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NEW SURVEY: Businesses and Local Governments at Risk of Closures and Cuts in Services Without Additional Coronavirus Aid

91 percent of respondents say their business or government's condition will worsen without new aid

WASHINGTON – Millions of jobs, small businesses and essential government services are at risk if Congress fails to pass another COVID economic relief package. A <u>new survey</u> of public and private sector groups finds that direct aid to local governments and small businesses is critical.

The survey, by the COVID RELIEF NOW coalition, a partnership of nearly 300 major public and private sector groups, shows small businesses, cities and counties are experiencing devastating impacts of the coronavirus pandemic without additional federal relief.

By the numbers:

- Both the public and private sectors have taken a hit from the coronavirus pandemic: **89 percent** of respondents indicated that their business, organization or government is worse off now than in January 2020.
- Without additional aid or intervention, **95 percent** of business respondents believe their organization or industry will face significant challenges, or worse, will be forced to close its doors.
- Seventy-two percent of local government respondents indicate that their financial health has been negatively impacted by COVID-19, and most will face challenges in providing essential services without additional aid.
- The pandemic is an economic crisis, costing millions of public and private sector jobs.
 Fifty-nine percent of respondents indicate that their business, organization or government has cut the workforce with moderate or significant measures. Businesses and local governments can't wait for aid.

• **Ninety-one percent** of respondents believe that if Congress does not pass another stimulus, their business, organization or government's condition will worsen.

COVID RELIEF NOW is calling on Congress to act now and come together to immediately pass a bipartisan economic relief package.

See the full survey results <u>here</u>. Watch the COVID RELIEF NOW coalition's new ad calling on Congress to act <u>here</u>.

Steering committee members for the coalition include: American Hotel & Lodging Association (AHLA), International Franchise Association, National Association of Counties (NACo), National Conference for State Legislatures (NCSL), National Governors Association (NGA), National League of Cities (NLC), National Restaurant Association, National Retail Federation, U.S. Conference of Mayors (USCM), U.S. Travel Association, Society of Independent Show Organizers, International Council of Shopping Centers, Asian American Hotel Owners Association (AAHOA), American Gaming Association, American Apparel & Footwear Association, Small Business Entrepreneurship (SBE) Council, and the American Society of Association Executives (ASAE) and Go Live.

