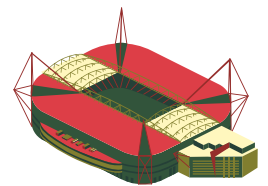
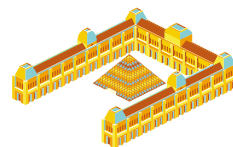
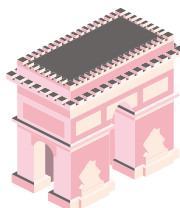
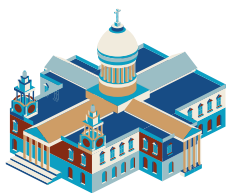
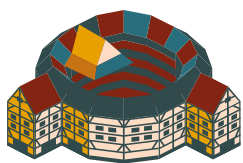
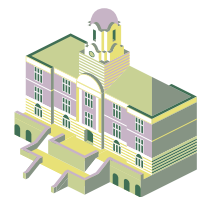
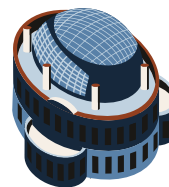
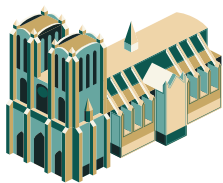
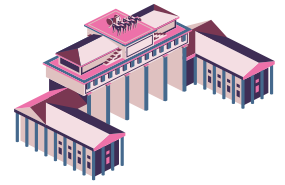
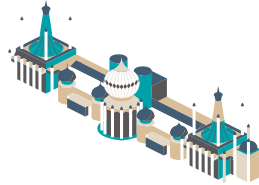
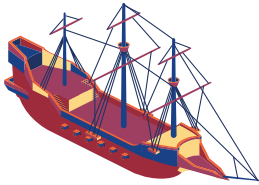
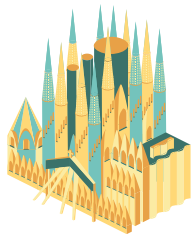
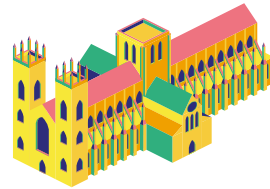
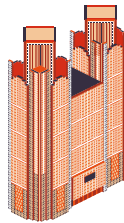
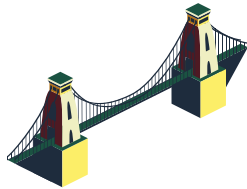
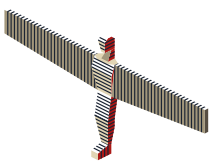
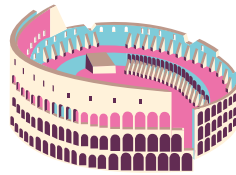
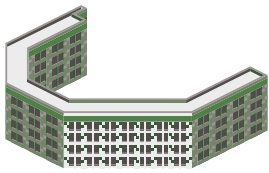
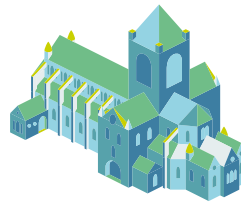
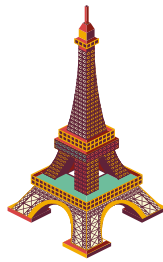
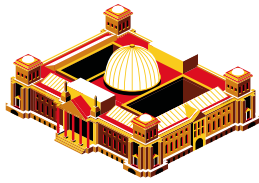


Brochure 2023





ABOUT URBAN ILLUSTRATION

Urban Illustration, proudly designed, printed, and manufactured in the UK.

We are a brand that showcases places- using the urban landscape as our inspiration. Our geometric design style displays buildings, architecture, and landmarks that are unique to that area.

The bright colours and bold geometric designs show off each place across a range of textile products.

Our entire collection has been designed for the sleek and stylish customer - display in your retail store and offer them a product they will love.

GET IN TOUCH

To stock the Urban Illustration range of contemporary and sustainable giftware in your store please contact us.

☎ 01142 698 0120

📘 📷 🐦 @PWS_EcoMerch

💻 parkwood-springs.com

✉ info@parkwood-springs.com

REIMAGINE YOUR CITY - GEO MAP

If you would like to collaborate on a design, we have various customisation options available.

From adding your own landmarks and buildings, through to choosing your own colour palette- our creative design team can answer any questions you may have.

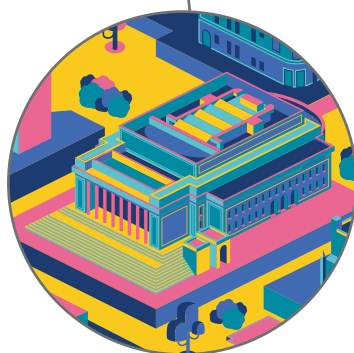
Thread the name of your locale through the design.



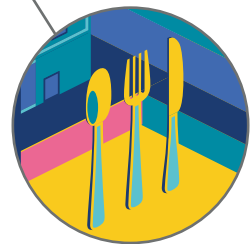
Add in icons and landmarks that are familiar to the area.



Incorporate local food and produce.



Feature buildings that are key to your location's identity.



Include details that relate to what the local area is renowned for.

REIMAGINE YOUR CITY - CHECKERBOARD

Checkerboard icons is an Urban Illustration exclusive range.

Using our distinctive geometric style, get up close and personal with the architectural delights of each building or landmark with this stripped back and paired down retro inspired design.

Choose up to 25 buildings or icons!

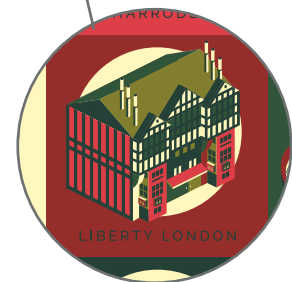
Name of buildings or icons are listed underneath to highlight key architecture in your city.



Individual tiles from your main design can then be used as single icons for other products.



Include icons that relate to what the local area is renowned for.



Put your own store or museum on the tiles to incorporate your own building into the design



BAGS - ALL OVER REPEAT

Available in 8oz or 10oz fabric.

BEST
SELLER

CANVAS FLAT TOTE BAG

SIZE: 42 x 37cm

PWSUI0058

PRINT MIN: 100
LEAD TIME: 6-8 weeks from approval

60cm Handles
Swing Ticket
Customer specific barcode available



CANVAS SHOPPER

SIZE: 42 x 37cm (10cm Bottom Gusset)

PWSUI0002

PRINT MIN: 100
LEAD TIME: 6-8 weeks from approval
10cm Bottom Gusset
60cm Handles
Swing Ticket
Customer specific barcode available



CANVAS LUXURY SHOPPER

SIZE: 42 x 37 x 11cm

PWSUI0014

PRINT MIN: 100
LEAD TIME: 6-8 weeks
11cm All Round Gusset
60cm Handles
Swing Ticket
Customer specific barcode available



CANVAS LUXURY SHOPPER

SIZE: 42 x 37 x 11cm

PWSUI0004

PRINT MIN: 100
LEAD TIME: 6-8 weeks
11cm All Round Gusset
60cm Handles
Contrast 5oz cotton lining
Swing Ticket
Customer specific barcode available



CANVAS FLAT TOTE - PWSUI0058

BAGS - PLACEMENT DESIGN

FLAT TOTE BAG

SIZE: 42 x 37cm

PWSUI0059

PRINT MIN: 100
LEAD TIME: 2-3 weeks from approval

5oz Cotton Canvas
60cm Handles
Swing Ticket
Customer specific barcode available



CANVAS SHOPPER

SIZE: 42 x 37cm

PWSUI0060

PRINT MIN: 100
LEAD TIME: 2-3 weeks from approval

8oz Cotton Canvas
10cm Bottom Gusset
60cm Handles
Swing Ticket
Customer specific barcode available



CANVAS LUXURY SHOPPER

SIZE: 42 x 37 x 11cm

PWSUI0061

PRINT MIN: 100
LEAD TIME: 2-3 weeks

10oz Cotton Canvas
11cm All Round Gusset
60cm Handles
Swing Ticket
Customer specific barcode available



WASH BAG

SIZE: 27 x 18cm

PWSUI0063

PRINT MIN: 100
LEAD TIME: 2-3 weeks

10oz Cotton Canvas
8cm Bottom Gusset
YKK Metal Zip
Swing Ticket
Customer specific barcode available



HOMEWARE & LIFESTYLE - ALL OVER REPEAT

Available in 8oz or 10oz fabric.



APRON

SIZE: 67 x 89cm

PWSUI0063

PRINT MIN: 100

LEAD TIME: 6-8 weeks

Packaged with belly band or loose with swing ticket
Customer specific barcode available



TEA-TOWEL

SIZE: 46 x 66cm

PWSUI0019

PRINT MIN: 100

LEAD TIME: 6-8 weeks

Packaged with belly band or loose with swing ticket
Customer specific barcode available



WASH BAG

SIZE: 27 x 18cm

PWSUI0020

PRINT MIN: 100

LEAD TIME: 6-8 weeks

8cm Bottom Gusset

Also available lined

YKK Metal Zip

Swing Ticket

Customer specific barcode available



PENCIL CASE

SIZE: 22 x 12cm

PWSUI0022

PRINT MIN: 100

LEAD TIME: 6-8 weeks

Nylon Zip

Swing Ticket

Customer specific barcode available



CUSHION COVER

SIZE: 45 x 45cm

PWSUI0012

PRINT MIN: 100

LEAD TIME: 6-8 weeks

Swing Ticket

Customer specific barcode available



LONDON

STATIONERY & SOUVENIRS



ART PRINT (UNFRAMED)

SIZE: 11" x 14"

PW/SUI0024

PRINT MIN: 30

LEAD TIME: 6-8 weeks

Bagged in bio film and packed with insert and backing card



POSTCARD

SIZE: 18 x 28cm

PW/SUI0043

PRINT MIN: 100

LEAD TIME: 6-8 weeks from approval

300gsm card

Supplied full colour front, black on reverse

No packaging



SQUARE GREETING CARD

SIZE: 14.8 x 21cm

PW/SUI0028

PRINT MIN: 100

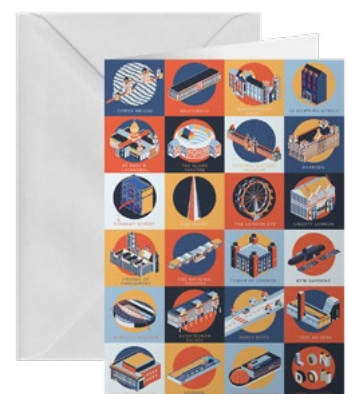
LEAD TIME: 6-8 weeks from approval

300gsm card

Supplied with white envelope and bagged

bio film

Individually bagged



A5 GREETING CARD

SIZE: 14.8 x 21cm

PW/SUI0056

PRINT MIN: 100

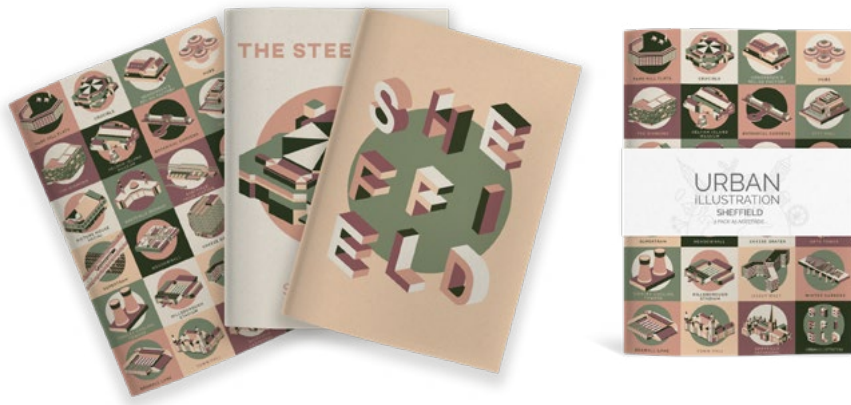
LEAD TIME: 6-8 weeks from approval

300gsm card

Supplied with white envelope and bagged

bio film

Individually bagged



SET OF 3 A5 NOTEBOOKS

SIZE: 14.8 x 21cm

PWSUI0050

PRINT MIN: 100
 LEAD TIME: 6-8 weeks from approval
 Cover: White with full colour print.
 Inside: Lined paper.
 Packaging: Belly band.



BALL PEN

SIZE: 5 x 19 x 1cm (Packaged)

PRINT MIN: 250
 LEAD TIME: 6-8 weeks
 Cardboard sleeve with barcode printed on packaging.
 Full colour print.
 Swing ticket with barcode.

PWSUI0025



A5 NOTEBOOK

SIZE: 14.8 x 21cm

PWSUI0050

PRINT MIN: 100
 LEAD TIME: 6-8 weeks from approval
 Printed hardback cover
 70gsm blank sheets bound with wire spine
 Supplied with card bellyband



MEMO PAD

SIZE: 21 x 10cm, 100gsm, 40pp

PRINT MIN: 100
 LEAD TIME: 6-8 weeks
 40 sheets of sustainable matt paper printed with the same design and glue bound along short edge. Backed with grey board & two magnets. Belly band with barcode on reverse.

PWSUI0052



PENCIL TUBE

SIZE: 3.5 x 19cm

PWSUI0054

PRINT MIN: 100
 LEAD TIME: 6-8 weeks from approval
 Set of 12 colouring pencils
 Packaging: Cardboard tube with design on the outside.



A5 STICKER SHEET

SIZE: dimensions

PWSUI0055

PRINT MIN: 100
 LEAD TIME: 6-8 weeks from approval
 Die cut peelable stickers



TIN PLATE MAGNET

SIZE: 5.4 x 7.8cm

PWSUI0036

PRINT MIN: 100
 LEAD TIME: 6-8 weeks from approval
 Packaged size 15 x 10.5cm
 Packaging: Cardboard sleeve .



BADGE SET

SIZE: 3.8 cm

PWSUI0044

PRINT MIN: 100
 LEAD TIME: 6-8 weeks from approval
 Packaged size: 15 x 10.5cm
 Badge size: 3.8cm
 Packaging: 300gsm Backing card



COMPACT MIRROR

SIZE: 7.5 cm

PWSUI0045

PRINT MIN: 100
 LEAD TIME: 6-8 weeks from approval
 Packaged size: 13 x 8cm
 Packaging: Cardboard sleeve



METAL KEYRING

SIZE: 18 x 28 cm

PWSUI0047

PRINT MIN: 200
 LEAD TIME: 6-8 weeks from approval
 Packaged size: 11 x 5.5cm.
 Printed one side only.
 Packaging: Cardboard hanger card



TIN MUG

SIZE: 8 x 7.8 cm

PWSUI0064

PRINT MIN: 96
 LEAD TIME: 6-8 weeks from approval
 Printed full colour on outside only.



CERAMIC MUG

SIZE: 18 x 28 cm

PWSUI0038

PRINT MIN: 72
 LEAD TIME: 6-8 weeks from approval
 Bulk packed in 36s
Extras: Individually boxed with barcode
 Individually boxed with colour label
 incl. barcode.



TRAVEL MUG

SIZE: 18 x 28 cm

PWSUI0042

PRINT MIN: 100
 LEAD TIME: 6-8 weeks



SINGLE COASTER

SIZE: 9.4 x 9.4 cm

PWSUI0032

PRINT MIN: 100
 LEAD TIME: 6-8 weeks from approval
 Packaged size 14.5 x 11cm
 Cardboard sleeve



SET OF 4 COASTERS

SIZE: 9.4 x 9.4 cm

PWSUI0035

PRINT MIN: 108
 LEAD TIME: 6-8 weeks from approval
 Packaged in cardboard box



CANDLE TIN (LARGE)

SIZE: 250 ml

PWSUI0062

PRINT MIN: 20
 LEAD TIME: 6-8 weeks from approval
 Hand poured, soy wax candle, cotton wick,
 35 hour burn time.



COLOURWAYS

The Urban Illustration colourway system is used when you opt for an all over print. The colourways are made up of six contrasting colours, making each one unique. From the vibrant and vivid, to the fashion forward. Each colourway offers an eye-catching vision of your area.

Simply choose one of our ready-made colourways or to personalise your product further, create your own colour palette.



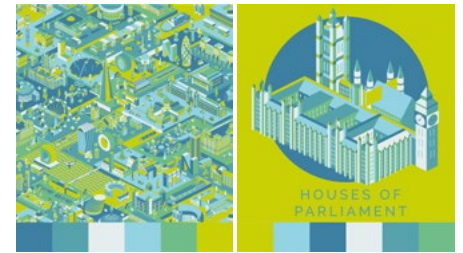
Bon Bon



Burnet



Cayenne



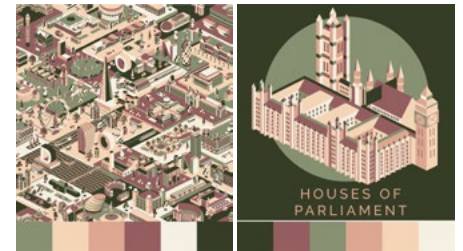
Chervil



Dill



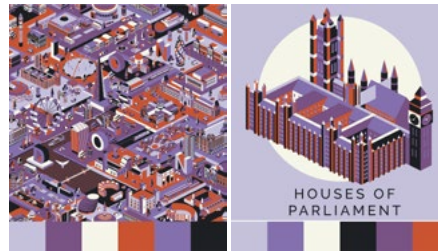
Dolly Mixture



Horseradish



Jelly Bean



Liquorice



Oregano



Poppy Seed



Rosemary



Sesame



Sherbet



Sugar Strand



Tarragon

What is Urban Illustration?

Urban Illustration is a brand that creates geometric designs of your location, area, or destination. We manufacture and print all of our products in the UK. The collection is designed for you to sell in your retail store.

Who is it for?

Urban Illustration's range of textile products are for retailers that want to offer their customers a sleek and stylish souvenir, they can take home and remember their visit for years to come.

What is your minimum order quantity?

We understand that you want to try new products before committing to larger quantities, so our MOQ is only 50 units per product*. If you wish to have multiple colourways, then our minimum order quantity is 25 for each colourway. (i.e. a single product with 2 colourway totals 50 units). For generic designs. For new commissions we ask for an MOQ of £1,500 across all products.

I want to design my place from scratch, how long will it take?

We love creating new designs. Our creative team have compiled a quick and easy questionnaire where you can list any landmarks and buildings you would like in the design.

Once you've done that, the process to develop your commissioned design usually takes around 2 weeks to complete. When you have approved the artwork, and order and payment has been confirmed, production will take a further 6-8 weeks

Do I get final say on the design?

Yes, once our design team start work to tweak a city (based on your requests), or



commission your design, we always send you a final draft copy to pre-approve before going to print.

The underlying theme on Urban Illustrations is the design style which is the key feature for all our re-imagined cities.

I want to include my own landmarks, can I?

Of course! Our designs can be customised by our design team who can replace or remove buildings and landmarks. Get in touch with our sales team today and they will be able to assist you further.

I want to use my brands colours, can I?

The advantage of working with our design style is it is customisable, even down to the colours used. So, if you have a colour preference, then please do let us know.

How much do your products cost?

Our products vary in price across the range and depend on factors such as fabric quality and quantity. Contact our sales team to enquire about our UK made products.

How are your products made? Where do the materials come from?

All of our products are made from ethically sourced materials here in the UK.

Where are your products printed?

All of our products are printed in Sheffield, UK, in an environmentally friendly, organic accredited print facility.

Can I have my own branded labels on the products instead of Urban Illustrations?

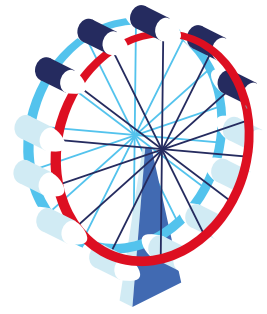
The Urban Illustration brand logo will always be displayed discreetly alongside your brand within our design. We offer the option to add additional accessories such as woven labels.

We welcome the opportunity to collaborate with designers, entrepreneurs and private label companies on commissioned designs. Please get in touch with our sales team for more information.

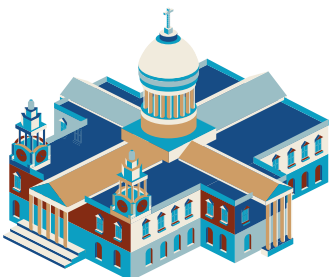
How do I place an order?

You can place an order once you have received your quote. To get a quote, please get in touch with the Parkwood Springs sales team at info@parkwood-springs.com or 0114 698 0120.





Every Urban Illustration product is crafted from the finest quality cotton that has been sustainably sourced and printed to the highest standards. Our designs include all your most loved monuments and are available on everything from cushion covers, tea towels, pencil cases, and bags. The contemporary and vibrant urban landscapes printed on each of these products showcases your destination's animated skyline and bustling atmosphere.



+44 (0) 1146 980 120

info@parkwood-springs.com

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Sheffield, S3 9PT*