



# SPE Annual Caspian Technical Conference and Exhibition

**25–27 November 2025**

JW Marriott Absheron Baku,  
Baku, Azerbaijan

Sponsorship and Exhibiting Opportunities





# POWERING CONNECTIONS IN THE CASPIAN ENERGY INDUSTRY

We are pleased to welcome you back to Azerbaijan for our premier technical event, bringing together key upstream industry leaders from across the region to exchange insights on the latest advancements in technology, digitalisation, and industry developments.

Recognised as the leading technical conference in the Caspian region, the event is distinguished by its rigorously peer-reviewed technical papers, expert-led panel discussions on critical industry challenges, and exceptional networking opportunities with E&P professionals.

Now taking place in Baku, Azerbaijan's strategic energy hub, the conference provides an unparalleled platform to engage with the region's E&P community, foster collaboration, and drive innovation in the upstream sector.

Bringing together all technical disciplines under one roof, the 2025 event presents an exceptional opportunity to engage with the E&P community in Azerbaijan and the wider Caspian region. As a sponsor or exhibitor at this prestigious industry gathering, your organisation will have the chance to:

## Connect with the Right People—Drive Business Forward



Network with existing and potential customers among the highly targeted international and Caspian audience



Generate more business by demonstrating your products and services face-to-face to the industry



Gain maximum exposure for your company's brand within the Caspian region from now until the event



Position your organisation as a progressive industry player at the forefront of innovation



Build contacts with senior members from the industry's most influential organisations.





## PREVIOUS SPONSORS INCLUDE (Below includes sponsors for the past two editions.)





# WHY YOU SHOULD ATTEND AND WHO YOU'LL CONNECT

(Based on the 2024 In-person event in Atyrau)



**500+**  
attendees



**80%**  
of attendees  
were from the  
Caspian region



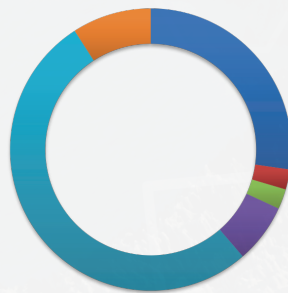
**100+**  
Different  
organisations  
represented



**15**  
Countries  
Represented

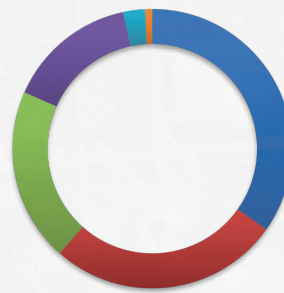
**95%**

Attendees said they  
would definitely,  
probably, possibly  
recommend the  
event to others



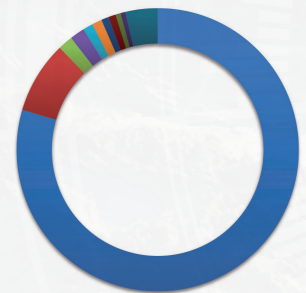
## GEOGRAPHIC REGION (%)

Russia/Caspian	52%
Asia/Asia Pacific	27%
UK/Europe	9%
Middle East	7%
Australia/New Zealand	2%
Canada	2%



## COMPANY TYPE (%)

IOCs and Joint Ventures	36%
Academia	27%
NOCs	20%
Service Companies	15%
Government	3%
Independent/Other	1%



## COUNTRY (%)

Kazakhstan	80%
Azerbaijan	8%
Russian Federation	2%
United Arab Emirates	2%
China	1%
Oman	1%
France	1%
United States	1%
Belarus	1%
Kuwait	1%
Other Countries (11 total)	4%





# SPONSORSHIP SUMMARY

Our sponsorship packages have been carefully designed to align with different marketing objectives and to suit a range of budgets.

Sponsorships are proven to give your company immediate visibility and impact. In addition to increased brand exposure, specific sponsorship packages can help you influence a targeted technical or demographic group.

ELITE SPONSORSHIP OPPORTUNITIES	
Platinum Sponsor	\$50,000
PREMIUM SPONSORSHIP	
Gold Sponsor	\$40,000
Silver Sponsor	\$30,000
Bronze Sponsor	\$20,000
EXCLUSIVE SPONSORSHIP OPPORTUNITIES	
Drinks Reception Sponsor	\$20,000
Lunch Sponsor	\$20,000
Registration & Badge Sponsor	\$20,000
Coffee Breaks Sponsor	\$20,000
Lanyard Sponsor (Exclusive)	\$20,000
Directional Signage and ePoster Stations Sponsor (Exclusive)	\$20,000
Conference Stationery Sponsor	\$15,000
Conference Proceeding Sponsor	\$15,000

## CORE BENEFITS

### All sponsors receive the following core benefits:

- Sponsor logo prominently placed on sponsorship signage throughout the event venue
- Sponsor logo displayed on the conference website with a link to the sponsor's website
- Sponsor logo in event promotional emails and ads, where space and size permit
- Sponsor logo and sponsorship title on slides displayed between technical sessions
- Sponsor logo prominently placed on sponsorship signage throughout the event venue
- Special group registration rate
- 2 VIP Invites to Drinks Reception (if available)
- Verbal acknowledgement at Opening and Closing Ceremonies
- Acknowledgement in press releases



**To find out more, please contact:** Samir Hassan, Sales Manager — Tel: +971.4.457.5877, +971.55.894.5446, Email: [shassan@spe.org](mailto:shassan@spe.org)



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES TO ELEVATE YOUR BRAND

## Elite Sponsorship

### PLATINUM PARTNER (EXCLUSIVE)

USD \$50,000

- Acknowledgement of Platinum Partner's support by the SPE President at the Opening Ceremony.
- Logo prominently placed on sponsorship signage throughout the event venue.
- Priority registration for 25 employees to attend as full conference delegates giving access to the technical sessions.
- Key executive testimonial included on event website
- 18sqm walk-in exhibition booth
- 6 exhibitor passes
- 10 VIP invitations



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# EXCLUSIVE SPONSORSHIP OPPORTUNITIES TO ELEVATE YOUR BRAND

## Premium Sponsorship

### GOLD PARTNER

USD \$40,000

- Logo prominently placed on sponsorship signage throughout the event venue.
- Sponsor recognition across our Student Development Summit and Energy4Me programme.
- Priority registration for 15 employees to attend as full conference delegates giving access to the technical sessions.
- 9sqm walk-in exhibition booth
- 3 exhibitor passes
- 5 VIP invitations for the Opening Ceremony and Plenary Session

### SILVER PARTNER

USD \$30,000

- Logo prominently placed on sponsorship signage throughout the event venue.
- Sponsor recognition across our Student Development Summit and Energy4Me programme.
- Priority registration for 10 employees to attend as full conference delegates giving access to the technical sessions.

### BRONZE PARTNER

USD \$30,000

- Logo prominently placed on sponsorship signage throughout the event venue.
- Priority registration for 3 employees to attend as full conference delegates with access to the technical sessions.



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# EXCLUSIVE SPONSORSHIP OPPORTUNITIES TO ELEVATE YOUR BRAND

## Exclusive Sponsorship

### DRINKS RECEPTION SPONSORSHIP

USD \$20,000

- Exclusive sponsorship of the drinks reception at the end of proceedings on Day 1 of the conference
- Logo placed on promotional signage and on the table signage at the drinks reception venue.
- Acknowledgement and recognition as 'Drinks Reception Sponsor' on the signage at the event drinks reception.
- Opportunity for a senior member of the Sponsor's staff to deliver a short (five minutes maximum) welcome address at the start of the drinks reception.
- Priority registration for 5 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions.

### LUNCH SPONSORSHIP

USD \$20,000

- Exclusive sponsorship of all conference lunches
- Sponsor logo prominently displayed at the lunch area with exclusive sponsorship for all three days of the conference
- Logo to be included on promotional signage, on the menu and on table signage at the lunch venue.
- Priority registration for a maximum of 3 of the Sponsor's employees to attend as full-conference delegates with access to the technical sessions.

### REGISTRATION & BADGE SPONSORSHIP

USD \$20,000

- Exclusive sponsorship of registration area and name badges given to all attendees
- Sponsor logo and title prominently displayed on all the registration counters at the event
- Priority registration for a maximum of 3 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions.



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# EXCLUSIVE SPONSORSHIP OPPORTUNITIES TO ELEVATE YOUR BRAND

## Exclusive Sponsorship *Continued.*

### COFFEE BREAKS SPONSORSHIP

USD \$20,000

- Exclusive sponsorship of the coffee breaks for the duration of the conference
- Logo to be included on promotional signage at the coffee distribution points.
- Priority registration for 2 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions.

### LANYARD SPONSORSHIP

USD \$20,000

- Exclusive sponsor logo or branding on the lanyard strap given to all attendees at registration (SPE to Produce)
- Logo to be included in lanyard collection stands
- Priority registration for a maximum of 3 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions.

### DIRECTIONAL SIGNAGE AND EPOSTER STATIONS SPONSOR (Exclusive)

USD \$20,000

- Exclusive sponsor logo or branding on all directional signage
- Exclusive sponsor logo or branding on all screensaver and fascia board of each ePoster station
- Priority registration for a maximum of 3 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions.

### CONFERENCE STATIONERY SPONSORSHIP

USD \$15,000

- Exclusive distribution of pens and pads to the delegates (supplied by the sponsor).
- Logo prominently placed on sponsorship signage throughout the event venue.
- Priority registration for 3 of the Sponsor's employees to attend as full conference delegates with access to the technical sessions.

### PROCEEDINGS SPONSORSHIP

USD \$15,000

- Exclusive sponsorship of Conference Proceedings giving digital access to the papers from the technical sessions
- Logo placed exclusively on the email sent to all registered delegates with login information to access the digital conference proceedings.
- Logo prominently placed on sponsorship signage throughout the event venue.
- Priority registration for 2 of the Sponsor's employees to attend as full conference delegates giving access to the technical sessions.

# EXHIBIT SHOWCASE OPPORTUNITIES

Exhibiting at the SPE Annual Caspian Technical Conference and Exhibition will enable you to demonstrate your company's advanced technologies and expertise, increase your brand awareness and reinforce its recognition with a highly selected audience, gathered to attend the event from around the globe.

## Why Exhibit?

- Take advantage of this opportunity to promote new and existing products and services to key professionals in the industry. Share your company's expertise with a targeted group of experts.
- Showcase your advanced technologies, valuable services and unique expertise.
- Acquire valuable sales leads and customer feedback.
- Personally interact with potential and current customers.

- 1. Review the exhibition information carefully.**
- 2. Select two preferred locations from the exhibit floor plan (for the latest floor plan, please contact Samir Hassan).**
- 3. Complete, sign, and return your Exhibitor Application**

### Walk-in Package: USD 715 per sqm



- Fascia panel with exhibitor name
- 2x chairs,
- 1 x table
- 2x spotlights
- 1 x Information counter displaying exhibitor company logo
- 1 x 50" LED TV Screen with floor stand.

#### Benefits

- One complimentary full conference registration and one exhibitor pass for every 9 sqm
- Logo on the conference website



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# Amplify Your Brand's Presence in the Caspian with Premier Sponsorship Opportunities



To find out more about how you can drive business through exhibiting, sponsoring or other promotional activities at the **SPE Annual Caspian Technical Conference and Exhibition**, please contact:

**Samir Hassan**, Business Development Manager

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Society of Petroleum Engineers

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## Sponsorship and Exhibition Opportunities



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