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# WHAT'S TOP OF MIND FOR MAJOR B2B EXHIBITION COMPANY CEOS?

**SISO CEO SUMMIT 2018 CONFERENCE PROGRAM**



Tuesday, April 17, 2018 | 9:45 AM - 10:45 AM

## PANELIST

**Charlie McCurdy**, CEO - Informa Exhibitions

**Herve Sedky**, President, Americas - Reed Exhibitions

**Russell Wilcox**, CEO - Clarion Events Ltd.

**Scott Schulman**, CEO - Americas - UBM

## MODERATED BY

**Douglas Emslie**, Group Managing Director - Tarsus Group



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