

2024 Look Book







License No. GB0011 – 1

## OUR WOOL STARTS ITS LIFE UPON THE FELLS AND DOWNS OF THE BRITISH COUNTRYSIDE.

The Traditional Guernseys we produce use Worsted wool which is hand graded for the finest quality and fibre thickness. This results in a sustainable, completely natural garment.

Our Guernsey knitwear uses 100% certified British wool ensuring a natural, sustainable and biodegradable garment that lasts for many years. The sheep from which our wool is sourced are sheared by licensed and trained professionals that uphold animal welfare and safety.

# The Traditional Guernsey



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### THE TRADITIONAL GUERNSEY SWEATER HAS A STORY TO TELL.

The rib at the top of the sleeve is said to represent a sailing ship's rope ladder in the rigging, the raised seam across the shoulder a rope, and the garter stitch panel represents waves breaking upon the beach.

The traditional Guernsey sweater was originally a local fisherman's working garment, hence the diamond under the arm for ease of movement and extra strength. It is knitted with close stitches from tightly twisted wool and this guarantees a long-lasting garment that keeps its shape. Traditional Guernsey sweaters were knitted by the womenfolk of the fishing and farming families of the islands, when many earned their living from the sea or the land. The distinctive pattern was handed down from generation to generation and the knitting skills passed on from mother to daughter.

## **Burhou**

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## **Burhou**

Pronounced [Boo-roo] on Alderney

The Original Guernsey Jumper

CJ01

Available in: Adult Sizes 34-56

Also available in merino wool Colours: Black, navy and ecru

### **Burhou**

Oatmeal CJ0114





Base Code: CJ01 Available in Sizes 34-56



Burhou Harvest CJ0115



Burhou Indigo CJ0127



**Burhou**Mallard
CJ0120



Burhou Cassat CJ0126



## **Casquets**

The Fine-Striped Guernsey Jumper

CJ13 Available in Sizes 34-50

Casquets
Smoke / Denim
CJ1307



Detailing on Shoulders and Collar



Casquets
Navy / Cassat
CJ1302



**Casquets**Harvest / Navy
CJ1305

Navy / Cassat - CJ1302

Harvest / Navy - CJ1305



Smoke / Denim - CJ1307

Base Code: CJ13 Available in Sizes 34-50



## **Ellis**

Half Fine Striped Jumper

CJ12 Available in Sizes 34-50

### **Ellis**

Harvest / Summer Storm CJ1201





Detailing on Shoulders and Cuffs



Harvest / Summer Storm - CJ1201



Oatmeal / Denim - CJ1214



Navy / Summer Storm - CJ1207



Summer Storm / Harvest - CJ1205



Foxglove / Lupin-CJ1209



Smoke / Cassat- CJ1211



Dark Grey Natural / Cassat- CJ1215

Base Code: CJ12 Available in Sizes 34-50





**Ellis**Dark Grey Natural / Cassat
CJ1215

**Ellis**Oatmeal / Denim
CJ1214



## **Puffin**

The Wide-Striped Guernsey Jumper

CJ14 Available in Sizes 34-54

**Puffin**Aran / Navy
CJ1402



Puffin Harvest / Navy CJ1408



**Puffin** Smoke / Summer Storm CJ1412





Navy / Aran - CJ1425



Smoke / Summer Storm - CJ1412

Base Code: CJ14 Available in Sizes 34-54



**Puffin** Smoke / Summer Storm CJ1412

## The Alderney

Originally, the Guernsey was the traditional jumper worn by island fisherman, regardless of which Island they came from. When Channel Jumper was established in 1976, the intention was to revive the Alderney sweater, a unique variation of the Guernsey with the Alderney Lion holding a sprig knitted into the front of the jumper. This was in keeping with the Island's coat of arms.

Looking back at the time that the original Alderney jumper first came into being, many other knitting patterns were also in use. The unique design of our Alderney incorporates both the original features of the Alderney plus additional patterns relating to the time of its conception. This distinguishes it even more so from the traditional Guernsey.





Alderney Emblem and Detailing



Base Code: CJ10 Available in Sizes 38-52

Available in the same colours as Burhou (page 8)



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Alderney Kielder CJ1021



Alderney
Oatmeal
CJ1021



## Jersey

Denim CJ1119

## The Jersey

Based on the original pattern for a Guernsey, a Jersey is identified by the pattern of an anchor knitted in relief as a crest and a crew neck collar.



Base Code: CJ11 Available in Sizes 38-52

Available in the same colours as Burhou (page 8)



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## Cobbles

The Checkered Crew-neck Jumper

Base Code: CJ08 Available in Sizes S-XXL

Available in the same colours as Burhou (page 8)



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### **Cobbles**

Heather CJ0805



Gannet Charcoal CJ0230

## Gannet

The Roll Neck Guernsey Jumper

Base Code: CJ02 Available in Sizes 34-56

Available in the same colours as Burhou (page 8)

Also available in merino wool Colours: Black, navy and ecru



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## Longis

Pronounced [Lon-gee] on Alderney

Guernsey-style jumper in a soft special blend

CJ17 Available in Sizes 24-52

### Longis

Orange CJ1727





## Saye

Pronounced [Soy] on Alderney

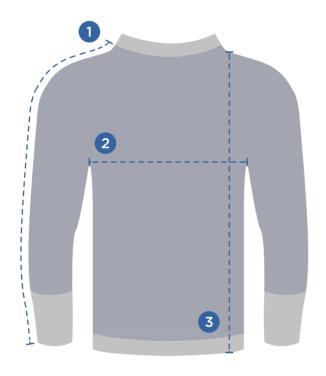
Casual jumper in a soft pure new wool

CJ19 Available in Sizes XS–XXL

### Longis

Red CJ1926





### **FINDING THE PERFECT FIT**

Take a jumper that you currently own and like the fit of (some people prefer their jumpers loose, others tight) and lay it on a flat surface. Measure the width of the jumper below the arms in inches. Then double this measurement to determine your size.

Even if you already have a Guernsey, we still recommend customers to remeasure as Guernseys can last many years and may grow ever so slightly with use. If the current fit is how you like to wear the jumper then this is what should be measured.







| Burhou   | 24 | 26 | 28 | 30 | 32 | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 | 54  | 56 |
|----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|----|
| Longis   | 24 | 26 | 28 | 30 | 32 | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 |     |    |
| Casquets |    |    |    |    |    | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 |    |     |    |
| Ellis    |    |    |    |    |    | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 |    |     |    |
| Puffin   |    |    |    |    |    | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 | 54  |    |
| Alderney |    |    |    |    |    |    |    | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 |     |    |
| Jersey   |    |    |    |    |    |    |    | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 |     |    |
| Corblets |    |    |    |    |    | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 | 54  | 56 |
| Saye     |    |    |    |    |    | XS |    | S  |    | M  |    | L  |    | XL |    | XXL |    |
| Cobbles  |    |    |    |    |    |    |    | S  |    | M  |    | L  |    | XL |    | XXL |    |
| Gannets  |    |    |    |    |    | 34 | 36 | 38 | 40 | 42 | 44 | 46 | 48 | 50 | 52 | 54  | 56 |

| Size   |       |       |       |       |       | XS    |       | S       |         | М       |         | L     |       | XL      |         | XXL   |       |
|--------|-------|-------|-------|-------|-------|-------|-------|---------|---------|---------|---------|-------|-------|---------|---------|-------|-------|
|        | 24    | 26    | 28    | 30    | 32    | 34    | 36    | 38      | 40      | 42      | 44      | 46    | 48    | 50      | 52      | 54    | 56    |
| Chest  | 12"   | 13"   | 14"   | 16"   | 16"   | 17"   | 18"   | 19"     | 20"     | 21"     | 22"     | 23"   | 24"   | 25"     | 26"     | 27"   | 28"   |
| (flat) | 30 cm | 33 cm | 36 cm | 41 cm | 41 cm | 43 cm | 46 cm | 48 cm   | 51 cm   | 53 cm   | 56 cm   | 58 cm | 61 cm | 64 cm   | 66 cm   | 69 cm | 71 cm |
| Body   | 15"   | 20"   | 17"   | 20"   | 20"   | 26"   | 27"   | 27"     | 27"     | 28"     | 28"     | 29"   | 29"   | 29"     | 30"     | 30"   | 31"   |
| Length | 38 cm | 41 cm | 43 cm | 51 cm | 51 cm | 66 cm | 69 cm | 69 cm   | 69 cm   | 71 cm   | 71 cm   | 74 cm | 74 cm | 74 cm   | 76 cm   | 76 cm | 79 cm |
| Sleeve | 12"   | 13"   | 14"   | 17"   | 17"   | 24"   | 24"   | 25"     | 25"     | 27"     | 27"     | 28"   | 28"   | 29"     | 29"     | 30"   | 31"   |
| Length | 30 cm | 33 cm | 36 cm | 43 cm | 43 cm | 61 cm | 61 cm | 63.5 cm | 63.5 cm | 68.5 cm | 68.5 cm | 71 cm | 71 cm | 73.5 cm | 73.5 cm | 76 cm | 79 cm |







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