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SPE SYMPOSIUM

ASIA PACIFIC DEEPWATER

FROM FRONTIER TO FUTURE: ASIA PACIFIC
LEADING THE NEXT ERA OF DEEPWATER

**SPONSORSHIP AND
EXHIBIT OPPORTUNITIES**

[GO.SPE.ORG/27SM01S](https://go.spe.org/27SM01S)

11-12
MAY
2027

KUALA LUMPUR,
MALAYSIA

FROM FRONTIER TO FUTURE: ASIA PACIFIC LEADING THE NEXT ERA OF DEEPWATER

Asia Pacific's deepwater resources are proven; the unfinished work is developing them faster and at lower cost. The region has the opportunity to become a global benchmark for fit-for-purpose deepwater development. The SPE Symposium: Asia Pacific Deepwater returns to Kuala Lumpur on 11 - 12 May 2027 to address this challenge.



400+
participants from
20+ countries



6+
hours of dedicated
networking



50+
industry leaders and
technical experts



**EXHIBIT
SHOWCASE**
featuring innovative
technology and solutions



15+
hours of plenary, panel,
technical, and ePoster
discussions



ADVANCE DEEPWATER FRONTIERS

- › by exploring innovative technologies, operational strategies, and transformative solutions that drive progress in deepwater exploration and production.



GAIN VALUABLE INSIGHTS

- › from renowned industry leaders and technical experts as they share the latest developments, trends, and best practices in deepwater operations.



FOSTER STRATEGIC COLLABORATIONS

- › by engaging with key stakeholders, aligning industry goals, and driving partnerships that shape the future of deepwater activities.



EXPLORE CUTTING-EDGE INNOVATIONS

- › and emerging solutions to optimise efficiency, sustainability, and safety in deepwater projects.



EXPAND YOUR PROFESSIONAL NETWORK

- › and exchange diverse perspectives with global and regional peers, thought leaders, and decision-makers.



WHY SPONSOR AND EXHIBIT?



POSITION YOUR TECHNOLOGY in front of the industry's key influencers and technical stakeholders evaluating solutions for active and upcoming deepwater projects across Asia Pacific.



DEMONSTRATE CAPABILITY against real-world challenges across exploration, drilling, subsea, floating production, and field operations.



MEET DECISION-MAKERS from leading operators, NOCs, regulators, contractors, and technology providers involved in major deepwater developments.



ALIGN WITH PROJECT PRIORITIES by gaining insight into evolving budgets, technical priorities, and project needs from concept to production and asset integrity.



BUILD BUSINESS OPPORTUNITIES through targeted networking with senior technical leaders and project decision-makers shaping the region's deepwater agenda.

WHO SHOULD ATTEND?

Connect with leading technical experts, decision-makers, business executives, policymakers, and academics specialising in:

- › Deepwater Exploration and Development
- › Subsea and Subsurface Engineering
- › Offshore Facilities and Structural Management
- › Drilling and Completions
- › Production Operations and Optimisation
- › Reservoir Engineering and Simulation
- › Asset Integrity Management
- › Health, Safety, and Environmental (HSE)
- › Field Development Planning and Economics
- › Decommissioning and Abandonment
- › Cost Engineering and Project Estimation
- › Technology Development and Innovation
- › Supply Chain and Procurement
- › Project Management and Delivery
- › Research, Academia, and Education
- › Regulatory Affairs and Policy Development
- › Marine Operations and Logistics



SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities for the SPE Symposium: Asia Pacific Deepwater have been designed to provide exposure and visibility for organisations in the energy industry. We offer a variety of sponsorship packages to strengthen your brand identity and enhance your organisation's image at the symposium.

As sponsorship packages are limited and available on a first-come, first-served basis, we appreciate your support and request that you confirm your preferred sponsorship packages early.

Please contact Jessica Lee, Sales Manager, at jeslee@spe.org for more information. The following is the list of available sponsorship packages:

Sponsorship Summary

Sponsorship Category	Early Bird by 26 February 2027	Standard Rate after 26 February 2027
Principal Sponsor	USD 10,000	USD 11,500
Gold Sponsor (With 4 sqm Exhibit Showcase Display Kiosk)	USD 7,900	USD 8,200
Welcome Reception - Day 1 (11 May 2027)	USD 7,500	USD 8,000
Lanyards	USD 7,000	USD 7,500
Symposium Bags	USD 7,000	USD 7,500
Directional Signage	USD 6,000	USD 6,500
Silver Sponsor (With 4 sqm Exhibit Showcase Display Kiosk)	USD 5,900	USD 6,200
Digital Symposium Preview and Event Guide	USD 5,500	USD 6,000
Networking Luncheon - Day 1 (11 May 2027)	USD 5,500	USD 6,000
Networking Luncheon - Day 2 (12 May 2027)	USD 5,500	USD 6,000
Symposium Water Bottles	USD 5,000	USD 5,500
Symposium Caps	USD 4,500	USD 5,000
Symposium Writing Pads and Pens	USD 4,500	USD 5,000
Daily Coffee Breaks	USD 4,000	USD 4,500
Symposium Bag Insertion	USD 3,500	USD 4,000



SPONSORSHIP OPPORTUNITIES TO ELEVATE YOUR BRAND



PRINCIPAL SPONSOR

USD 10,000 (Standard Rate: USD 11,500)

The sponsor will receive:

- Company logo displayed at the Opening Session
- Acknowledgement during the Opening Session
- Eight (8) complimentary Full Symposium registrations*
- Company/product listing in the event website
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board
- 10% discount on additional sponsorship items



GOLD SPONSOR

USD 7,900 (Standard Rate: USD 8,200)

The sponsor will receive:

- One (1) 4 sqm Exhibit Showcase display kiosk (refer to display kiosk entitlements on page 9)
- Six (6) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the event website
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board
- 10% discount on additional sponsorship items



WELCOME RECEPTION

TUESDAY, 11 MAY 2027

USD 7,500 (Standard Rate: USD 8,000)

The Welcome Reception is open to all Full Symposium attendees. It provides a valuable opportunity to engage with industry leaders and professionals in an informal networking setting at the end of Day 1. The reception offers a platform to increase brand visibility, strengthen industry relationships, and position the sponsor directly in front of a highly relevant audience. The sponsor will receive:

- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to all attendees introducing the company and the Welcome Reception
- Signage with company logo prominently displayed at the reception area
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board

SPONSORSHIP OPPORTUNITIES TO ELEVATE YOUR BRAND



LANYARDS

USD 7,000 (Standard Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the lanyards
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board



SYMPOSIUM BAGS

USD 7,000 (Standard Rate: USD 7,500)

The sponsor will receive:

- Company logo printed on the symposium bags
- One (1) symposium bag insertion (insertion to be provided by sponsor)
- Two (2) complimentary Full Symposium registrations*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board



DIRECTIONAL SIGNAGE

USD 6,000 (Standard Rate: USD 6,500)

The sponsor will receive:

- Company logo on all onsite signage to direct attendees to various symposium sessions and function rooms
- Company logo displayed on ePoster stations
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board



SILVER SPONSOR

USD 5,900 (Standard Rate: USD 6,200)

The sponsor will receive:

- One (1) 4 sqm Exhibit Showcase display kiosk (refer to display kiosk entitlements on page 9)
- Four (4) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the event website
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board
- 10% discount on additional sponsorship items

SPONSORSHIP OPPORTUNITIES TO ELEVATE YOUR BRAND



DIGITAL SYMPOSIUM PREVIEW AND EVENT GUIDE USD 5,500 (Standard Rate: USD 6,000)

The digital Symposium Preview will be produced as a sneak peek of the event, while all attendees will access the digital Event Guide during the event days. The Event Guide will provide the most up-to-date information about the symposium. The sponsor will receive:

- Company logo on the cover of the digital Symposium Preview***
- One (1) colour advertisement in the digital Symposium Preview***
- One (1) complimentary Full Symposium registration*
- One (1) banner ad in the digital Event Guide
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board



NETWORKING LUNCHEON - DAY 1 (11 MAY 2027) - DAY 2 (12 MAY 2027) USD 5,500 per luncheon (Standard Rate: USD 6,000)

Daily networking luncheons will be provided to all Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the networking luncheon area
- An opportunity to give away a goody bag or distribute the company's leaflet to the attendees during the sponsored networking luncheon (items to be produced and supplied by the sponsor)
- An opportunity for a senior representative of the sponsor to deliver a 10-minute address to attendees
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board



SYMPOSIUM WATER BOTTLES USD 5,000 (Standard Rate: USD 5,500)

Water bottles will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the water bottles
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board



SYMPOSIUM CAPS USD 4,500 (Standard Rate: USD 5,000)

Caps will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the caps
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board

SPONSORSHIP OPPORTUNITIES TO ELEVATE YOUR BRAND



SYMPOSIUM WRITING PADS AND PENS

USD 4,500 (Standard Rate: USD 5,000)

Writing pads and pens will be inserted in the symposium bags. The sponsor will receive:

- Company logo printed on the writing pads and pens
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board



DAILY COFFEE BREAKS - DAY 1 AND DAY 2

USD 4,000 (Standard Rate: USD 4,500)

Daily morning and afternoon coffee breaks will be provided to Full Symposium attendees. The sponsor will receive:

- Signage with company logo prominently displayed at the coffee break area
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board



SYMPOSIUM BAG INSERTION USD 3,500 (Standard Rate: USD 4,000)

The sponsor will receive:

- One (1) symposium bag insertion (insertion to be provided by sponsor)
- One (1) complimentary Full Symposium registration*
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board

Notes:

* **Full Symposium Registration includes** access to the Opening and Keynote Session, Executive Plenary Session, Panel Sessions, Technical Sessions, ePoster Sessions, Exhibit Showcase, Daily Networking Luncheons, Welcome Reception, and Daily Coffee Breaks.

** **Exhibit Showcase Visitor Registration** includes access to the Exhibit Showcase, ePoster Sessions, and Welcome Reception.

*** **Sponsors/Exhibitors** will be acknowledged in the digital Symposium Preview (if confirmed by 30 December 2026).

CUSTOMISED SPONSORSHIP PACKAGE

Sponsoring the SPE Symposium: Asia Pacific Deepwater is a unique way to raise your organisation's profile and increase brand awareness within the energy industry. Our sponsorship packages are flexible and may be customised to give your organisation targeted exposure and increase your presence at the event.

For more information, please contact:

Jessica Lee

Sales Manager

📞 +60 3 2182 3143 or ✉ jeslee@spe.org

EXHIBIT SHOWCASE OPPORTUNITIES

Save with Early Bird rates and confirm your package by 26 February 2027



**GOLD
SPONSOR**

Early Bird Rate:
USD 7,900 per sponsor
(Standard Rate: USD 8,200)

BENEFITS

- Recognised as Gold Sponsor
- One (1) 4 sqm Exhibit Showcase display kiosk
- Six (6) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the event website
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board
- 10% discount on additional sponsorship items

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- 42-inch TV with floor stand
- One (1) information counter with front customised graphics
- Lighting
- One (1) power point
- Two (2) bar stools
- One (1) wastepaper bin



**SILVER
SPONSOR**

Early Bird Rate:
USD 5,900 per sponsor
(Standard Rate: USD 6,200)

BENEFITS

- Recognised as Silver Sponsor
- One (1) 4 sqm Exhibit Showcase display kiosk
- Four (4) complimentary Full Symposium registrations*
- Ten (10) Exhibit Showcase Visitor registrations**
- Company/product listing in the event website
- Company logo in the digital Symposium Preview***, event website, digital Event Guide, and onsite sponsor recognition board
- 10% discount on additional sponsorship items

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- 42-inch TV with floor stand
- One (1) information counter with front customised graphics
- Lighting
- One (1) power point
- Two (2) bar stools
- One (1) wastepaper bin



**STANDARD
PACKAGE**

Early Bird Rate:
USD 3,900 per package
(Standard Rate: USD 4,200)

BENEFITS

- One (1) 4 sqm Exhibit Showcase display kiosk
- Two (2) complimentary Full Symposium registrations*
- Five (5) Exhibit Showcase Visitor registrations**
- Company/product listing in the event website

DISPLAY KIOSK ENTITLEMENTS

- 2m x 2m Exhibit Showcase display kiosk
- 2mW x 2.5mH back wall with customised graphics
- One (1) information counter with front customised graphics
- Lighting
- One (1) power point
- Two (2) bar stools
- One (1) wastepaper bin

BOOK NOW

1. Review all exhibit showcase information carefully
2. Select your kiosk location and package preference
3. Complete and return the Sponsorship and Exhibit Space Application/Contract

CONTACT US:

Book your space now at the SPE Symposium:
Asia Pacific Deepwater.

Jessica Lee

Sales Manager

📞 +60 3 2182 3143 or ✉ jeslee@spe.org



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CONTACT US

To find out more, about our
Sponsorship and Exhibition
opportunities please contact:

.....

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VISIT [GO.SPE.ORG/27SM01S](https://go.spe.org/27SM01S) FOR MORE INFORMATION



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