

SPE/CHOA SLUGGING IT OUT

15 April 2025

Hudson, Calgary, AB, Canada

Now in its 33rd year, this 1-day event looks to provide a forum to explore how the heavy oil sector can not only continue to grow but thrive over the years and decades to come.

Sponsorship is a powerful tool to stand out and be noticed.

- Brand prominence and visibility in the oil and gas industry
- Recognition as an industry contributor and leader
- Opportunities to network with thought leaders and decision-makers

ALL SPONSORSHIP BENEFITS INCLUDE:

- Recognition on the conference website, including a link to your company's website
- Recognition on the PowerPoint sponsor page displayed during breaks
- Display of logo on sponsor signage displayed throughout the day
- Company listing and description write up, logo and handout option in the official conference app



Options may be tailored to meet your specific business objectives.

Please contact:

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TITLE

CAD 8,500 + GST

- Four (4) complimentary registrations
- Sponsor logo on lanyards provided by SPE/CHOA
- Recognition of as title sponsor on all marketing
- Sponsor acknowledgement in opening and closing of the conference
- Full page ad in CHOA Journal

AUDIO VISUAL

CAD 4,600 + GST

- Two (2) complimentary registrations
- Exclusive signage placement in the technical session room
- Optional: Sponsor-provided giveaway distributed on session tables

NOTEPADS & PENS

CAD 4,200 + GST

- One (1) complimentary registration
- Distribution of notepads and pens with sponsor logo, provided by SPE/CHOA

CANDY

CAD 4,200 + GST

- One (1) complimentary registration
- Customized, colour-themed, candy station

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BREAKFAST

CAD 3,200 + GST

- Receive one (1) complimentary registration
- Sponsor signage showcased during breakfast
- Optional: Sponsor-provided item distributed at breakfast

COFFEE BREAK

CAD 4,600 + GST Excl.
CAD 2,600 + GST 2 Avail.

- Receive one (1) complimentary registration
- Sponsor signage showcased during breakfast
- Optional: Sponsor-provided item distributed at breakfast

Exclusive Package includes all of the above mentioned benefits and:

- An extra complimentary registration
- Half page ad in CHOA Journal

LUNCH

CAD 3,600 + GST

- Receive one (1) complimentary registration
- Sponsor signage showcased during lunch
- Optional: Sponsor-provided item distributed at lunch

RECEPTION

CAD 3,600 + GST

- Receive one (1) complimentary registration
- Sponsor signage showcased during reception
- Optional: Sponsor-provided item distributed at reception

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CONFERENCE SESSION

CAD 4,200 + GST

- One (1) complimentary registration
- Half page ad in CHOA Journal
- Sponsor mention in app before session starts
- Optional: Sponsor-provided item for giveaway

GOLD

CAD 4,600 + GST

- Three (3) complimentary registrations
- Full page ad in CHOA Journal
- Bring your own company pop up banner to be displayed in the technical showcase area
- Optional: Sponsor-provided item for giveaway

SILVER

CAD 3,200 + GST

- Two (2) complimentary registrations
- Half page ad in CHOA Journal

BRONZE

CAD 2,600 + GST

- One (1) complimentary registration

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STUDENT DELEGATE

CAD 2,300 + GST

- One (1) complimentary registration
- Article write-up of company and sponsorship in the CHOA Journal
- Assist in the selection process of two University students to attend the conference

TECHNOLOGY SHOWCASE

CAD 1,400 + GST (Sponsoring Companies)

CAD 2,400 + GST (Non Sponsoring Companies)

The Technology Showcase provides a platform for companies to present their technologies to key oil and gas industry decision-makers. It is located in a networking area during the conference, not in a booth, offering a more casual setting for technology demonstrations and discussions. Here are the details:

- Area: 8' X 6' table space (no booths).
- Participants should bring their own signs, displays, laptops, etc.
- Setup includes a 6 ft. draped table and two chairs.
- Access to electricity and free Wi-Fi.
- Acknowledgment on the PowerPoint sponsor page during breaks.
- Inclusion in the official SPE conference app with company details, logo, and handouts.

Please Note:

No complimentary registration is provided for showcases. You must purchase registrations for your table.