



Christmas

Santa & Elf Baskets

Great for holding all sorts, from plants to Quality Streets! Our festive baskets are a great, fun, festive addition to any home and are made from Recycled T-shirt Yarn! Theyre also available with dangly legs - perfect for sitting on a shelf!



Christmas

Christmas Cards

Our Christmas cards will either feature Danii's own sketches or, handmade, crochet decoration done to her own pattern. Every single card is hand finished and created to help you share joy over the festive season.



Homeware

Storage Baskets

The handy baskets are a great eco-friendly addition to any home. They can be used to hold plants, cosmetics, flannels and cloths. We also do smaller sizes, perfect for those little bits you dont want to lose! Or even as a pen pot!

The baskets are all made from recycled material too!

The larger are made from:

- Tshirt yarn: Un-used and left over jersey fabric from European mills instead of it being thrown away.
- Recycled cotton ribbon yarn: 60% Recycled cotton, 20% Other Recycled Fibres and 20% Lurex (SPARKLE!).

The smaller ones are made from a different recycled cotton ribbon yarn (without sparkle!)



Greetings Cards

Flower Pots

The flower pot card was the first card that Danii designed featuring her sketches. Originally, each flower pot was hand drawn on to every card, however due to their popularity they are now printed and much more consistent in size! Each flower is still handmade and each card hand finished with love and care.



Accessories

Chunky Scrunchies

The bigger than usual, Chunky Scrunchies are made from super soft, squishy yarn and are very much a statement piece, loved by people of all ages. Made around a thick, strong hair elastic these scrunchies are designed to last and stay in your hair. One customer said: *"Mine is still going after a year! It's been in the sea, swimming pools; I wash it at 30 and it's still like new!"*

Greetings Cards

Bouquets & Wellies

The bouquet card is the most popular of our larger cards. Designed in 2021 it has been a firm favourite with our customers since it's release due to its unique design. A wellies card design followed a year later and was originally designed as a Mothers Day card and now both designs are available all year round, with a little message change.



Greetings Cards

Happy Birthday

The brightly coloured birthday cards are one of the first cards made by Danii whilst was still learning how, before Best Efforts was just a dream, after wanting to make cards to thank the people who'd been there for her. These cards are so sweet, they stand out and they never fail to provoke a feeling of joy.



Greetings Cards

Just a note

The ever growing 4x4 card range began with the 'Just a note' card and 'Thinking of you' card featuring the crochet flower and hand drawn stem design. A simple design but one that says enough and that's also really affordable.



Accessories

Hair Clips

The cute, affordable, brightly coloured flower hair clips are another firm favourite, particularly amongst the younger ones! They've been bought ahead of new school terms, as well as for flower girls.