public WiFi
- Two (2) complimentary Full Conference registrations*
- Company logo listed as "Conference Digital Proceedings and Event WiFi Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Exhibition Floor Graphics

NEW

USD 25,000

Sponsor can enhance their brand presence and benefit from placing eye-catching graphics on the floor in strategic spots throughout the exhibition halls. The sponsor will receive:

- Twenty-five (25) high-quality (1m x 1m floor self-adhesive) prints that will be placed in the exhibition halls (Sponsor to provide logo/artwork, IPTC to provide placement options. Exhibition hall's entrance/exit are excluded)
- Two (2) complimentary Full Conference registrations*
- Company logo listed as "Exhibition Floor Graphics Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Ice Cream Social

USD 25,000 per day

Ice cream counters will be strategically positioned in the exhibition hall to provide delightful refreshment each afternoon during the event. The sponsor will receive:

- Company name and logo prominently displayed at the Ice Cream stations throughout the convention centre during the sponsored Ice Cream break period.
- Two (2) complimentary Full Conference registrations*
- Company logo listed as "Ice Cream Social Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Sponsor

USD 25,000 per Co-Sponsor

This sponsor will receive:

- Five (5) complimentary Full Conference registrations*
- Twenty-Five (25) complimentary Exhibition Visitor registrations**
- 100-word company/corporate profile featured in event website
- Company logo listed as "Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***

Notes:

* Full Conference registration includes access to the Opening Ceremony, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Luncheons, Welcome Reception (if any) and one (1) Conference Digital Proceedings.

** Visitor registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception (if any).

*** Sponsors will be acknowledged in the Conference Preview brochure if confirmed by 1 July 2023, and digital Conference Preview (if confirmed by 1 July 2023) and digital Conference Programme (if confirmed by 27 January 2024).

SPONSORSHIP OPPORTUNITIES



The Next Wave

USD 25,000 per Co-Sponsor

The Next Wave is a programme for energy professionals under the age of 36 or with less than 10 years working experience in the energy industry. This programme offers participants an opportunity to network with seasoned professionals, learn about pressing challenges and opportunities in the industry, and receive guidance on how to make the most of their careers. The sponsor will receive:

- Company logo prominently displayed at The Next Wave
- An opportunity to be part of the organising committee to develop the programme
- An opportunity to nominate speakers to participate in the programme
- Two (2) complimentary Full Conference registrations*
- Ten (10) complimentary registrations to The Next Wave
- Company logo listed as “The Next Wave Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



University Student Programme

USD 20,000 per Co-Sponsor

The OTC Asia University Student Programme aims to provide a valuable opportunity to benefit final-year undergraduate students in science, geoscience and engineering. The programme's objective is to furnish students with a comprehensive understanding of the energy sector while fostering new relationships and expanding their network. Additionally, students will have the chance to engage with prominent industry employers who are continuously seeking to recruit top talents from academic institutions.

The programme is by application and students with the highest rated submissions will be selected to participate in the conference.

Each sponsor will receive:

- Acknowledgment as the University Student Programme Co-Sponsor at the opening of the programme.
- Company logo displayed during the programme.

Notes:

* Full Conference registration includes access to the Opening Ceremony, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Luncheons, Welcome Reception (if any) and one (1) Conference Digital Proceedings.

** Visitor registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception (if any).

*** Sponsors will be acknowledged in the Conference Preview brochure if confirmed by 1 July 2023, and digital Conference Preview (if confirmed by 1 July 2023) and digital Conference Programme (if confirmed by 27 January 2024).

- A full list of participating students, including their contact details, their institutions, their course and expected graduation date.
- One (1) holding slide bearing the sponsor's company logo projected on the screen during the programme.
- An opportunity to provide giveaways to the students.
- Two (2) complimentary Full Conference registrations*
- Company logo listed as “University Student Programme Co-Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Energy Education Workshop

USD 20,000 per Co-Sponsor

The Energy Education Workshop Introduces local high school students and teachers to the opportunities in the energy industry through talks with industry professionals, hands-on energy activities, and a guided tour of the exhibition. Each co-sponsor will receive:

- Company logo displayed at the Energy Education Workshop
- Acknowledgement at the opening of the programme
- One (1) holding slide bearing the sponsor's company logo projected on the screen during the programme
- An opportunity to nominate a speaker to address the teachers
- An opportunity to provide giveaways to teachers (giveaways to be provided by sponsor)
- Two (2) complimentary Full Conference registrations*
- Company logo listed as “Energy Education Workshop Co-Sponsor” in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***

SPONSORSHIP OPPORTUNITIES



Future Energy Contributing Sponsor ***NEW***

USD 19,500

Position your company as a provider of innovative and creative solutions to help eliminate, reduce or offset emissions for the energy transition. Present your company's latest plans and achievements related to new energy achievements and initiatives at "The Stage" at the Energy Evolution Exchange.

- One (1) 18sqm booth at the Energy Evolution Exchange.
- Up to two (2) 30-minute presentations in "The Stage"
- One (1) holding slide bearing the sponsors' company logo on the digital screen located at "The Stage"
- Company name and logo displayed on the backdrop of "The Stage" within the Energy Evolution Exchange
- Five (5) complimentary Full Conference registrations
- Eight (8) complimentary Exhibitor registrations
- Company logo listed as "Future Energy Contributing Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***



Networking Luncheon - Day 4 (Friday, 1 March)

USD 18,000

A networking luncheon will be held on the final day of the event for all conference delegates. This luncheon allows conference attendees the opportunity to network and offers the sponsor an avenue to demonstrate hospitality to conference attendees. The sponsor will receive:

- Acknowledgement at the sponsored Networking Luncheon
- Company name and logo displayed on the backdrop of the stage at the Networking Luncheon
- An opportunity for a 2-minute corporate video to be played at the sponsored luncheon
- One (1) reserved table of 10 at the sponsored luncheon
- Company logo listed as "Networking Luncheon Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***

Notes:

* Full Conference registration includes access to the Opening Ceremony, Executive Plenary Session, Panel Sessions, Technical Sessions, Knowledge Sharing ePoster Sessions, Exhibition, Daily Coffee Breaks, Daily Luncheons, Welcome Reception (if any) and one (1) Conference Digital Proceedings.

** Visitor registration includes access to the Exhibition, Knowledge Sharing ePoster Sessions, Welcome Reception (if any).

*** Sponsors will be acknowledged in the Conference Preview brochure if confirmed by 1 July 2023, and digital Conference Preview (if confirmed by 1 July 2023) and digital Conference Programme (if confirmed by 27 January 2024).



Future Energy Supporting Sponsor ***NEW***

USD 14,500

Position your company as a provider of innovative and creative solutions to help eliminate, reduce or offset emissions for the energy transition.

- One (1) 18sqm booth at the Energy Evolution Exchange
- Company name and logo displayed on the backdrop of "The Stage" within the Energy Evolution Exchange
- Five (5) complimentary Full Conference registrations
- Six (6) complimentary Exhibitor registrations
- Company logo listed as "Future Energy Supporting Sponsor" in the digital Conference Preview, digital Conference Programme, Mobile App, event website and onsite sponsor recognition board***

CUSTOMISED SPONSORSHIP PACKAGE

For more information on any of the above, or for a customised sponsorship package, please contact:

Gregg Parker

Senior Consulting Sales Manager

Email: gparker@otcnet.org

Telephone: +603 2182 3121



An OTC Event



Other OTC Events



For more information, visit the website or email us at
otcasia@otcnet.org