Sofasoy

## PRODUCT BROCHURE 2024 SPRING/SUMMER



# THE SOFASOY STORY

Sofasoy Candle Co was founded in 2020 by couple duo after struggling with their dog's allergic reactions to candles and other scented products in the home.

As candle lovers, it inspired them to create their own home fragrance products to ensure they were safer to use around beloved pets but also safer for humans and the environment too!

All Sofasoy products have undergone vigorous study and testing using the purest soy wax and paraben free oils at unique percentages and temperatures to ensure low toxicity while still producing a strong fragrance. This special formula vastly reduces the chances of allergic reactions happening to you, your family and your pets. Sofasoy Candle Co believe that you dont have to compromise style when choosing an eco friendly product, which is evident in their luxurious and unique packaging; incorporating a beautiful soy plant design on each product box in the colour that reflects the fragrance.

Their home fragrance store is based in the beautiful coastal town of Stonehaven, Aberdeenshire where they lovingly hand-pour all their candles and craft beautiful products for your home.





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WATCH SOFASOY BEHIND THE BRAND VIDEO



Made with 100% soy wax, which is natural, renewable, cruelty free and vegan friendly. It also has the added benefit of being safer and non toxic when burning around pets.

Sofasoy

### LARGE CANDLE



#### Size - 30cl Burn Time - 50 hours

Available in 15 fragrances



(SO01) SCENT - LAVENDER



(SO03) SCENT - ROCKSALT & DRIFTWOOD



(SO05) SCENT - PINEAPPLE & COCONUT



(SO02) SCENT - LEMONGRASS & PERSIAN LIME



(SO04) SCENT - COFFEE & WHISKY



(SO06) SCENT - CUBAN TOBACCO & OAK



(SO07) SCENT - RHUBARB & ELDERFLOWER



(SO09) SCENT - JASMINE & MAGNOLIA



(SO11) SCENT - SEAWEED & JUNIPER



(SO08) SCENT - LIME, BASIL & MANDARIN



(SO10) SCENT - VIOLET & ROSE



(SO12) SCENT - BRAMBLE





(SO13) SCENT - WILD GORSE

(SO14) SCENT - WOODLAND PINE



(SO15) SCENT - CLEAN COTTON

#### MEDIUM CANDLE



#### Size - 20cl Burn Time - 30-35 hours

Available in 15 fragrances



(SO16) SCENT - LAVENDER



(SO18) SCENT - ROCKSALT & DRIFTWOOD



(SO20) SCENT - PINEAPPLE & COCONUT



(SO17) SCENT - LEMONGRASS & PERSIAN LIME



(SO19) SCENT - COFFEE & WHISKY



(SO21) SCENT - CUBAN TOBACCO & OAK



(SO22) SCENT - RHUBARB & ELDERFLOWER



(SO24) SCENT - JASMINE & MAGNOLIA







(SO23) SCENT - LIME, BASIL & MANDARIN



(SO25) SCENT - VIOLET & ROSE



(SO27 SCENT - CLEAN COTTON



(SO28) SCENT - WILD GORSE



(SO29) SCENT - SEAWEED & JUNIPER



(SO30) SCENT - WOODLAND PINE

### APOTHECARY CANDLE



#### Size - 20cl Burn Time - 30-35 hours

Available in 17 fragrances



(SO31) SCENT - LAVENDER



(SO33) SCENT - ROCKSALT & DRIFTWOOD



(SO35) SCENT - PINEAPPLE & COCONUT



(SO32) SCENT - LEMONGRASS & PERSIAN LIME



(SO34) SCENT - COFFEE & WHISKY



(SO36) SCENT - CUBAN TOBACCO & OAK



(SO37 SCENT - RHUBARB & ELDERFLOWER



(SO39) SCENT - JASMINE & MAGNOLIA



(SO41) SCENT - WOODLAND PINE



(SO38) SCENT - LIME, BASIL & MANDARIN



(SO40) SCENT - VIOLET & ROSE



(SO42) SCENT - CLEAN COTTON



(SO43) SCENT - BRAMBLE



(SO45) SCENT - SCOTTISH BLUEBELL



(SO47) SCENT - WILD GORSE



(SO44) SCENT - PEAR & FREESIA



(SO46) SCENT - SEAWEED & JUNIPER

## SILVER CANDLE



#### Size - 20cl Burn Time - 35 hours

Available in 17 fragrances



(SO48) SCENT - LAVENDER



(SO50) SCENT - ROCKSALT & DRIFTWOOD



(SO52) SCENT - PINEAPPLE & COCONUT



(SO49) SCENT - LEMONGRASS & PERSIAN LIME



(SO51) SCENT - COFFEE & WHISKY



(SO53) SCENT - CUBAN TOBACCO & OAK



(SO54) SCENT - RHUBARB & ELDERFLOWER



(SO56) SCENT - JASMINE & MAGNOLIA



(SO58) SCENT - WOODLAND PINE



(S055) SCENT - LIME, BASIL & MANDARIN



(SO57) SCENT - VIOLET & ROSE



(SO59) SCENT - CLEAN COTTON



(SO60) SCENT - SCOTTISH BLUEBELL



(SO62) SCENT - BRAMBLE



(SO64) SCENT - WILD GORSE



(S061) SCENT - PEAR & FREESIA



(SO63) SCENT - SEAWEED & JUNIPER

### VOTIVE CANDLE



# Size - 9cl Burn Time - 15-18 hours

Available in 17 fragrances



(SO65) SCENT - LAVENDER



(SO67) SCENT - ROCKSALT & DRIFTWOOD



(SO69) SCENT - PINEAPPLE & COCONUT



(S066) SCENT - LEMONGRASS & PERSIAN LIME



(SO68) SCENT - COFFEE & WHISKY



(SO70) SCENT - CUBAN TOBACCO & OAK



(SO71) SCENT - RHUBARB & ELDERFLOWER



(SO73) SCENT - JASMINE & MAGNOLIA



(SO75) SCENT - WOODLAND PINE



(SO72) SCENT - LIME, BASIL & MANDARIN



(S074) SCENT - VIOLET & ROSE



(SO76) SCENT - CLEAN COTTON



(SO77) SCENT - BRAMBLE



(SO79) SCENT - WILD GORSE



(SO78) SCENT - SEAWEED & JUNIPER



(SO80) SCENT - PEAR & FREESIA



(SO81) SCENT - SCOTTISH BLUEBELL

### REED DIFFUSER



#### Size -120ml Lasting - 10 - 14 weeks -

Available in 15 fragrances



(SO82) SCENT - LAVENDER



(SO84) SCENT - ROCKSALT & DRIFTWOOD



(SO86) SCENT - PINEAPPLE & COCONUT



(SO83) SCENT - LEMONGRASS & PERSIAN LIME



(SO85) SCENT - COFFEE & WHISKY



(SO87) SCENT - CUBAN TOBACCO & OAK



(SO88) SCENT - RHUBARB & ELDERFLOWER



(SO90) SCENT - JASMINE & MAGNOLIA



(SO89) SCENT - LIME, BASIL & MANDARIN



(SO91) SCENT - VIOLET & ROSE



(SO92) SCENT - WILD GORSE



(SO93) SCENT - CLEAN COTTON



(SO94) SCENT - WOODLAND PINE





(SO95) SCENT - SEAWEED & JUNIPER

(SO96) SCENT - BRAMBLE

#### **REED DIFFUSER REFILL**



8 reeds included Size -110ml Lasting - 10 - 14 weeks

Available in 15 fragrances



(SO97) SCENT - LAVENDER



(SO99) SCENT - ROCKSALT & DRIFTWOOD



(SO101 SCENT - PINEAPPLE & COCONUT



(SO98) SCENT - LEMONGRASS & PERSIAN LIME



(SO100) SCENT - COFFEE & WHISKY



(SO102) SCENT - CUBAN TOBACCO & OAK



(SO103) SCENT - RHUBARB & ELDERFLOWER



(SO105) SCENT - JASMINE & MAGNOLIA



(SO104) SCENT - LIME, BASIL & MANDARIN



(SO106) SCENT - VIOLET & ROSE



(SO107) SCENT - BRAMBLE



(SO108) SCENT - SEAWEED & JUNIPER



(SO109) SCENT - CLEAN COTTON



(SO110) SCENT - WOODLAND PINE



(SO111) SCENT - WILD GORSE

# HAND WASH AND HAND & BODY LOTION



Size -200ml -Available in 3 fragrances



(SO112) SCENT - ROCKSALT & DRIFTWOOD HAND WASH



(SO114) SCENT - CUBAN TOBACCO & OAK HAND WASH



(SO116) SCENT - LIME, BASIL & MANDARIN HAND WASH



(SO113) SCENT - ROCKSALT & DRIFTWOOD HAND & BODY LOTION



(SO115) SCENT - CUBAN TOBACCO & OAK HAND & BODY LOTION



(SO117) SCENT - LIME, BASIL & MANDARIN HAND & BODY LOTION

#### BOTANICAL WAX MELTS



8 melt cubes giving over 60 hours of fragrance.

Available in 17 fragrances



(SO118) SCENT - PINEAPPLE & COCONUT



(SO120) SCENT - LAVENDER



(SO123) SCENT - VIOLET & ROSE



(SO119) SCENT - WILD GORSE



(SO121) SCENT - SCOTTISH BLUEBELL



(SO124) SCENT - PEAR & FREESIA



(SO125) SCENT - JASMINE & MAGNOLIA



(SO127) SCENT - LEMONGRASS & PERSIAN LIME



(SO129) SCENT - COFFEE & WHISKY



(SO126) SCENT - BRAMBLE



(SO128) SCENT - WOODLAND PINE



(SO130) SCENT - CUBAN TOBACCO & OAK



(SO131) SCENT - LIME, BASIL & MANDARIN



(SO133) SCENT - CLEAN COTTON



(SO135) SCENT - RHUBARB & ELDERFLOWER



(SO132) SCENT - SEAWEED & JUNIPER



(SO134) SCENT - ROCKSALT & DRIFTWOOD

### BOX SET



#### MOMENTS OF CALM

A selection of 3 miniature votive candles, each scent carefully composed to bring you a moment of calm and boost your mood. Fragrances include Lavender, Pear & Freesia and Rhubarb & Elderflower. **(SO136)** 

## BOX SET



#### Scents of Scotland

A selection of 3 miniature votive candles, each scent carefully composed to bring the essence of Scotland into your home. These scents will transport you to walking through storybook forests of the Scottish highlands. Fragrances include Wild Gorse, Seaweed & Juniper and Bramble. **(SO137)** 

#### CANDLE ACCESSORIES



Wick Trimmer, Wick Dipper, Candle Snuffer.

Make your candle last longer and maintain a quality burn throughout its life with our stylish engraved candle care set. **(SO138)** 

#### WAX MELT BURNER



A unique and elegant two-piece hanging wax melt burner. (SO139)



#### GET IN TOUCH



Sophie Hammond Founder

Sophie runs the business day-to-day and leads on product development. As the chief candle maker she spends most of her time in the workshop, crafting beautiful sofasoy products in Stonehaven by the sea. Sustainability is important to Sophie so she continues to look for ways to live and work in harmony with the both our pets and the beautiful planet around us.



Peter Hammond Brand & Business Development

Peter leads brand, marketing and business development for the business. He has led and continues to run many successful businesses and uses his knowledge of consumer trends together with his entrepreneurial experience to influence his business decisions. Peter oversees all aspects of advertising projects, product design and production.

# NOTES

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hello@sofasoycandles.com

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